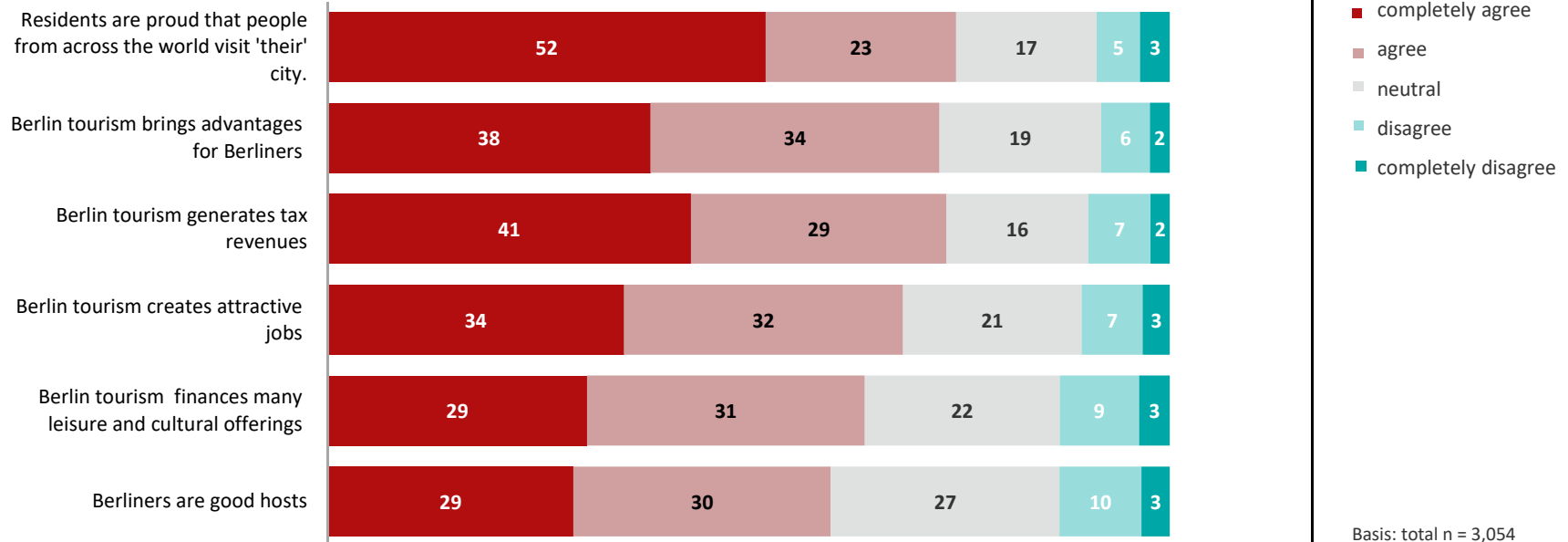


Acceptance of tourism in Berlin

Results of a representative resident survey on tourism 2021

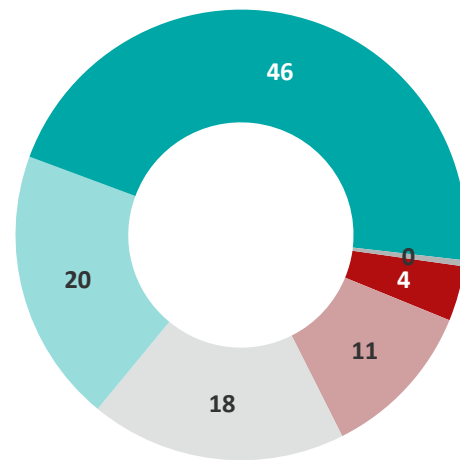
To what extent do Berliners agree with these statements?

Survey on Berlin tourism



Restrictions and disturbances by tourism

15% of Berliners feel restricted or disturbed.



