

# Fact Sheet *Berlin WelcomeCard* 2021

Product information for travel industry



## **Berlin WelcomeCard** ticket options:

	Fare zone Berlin AB	Fare zone Berlin ABC incl. BER Airport + Potsdam
		
	retail price	retail price
48 hours	23,00 €	28,00 €
72 hours	33,00 €	38,00 €
4 days	40,00 €	45,00 €
5 days	46,00 €	49,00 €
6 days	49,00 €	52,00 €
Edition: Museum Island 72	55,00 €	59,00 €

## **The Berlin WelcomeCard – Benefits at a Glance:**

### Public Transport Ticket

- ✓ **Free rides** around the clock (tube, city railway, tram, bus, ferry)
- ✓ For **48h, 72h, 4, 5, 6 days** starting from validation / booking date
- ✓ Valid for one person and up to 3 children (6-14 years), children under the age of 6 travel for free



### Attractions

- ✓ **Many** discounts at attractions in Berlin & Potsdam
- ✓ **Top Highlights** (TV Tower, GDR Museum, Merlin Entertainments e.g. Madame Tussauds)
- ✓ savings between **25 - 50%**

### What's included?

- ✓ Ticket
- ✓ CityGuide including all discount partners, popular tours in 5 languages etc.
- ✓ City map Berlin & Potsdam incl. public transport - network map
- ✓ Information about accessibilities



## **Berlin WelcomeCard – Edition: Museum Island**

- ✓ Free admission to all museums of the Museum Island Berlin (UNESCO World Heritage Site) (*special exhibitions excluded*)
- ✓ Admission once a day on 3 consecutive days

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## I Good to know...

- **before you start:** The *Berlin WelcomeCard* **has to be validated once** before the first use on one of the devices at all public transport stations (except online tickets) and has to be shown to the discount partner **before** using the services.
- All ticket options of the *Berlin WelcomeCard* allow an adult to **bring up to 3 children between 6 and 14 years** free of charge. Any number of children under the age of 6, luggage, a child's pushchair and one dog can be carried for free.
- Berlin **BER Airport** and the city of **Potsdam** are located in **fare zone C**.  
It is not possible to buy a C fare zone ticket as extension of the *Berlin WelcomeCard* AB.  
Therefore customers need to purchase the *Berlin WelcomeCard* **ABC**.
- **All information** about the product incl. **savings, suggested tour itineraries** and tips are available in different languages (DE, EN, FR, IT, ES) on **berlin-welcomecard.com**.



## I Become a Partner!

### I Advantages for Sales Partners

- ✓ well-known and trusted brand
- ✓ attractive travel add-on for your guests
- ✓ provide a better service to your customers with your Berlin expertise
- ✓ low minimum order quantity (starting with 10 tickets)

### I Service for Resellers:

- ✓ attractive commission
- ✓ individual support
- ✓ various sales channels
- ✓ fast supply, no payment in advance
- ✓ additional free sales material

### I Information & Service:

**Berlin Tourismus & Kongress GmbH**

Am Karlsbad 11, 10785 Berlin

Tel.: +49-(0)30-26 47 48-862

E-Mail: [orderservice@visitBerlin.de](mailto:orderservice@visitBerlin.de)

### I Benefits for your Visitors

- ✓ easy and safe to use
- ✓ individual combinations
- ✓ flexible validity
- ✓ attractive 3 in 1 - offer
  - free rides on public transport
  - savings of up to 50 % on 200+ attractions
  - incl. CityGuide + City Map
- ✓ wide range of attractions
  - for first-time and regular visitors
  - always up to date with changing annual discount partner
- ✓ exclusive partners, e.g. TV Tower, GDR Museum, Berlin on Bike, Berlin attractions of Merlin Entertainments (e.g. Madame Tussauds)
- ✓ up to 3 children (6-14 years) travel for free on public Transport