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"Finally again. Berlin." - Experience Berlin moments together in 2021

Berlin's new tourism campaign: "See you again soon".

Berlin, 17 February 2021

Soon? Soon! Berlin can hardly wait to welcome its guests back as soon as travel is possible again. Now visitBerlin is launching the tourism campaign "Berlin. Be surprised ." "We'll see each other again soon" is the claim, Berlin will be advertising longingly from mid-February 2021 with themes such as art and culture, activities in Berlin's urban nature and the typical Berlinean attitude to life. This is a further development of the Berlin campaign, which was launched in summer 2020.

The new videos, video and social media ads of the marketing initiative are intended to inspire and make people want to experience Berlin together again. More:

visitBerlin.de/en/berlin-be-surprised

Rela



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Finally again. Berlin.

Berlin's Germany-wide tourism campaign for the long-awaited new start after the Corona crisis

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Rediscover Berlin now in 2021

Berlin, January 2021

Every possibility in one city Relaxation and discoveries. Berlin is a vibrant cosmopolitan city.

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"Berlin. Be surprised." - Discover the capital differently

New marketing initiative of visitBerlin shows that Berlin is the perfect destination for a weekend or holiday trip right now

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[about.visitBerlin.de](https://www.visitberlin.de)