

Iris Lanz new head of the Berlin Convention Office at vis



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Berlin, 23 November 2017 Since 1 November 2017, Iris Lanz (48) is head of the Berlin Convention Office (BCO) at visitBerlin. Lanz has been employed at visitBerlin for three years. She was the deputy head of the BCO with a focus on corporate clients and new formats.

Burkhard Kieker, CEO of visitBerlin: "I am pleased to have gained an experienced personality for this challenging position in Iris Lanz. She will work with her team to continue our innovative journey and to further consolidate Berlin's position as the leading international congress location."

In her new role, Lanz is responsible for marketing Berlin nationally and internationally as a congress location. Her main responsibilities include developing service offers, creating and maintaining strategic partnerships, and developing new event formats.

Before coming to visitBerlin, Lanz worked as an event and communication consultant for various projects of the state of Berlin and the federal government as well as national and international foundations and companies. Previously, she managed the service and production agency berlinlocation GmbH for eleven years as a managing partner. She sold the a



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Marco Oelschlegel (43), who has worked in the Berlin Convention Office for twelve years, will be responsible for the national and international congress business and will take over as deputy head of the Berlin Convention Office. Prior to this, Oelschlegel was responsible for the international markets of the UK, France, and Spain, and coordinates Berlin's membership in the international convention network Best Cities Alliance.

Iris Lanz is taking over from Heike Mahmoud, who left the company at her own request on 1 October 2017, to focus on new career challenges.

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