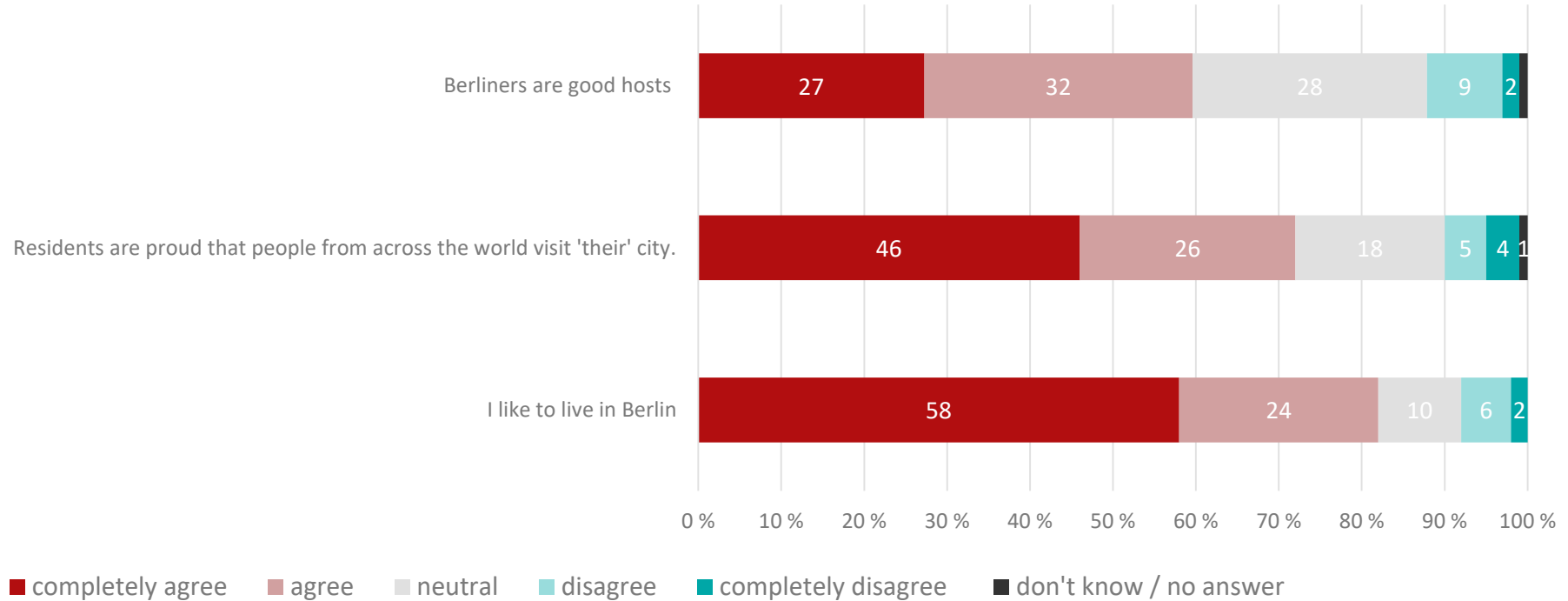
A scenic view of Berlin at sunset. The Reichstag dome is prominent on the right, with the Fernsehturm tower in the background. The Spree river flows in the foreground, reflecting the warm light of the setting sun. Lush green trees are on the left.

