

January - December 2020

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	86,507	-91.9	4,947,581	-64.6	287,642	-88.9	12,278,460	-64.0	100.0	2.5	
Germany	73,941	-88.1	3,658,694	-56.8	228,008	-82.6	8,554,476	-54.1	69.7	2.3	
Total foreign countries	12,566	-97.2	1,288,887	-76.5	59,634	-95.4	3,723,984	-76.0	30.3	2.9	
Total Europe	10,192	-97.0	1,032,942	-74.1	44,181	-95.4	2,927,382	-73.6	78.6	2.8	
Europe											
United Kingdom	759	-98.5	132,852	-76.9	4,318	-97.1	373,904	-76.5	3.0	2.8	1
Netherlands	615	-97.8	94,619	-69.3	1,952	-97.6	266,164	-69.6	2.2	2.8	2
Spain	522	-98.3	73,938	-80.0	2,833	-97.2	232,406	-79.9	1.9	3.1	3
Italy	409	-98.7	72,844	-79.4	2,583	-97.3	227,147	-79.2	1.8	3.1	4
Poland	1,990	-89.3	89,215	-56.2	7,702	-78.7	218,309	-48.6	1.8	2.4	5
Denmark	129	-99.3	69,777	-68.4	854	-98.3	203,895	-67.8	1.7	2.9	6
France	721	-96.8	69,100	-74.8	3,144	-95.0	202,538	-74.0	1.6	2.9	7
Switzerland	550	-96.9	66,354	-71.4	1,857	-96.0	181,550	-70.8	1.5	2.7	8
Russia	329	-97.9	43,121	-76.0	1,596	-96.3	127,647	-73.5	1.0	3.0	9
Austria	701	-93.3	50,149	-69.7	2,212	-91.1	127,114	-69.1	1.0	2.5	10
Belgium	181	-97.8	31,239	-70.3	508	-97.7	84,987	-70.5	0.7	2.7	11
Sweden	117	-99.1	27,806	-83.8	381	-98.9	72,540	-84.0	0.6	2.6	12
Ukraine	368	-94.3	18,179	-71.4	1,438	-92.0	52,289	-69.5	0.4	2.9	13
Czech Republic	417	-92.2	21,652	-70.1	1,376	-88.4	50,100	-68.0	0.4	2.3	14
Ireland, Republic	101	-97.9	13,336	-77.7	560	-96.2	41,754	-76.4	0.3	3.1	15
Turkey	195	-96.8	15,425	-73.5	880	-94.7	41,475	-73.0	0.3	2.7	16
Finland	86	-99.0	14,875	-85.3	347	-98.6	40,214	-86.2	0.3	2.7	17
Norway	49	-99.2	12,981	-85.7	323	-98.1	35,953	-85.6	0.3	2.8	18
Greece	89	-98.3	11,080	-75.5	327	-98.2	34,593	-76.6	0.3	3.1	19
Romania	259	-89.4	10,609	-67.1	1,265	-82.2	34,250	-64.8	0.3	3.2	20
Portugal	83	-97.8	10,439	-74.3	293	-97.5	30,413	-73.7	0.2	2.9	21
Hungary	111	-93.8	8,306	-74.0	389	-91.2	22,296	-73.4	0.2	2.7	22
Slovakia	82	-90.8	4,419	-69.3	825	-67.6	19,506	-54.7	0.2	4.4	23
Bulgaria	148	-87.7	5,381	-61.2	966	-72.0	18,018	-54.7	0.1	3.3	24

January - December 2020

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
Lithuania	114	-93.9	6,528	-66.9	432	-90.1	17,491	-61.2	0.1	2.7	25
Latvia	64	-97.4	6,779	-70.3	147	-97.5	17,020	-70.9	0.1	2.5	26
Croatia	79	-89.9	3,669	-69.9	721	-68.0	15,952	-55.3	0.1	4.3	27
Luxembourg	28	-97.8	5,077	-68.1	118	-96.7	14,152	-67.5	0.1	2.8	28
Estonia	44	-96.5	4,675	-71.5	180	-94.6	12,030	-70.7	0.1	2.6	29
Slovenia	87	-88.0	3,127	-73.8	596	-71.6	10,771	-70.1	0.1	3.4	30
Cyprus	9	x	1,560.0	-77.5	53	-98.2	5,735	-77.3	0.0	3.7	31
Iceland	5	x	1,493	-88.7	15	x	4,688	-89.8	0.0	3.1	32
Malta	8	x	1,302	-69.5	27	-98.8	3,996	-71.8	0.0	3.1	33
Other European countries	743	-89.8	31,036	-59.5	2,963	-86.9	86,485	-60.1	0.7	2.8	

