

## Congress metropolis Berlin at ibtm world in Barcelona

- Around 15,000 visitors are expected at one of the leading trade fairs for congresses
- "Chat & Charge": *visitBerlin* Berlin Convention Office with new booth and motto

**Berlin, 27 November 2017** From 28 to 30 November, Berlin will be present at the 30th edition of ibtm world in Barcelona (booth F50-24). Together with 12 partners from Berlin, including hotels and agencies as well as Messe Berlin, the *visitBerlin* Berlin Convention Office (BCO) will be attending one of the leading trade fairs in the congress, meeting, and incentive industry providing information on new hotels, special locations, incentive proposals, and the service network of the "Chat & Charge": the BCO offers their customers the opportunity to charge their mobile phones in addition to intensive discussions.

"As a venue for conferences and congresses, Berlin has earned an excellent reputation and plays in the top league worldwide. At the ibtm world in Barcelona, we are presenting the various possibilities that Berlin offers today," says Iris Lanz, Director Conventions of the *visitBerlin* Berlin Convention Office.

### Berlin in high demand for digital conferences

An increasing number of innovation, IT, and digital events are taking place in Berlin. At least one event on global digitalisation is held in the city each week on average. Berlin's event industry offers high-quality service, and is closely linked to the city's technology and science scene. This makes Berlin an ideal location for future-oriented events.

The focus of attention at the ibtm world in Barcelona are innovative services offered by the *visitBerlin* Berlin Convention Office: MEET+CHANGE is a new and sustainable event concept and the Berlin Speakers Pool helps organisers to find suitable high-calibre speakers, local experts, and moderators for their programme. The extensive search engine Meeting Guide Berlin lists numerous locations, hotels, incentives and service providers for event planners.

More information on [convention.visitBerlin.com](http://convention.visitBerlin.com) and Twitter: [@BerlinMeetings](https://twitter.com/BerlinMeetings).

### Berlin's partners at ibtm world in Barcelona

Estrel Berlin	Messe Berlin	andel's by Vienna House Berlin
Hotel Palace Berlin	Mövenpick Hotel Berlin	NH Hotels Deutschland GmbH
Maritim Hotels Berlin	CPO Hanser	stöcker & friends GmbH
MCI Deutschland GmbH	MR Congress & Incentive GmbH	DMC Berlin

#### *visitBerlin*

"Inspiring the world for Berlin." With this mission, Berlin Tourismus & Kongress GmbH, operating under the *visitBerlin* brand, has been promoting Berlin globally since 1993 as a tourism and congress metropolis. Berlin now has more visitors than ever before. In 2016, Berlin recorded around 13 million guests and 31 million overnight stays. Berlin is also extremely popular for meetings and congresses – for over ten years, it has been one of the top 5 cities for international association conventions. As a tour operator, Berlin Tourismus & Kongress GmbH, a private sector company, also offers hotel accommodation and issues the Berlin WelcomeCard, the city's official sightseeing pass. *visitBerlin* operates the Berlin Tourist Info Centres and the Berlin Service Center available on +49 (0)30-25 00 25. On [visitBerlin.com](http://visitBerlin.com), Berlin's official tourism website, Berlin visitors can find all the information they need about every aspect of their trip to the city. Find out more about *visitBerlin* on [about.visitBerlin.de](http://about.visitBerlin.de).

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#### *visitBerlin* / Berlin Tourismus & Kongress GmbH

Press Office  
Am Karlsbad 11  
10785 Berlin, Germany  
Fax: +49 (0)30 26 47 48 – 968

[press.visitBerlin.de](http://press.visitBerlin.de)  
[facebook.com/visitBerlin](https://facebook.com/visitBerlin)

#### Press Office

Christian Tänzler, Spokesman  
Tel.: +49 (0)30 26 47 48 – 912  
[christian.taenzler@visitBerlin.de](mailto:christian.taenzler@visitBerlin.de)

Anja Mikulla, Deputy Spokeswoman  
Tel.: +49 (0)30 26 47 48 – 903  
[anja.mikulla@visitBerlin.de](mailto:anja.mikulla@visitBerlin.de)