



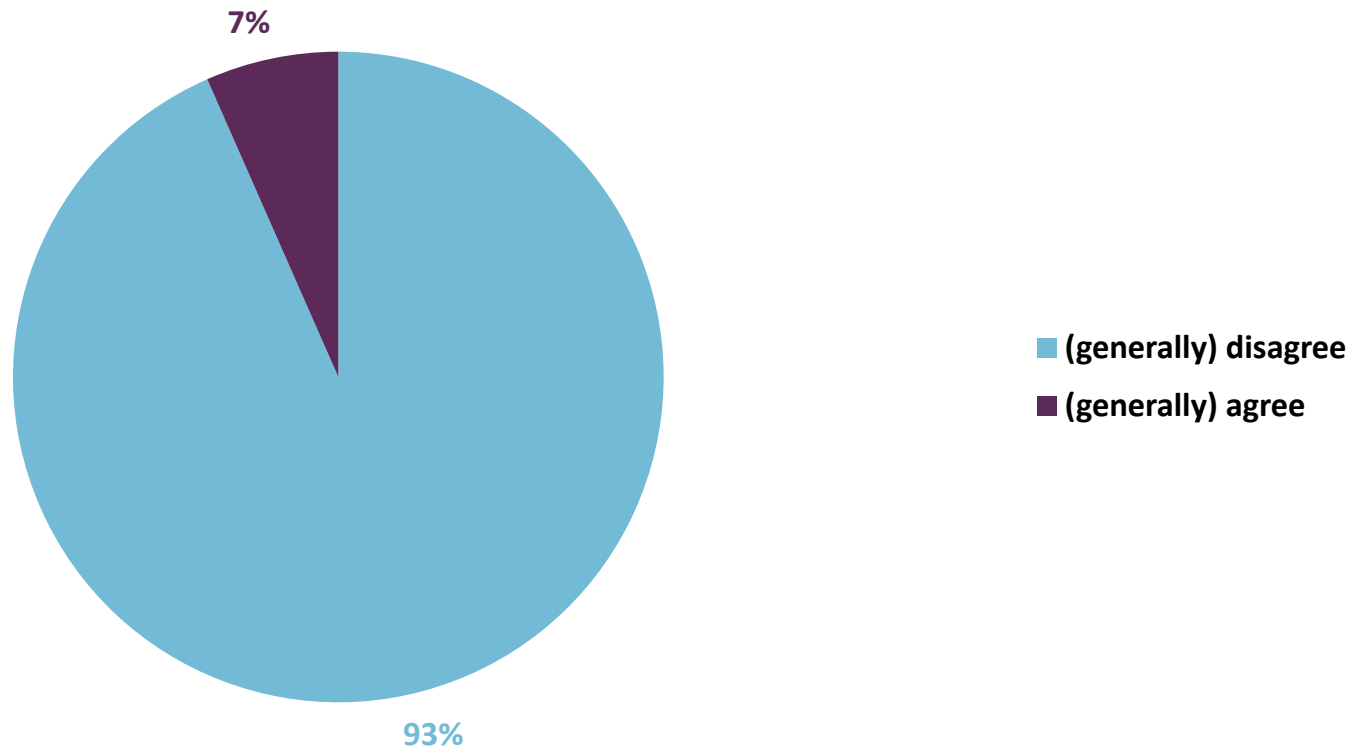
Acceptance of tourism in Berlin

Results of a representative
survey on tourism 2017

[visitBerlin.de](https://www.visitBerlin.de)

