

The perfect venue for any event



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### The city offers a variety of extraordinary locations

Are you looking for the right event location? In Berlin, you are certain to find one! The capital city has numerous unique venues – from former train stations to modern congress centres. And Berlin is excellently connected: situated in central Europe, the city is very convenient to reach by plane, train, bus or car.

The perfect location in just a few clicks: www.meetingguide.berlin

#### New venues: Osthafen Berlin and Verti Music Hall

Old industrial buildings come to life in Berlin: The most recent example is the Osthafen Berlin - located directly on the river Spree. With more than 1,100 square meters of indoor and 2,000 square meters of outdoor space and direct access to the water, the multifunctional venue offers a special setting for events. <a href="https://www.osthafen.de">www.osthafen.de</a>

Whether a corporate event, conference or gala ball: from November 2018 the Verti Music Hall will be a new flexible location for events with up to 4,500 participants. The Verti Music Hall is not only located in one of the most sought-after areas of the city - many hotels and bars are in the immediate vicinity - it is also easily accessible by public transport. <a href="https://www.verti-music-hall.de">www.verti-music-hall.de</a>



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### Make a note: Messe Berlin will open new multifunctional hall "hub27" in 2019

With the construction of an additional multifunctional hall, Berlin is strengthening its position in the international trade fair and convention sector. The new hall will provide 10,000 m<sup>2</sup>. Equipped with the latest technology, it can be flexibly adapted to the needs of each event. Thus the hall will also be usable for larger congresses. Construction is scheduled to be completed by April 2019.

### Meeting at the dinosaurs: Berlin's museums as event locations

The heart of Berlin's cultural landscape is the Museum Island, the world's largest museum ensemble. The museums at this UNESCO World Heritage site showcase over 6,000 years of art and cultural history – and are well worth visiting for their architecture alone. Here, the Bode-Museum, with its neo-baroque facade and magnificent basilica, is especially outstanding – and is ranked as one of Berlin's most remarkable event locations. Set among Byzantine art, any event in the majestic Domed Hall or next to Friedrich III's impressive equestrian statue is sure to be an unforgettable experience. <a href="https://www.smb.museum/en">www.smb.museum/en</a>

Events where participants meet between dinosaurs come with a high 'wow' factor – and probably nowhere more so than here. The mounted dinosaur skeleton of Brachiosaurus brancai in Berlin's Natural History Museum soars to a height of over 13 metres – worth an entry in the Guinness Book of Records. Events are held in the World of Dinosaurs, dominated by this massive exhibit, 150 million years old. <a href="https://www.museumfuernaturkunde.berlin/en">www.museumfuernaturkunde.berlin/en</a>



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#### Major venues in Berlin

There are several major locations in Berlin that have focused on events with more than thousands participants. With the CityCube Berlin, the German capital provides a modern venue for fairs, conventions and meetings. Freely movable walls allow the multi-purpose hall to be adapted to the requirements of the particular event. The cube-shaped building offers space for up to 11,000 participants over three storeys. A glass-covered walkway connects the CityCube Berlin with Hall 7 on the exhibition grounds, creating enough space for up to 18,000 participants. <a href="https://www.citycube-berlin.de">www.citycube-berlin.de</a>

The Estrel is the only major venue in Berlin used equally for entertainment, conventions and hotel accommodations. The building complex with the striking glass façade holds two convention halls with 25,000 m<sup>2</sup> for conventions for up to 12,000 participants. The adjacent hotel has 1,125 rooms ready for the night. <a href="https://www.estrel.com">www.estrel.com</a>

Focal point in the centre of the capital: the bcc Berlin Congress Center is thrilling not just for its Modernist architecture, but also for its location directly on Alexanderplatz. This major location in Berlin boasts more than 5,000 m<sup>2</sup> of meeting space. Approximately 2,000 guests can be welcomed to events held under the building's eye-catching aluminium dome. <a href="https://www.bcc-berlin.de">www.bcc-berlin.de</a>



