

January - May 2017

Berlin

	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK
	May		Jan. - May		May		Jan. - May		May	of STAY	Overn.
	total	% *			total	% *			%	days	
<b>Total</b>	<b>1,166,351</b>	<b>1.9</b>	<b>4,955,945</b>	<b>2.5</b>	<b>2,742,623</b>	<b>-1.8</b>	<b>11,825,622</b>	<b>1.3</b>	<b>100.0</b>	<b>2.4</b>	
<b>Germany</b>	<b>738,999</b>	<b>4.5</b>	<b>3,054,087</b>	<b>2.1</b>	<b>1,599,743</b>	<b>1.7</b>	<b>6,572,635</b>	<b>1.5</b>	<b>55.6**</b>	<b>2.2</b>	
<b>Total foreign countries</b>	<b>427,352</b>	<b>-2.2</b>	<b>1,901,858</b>	<b>3.1</b>	<b>1,142,880</b>	<b>-6.2</b>	<b>5,252,987</b>	<b>1.1</b>	<b>44.4**</b>	<b>2.8</b>	
<b>Total Europe</b>	<b>289,471</b>	<b>-6.0</b>	<b>1,393,149</b>	<b>2.4</b>	<b>762,403</b>	<b>-10.2</b>	<b>3,796,475</b>	<b>0.7</b>	<b>72.3</b>	<b>2.7</b>	
<b>Europe</b>											
United Kingdom	46,627	1.2	236,771	3.5	119,859	-3.1	645,108	2.3	12.3	2.7	1
Italy	18,294	-3.1	125,428	4.1	49,016	-8.7	373,871	1.9	7.1	3.0	2
Spain	21,214	-15.6	113,415	2.9	59,632	-20.5	333,958	-0.8	6.4	2.9	3
Netherlands	24,687	-16.2	106,668	-6.2	69,550	-21.2	294,874	-6.9	5.6	2.8	4
France	22,608	3.1	99,116	9.5	62,333	1.3	274,300	9.0	5.2	2.8	5
Switzerland	20,847	-3.6	86,111	-3.9	54,244	-9.8	232,176	-6.9	4.4	2.7	6
Denmark	16,272	-12.5	73,936	-8.4	45,537	-13.5	207,639	-9.2	4.0	2.8	7
Sweden	15,824	-10.1	59,673	-1.6	41,184	-11.5	155,875	-3.1	3.0	2.6	8
Austria	14,023	-5.9	58,351	1.5	34,973	-9.1	144,611	-0.4	2.8	2.5	9
Russia	11,323	11.5	51,978	19.6	30,353	7.7	142,689	17.2	2.7	2.7	10
Belgium	9,237	-22.4	48,412	-10.4	25,524	-22.3	131,306	-10.8	2.5	2.7	11
Poland	13,638	-11.4	61,053	-2.9	28,234	-13.7	122,842	-1.3	2.3	2.0	12
Norway	6,774	-22.4	30,805	-18.9	18,553	-22.4	85,021	-20.7	1.6	2.8	13
Finland	7,261	12.8	28,786	9.6	19,853	4.7	79,452	2.7	1.5	2.8	14
Turkey	5,168	-44.1	24,843	-17.7	13,107	-50.9	64,386	-23.5	1.2	2.6	15
Greece	2,055	-19.6	20,253	25.9	5,978	-33.9	63,995	20.4	1.2	3.2	16
Ireland, Republic	3,766	-6.3	21,941	4.8	10,388	-7.1	61,278	2.1	1.2	2.8	17
Czech Republic	4,517	9.6	20,525	10.4	9,305	4.5	43,178	7.5	0.8	2.1	18
Portugal	2,505	17.4	14,642	26.5	5,946	-0.7	40,390	23.6	0.8	2.8	19
Romania	2,507	53.1	13,377	82.0	6,336	42.3	37,283	71.6	0.7	2.8	20
Hungary	2,239	29.5	10,706	37.5	5,262	28.4	27,178	32.6	0.5	2.5	21
Ukraine	2,006	4.2	9,352	20.5	4,911	-2.8	24,121	18.0	0.5	2.6	22
Iceland	1,355	34.2	5,482	50.5	4,393	23.9	17,907	46.3	0.3	3.3	23

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	May		Jan. - May		May		Jan. - May		May	of STAY	Overn.
	total	% *			total	% *			%	days	
Latvia	1,409	25.0	7,693	19.0	3,128	29.8	17,351	21.3	0.3	2.3	24
Bulgaria	1,142	7.1	5,601	37.3	3,561	32.9	15,625	50.2	0.3	2.8	25
Slovakia	1,122	3.8	5,091	-8.1	2,654	-10.8	13,732	-7.5	0.3	2.7	26
Lithuania	957	6.5	5,995	17.2	2,062	-1.2	13,668	19.9	0.3	2.3	27
Luxembourg	1,224	-20.1	5,013	-9.7	3,099	-25.2	13,062	-12.9	0.2	2.6	28
Croatia	673	-27.7	3,721	-2.8	1,940	-21.7	11,708	10.0	0.2	3.1	29
Estonia	902	1.0	4,143	5.2	2,024	-16.8	9,974	-1.8	0.2	2.4	30
Slovenia	647	-19.8	3,236	-10.0	1,482	-30.7	8,911	-17.3	0.2	2.8	31
Malta	238	-8.8	1,817	29.1	589	-30.9	5,690	16.6	0.1	3.1	32
Cyprus	234	-19.0	1,668.0	-7.6	921	-1.9	5,677	-8.4	0.1	3.4	33
Other European countries	6,176	63.2	27,547	45.7	16,472	67.5	77,639	46.5	1.5	2.8	