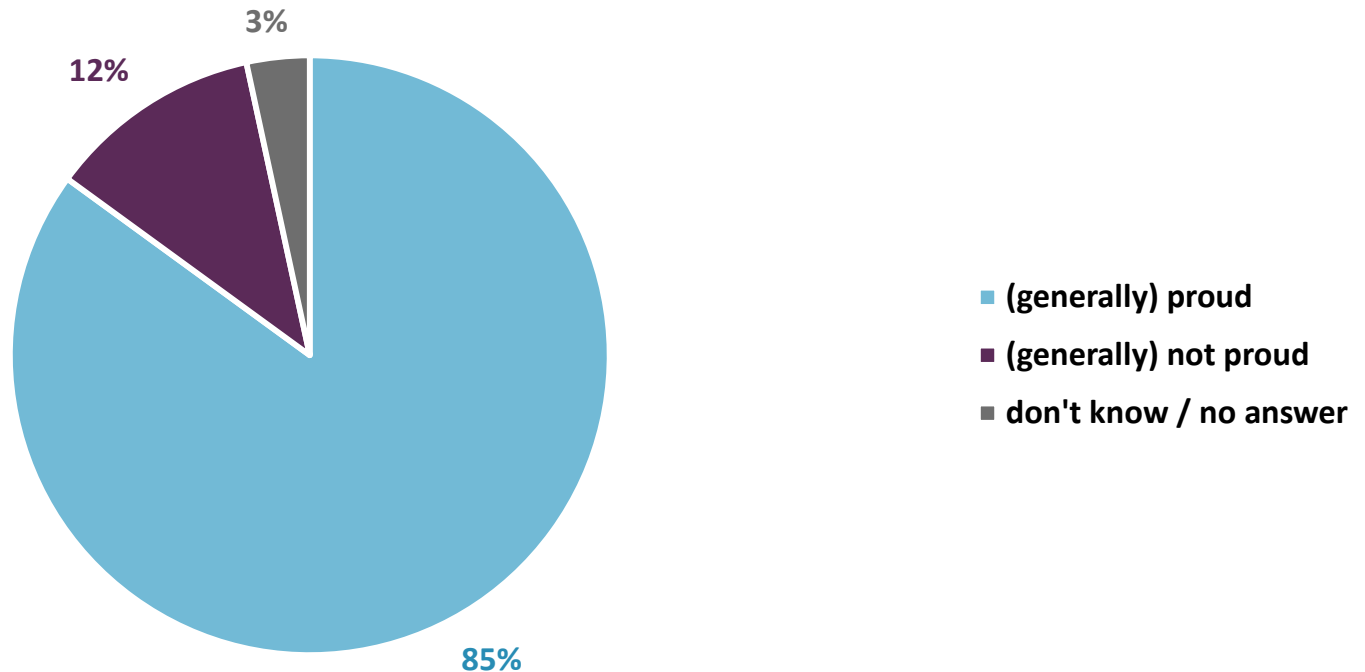
Do residents enjoy living in Berlin?

93% of Berliners enjoy living in the city.