Acceptance of tourism in Berlin

Results of a representative resident survey on tourism 2019

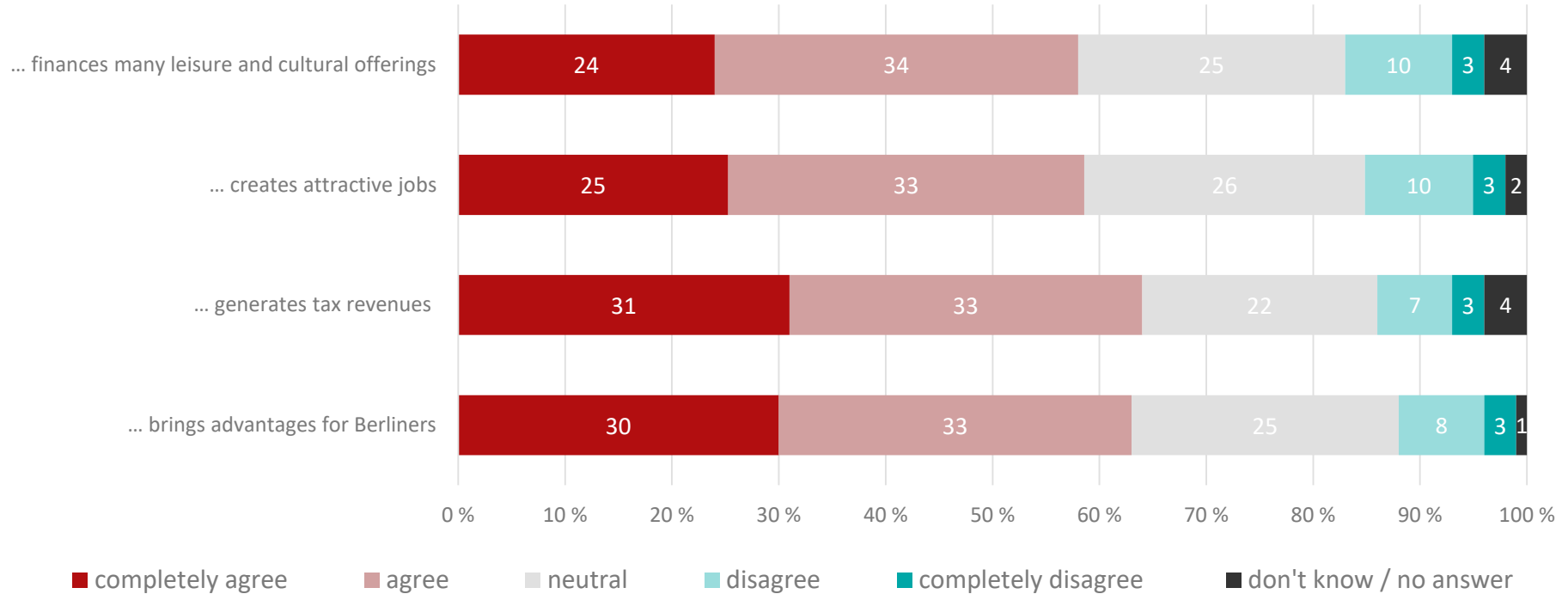
To what extent do Berliners agree with these statements?

Survey on Berlin tourism



To what extent do Berliners agree with these statements?

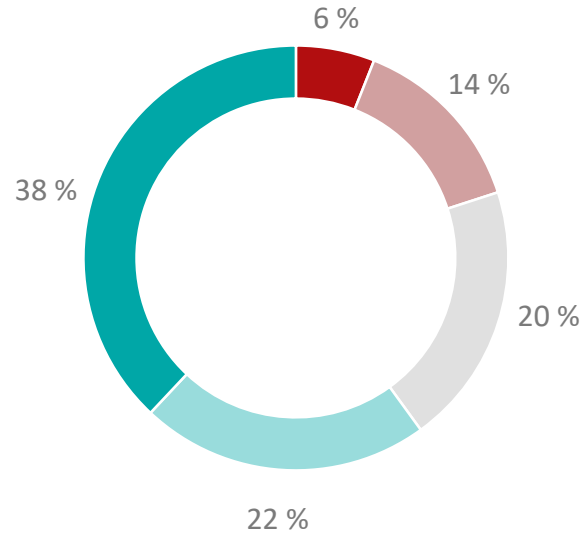
Berlin tourism ...



