## **BERLIN BENEFITS FROM TOURISM**

**DISTRIBUTION OF TOURIST CONSUMPTION EXPENDITURE** DATA COLLECTION OF KEY FIGURES BY TSA (=TOURISM SATELLITE ACCOUNT)

€ 15.1 billion

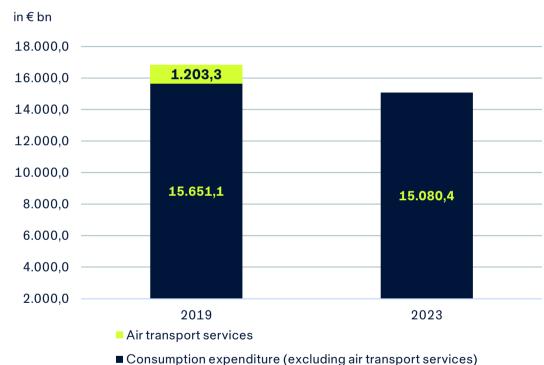
■ private overnight trips private day trips overnight business trips 4.8% 7.1% Business day trips 36,5% 16,2% Other consumption 30.7% Domestic share of trips abroad/to other federal states

Source: Wirtschaftsfaktor Tourismus in Berlin - TSA 2023 (DIW ECON, TouristiCon und dwif)



## **TOTAL TOURISM CONSUMPTION**

COMPARISON OF TOTAL CONSUMPTION EXCLUDING AIR TRANSPORT 2023 vs. 2019



Source: Wirtschaftsfaktor Tourismus in Berlin - TSA 2023 (DIW ECON, TouristiCon und dwif)

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		201	19	2020		2023		Δ (2023/19)
	Employed persons in Berlin	2,074,200 persons	100.0 %	2,067,600 persons	100.0 %	2,190,700 persons	100.0 %	nages: querbeet
	Direct and indirect tourism employment	227,900 persons	11.0%	95,600 persons	4.6 %	224,800 persons	10.3%	-1.4%
IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	Gross value added in Berlin	€ 141.9 billion	100.0%	€140.0 billion	100.0 %	€ 180.7 billion	100.0 %	MER PLATZ
	Direct and indirect tourism gross value added	€ 9.4 billion	6.6%	€ 4.5 billion	3.2 %	€ 8.4 billion	4.6%	-10.6%
1	Source: Wirtschaftsfaktor Tourismus Berlin-T	A 2023 (DIW ECON, Tou	ristiCon und dwif)			3 5		4