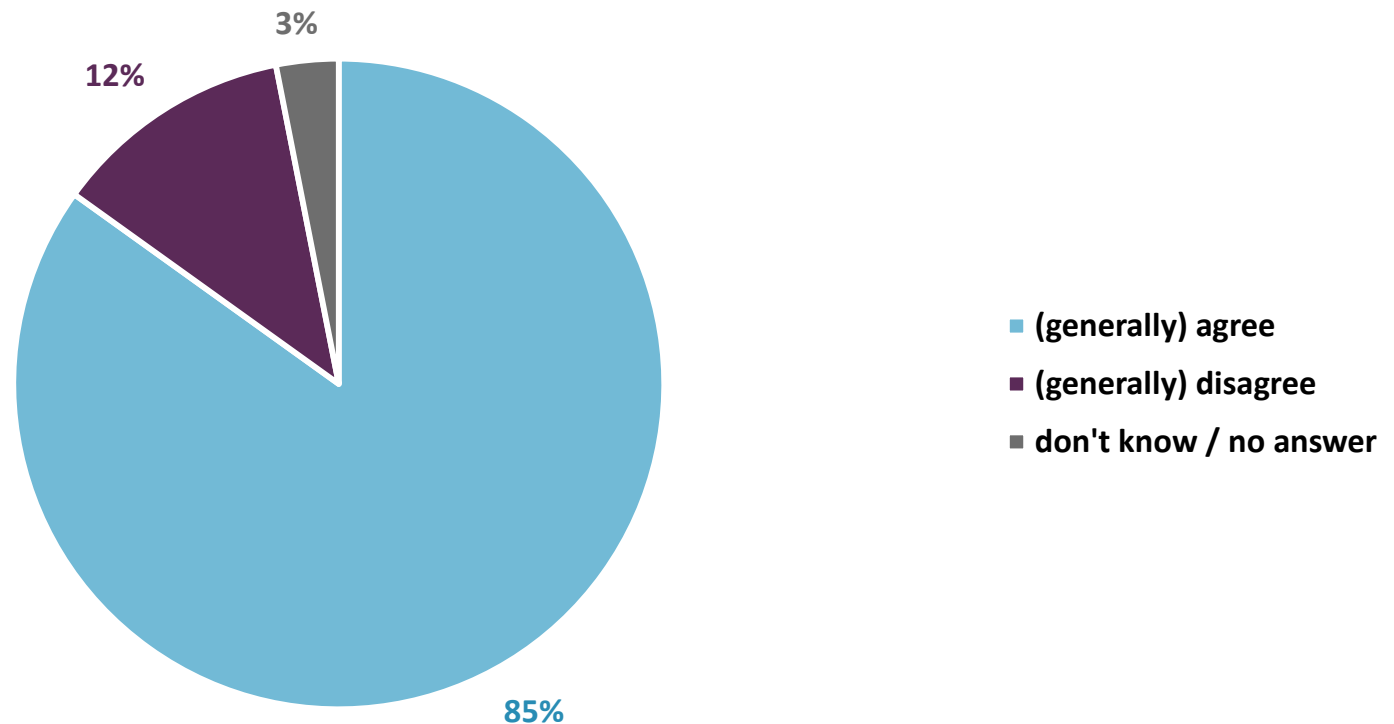
Proud of the number of Berlin visitors?

85% of residents are proud that people from across the world visit 'their' city.



Are Berliners good hosts?

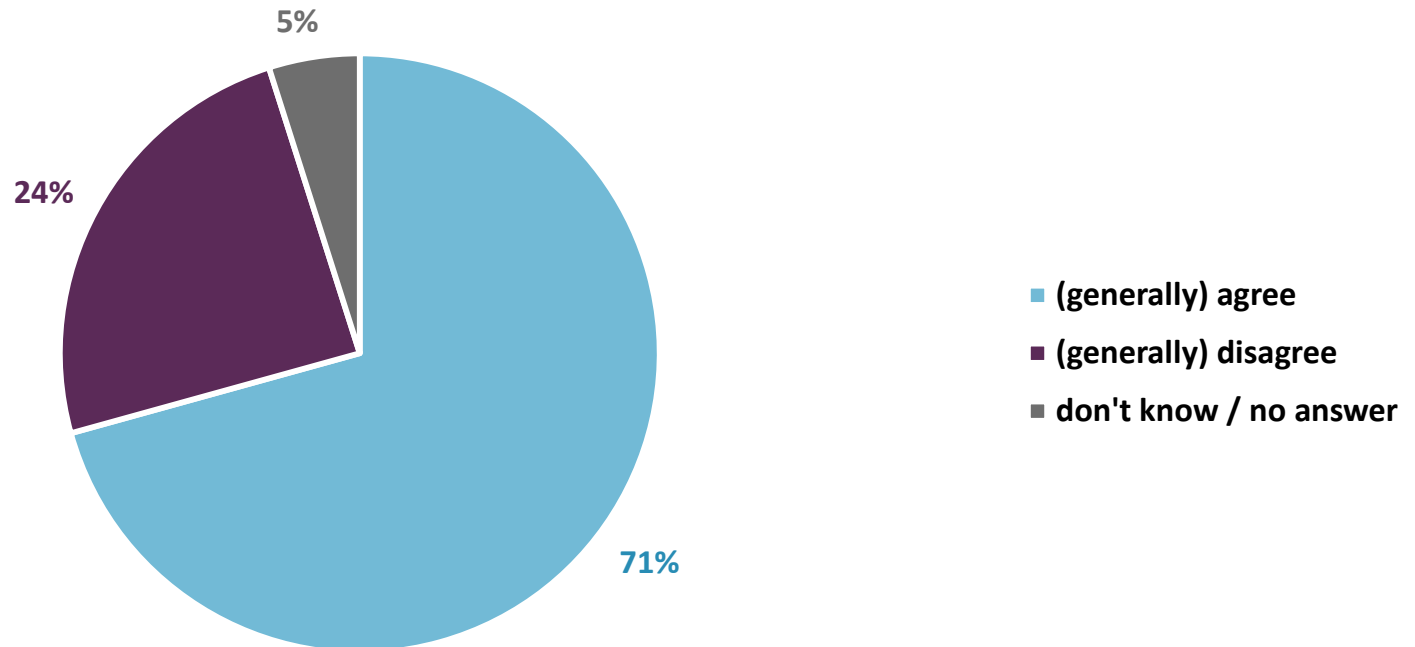
85 % of residents believe that Berliners are good hosts.