Restrictions and disturbances by tourism

20% of Berliners feel restricted or disturbed.

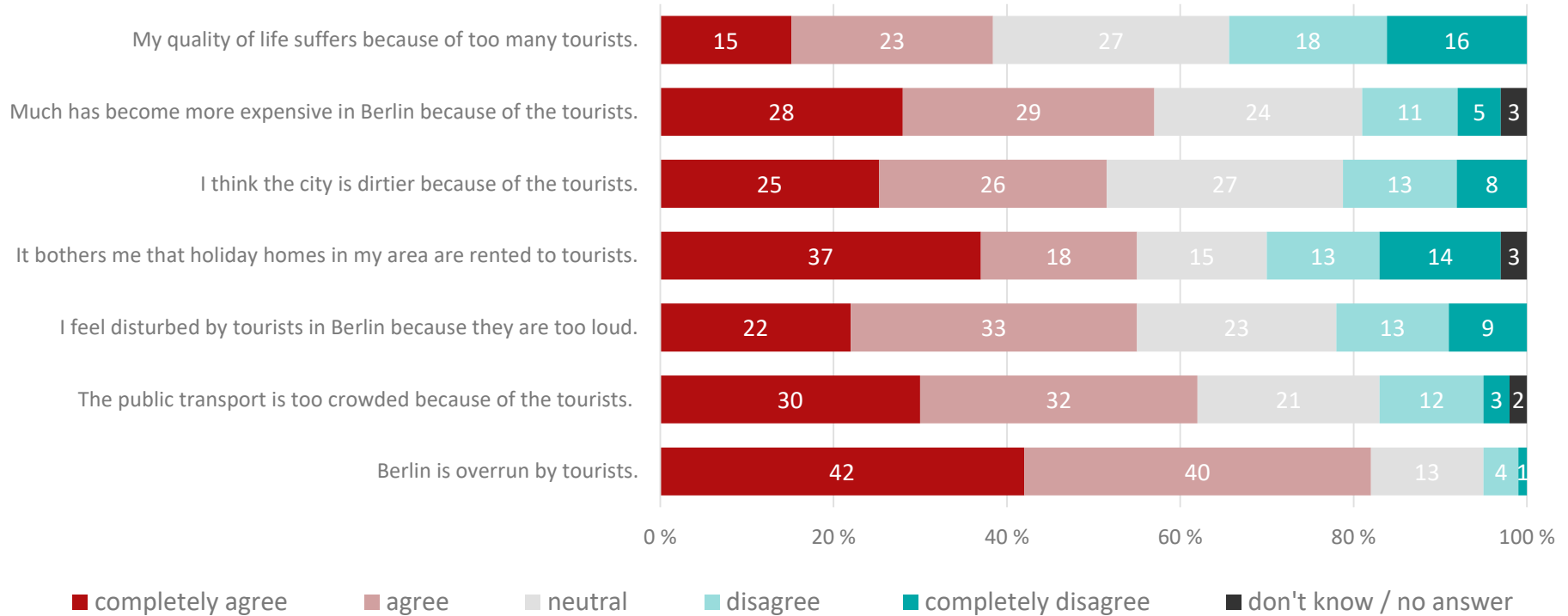
Berlin



- completely agree
- agree
- neutral
- disagree
- completely disagree

To what extent do Berliners agree with these statements?