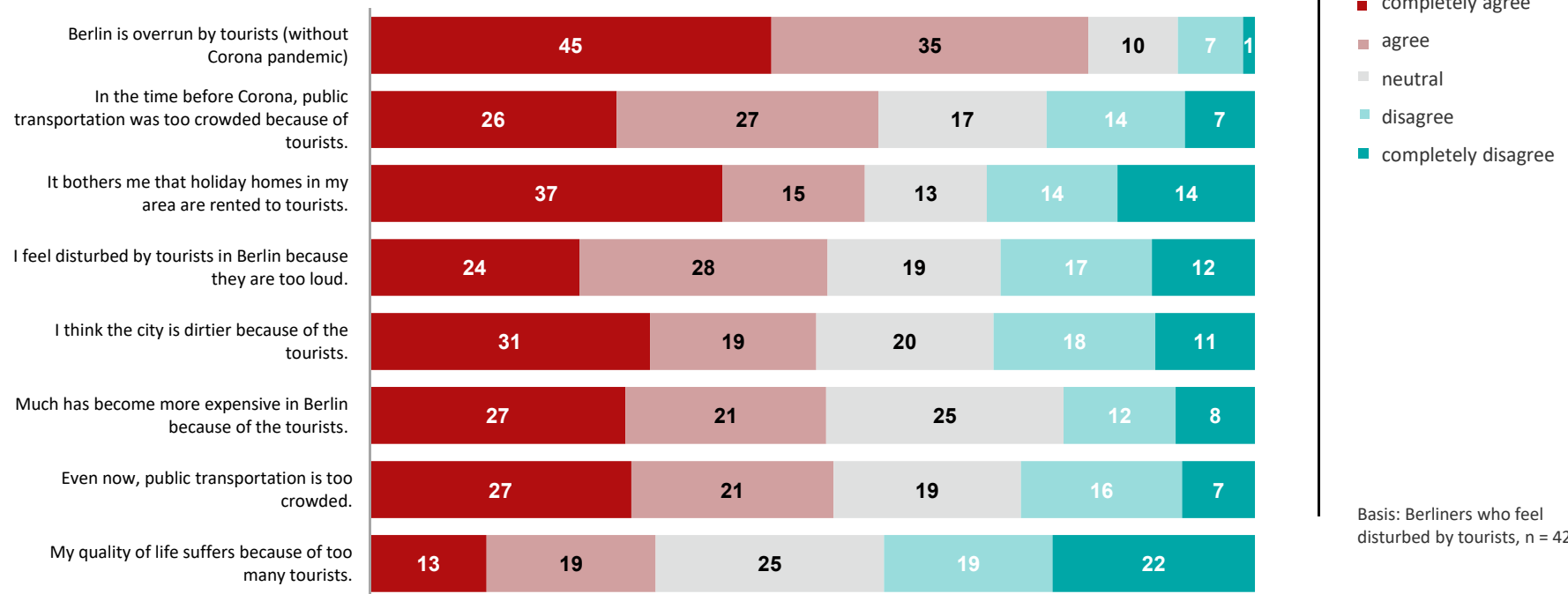
■ completely agree ■ agree
■ neutral ■ disagree
■ completely disagree ■ don't know / no answer

