

January - September 2023

Berlin

| MARKETS | ARRIVALS | | | | BEDNIGHTS | | | | SHARE | DURATION | RANK Overn. |
|--------------------------------|------------------|-------------|------------------|-------------|------------------|-------------|-------------------|-------------|--------------|------------|----------------|
| | Sept. | | Jan.-Sept. | | Sept. | | Jan.-Sept. | | Jan.-Sept. | of STAY | |
| | total | % * | total | % * | total | % * | total | % * | % | days | |
| Total | 1,158,942 | 9.5 | 9,038,970 | 19.2 | 2,799,949 | 6.9 | 22,365,428 | 14.4 | 100.0 | 2.5 | |
| Germany | 752,626 | 8.3 | 5,823,918 | 15.1 | 1,688,314 | 4.6 | 13,304,066 | 9.5 | 59.5 | 2.3 | |
| Total foreign countries | 406,316 | 11.8 | 3,215,052 | 27.3 | 1,111,635 | 10.6 | 9,061,362 | 22.6 | 40.5 | 2.8 | |
| Total Europe | 260,848 | 5.8 | 2,321,786 | 22.6 | 686,960 | 5.2 | 6,443,252 | 19.1 | 71.1 | 2.8 | |
| Europe | | | | | | | | | | | |
| United Kingdom | 41,772 | 20.2 | 340,870 | 45.7 | 111,778 | 22.3 | 924,052 | 44.5 | 4.1 | 2.7 | 1 |
| Netherlands | 22,928 | 5.5 | 226,760 | 17.8 | 61,767 | 10.6 | 641,461 | 14.7 | 2.9 | 2.8 | 2 |
| Italy | 16,342 | 0.0 | 162,146 | 27.0 | 46,660 | 2.7 | 488,255 | 27.5 | 2.2 | 3.0 | 3 |
| Spain | 17,662 | 5.9 | 158,123 | 15.2 | 49,632 | 5.3 | 471,527 | 9.3 | 2.1 | 3.0 | 4 |
| Poland | 21,725 | 33.3 | 190,098 | 45.1 | 50,424 | 25.7 | 469,579 | 39.9 | 2.1 | 2.5 | 5 |
| France | 16,280 | -2.7 | 150,753 | 13.3 | 42,395 | -2.0 | 433,287 | 12.0 | 1.9 | 2.9 | 6 |
| Denmark | 13,702 | -1.4 | 135,969 | 7.9 | 36,770 | 3.1 | 386,275 | 4.8 | 1.7 | 2.8 | 7 |
| Switzerland | 16,388 | -4.7 | 132,720 | 12.6 | 42,809 | 0.3 | 357,621 | 11.7 | 1.6 | 2.7 | 8 |
| Sweden | 10,980 | 16.2 | 101,651 | 27.1 | 26,470 | 14.1 | 262,909 | 25.7 | 1.2 | 2.6 | 9 |
| Austria | 12,611 | 9.3 | 98,252 | 17.0 | 31,005 | 7.2 | 251,759 | 13.3 | 1.1 | 2.6 | 10 |
| Belgium | 8,839 | 10.2 | 77,314 | 20.9 | 23,465 | 11.5 | 221,745 | 21.1 | 1.0 | 2.9 | 11 |
| Turkey | 5,043 | 10.5 | 47,433 | 80.1 | 15,229 | 10.3 | 134,225 | 60.7 | 0.6 | 2.8 | 12 |
| Czech Republic | 7,848 | 16.1 | 59,676 | 25.5 | 16,672 | 7.1 | 133,625 | 16.8 | 0.6 | 2.2 | 13 |
| Norway | 6,061 | -10.4 | 47,041 | 13.8 | 15,230 | -11.8 | 127,907 | 11.7 | 0.6 | 2.7 | 14 |
| Ireland, Republic | 4,883 | 19.7 | 46,578 | 21.0 | 12,451 | 17.6 | 126,368 | 18.0 | 0.6 | 2.7 | 15 |
| Finland | 4,022 | -11.9 | 39,789 | 16.7 | 10,684 | -9.5 | 109,620 | 9.2 | 0.5 | 2.8 | 16 |
| Portugal | 2,562 | -0.5 | 21,198 | 5.4 | 7,363 | -23.4 | 81,500 | 20.1 | 0.4 | 3.8 | 17 |
| Ukraine | 3,318 | 7.2 | 34,293 | -10.7 | 7,185 | -7.8 | 76,648 | -22.8 | 0.3 | 2.2 | 18 |
| Russia | 1,676 | -59.0 | 19,755 | -21.7 | 5,200 | -63.8 | 68,552 | -26.3 | 0.3 | 3.5 | 19 |
| Romania | 2,333 | 15.9 | 19,124 | 16.8 | 7,219 | 9.1 | 61,482 | 5.5 | 0.3 | 3.2 | 20 |
| Greece | 1,636 | -27.2 | 18,723 | -2.3 | 4,766 | -37.1 | 60,532 | -5.8 | 0.3 | 3.2 | 21 |
| Hungary | 2,402 | 11.4 | 19,351 | 25.7 | 6,509 | 15.2 | 54,093 | 28.2 | 0.2 | 2.8 | 22 |
| Latvia | 1,743 | 31.9 | 15,396 | 29.1 | 4,747 | 32.2 | 43,320 | 38.2 | 0.2 | 2.8 | 23 |
| Lithuania | 2,030 | 16.1 | 16,228 | 21.0 | 4,853 | 4.1 | 41,683 | 15.6 | 0.2 | 2.6 | 24 |
| Slovakia | 1,315 | -2.7 | 10,577 | 23.3 | 3,540 | -11.8 | 30,657 | 3.5 | 0.1 | 2.9 | 25 |