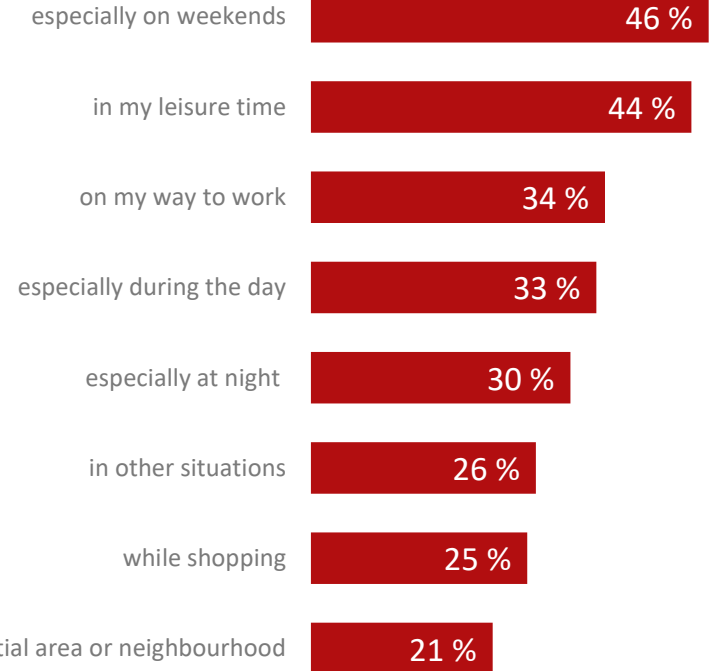
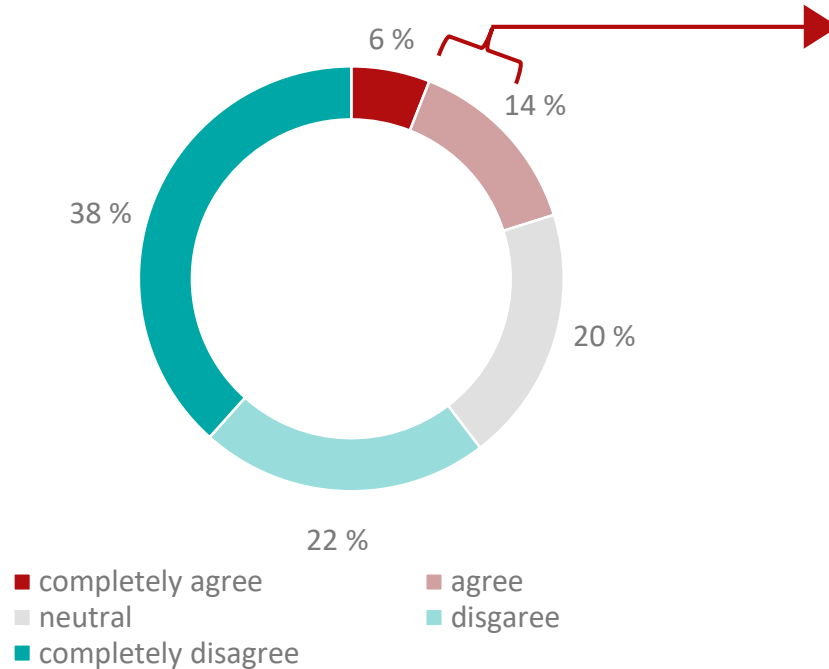
Berliners who feel disturbed or restricted by tourism (20 %)



Disturbances by tourists (mentioned situation)

Berliners who feel disturbed or restricted by tourism (20 %)