total n = 3,000

Basis: total n = 3,000

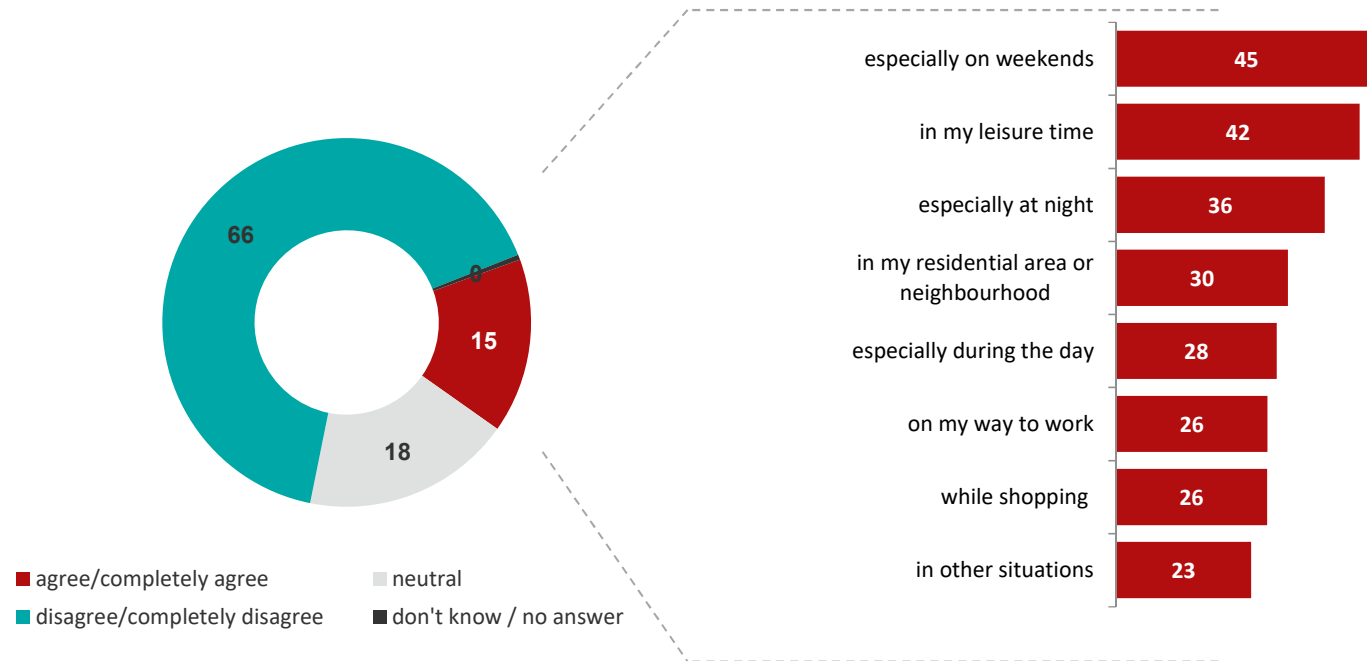
To what extent do Berliners agree with these statements?

Berliners who feel disturbed or restricted by tourism (15 %)



Disturbances by tourists (mentioned situation)

Berliners who feel disturbed or restricted by tourism (15 %)



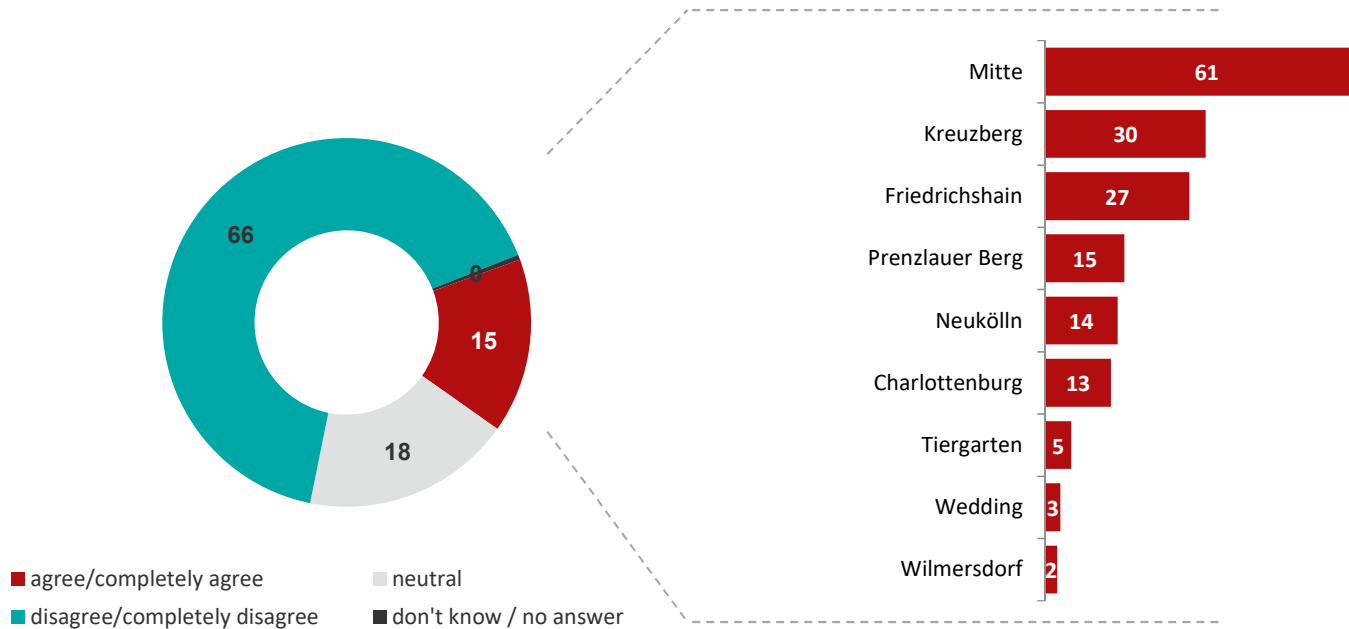
**Berliners who feel disturbed by tourists, n = 421