Advantages for Berlin residents?

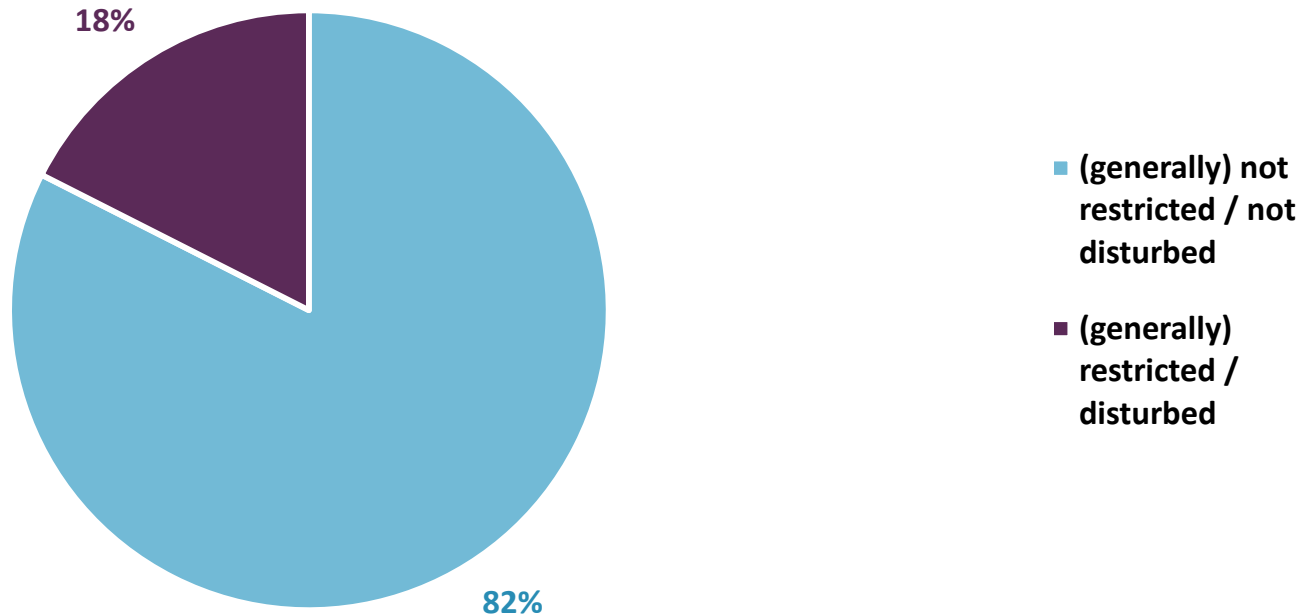
Berlin profits from the growth in tourism

Nearly 75% of all Berliners see the growth in tourism as advantageous for residents over the next years.



Restrictions or disturbances?

