

## **Fam and study trips**

In cooperation with tour operators, transport carriers in the markets, the German National Tourist Board (GNTB), and local tourist service providers, we organise various familiarisation trips for travel trade multipliers. The aim of fam and study trips is to make product and sales managers, as well as agents, etc., familiar with Berlin's many and varied attractions and tourist services.

### **In 2017, we held a total of**

- 44 study trips for the travel industry
- 22 individual trips for multipliers
- with 1192 participants
- from 30 countries

The programmes for these trips were designed specifically with the nationality of the customers in minds, and individually tailored for each group.

Use this opportunity now and in future to establish contacts to our market partners in Berlin and sponsor your services and products as a part of the programme.

### **Just contact us**



## **Joyce O. Bernitt**

Project Manager Press and Fam Trips

[joyce.bernitt@visitBerlin.de](mailto:joyce.bernitt@visitBerlin.de)

+49 30 26 47 48 964



## **Jordana Goldmann**

Project Manager Press and Fam Trips

[Jordana.Goldmann@visitBerlin.de](mailto:Jordana.Goldmann@visitBerlin.de)

+49 30 26 47 48 811

[View PDF](#)

[about.visitBerlin.de](http://about.visitBerlin.de)