Basis: total n = 3,054

Answer: I feel restricted or disturbed by tourists in Berlin. Question: In which situations do you feel disturbed by tourists?

Disturbances by tourists (mentioned districts)

Berliners who feel restricted or **disturbed** by tourism



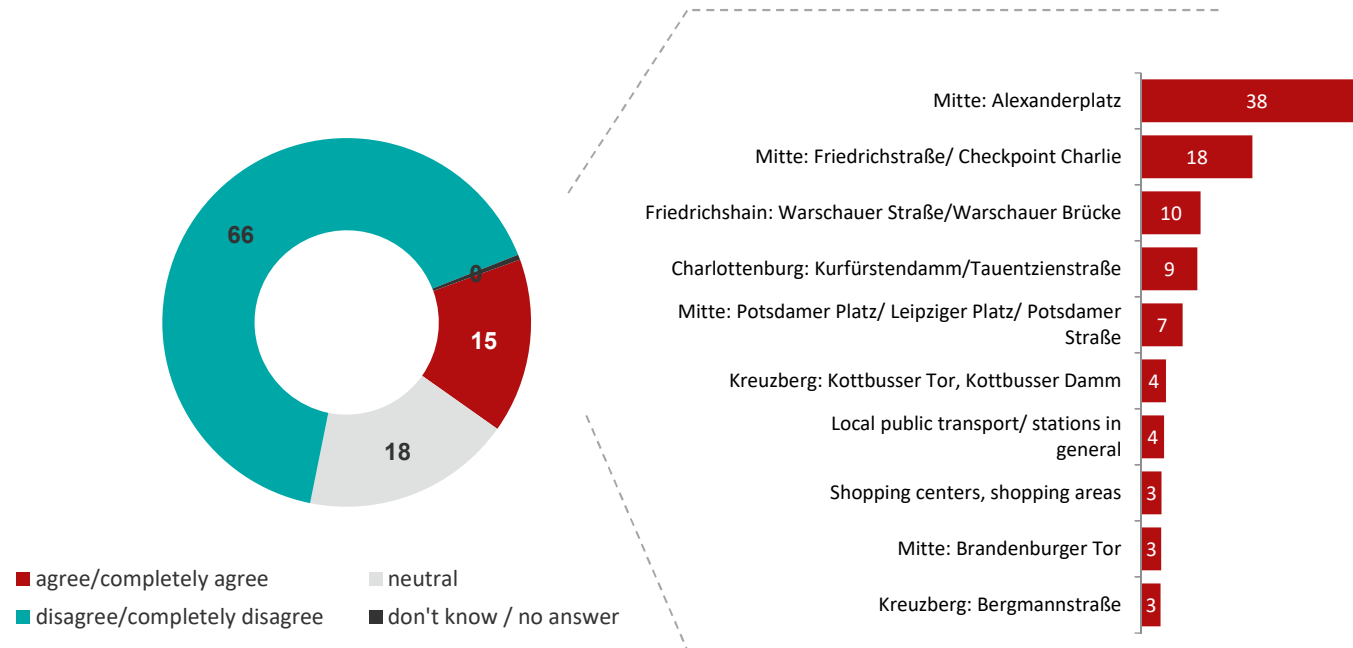
** Basis: Berliners who feel disturbed by tourists, n = 421

