

June 2019

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	June		Jan.-June		June		Jan.-June		Jan.-June	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,243,204	-1.2	6,680,751	3.8	3,046,894	2.8	16,104,282	5.3	100.0	2.4	
Germany	775,227	0.4	4,123,492	4.0	1,735,018	4.2	8,938,450	4.9	55.5**	2.2	
Total foreign countries	467,977	-3.7	2,557,259	3.5	1,311,876	0.9	7,165,832	5.7	44.5**	2.8	
Total Europe	304,174	-0.9	1,887,980	7.7	830,750	3.5	5,221,675	10.2	72.9	2.8	
Europe											
United Kingdom	50,524	-10.7	278,528	-7.4	139,599	-8.7	767,238	-5.9	10.7	2.8	1
Italy	20,349	-8.7	175,638	19.7	60,054	-2.7	536,666	23.4	7.5	3.1	2
Spain	27,840	-6.3	174,707	19.4	83,448	-2.4	522,870	23.3	7.3	3.0	3
Netherlands	23,629	9.8	141,626	3.9	65,626	14.4	395,932	8.1	5.5	2.8	4
France	19,693	6.4	134,579	9.1	55,615	16.9	378,304	11.6	5.3	2.8	5
Switzerland	20,361	-8.1	112,959	-0.1	53,385	-5.2	301,146	0.0	4.2	2.7	6
Denmark	11,566	-10.6	91,448	-2.0	31,520	-4.9	254,931	-0.4	3.6	2.8	7
Russia	11,421	-1.6	88,937	22.0	28,938	0.4	245,090	24.9	3.4	2.8	8
Austria	14,896	8.1	81,349	10.0	38,570	12.5	201,618	10.9	2.8	2.5	9
Sweden	14,830	17.4	75,201	17.6	40,476	29.5	199,584	20.7	2.8	2.7	10
Poland	16,458	5.5	94,590	9.8	32,938	7.2	195,554	8.7	2.7	2.1	11
Finland	10,141	23.9	48,958	35.1	29,273	28.3	138,600	38.4	1.9	2.8	12
Belgium	7,270	1.5	49,252	1.3	19,121	12.3	134,367	3.7	1.9	2.7	13
Norway	6,994	-3.6	37,519	1.0	19,638	0.4	105,267	2.5	1.5	2.8	14
Ireland, Republic	4,696	-16.1	28,500	3.4	13,848	-11.4	85,391	9.3	1.2	3.0	15
Greece	2,540	6.3	25,909	19.3	7,836	11.4	85,109	27.0	1.2	3.3	16
Ukraine	4,876	50.9	29,228	71.4	12,922	45.4	79,721	68.0	1.1	2.7	17
Turkey	4,247	-12.6	27,460	-12.3	11,877	-9.2	73,834	-12.3	1.0	2.7	18
Czech Republic	5,481	-8.9	31,974	5.7	11,638	2.6	68,104	7.1	1.0	2.1	19
Portugal	3,188	9.1	20,604	18.1	8,545	6.9	58,876	18.0	0.8	2.9	20
Romania	2,485	-7.5	15,899	6.1	7,468	0.0	47,907	14.4	0.7	3.0	21
Hungary	2,692	-8.4	16,202	-5.9	6,810	-11.8	42,525	-8.0	0.6	2.6	22
Latvia	1,551	2.0	10,742	11.5	4,520	41.5	27,533	26.3	0.4	2.6	23
Lithuania	1,608	6.7	9,196	15.9	3,594	18.2	21,707	18.0	0.3	2.4	24

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	June		Jan.-June		June		Jan.-June		Jan.-June	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Slovakia	1,175	-1.7	6,838	-5.2	3,765	22.5	21,422	10.5	0.3	3.1	25
Luxembourg	1,286	-9.2	7,323	6.5	3,479	-5.0	20,281	9.0	0.3	2.8	26
Iceland	874	-19.1	6,028	-12.9	3,177	-14.3	19,769	-12.1	0.3	3.3	27
Bulgaria	1,017	-12.2	6,817	-1.9	2,914	-9.5	19,732	-14.3	0.3	2.9	28
Estonia	1,468	58.5	7,710	27.4	3,430	51.3	19,530	28.4	0.3	2.5	29
Croatia	1,188	2.7	6,194	5.4	3,607	3.3	18,815	11.7	0.3	3.0	30
Slovenia	945	-8.6	5,943	19.7	2,968	6.3	17,892	35.3	0.2	3.0	31
Cyprus	513	27.6	3,013.0	25.8	1,590	9.4	9,701	17.5	0.1	3.2	32
Malta	517	120.9	1,869	28.1	1,725	131.9	6,097	30.2	0.1	3.3	33
Other European countries	5,855	20.8	35,240	18.9	16,836	19.6	100,562	16.6	1.4	2.9	