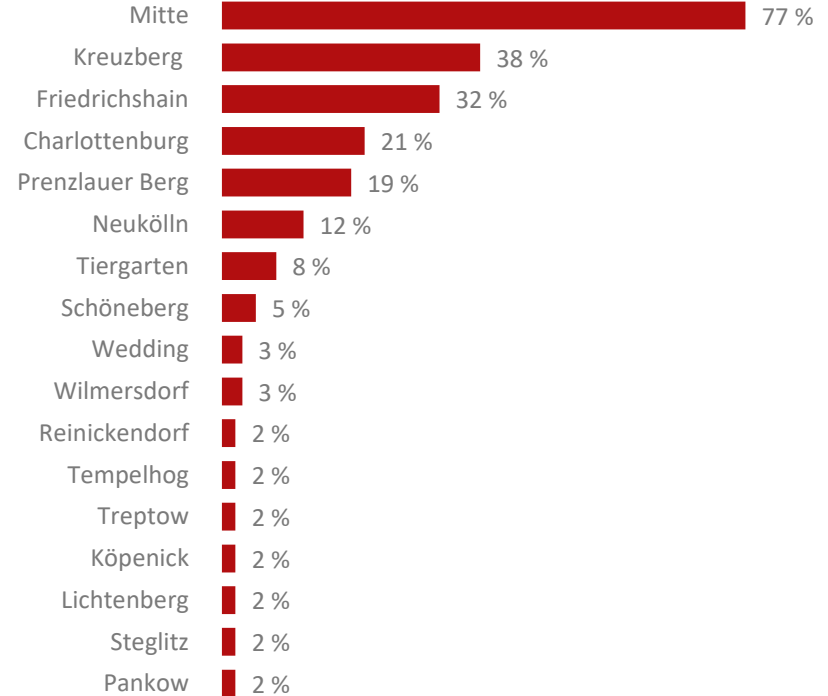
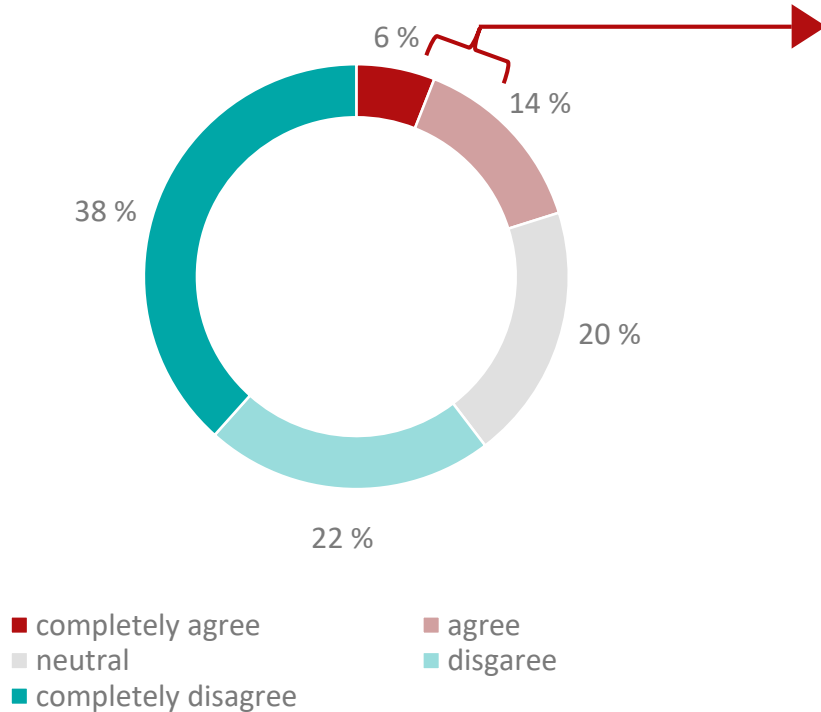
Berlin



Disturbances by tourists (mentioned districts)