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### The perfect Berlin venue in just a few steps: Meeting Guide Berlin

The Meeting Guide Berlin has a streamlined design to help customers sort through the wide range of venues, hotels, incentives and service providers. Whether planning a meeting or convention, in just a few clicks users will find the right partner for every event. <a href="https://www.meetingguide.berlin">www.meetingguide.berlin</a>

#### Network for Berlin's convention industry: visitBerlin Convention Partner e.V.

The Berlin Convention Office of *visitBerlin* offers associations and companies planning a MICE event in Berlin a strong network of 130 local service providers – the *visitBerlin* Convention Partner e.V. It brings together locations, technology and equipment providers, logistics companies, caterers, professional congress organiser (PCO), and event agencies all under one roof. The high quality standards in the new network ensure that every customer will find the right professional and experienced partners for their events. <a href="https://www.convention-partner.com">www.convention-partner.com</a>

#### visitBerlin Berlin Convention Office

Established in 2001, the *visitBerlin* Berlin Convention Office (BCO) offers competent support at the organisation of conventions, meetings and incentives. Customers benefit from the experienced team, a broad network of contacts in Berlin and the free-of-charge agency and reservation services for hotel allotments. <u>convention.visitBerlin.dcom</u>



# Pictures Convention city Berlin

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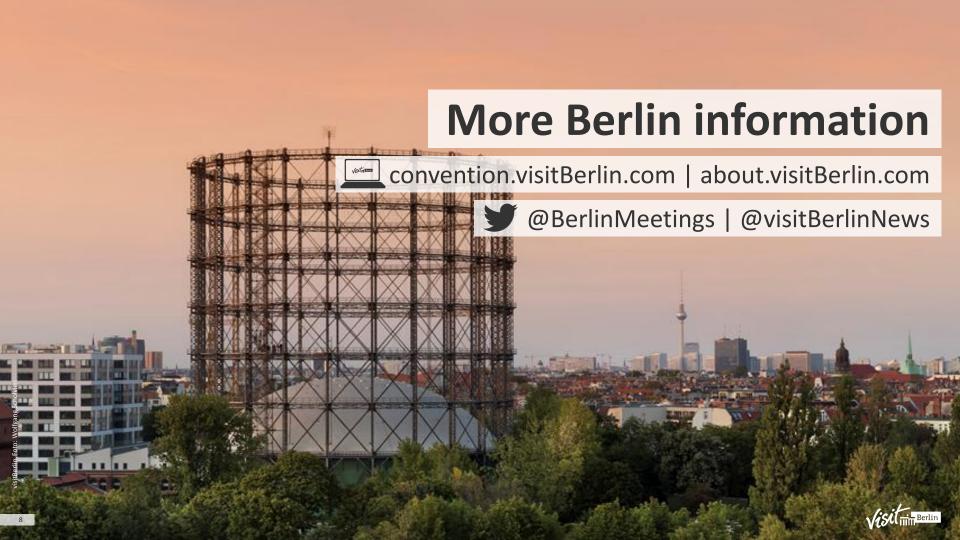
#### Find further inspiration in our blog:

convention.visitberlin.de/en/blog/uebersicht

### Our tips:

- Meeting at the dinosaurs: Berlin's museums as event locations → <a href="http://bit.ly/2KPKzqS">http://bit.ly/2KPKzqS</a>
- > Lakeside conferences, meetings in the green: Berlin's most beautiful locations for summer events → http://bit.ly/2wpGNkN
- > Sunny skies? Then check out our favourites for alfresco lunches! → <a href="http://bit.ly/2G0ch0d">http://bit.ly/2G0ch0d</a>
- ➤ Events in winter: top locations in Berlin → <a href="http://bit.ly/2EIClxU">http://bit.ly/2EIClxU</a>
- › Going local: six unusual locations in Berlin Prenzlauer Berg → http://bit.ly/2BiGlkw





### visitBerlin Team

More press information about Berlin as a convention destination: press.visitBerlin.de



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