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	May		Jan. - May		May		Jan. - May		May	of STAY	Overn.
	total	% *			total	% *			%	days	
<b>OVERSEAS</b>											
USA	42,499	7.5	140,674	8.6	120,326	4.6	392,489	5.0	7.5	2.8	1
Brazil	6,671	17.2	24,381	12.0	21,358	12.7	82,381	12.0	1.6	3.4	2
Canada	6,310	11.0	17,350	11.7	18,539	9.4	52,224	7.7	1.0	3.0	3
Central America, Caribbean	2,179	11.2	10,397	21.0	5,439	4.9	29,543	24.8	0.6	2.8	4
Other North American countries	707	21.5	2,792	18.9	2,300	45.8	8,388	23.4	0.2	3.0	
Other South American countries	7,711	-2.5	29,850	4.3	22,663	-6.7	90,625	2.3	1.7	3.0	
<b>Total America</b>	66,077	7.7	225,444	9.2	190,625	4.7	655,650	6.6	12.5	2.9	
Israel	9,769	-6.9	44,737	-2.4	34,587	-8.2	157,660	-6.3	3.0	3.5	1
China, incl. Hongkong	10,855	6.5	39,489	16.1	23,655	14.6	90,273	16.0	1.7	2.3	2
Arabic Gulf States	2,607	-38.4	13,744	-15.2	8,402	-50.3	47,285	-29.2	0.9	3.4	3
Japan	4,006	0.5	16,237	0.5	10,029	8.6	39,493	0.4	0.8	2.4	4
India	3,902	42.4	10,177	23.5	10,001	34.5	28,185	15.9	0.5	2.8	5
South Korea	2,141	29.5	9,173	18.0	5,025	24.4	22,676	10.5	0.4	2.5	6
Taiwan	1,252	38.8	3,709	18.9	2,822	20.6	10,223	25.0	0.2	2.8	7
Other Asian countries	7,684	16.4	33,035	13.7	18,936	6.6	91,980	7.4	1.8	2.8	
<b>Total Asia</b>	42,216	3.5	170,301	6.2	113,457	-2.2	487,775	-0.6	9.3	2.9	
Australia	6,197	-2.6	21,259	3.6	18,667	-3.7	65,903	1.7	1.3	3.1	1
New Zealand, Oceania	1,082	19.8	3,649	2.6	2,872	15.6	10,353	5.7	0.2	2.8	2
<b>Total Australia, New Zealand, Oceania</b>	7,279	0.2	24,908	3.5	21,539	-1.5	76,256	2.3	1.5	3.1	
South Africa	805	56.6	3,348	8.7	2,427	28.6	10,399	2.8	0.2	3.1	
Other African countries	2,292	-10.4	12,545	-7.5	7,430	-17.5	43,521	-13.8	0.8	3.5	
No information on residence	19,212	15.6	72,163	-6.3	44,999	15.9	182,911	0.2	3.5	2.5	

\*Compared to 2016

\*\*Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin  
by country of origin (YTD)**

Country of origin	total	%*
Germany	6,572,635	1.5
United Kingdom	645,108	2.3
USA	392,489	5.0
Italy	373,871	1.9
Spain	333,958	-0.8
Netherlands	294,874	-6.9
France	274,300	9.0
Switzerland	232,176	-6.9
Denmark	207,639	-9.2
Israel	157,660	-6.3

**Bednights (percentage)**

Domestic / International			
January - December 2016		January - April 2017	
Germany	54.4%	Germany	55.6%
International	45.6%	International	44.4%
<b>Germany / Europe / Overseas</b>			
January - December 2016		January - April 2017	
Germany	54.4%	Germany	55.6%
Europe (w/o Germany)	32.0%	Europe (w/o Germany)	32.1%
Overseas	13.6%	Overseas	12.3%

**Statistics of bednights**
**Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total		Germany <sup>1</sup>		International <sup>1</sup>		Occupancy % beds		Occupancy % rooms		Available		Facilities**
	total	%*	total	%*	total	%*	May	Jan.-May	May	Jan.-May	beds	rooms	
January - May 2017													
Total accommodations <sup>2</sup>	11,825,622	1.3	6,572,635	1.5	5,252,987	1.1	62.9	56.0	ns	ns	139,938	ns	775
Total hotel properties	9,975,303	0.7	5,638,462	0.6	4,336,841	0.7	62.6	56.1	ns	ns	117,855	ns	632
Hotels	6,159,702	0.0	3,334,199	0.8	2,825,503	-1.0	62.5	56.3	ns	ns	72,239	ns	236
Hotels (breakfast only)	3,605,787	1.9	2,189,533	0.6	1,416,254	3.9	63.7	56.5	ns	ns	42,573	ns	296
Guesthouses	15,215	4.0	10,146	7.5	5,069	-2.4	53.1	42.7	ns	ns	233	ns	10
Boarding houses	194,599	1.0	104,584	-4.1	90,015	7.6	52.0	46.7	ns	ns	2,810	ns	90
Other accommodations	1,850,319	4.9	934,173	6.7	916,146	3.1	64.5	55.5	ns	ns	22,083	ns	143
Camping sites	24,450	-8.2	19,572	-0.9	4,878	-29.1	8.8	5.4	ns	ns	4,572	ns	11

<sup>1</sup> Share Germany/International of Total

<sup>2</sup> Occupancy, available rooms and facilities without Camping sites

\* Compared to 2016

\*\* Number of accommodations available in reporting month

ns = not specified