



# Economic Factor Tourism (TSA) & Congresses

2020



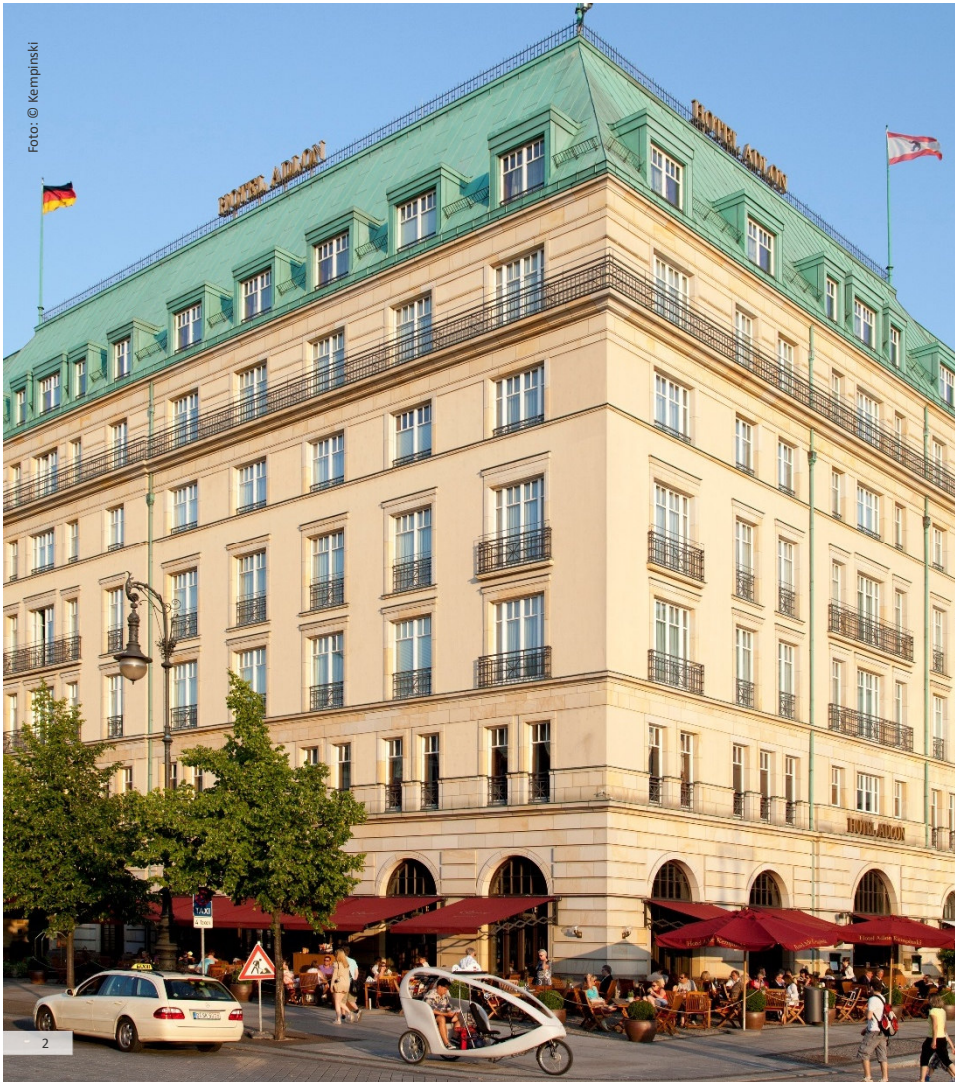


Foto: © Kempinski

# Touristic consume 2020

Berlin profits from tourism

8 bn EUR

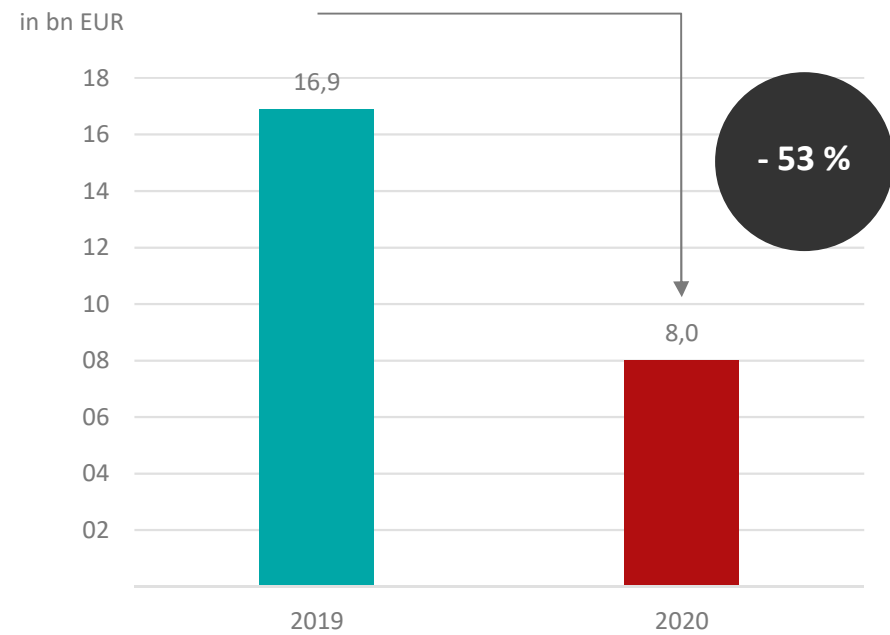
Source: Wirtschaftsfaktor Tourismus in Berlin – TSA 2020 (DIW, TouristiCon, dwif)