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|--------------------------|----------|-------|------------|------|-----------|-------|------------|------|------------|----------|----------------|
| | Sept. | | Jan.-Sept. | | Sept. | | Jan.-Sept. | | Jan.-Sept. | of STAY | |
| | total | % * | total | % * | total | % * | total | % * | % | days | |
| Bulgaria | 1,083 | 9.3 | 9,163 | 32.8 | 3,325 | 4.6 | 29,507 | 5.0 | 0.1 | 3.2 | 26 |
| Estonia | 1,282 | 35.8 | 10,892 | 28.1 | 3,243 | 39.5 | 29,223 | 27.2 | 0.1 | 2.7 | 27 |
| Croatia | 762 | -9.4 | 9,899 | 95.6 | 2,421 | -6.4 | 28,477 | 69.0 | 0.1 | 2.9 | 28 |
| Iceland | 849 | -32.4 | 8,002 | 0.9 | 2,493 | -27.8 | 25,747 | -2.0 | 0.1 | 3.2 | 29 |
| Luxembourg | 1,028 | -15.3 | 8,637 | 4.3 | 2,745 | -15.6 | 23,926 | -2.0 | 0.1 | 2.8 | 30 |
| Slovenia | 1,208 | -15.9 | 7,251 | 14.1 | 3,795 | -18.2 | 23,324 | -2.8 | 0.1 | 3.2 | 31 |
| Cyprus | 490 | 17.5 | 4,353 | 40.1 | 1,478 | 6.3 | 13,933 | 29.1 | 0.1 | 3.2 | 32 |
| Malta | 268 | 10.7 | 1,953 | -4.7 | 785 | 9.0 | 6,001 | -3.9 | 0.0 | 3.1 | 33 |
| Other European countries | 7,777 | -15.5 | 71,818 | 16.7 | 21,852 | -9.3 | 204,432 | 21.0 | 0.9 | 2.8 | |