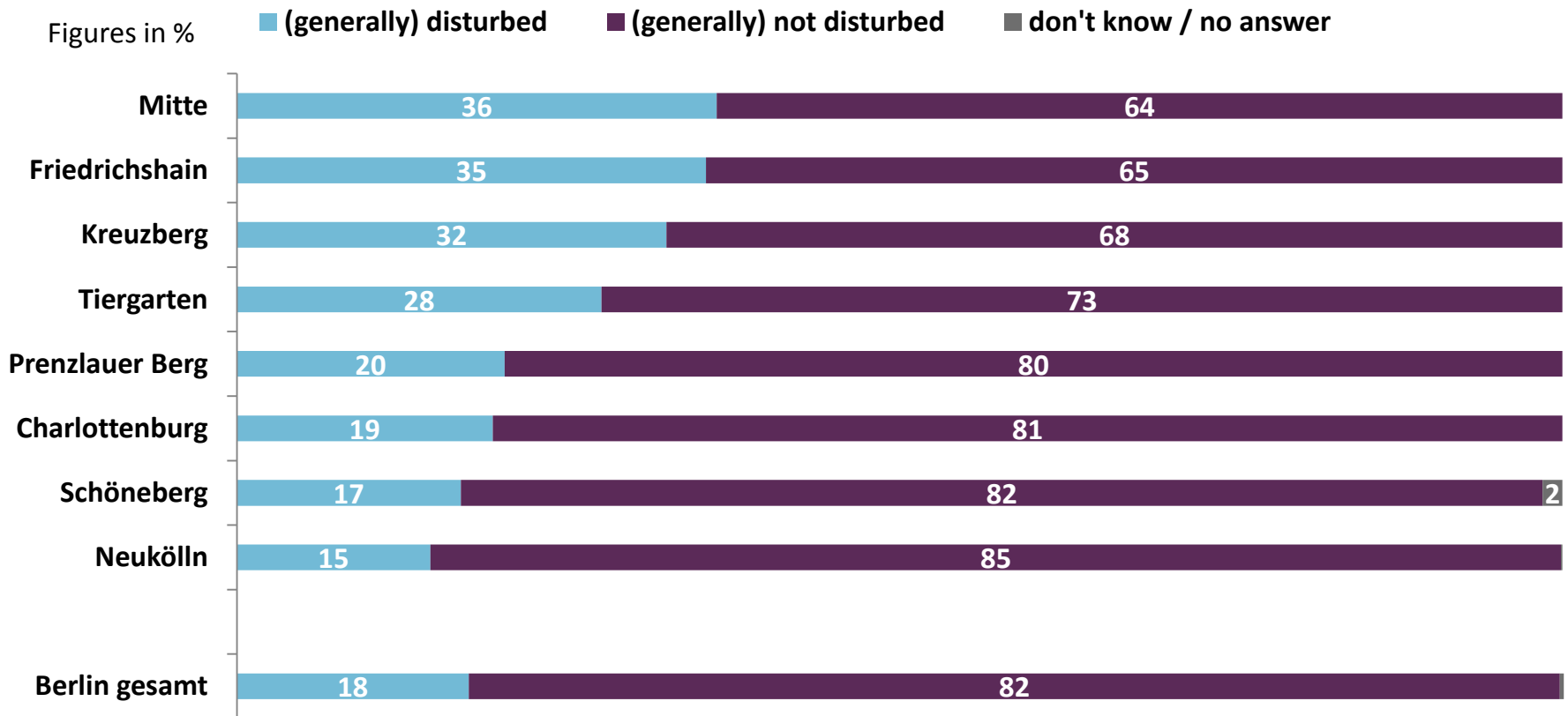
82% of Berliners neither feel restricted nor disturbed by tourists.



Restrictions or disturbances?

