

More than 1 million visitors in the festival week of the 30th anniversary of the fall of the Berlin Wall

Around 200 events at original sites of the Peaceful Revolution

Berlin, 10 November 2019 According to estimates of *visitBerlin* around one million guests from Germany and abroad travelled to Berlin to take part in the festival week "30 Years of the Peaceful Revolution – Fall of the Wall" from 4 to 10 November 2019.

Burkhard Kieker, Managing Director of *visitBerlin* said, "Last week, pictures from Berlin drew worldwide attention to one of the most emotional moments in German history. With the city-wide programme to mark the anniversary of the fall of the Berlin Wall, we have reached out to the hearts and minds of the people. We celebrated, held discussions and remembered together how valuable freedom and democracy are today."

The festival week was organised by Kulturprojekte Berlin GmbH with the motto "7 Days – 7 Places". Elaborate video projections, concerts, readings and much more brought the events of 30 years ago back to life. In the run-up to events *visitBerlin* promoted the festival week worldwide and participated in the programme with the art project "[Berlin Handshape](#)" and the third "[Q Berlin](#)" conference. During an evening at the Bode Museum, the City of Berlin honoured the civil rights activists and silent heroes of the Peaceful Revolution of 1989.

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"Inspiring the world for Berlin." It is with this mission that Berlin Tourismus & Kongress GmbH conducts destination management as well as tourism and congress marketing for Berlin. The company, which operates under the brand name *visitBerlin*, is a partner, actor, ideas provider and networker. The work focuses on sustainable product development and the marketing of tourism offers, which are compatible with the city, in all twelve districts. The aim is to preserve the quality of life of Berliners and to increase the quality of guests' stays. *visitBerlin* acts as a tour operator and issues the official tourist ticket, the Berlin WelcomeCard. The company also operates Berlin Tourist Infos and the Berlin Service Center, which can be reached at +49-30-25 00 25. At visitBerlin.de, Berlin's official travel portal, visitors to Berlin will find all the information they need for their trip to Berlin. More about *visitBerlin* at about.visitBerlin.de

***visitBerlin* / Berlin Tourismus & Kongress GmbH**

Press office
Am Karlsbad 11
D-10785 Berlin

presse.visitBerlin.de
facebook.com/visitBerlin
Twitter: @visitBerlinNews

Press Contact

Christian Tänzler, Deputy Spokesman
Tel.: +49 (0)30 26 47 48 – 912
christian.taenzler@visitBerlin.de

Anja Mikulla, Deputy Spokeswoman
Tel.: +49 (0)30 26 47 48 – 903
anja.mikulla@visitBerlin.de