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|--|---------------|-------------|----------------|--------------|----------------|-------------|------------------|--------------|------------|------------|--------|
| | Sept. | | Jan.-Sept. | | Sept. | | Jan.-Sept. | | Jan.-Sept. | of STAY | Overn. |
| | total | % * | total | % * | total | % * | total | % * | % | days | |
| OVERSEAS | | | | | | | | | | | |
| USA | 57,814 | 13.1 | 328,641 | 28.9 | 160,088 | 9.9 | 921,165 | 21.6 | 4.1 | 2.8 | 1 |
| Brazil | 6,455 | 26.3 | 37,232 | 37.0 | 20,356 | 21.2 | 119,478 | 26.7 | 0.5 | 3.2 | 2 |
| Canada | 5,886 | 10.5 | 35,799 | 39.1 | 18,088 | 13.2 | 110,419 | 32.3 | 0.5 | 3.1 | 3 |
| Central America, Caribbean | 5,589 | 19.6 | 29,390 | 35.3 | 16,275 | 15.4 | 88,697 | 31.3 | 0.4 | 3.0 | 4 |
| Other North American countries | 759 | 41.6 | 4,413 | 37.0 | 2,223 | 58.2 | 11,962 | 27.9 | 0.1 | 2.7 | |
| Other South American countries | 7,365 | 11.1 | 53,769 | 26.5 | 22,553 | 12.1 | 159,146 | 18.9 | 0.7 | 3.0 | |
| Total America | 83,868 | 14.3 | 489,244 | 30.3 | 239,583 | 11.9 | 1,410,867 | 23.1 | 6.3 | 2.9 | |
| Israel | 7,474 | -1.7 | 61,566 | 6.1 | 26,902 | 0.1 | 223,044 | 2.5 | 1.0 | 3.6 | 1 |
| China, incl. Hongkong | 8,691 | 200.9 | 41,603 | 221.5 | 30,280 | 238.4 | 113,237 | 209.2 | 0.5 | 2.7 | 2 |
| Arabic Gulf States | 3,368 | 6.1 | 29,270 | 58.6 | 9,544 | -1.4 | 88,773 | 47.4 | 0.4 | 3.0 | 3 |
| India | 3,325 | 11.6 | 20,099 | 32.3 | 9,561 | 3.2 | 65,069 | 10.0 | 0.3 | 3.2 | 4 |
| South Korea | 2,987 | 38.8 | 17,740 | 77.4 | 10,752 | 6.6 | 56,523 | 39.8 | 0.3 | 3.2 | 5 |
| Japan | 3,239 | 65.0 | 16,568 | 120.6 | 8,514 | 41.5 | 43,944 | 104.2 | 0.2 | 2.7 | 6 |
| Taiwan | 1,441 | 117.7 | 7,619 | 141.7 | 3,980 | 92.5 | 22,778 | 166.7 | 0.1 | 3.0 | 7 |
| Other Asian countries | 10,513 | 32.3 | 72,851 | 58.4 | 28,699 | 18.7 | 201,162 | 36.4 | 0.9 | 2.8 | |
| Total Asia | 41,038 | 39.7 | 267,316 | 56.1 | 128,232 | 32.0 | 814,530 | 37.7 | 3.6 | 3.0 | |
| Australia | 9,932 | 59.7 | 64,010 | 117.3 | 29,762 | 61.5 | 193,635 | 119.7 | 0.9 | 3.0 | 1 |
| New Zealand, Oceania | 1,509 | 101.2 | 9,153 | 120.5 | 4,359 | 88.5 | 25,483 | 123.2 | 0.1 | 2.8 | 2 |
| Total Australia, New Zealand, Oceania | 11,441 | 64.1 | 73,163 | 117.7 | 34,121 | 64.5 | 219,118 | 120.1 | 1.0 | 3.0 | |
| South Africa | 1,035 | 14.0 | 5,773 | 15.6 | 3,299 | 26.7 | 18,192 | 17.2 | 0.1 | 3.2 | |
| Other African countries | 2,909 | 10.9 | 25,854 | 38.1 | 8,505 | 2.2 | 86,699 | 27.3 | 0.4 | 3.4 | |
| No information on residence | 5,177 | 35.6 | 31,916 | 16.7 | 10,935 | 22.7 | 68,704 | 8.8 | 0.3 | 2.2 | |

