

Fact sheet: Sustainable Meetings Berlin

The *visitBerlin* Berlin Convention Office has launched the first initiative for sustainable event planning in Berlin, in cooperation with hotels, venues, agencies, caterers and service providers.

Sustainable Meetings Berlin starts in May 2019 and includes the following elements:

- An online information tool for sustainability in the MICE sector for national and international *event planners*
- An online platform for listing sustainable *Berlin partners and event service providers* for national and international event planners
- A strong partner network in Berlin

Participating sustainable partners

Convention hotels and event venues	Agencies, event equipment and city tour providers
Haus Zwingli	Berlin Event
Hotel Berlin, Berlin	Mocca Mobil
Neue Mälzerei	Party Rent Group
Seminarschiff	Rent4 Event
Tagungswerk	Velotaxi
Deutsche Telekom's Representative Office	
Umweltforum	

Evaluation criteria for sustainable partners

The partners' services are evaluated according to extensive criteria based on internationally recognised frameworks. Example criteria are:

- **Environment:** The organisation has established processes to reduce emissions and manage energy. This includes all sources of energy (electricity, fuels etc.).
- **Company:** The organisation practices sustainable personnel management with personnel planning, competence analysis, requirements planning and needs-based recruitment.
- **Economy:** The organisation monitors the supply chain according to the defined purchasing criteria and commits its suppliers to environmental, social and ethical standards.
- **Governance, risk & compliance:** The organisation has a corporate vision in which sustainability and corporate responsibility are key components.

For more information on Sustainable Meetings Berlin and all the sustainable partners go to:
convention.visitBerlin.de/sustain