The mood in the main tourist hotspots

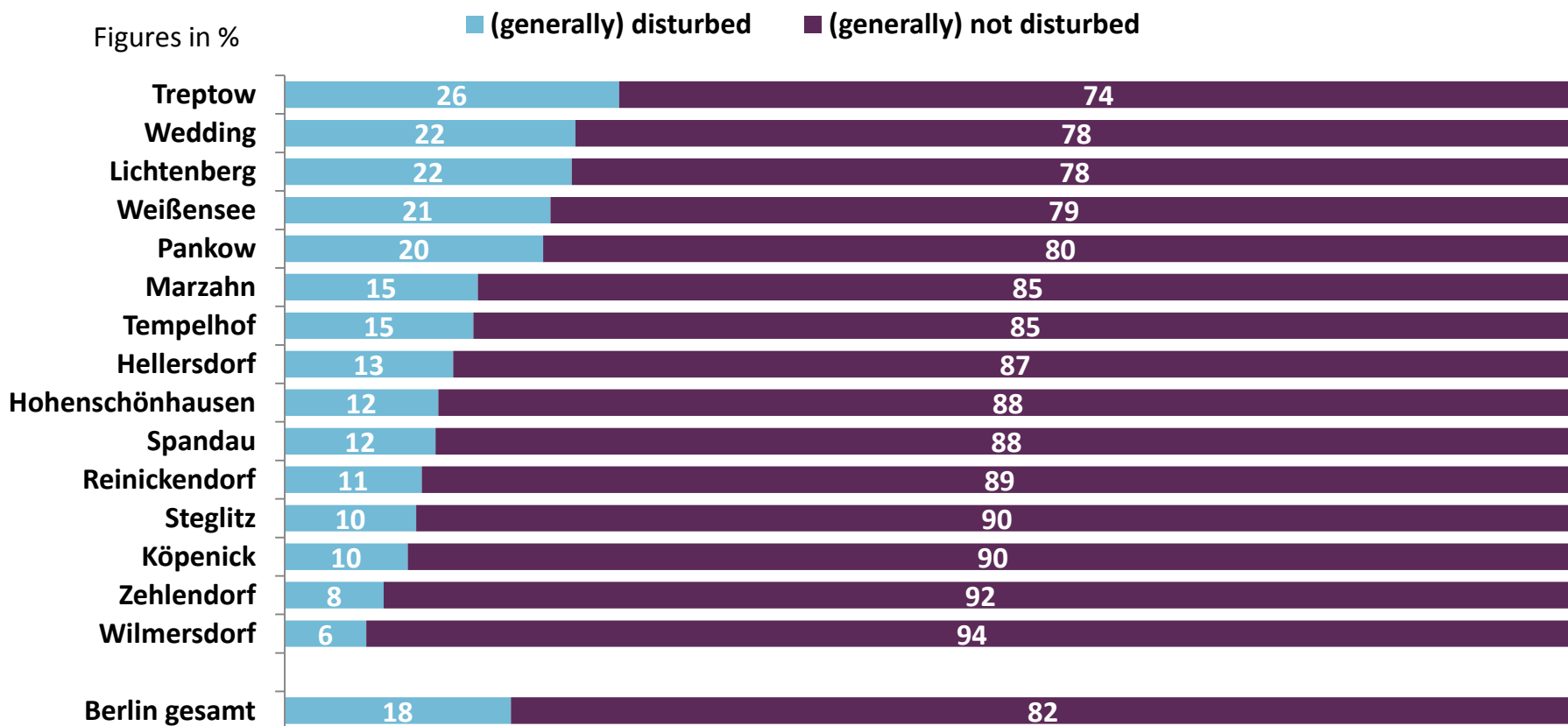
Residents in Mitte, Friedrichshain and Kreuzberg feel more disturbed by tourists than the residents in Neukölln.



Restrictions or disturbances?