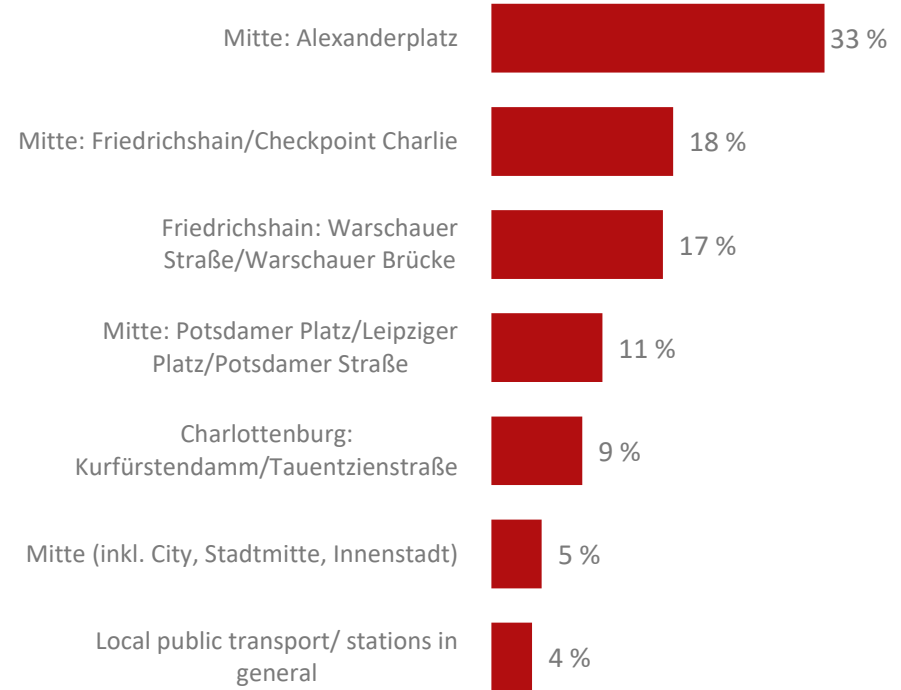
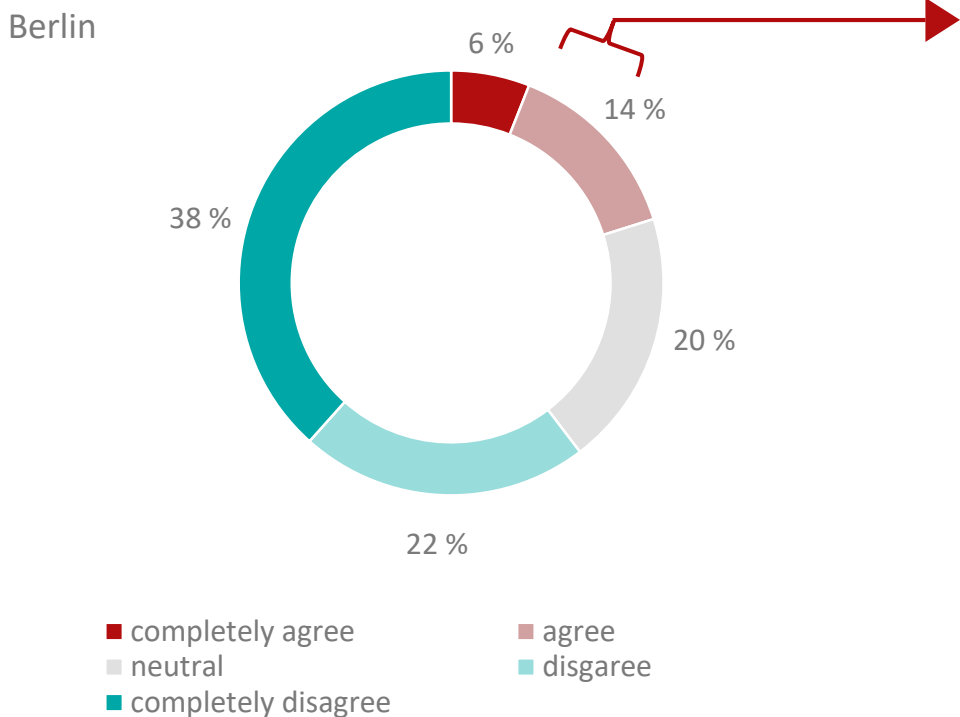
Berliners who feel restricted or **disturbed** by tourism (20 %)

