

## Cancellation of the ITB

**Berlin, 28 February 2020** visitBerlin CEO **Burkhard Kieker** on today's announcement cancelling the ITB Berlin 2020: "Messe Berlin has decided to cancel this year's ITB. The decision has been taken against the background of the public health department stepping up measures to help prevent the further spread of the coronavirus. In cancelling the ITB 2020, those responsible are reacting to current concerns among parts of the general public and in the travel industry. This is the first time the ITB has ever been cancelled – and it is indicative of the challenges which the coronavirus poses for the travel sector. Berlin and its hosts regret the cancellation, but understand the necessity even though as yet there have been no COVID-19 cases confirmed in Berlin. We are hopeful the situation will improve as soon as possible."

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