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	June		Jan.-June		June		Jan.-June		Jan.-June	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	61,365	5.4	214,803	6.2	188,706	16.1	621,303	11.2	8.7	2.9	1
Brazil	6,579	3.6	31,018	1.4	23,295	11.7	106,730	3.5	1.5	3.4	2
Canada	7,051	9.4	25,880	3.6	23,304	18.5	83,518	7.4	1.2	3.2	3
Central America, Caribbean	4,121	-26.5	16,972	-25.8	11,965	-28.5	52,161	-23.7	0.7	3.1	4
Other North American countries	597	-26.7	2,707	-19.7	1,631	-31.3	7,751	-18.0	0.1	2.9	
Other South American countries	8,462	-15.6	37,904	-8.0	25,574	-13.2	115,160	-7.1	1.6	3.0	
Total America	88,175	0.8	329,284	1.2	274,475	9.1	986,623	4.8	13.8	3.0	
Israel	7,173	-30.6	45,636	-14.0	26,359	-29.8	167,579	-13.2	2.3	3.7	1
China, incl. Hongkong	13,143	-14.2	54,674	-1.9	28,455	-18.4	124,011	-2.0	1.7	2.3	2
Japan	5,244	18.0	22,643	3.3	12,887	16.5	55,390	2.7	0.8	2.4	3
Arabic Gulf States	3,666	11.6	16,218	-0.2	11,841	23.6	52,946	-1.8	0.7	3.3	4
India	4,137	-2.1	15,463	6.3	10,951	-12.4	45,123	6.3	0.6	2.9	5
South Korea	3,190	19.1	12,885	12.6	8,112	25.2	35,279	16.1	0.5	2.7	6
Taiwan	2,007	41.1	6,400	19.9	4,748	26.2	16,452	12.4	0.2	2.6	7
Other Asian countries	10,536	-0.4	51,343	10.7	28,744	-0.9	144,613	10.7	2.0	2.8	
Total Asia	49,096	-6.1	225,262	0.3	132,097	-8.8	641,393	-0.7	9.0	2.8	
Australia	10,598	9.4	34,710	12.7	32,205	9.9	108,310	13.5	1.5	3.1	1
New Zealand, Oceania	1,639	3.7	5,645	15.4	4,921	8.8	16,741	23.7	0.2	3.0	2
Total Australia, New Zealand, Oceania	12,237	8.6	40,355	13.0	37,126	9.8	125,051	14.8	1.7	3.1	
South Africa	1,144	-15.2	4,919	-4.4	3,573	-23.2	15,115	-11.8	0.2	3.1	
Other African countries	3,254	19.0	17,931	4.6	10,475	19.6	60,712	6.0	0.8	3.4	
No information on residence	9,897	-58.7	51,528	-53.5	23,380	-56.3	115,263	-57.7	1.6	2.2	

*Compared to 2018

**Share of total bednights, otherwise share of international bednights

January - June 2019

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	8,938,450	4.9
United Kingdom	767,238	-5.9
USA	621,303	11.2
Italy	536,666	23.4
Spain	522,870	23.3
Netherlands	395,932	8.1
France	378,304	11.6
Switzerland	301,146	0.0
Denmark	254,931	-0.4
Russia	245,090	24.9

Bednights (percentage)

Domestic / International			
January - December 2018		January - June 2019	
Germany	54.1%	Germany	55.5%
International	45.9%	International	44.5%
Germany / Europe / Overseas			
January - December 2018		January - June 2019	
Germany	54.1%	Germany	55.5%
Europe (w/o Germany)	31.9%	Europe (w/o Germany)	32.4%
Overseas	14.0%	Overseas	12.1%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds		rooms		beds	rooms	
	Jan. - June						June	Jan.-June	June	Jan.-June	June	June	
Total accommodations ²	16,104,282	5.3	8,938,450	4.9	7,165,832	5.7	68.2	60.4	ns	ns	147,950	ns	792
Total hotel properties	13,489,705	4.9	7,620,921	5.0	5,868,784	4.9	67.5	60.1	ns	ns	124,583	ns	635
Hotels	8,157,162	4.1	4,427,050	4.3	3,730,112	3.7	67.8	60.6	ns	ns	74,727	ns	242
Hotels (breakfast only)	5,031,287	6.4	3,028,749	6.0	2,002,538	7.0	67.4	59.7	ns	ns	46,684	ns	291
Guesthouses	19,451	3.1	12,371	1.5	7,080	6.0	45.7	40.8	ns	ns	261	ns	12
Boarding houses	281,805	4.5	152,751	4.3	129,054	4.8	63.7	53.8	ns	ns	2,911	ns	90
Other accommodations	2,614,577	7.0	1,317,529	4.7	1,297,048	9.5	71.9	61.7	ns	ns	23,367	ns	157
Camping sites	46,816	16.4	37,987	25.8	8,829	-11.9	16.1	7.6	ns	ns	4,108	ns	11

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2018

** Number of accommodations available in reporting month

ns = not specified