January - December 2020

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	631	-98.0	75,334	-84.2	3,468	-96.2	221,683	-84.1	1.8	2.9	1
Brazil	76	-98.7	13,908	-80.7	1,231	-93.9	52,345	-78.8	0.4	3.8	2
Canada	38	-98.7	7,942	-86.3	298	-96.6	25,090	-86.2	0.2	3.2	3
Central America, Caribbean	46	-98.5	7,418	-81.2	212	-97.5	22,475	-80.9	0.2	3.0	4
Other North American countries	8	x	1,044	-84.1	30	-97.5	2,976	-84.1	0.0	2.9	
Other South American countries	84	-98.2	17,021	-78.8	1,024	-92.0	54,759	-77.4	0.4	3.2	
Total America	883	-98.2	122,667	-83.3	6,263	-95.6	379,328	-82.7	3.1	3.1	
Israel	95	-99.3	19,297	-80.9	605	-98.9	70,528	-81.5	0.6	3.7	1
China, incl. Hongkong	112	-98.7	13,048	-90.4	506	-97.8	34,695	-89.5	0.3	2.7	2
Arabic Gulf States	129	-96.0	7,563	-80.5	739	-93.2	28,938	-77.8	0.2	3.8	3
Japan	24	-99.5	8,292	-84.6	244	-97.8	21,264	-83.8	0.2	2.6	4
India	120	-95.1	4,934	-85.0	1,106	-84.4	19,935	-79.0	0.2	4.0	5
South Korea	16	x	5,564	-82.8	57	-99.2	17,005	-81.9	0.1	3.1	6
Taiwan	6	x	2,661	-83.7	154	-93.6	7,451	-82.5	0.1	2.8	7
Other Asian countries	473	-95.7	23,075	-79.4	2,100	-92.8	72,599	-76.9	0.6	3.1	
Total Asia	975	-97.9	84,434	-83.8	5,511	-96.2	272,415	-82.1	2.2	3.2	
Australia	38	-99.6	11,732	-87.2	228	-99.2	36,409	-87.1	0.3	3.1	1
New Zealand, Oceania	17	x	2,150	-83.9	72	-97.3	7,099	-82.0	0.1	3.3	2
Total Australia, New Zealand, Oceania	55	-99.4	13,882	-86.8	300	-99.0	43,508	-86.5	0.4	3.1	
South Africa	19	x	2,255	-76.8	387	-84.5	7,455	-75.0	0.1	3.3	
Other African countries	211	-93.5	11,690	-69.2	2,386	-76.3	45,720	-64.1	0.4	3.9	
No information on residence	231	-93.8	21,017	-76.8	606	-92.9	48,176	-76.9	0.4	2.3	

*Compared to 2019

x: no valid data

January - December 2020

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	8,554,476	-54.1
United Kingdom	373,904	-76.5
Netherlands	266,164	-69.6
Spain	232,406	-79.9
Italy	227,147	-79.2
Poland	218,309	-48.6
Denmark	203,895	-67.8
France	202,538	-74.0
Switzerland	181,550	-70.8
Russia	127,647	-73.5

Bednights (percentage)

Domestic / International			
January - December 2019		January - December 2020	
Germany	54.6%	Germany	69.7%
International	45.4%	International	30.3%
Germany / Europe / Overseas			
January - December 2019		January - December 2020	
Germany	54.6%	Germany	69.7%
Europe (w/o Germany)	32.5%	Europe (w/o Germany)	23.8%
Overseas	12.9%	Overseas	6.5%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds		rooms		beds	rooms	
	Jan. - Dec.						Dec.	Jan.-Dec.	Dec.	Jan.-Dec.	Dec.	Dec.	Dec.
Total accommodations ²	12,278,460	-64.0	8,554,476	-54.1	3,723,984	-76.0	8.7	26.8	ns	ns	112,471	ns	608
Total hotel properties	10,099,882	-64.7	7,147,756	-55.0	2,952,126	-76.9	7.5	26.2	ns	ns	95,918	ns	489
Hotels	5,976,143	-65.6	4,121,726	-55.3	1,854,417	-77.3	6.9	26.1	ns	ns	57,320	ns	180
Hotels (breakfast only)	3,867,073	-63.5	2,838,580	-55.0	1,028,493	-76.0	8.3	26.6	ns	ns	36,125	ns	229
Guesthouses	17,960	-55.0	13,265	-45.5	4,695	-69.9	9.6	22.7	ns	ns	172	ns	9
Boarding houses	238,706	-60.1	174,185	-45.7	64,521	-76.7	9.0	25.8	ns	ns	2,301	ns	71
Other accommodations	2,178,578	-60.3	1,406,720	-48.8	771,858	-71.9	15.6	29.9	ns	ns	16,553	ns	119
Camping sites	81,273	-39.2	71,801	-26.1	9,472	-74.0	0.5	6.9	ns	ns	2,680	ns	6

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2018

** Number of accommodations available in reporting month

ns = not specified