

Congress metropolis Berlin at ibtm world in Barcelona

- **Around 15,000 visitors are expected at one of the leading trade fairs for congresses**
- **"Chat & Charge": visitBerlin Berlin Convention Office with new booth and motto**

Berlin, 27 November 2017 From 28 to 30 November, Berlin will be present at the 30th edition of ibtm world in Barcelona (booth F50-24). Together with 12 partners from Berlin, including hotels and agencies as well as Messe Berlin, the visitBerlin Berlin Convention Office (BCO) will be attending one of the leading trade fairs in the congress, meeting, and incentive industry providing information on new hotels, special locations, incentive proposals, and the service network of the "Chat & Charge": the BCO offers their customers the opportunity to charge their mobile phones in addition to intensive discussions.

"As a venue for conferences and congresses, Berlin has earned an excellent reputation and plays in the top league worldwide. At the ibtm world in Barcelona, we are presenting the various possibilities that Berlin offers today," says Iris Lanz, Director Conventions of the visitBerlin Berlin Convention Office.

Berlin in high demand for digital conferences

An increasing number of innovation, IT, and digital events are taking place in Berlin. At least one event on global digitalisation is held in the city each week on average. Berlin's event industry offers high-quality service, and is closely linked to the city's technology and science scene. This makes Berlin an ideal location for future-oriented events.

The focus of attention at the ibtm world in Barcelona are innovative services offered by the visitBerlin Berlin Convention Office: MEET+CHANGE is a new and sustainable event concept and the **Berlin Speakers Pool** helps organisers to find suitable high-calibre speakers, local experts, and moderators for their programme. The extensive search engine Meeting Guide Berlin lists numerous locations, hotels, incentives and service providers for event planners.

More information on convention.visitBerlin.com and Twitter: [@BerlinMeetings](https://twitter.com/BerlinMeetings).

- **Berlin's partners at ibtm world in Barcelona**

- andel's by Vienna House Berlin
- CPO Hanser
- DMC Berlin
- Estrel Berlin
- Hotel Palace Berlin
- Maritim Hotels Berlin
- MCI Deutschland GmbH
- Messe Berlin
- Mövenpick Hotel Berlin
- MR Congress & Incentive GmbH
- NH Hotels Deutschland GmbH
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Useful information

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