The mood in the other districts

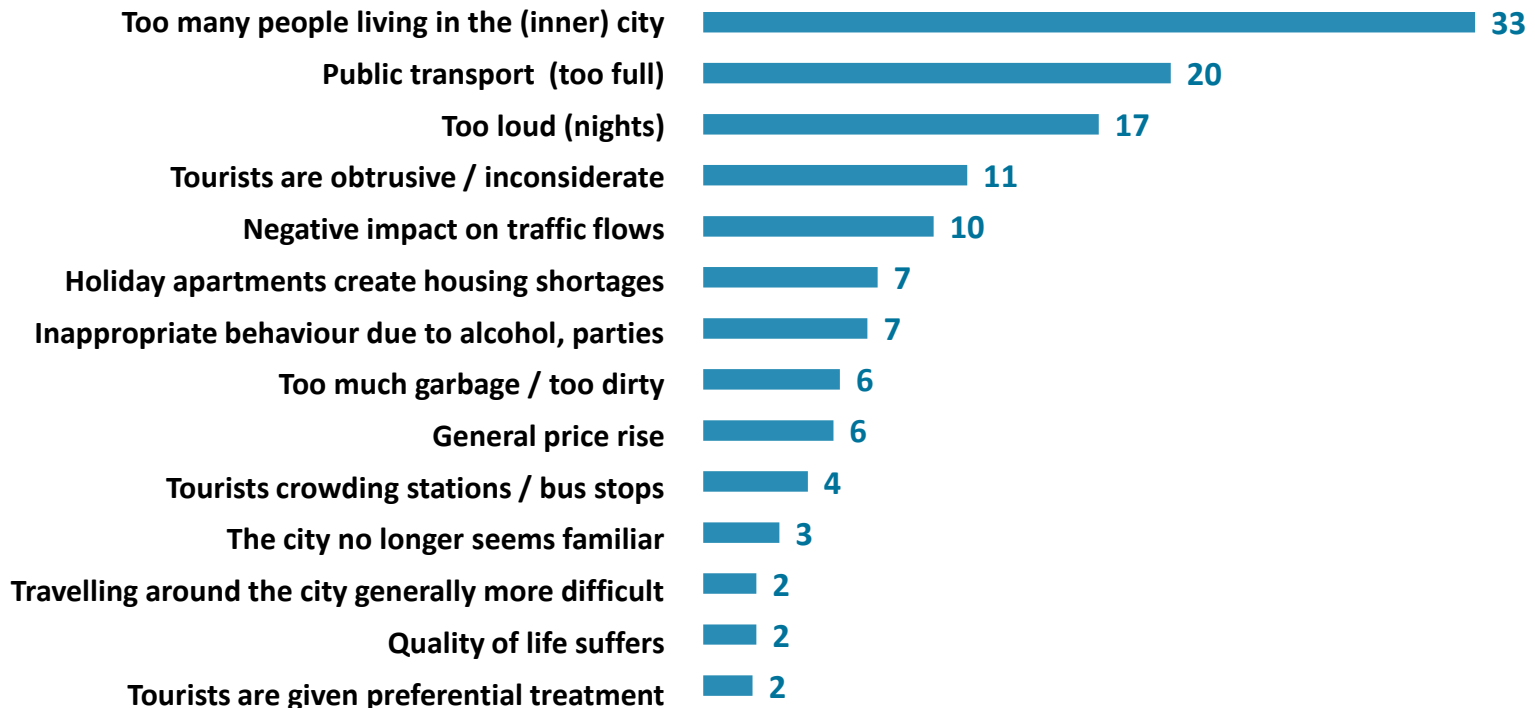
Residents in, e.g., Wilmersdorf and Zehlendorf do not feel bothered by tourists – while residents tend to in Treptow, Wedding, Lichtenberg, Weißensee and Pankow.



Restrictions or disturbances?

Reasons

18% of residents say they feel restricted by tourists – mostly citing the crowded inner city as the primary reason.



About the survey

About the survey

Commissioned	Berlin Tourismus & Kongress GmbH/ <i>visitBerlin</i>
Parent Population	Residents in private households in Berlin over 14 yrs old
Sample	Random sample from the ADM Master Sample, Representative random sample in multi-person households, total = n = 3.00
Method	Computer-assisted telephone interviewing (CATI)
Weighting	Population representation weighting by age, gender, size of household, district and education
Field time	17 May – 2 August 2017



Commissioned by:

Berlin Tourismus & Kongress GmbH
Am Karlsbad 11
10785 Berlin

[visitBerlin.com](https://www.visitBerlin.com)

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