

## ITB 2019: Berlin invites visitors to the 30th anniversary of the fall of the Wall

- **New ABOUT BERLIN app tells stories about the fall of the Wall**
- **Berlin Modernism: Experience 100 years of Bauhaus in the twelve districts of Berlin**

**Berlin, 5 March 2019** From 6 to 10 March, visitors to the ITB will be able to experience a preview of the world event of 2019 at the joint Berlin-Brandenburg stand: the 30th anniversary of the fall of the Berlin Wall. Pieces of the Berlin Wall as well as emotional and original film and sound recordings commemorate the time of division in Hall 12. Using the ABOUT BERLIN app, visitors can search the city for traces of Wall history accompanied by exciting stories and get in the mood for the anniversary week from 4 to 10 November 2019: Then Berlin will be transformed into one giant stage, with numerous concerts and activities throughout the city. Memorial sites and historical locations will be brought back to life for visitors to experience on a Route of the Revolution by Kulturprojekte Berlin.

### **Berlin Modernism locations and Bauhaus design classics**

Bauhaus has shaped the German capital architecturally more so than almost any other city. *visitBerlin* guides its guests to the most important sites of Modernist Berlin and takes them on a grand tour: from large housing estates such as Siemensstadt and the Hansaviertel to less well-known places such as the Ahrensfelder Terraces. A special aspect of the city is that all twelve districts are involved in Berlin Modernism, from Charlottenburg-Wilmersdorf to Steglitz-Zehlendorf.

In cooperation with the Bauhaus Archive / Museum für Gestaltung (Museum of Design) and the Königliche Porzellan-Manufaktur Berlin (Royal Porcelain Factory in Berlin), *visitBerlin* will be exhibiting legendary Bauhaus design objects at the trade fair stand. Among them are classics such as Marianne Brandt's shallow, silver bowls and Wilhelm Wagenfeld's table lamp designed according to the principle that 'form follows function'.

A separate district counter provides information on the tourist projects of the twelve Berlin districts. Visitors can find out which special tourist activities are on offer in each of the individual districts here. The Berlin-Counter is under the motto "Berlin 365/24".

### **"Recharging" in Brandenburg in the Fontane anniversary year**

The travel destination of Brandenburg invites trade fair visitors to take a break and relax from everyday stress on the "recharging" island. Surrounded by fascinating nature photography, visitors can relax and dip into the works of Theodor Fontane, and at the weekends there will be tastings sessions. For the 200th anniversary of the famous author's birth, his home town of Neuruppin will be represented at the shared stand on Saturdays and Sundays. This year, those who are interested can also sign up for the now-extended "Brandenburg in Winter" campaign

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# Press Information



directly at the ITB. Pre-orders are possible until mid-April 2019. An interactive programme is provided as part of the “My Brandenburg” project in the form of a standing panel where users can find out about events and get suggestions for excursions based on the current weather. Information about the travel destination Brandenburg: [www.reiseland-brandenburg.de](http://www.reiseland-brandenburg.de)

Berlin is a magnet for guests. The current tourism figures and infographics can be found [here](#).

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## **visitBerlin**

“Inspiring the world for Berlin.” With this mission, Berlin Tourismus & Kongress GmbH, operating under the *visitBerlin* brand, has been promoting Berlin globally since 1993 as a tourism and congress metropolis. Berlin now has more visitors than ever before. In 2018, the city welcomed around 13.5 million visitors, accounting for over 33 million overnight stays. Berlin is also extremely popular for meetings and congresses – and for over ten years, it has been ranked among the top 5 cities for international association conventions. As a tour operator, Berlin Tourismus & Kongress GmbH, a private sector company, also offers hotel accommodation and issues the *Berlin WelcomeCard*, the city’s official tourist ticket. *visitBerlin* operates the Berlin Tourist Info Centres and the Berlin Service Center advice line on +49 (0)30-25 00 25. On [visitBerlin.de](http://visitBerlin.de), Berlin’s official tourism website, Berlin visitors can find all the information they need about every aspect of their trip to the city. Find out more about *visitBerlin* on [about.visitBerlin.de](http://about.visitBerlin.de)

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