

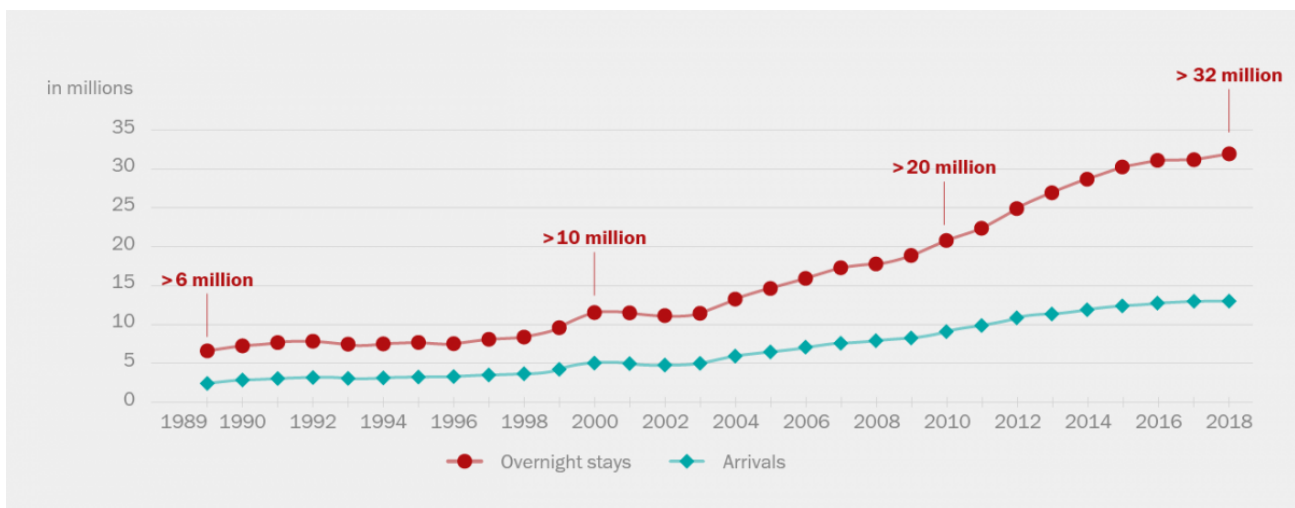
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Berlin is back on the map

In 2019, Berlin will be celebrating the **30th anniversary of the fall of the Berlin Wall** – and is already wondering how to go one better than the 25th anniversary celebrations on 9 November 2014. At that time, Berliners threw a truly memorable party at Brandenburg Gate and along the former border to celebrate with guests from around the world. Images of the impressive light installation at the heart of the celebrations reached a global audience.

Now, Berlin is back on the map as a popular city break destination for international visitors. With around **31 million overnight stays in hotels** in 2016, Berlin weighed in at **third place for European city trips** after London and Paris.



Tourism 1989-2018

Berlin is still home to the spirit of **freedom**. And this special atmosphere draws artists from around the world, attracting such major international events as Christo's **Wrapped Reichstag** in 1995, the **MoMA**, hosted twice by the city in 2004 and 2007, or exhibitions by such globally renowned artists as **Ai Weiwei**. The **Fan Mile for the 2006 FIFA World Cup** has also gained legendary status, with Berlin presenting its own inimitable character on the grand stage – cosmopolitan and hospitable.

Since the Fall of the Wall, there has been a **fivefold increase in the number of hotel guests**. Berlin is constantly growing, a city forever in flux, always in the making – and now the Staatsoper Unter den Linden opera house is refurbished and reopened, the Museum Island complex completed with new James Simon Gallery, and Berlin's City Palace recreated and soon ready to open its doors to the public.

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