Berlin



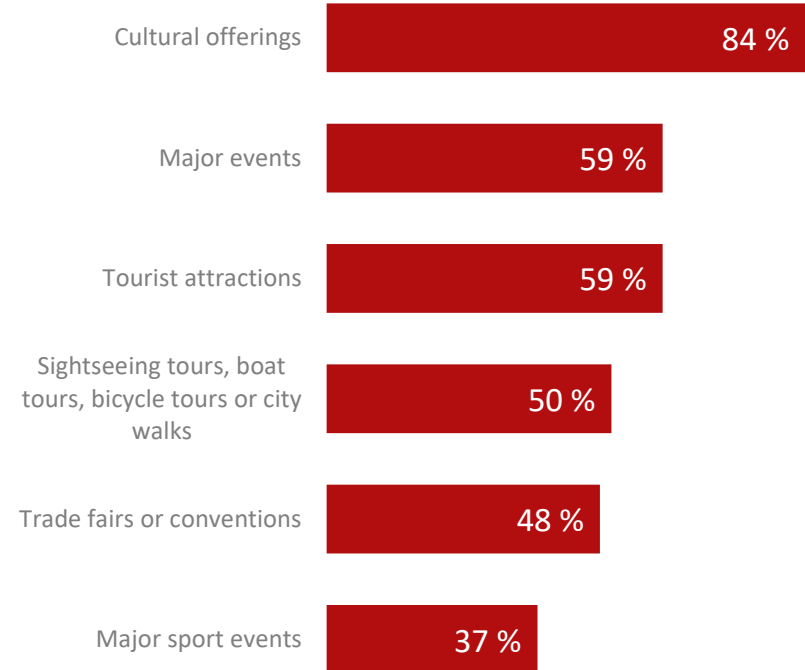
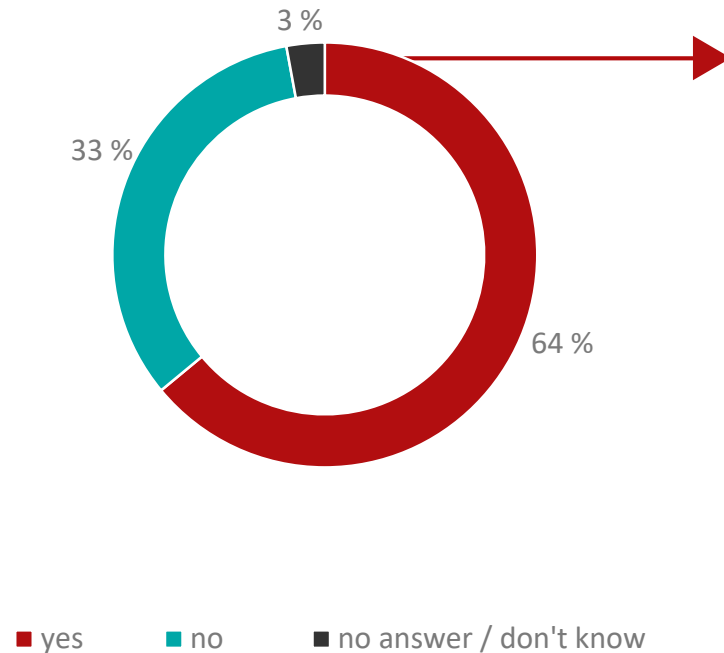
Disturbances by tourists (mentioned places)

Berliners who feel restricted or **disturbed** by tourism (20 %)



Use of tourism offers

Berliners mainly use cultural offers in their leisure time



About the survey

Commissioned by

Berlin Tourismus & Kongress GmbH

Population

German-speaking population in private households in Berlin and Berlin surrounding aged 14 and over; total n = 3,000

Method

Mixed-Mode-Design: CAWI (online interviews) and CATI (computer-assisted telephone interviews)

Weighting

Population representation weighting by age, gender, size of household, district and education

Field time

16 July – 22 August 2019

Imprint

Contact us

If you have any questions about this evaluation please
contact: marktforschung@visitBerlin.de

Commissioned by

Berlin Tourismus & Kongress GmbH
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Resident survey on Berlin tourism