*Compared to 2022

January - September 2023

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

| Country of origin | total | %* |
|------------------------|------------|------|
| Deutschland | 13,304,066 | 9.5 |
| Vereinigtes Königreich | 924,052 | 44.5 |
| USA | 921,165 | 21.6 |
| Niederlande | 641,461 | 14.7 |
| Italien | 488,255 | 27.5 |
| Spanien | 471,527 | 9.3 |
| Polen | 469,579 | 39.9 |
| Frankreich | 433,287 | 12.0 |
| Dänemark | 386,275 | 4.8 |
| Schweiz | 357,621 | 11.7 |

Bednights (percentage)

| Domestic / International | | | |
|------------------------------------|-------|--------------------------|-------|
| January - December 2022 | | January - September 2023 | |
| Germany | 61.8% | Germany | 59.5% |
| International | 38.2% | International | 40.5% |
| Germany / Europe / Overseas | | | |
| January - December 2022 | | January - September 2023 | |
| Germany | 61.8% | Germany | 59.5% |
| Europe (w/o Germany) | 28.0% | Europe (w/o Germany) | 28.8% |
| Overseas | 10.2% | Overseas | 11.7% |

Statistics of bednights**Source Markets and occupancy rate by type of accommodation**

| Type of accommodation | Total | | Germany ¹ | | International ¹ | | Occupancy % | | Occupancy % | | Available | | Facilities** | | |
|-----------------------------------|------------|------|----------------------|------|----------------------------|-------|-------------|------------|-------------|------------|-----------|-------|--------------|-------|-------|
| | total | %* | total | %* | total | %* | beds | | rooms | | beds | | | rooms | |
| | | | | | | | Sept. | Jan.-Sept. | Sept. | Jan.-Sept. | Sept. | Sept. | | Sept. | Sept. |
| Total accommodations ² | 22,365,428 | 14.4 | 13,304,066 | 9.5 | 9,061,362 | 22.6 | 63.1 | 56.4 | ns | ns | 147,400 | ns | 733 | | |
| Total hotel properties | 18,308,534 | 12.7 | 11,056,233 | 8.1 | 7,252,301 | 20.5 | 62.4 | 56.0 | ns | ns | 121,783 | ns | 550 | | |
| Hotels | 10,986,054 | 12.6 | 6,332,549 | 7.1 | 4,653,505 | 20.8 | 62.6 | 55.5 | ns | ns | 74,649 | ns | 223 | | |
| Hotels (breakfast only) | 6,969,206 | 12.9 | 4,508,918 | 9.4 | 2,460,288 | 19.7 | 62.2 | 56.9 | ns | ns | 44,668 | ns | 248 | | |
| Guesthouses | 46,741 | 91.9 | 25,768 | 80.8 | 20,973 | 107.4 | 67.4 | 55.5 | ns | ns | 325 | ns | 9 | | |
| Boarding houses | 306,533 | 7.5 | 188,998 | 4.1 | 117,535 | 13.5 | 60.3 | 51.9 | ns | ns | 2,141 | ns | 70 | | |
| Other accommodations | 4,056,894 | 23.0 | 2,247,833 | 16.8 | 1,809,061 | 31.7 | 66.2 | 58.7 | ns | ns | 25,617 | ns | 183 | | |
| Camping sites | 115,427 | 4.0 | 86,851 | -0.1 | 28,576 | 18.4 | 12.4 | 14.1 | ns | ns | 3,232 | ns | 10 | | |

¹ Share Germany/International of Total² Occupancy, available rooms and facilities without Camping sites

* Compared to 2022

** Number of accommodations available in reporting month

ns = not specified