Basis: total n = 3,054

Answer: I feel restricted or disturbed by tourists in Berlin. Question: In which districts do you feel particularly disturbed by tourists?

Disturbances by tourists (mentioned places)

Berliners who feel restricted or disturbed by tourism



** Basis: Berliners who feel disturbed by tourists, n = 421

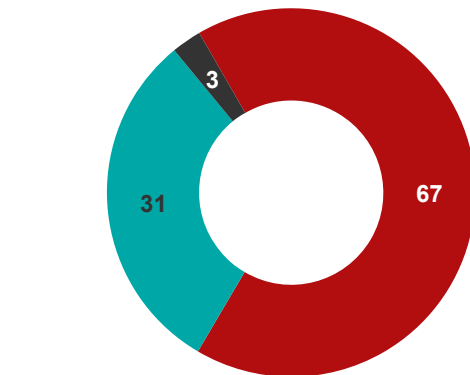
Basis: total n = 3,054

Answer: I feel restricted or disturbed by tourists in Berlin. Question: And in which places exactly do you feel disturbed by tourists?

Use of tourism offers

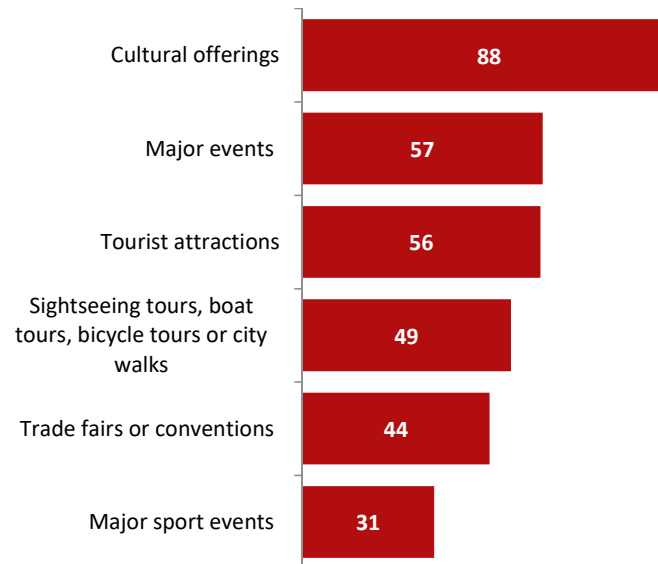
Berliners maily use cultural offers in their leisure time

Use of offers in leisure time, which are also interesting for tourists:



■ yes
■ no
■ no answer / don't know

Offerings used in leisure time**:



**Berliners who use offers in their free time, n = 2,105

Basis: total n = 3,054

Question (left): In your free time, do you use offers in Berlin that are also interesting for tourists?
Question (right): Which such tourist offers in Berlin do you use in your free time?

About the survey

Commissioned by	Berlin Tourismus & Kongress GmbH
Population	German-speaking resident population in Berlin aged 14 and over; total n=3,054
Method	Mixed-Mode-Design: Telefonische Befragung (CATI = computergestützte Telefoninterviews) und Onlinebefragung (CAWI = Onlineinterviews)
Weighting	Mixed-mode design: telephone survey (CATI = computer-assisted telephone interviews) and online survey (CAWI = online interviews)
Field time	12 August - 30 August 2021

Imprint

Contact us

If you have any questions about this evaluation please
contact: marktforschung@visitBerlin.de

Commissioned by

Berlin Tourismus & Kongress GmbH
Am Karlsbad 11, D-10785 Berlin

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Resident survey on Berlin tourism