VISIT BERLIN 



# Total tourism consumption

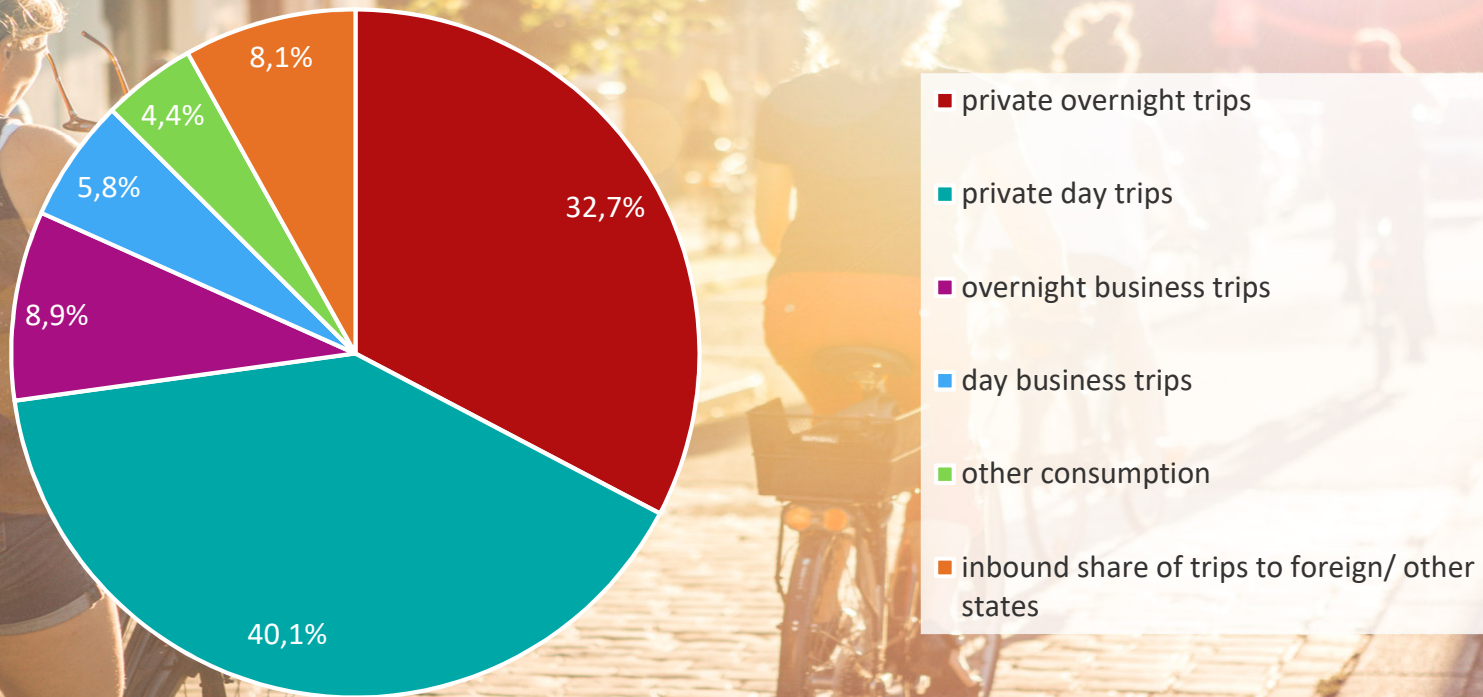
Decline due to Covid 19 crisis





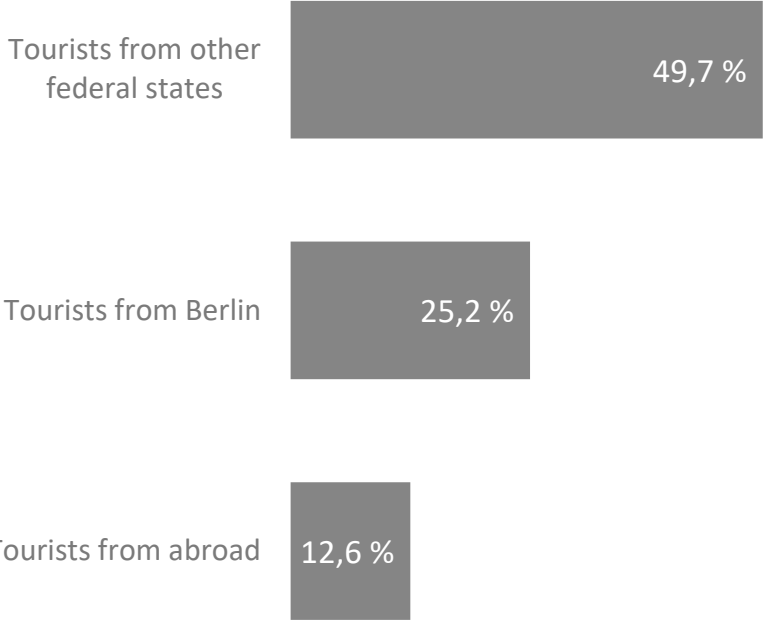
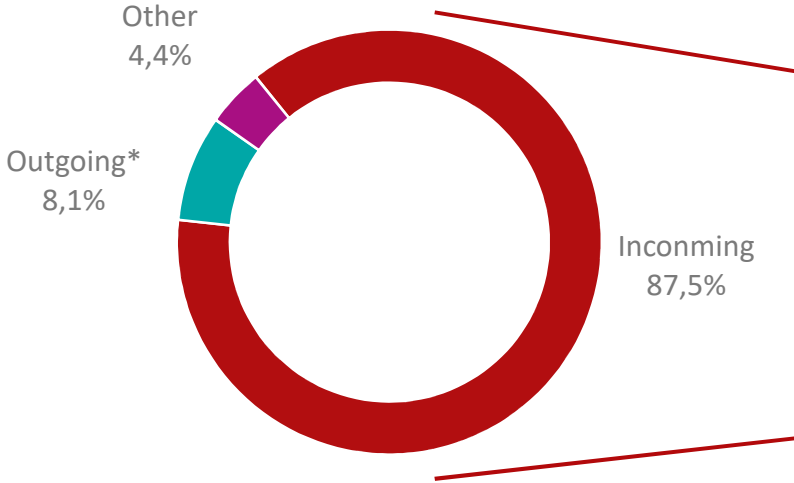
# Breakdown of tourism spending of 8 billion euro

Survey of key figures by TSA (= tourism satellite account)



# Breakdown of tourist consumption in Berlin 2020

The majority of tourist consumption is caused by incoming business



5 Source: Wirtschaftsfaktor Tourismus in Berlin – TSA 2020 | \*Outgoing corresponds to the domestic share of trips made by Berliners abroad/other federal states



# Visitor spending profiles 2020

day visitors: 28.90 EUR

commercial establishments  $\geq$  10 beds: 173.50 EUR (nationals)  
(excluding clinics and camping) 167.90 EUR (internationals)

visiting friends / relatives: 28.90 EUR

camping: 56.10 EUR

guest in private/sharing homes: 91.20 EUR

Permanent camping and motorhomes outside campsites: 24.10 EUR





**in total, 95,600 people (4.6 %)  
live from tourism**

**2020**

Berlin Tourism  
guest value added

**4.5 bn EUR**

(relative share 3.2%),  
corresponds to 4.6 percent  
of all employees