

January - June 2017

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	June		Jan. - June		June		Jan. - June		June	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,205,191	3.6	6,161,443	2.7	2,851,864	3.8	14,678,127	1.8	100.0	2.4	
Germany	747,067	4.0	3,801,149	2.5	1,650,995	6.3	8,224,462	2.4	56.0**	2.2	
Total foreign countries	458,124	3.0	2,360,294	3.1	1,200,869	0.5	6,453,665	1.0	44.0**	2.7	
Total Europe	291,451	0.7	1,684,400	2.1	739,311	-2.0	4,534,906	0.2	70.3	2.7	
Europe											
United Kingdom	56,466	9.9	293,120	4.6	144,291	4.7	788,974	2.6	12.2	2.7	1
Italy	19,745	-17.8	145,140	0.4	50,577	-25.5	424,355	-2.4	6.6	2.9	2
Spain	24,678	-9.0	138,066	0.6	69,430	-10.4	403,288	-2.6	6.2	2.9	3
Netherlands	21,668	-5.2	128,330	-6.1	55,913	-8.0	350,760	-7.1	5.4	2.7	4
France	20,470	11.4	119,529	9.8	50,110	6.1	324,177	8.5	5.0	2.7	5
Switzerland	21,208	1.9	107,327	-2.8	53,000	-0.2	285,218	-5.7	4.4	2.7	6
Denmark	11,794	-7.1	85,778	-8.2	30,184	-6.8	238,045	-8.8	3.7	2.8	7
Sweden	13,416	-4.7	73,073	-2.2	32,805	-8.2	188,638	-4.0	2.9	2.6	8
Austria	13,603	4.5	71,955	2.0	33,450	7.4	178,071	1.0	2.8	2.5	9
Russia	9,821	23.3	61,799	20.1	24,524	23.0	167,209	18.0	2.6	2.7	10
Belgium	8,008	-11.0	56,446	-10.5	19,430	-13.4	150,748	-11.1	2.3	2.7	11
Poland	12,667	0.8	73,687	-2.3	25,066	7.8	147,796	0.0	2.3	2.0	12
Norway	6,905	-20.6	37,713	-19.3	18,033	-21.4	103,058	-20.8	1.6	2.7	13
Finland	8,667	17.3	37,470	11.3	23,265	11.4	102,755	4.6	1.6	2.7	14
Turkey	5,725	5.2	30,574	-14.2	15,068	8.1	79,341	-19.1	1.2	2.6	15
Ireland, Republic	5,332	-3.5	27,267	3.1	14,541	-5.7	75,803	0.4	1.2	2.8	16
Greece	1,720	-17.6	21,974	20.9	5,045	-16.4	69,050	16.6	1.1	3.1	17
Czech Republic	4,153	2.3	24,651	8.8	8,858	6.2	51,998	7.2	0.8	2.1	18
Portugal	2,776	6.7	17,417	22.9	6,871	-4.7	47,262	18.5	0.7	2.7	19

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	June		Jan. - June		June		Jan. - June		June	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
Romania	2,795	63.3	16,187	78.7	7,755	85.3	45,066	73.9	0.7	2.8	20
Hungary	2,345	36.7	13,049	37.3	5,383	37.7	32,549	33.4	0.5	2.5	21
Ukraine	2,223	27.6	11,581	21.9	5,402	14.5	29,531	17.4	0.5	2.5	22
Iceland	1,009	7.6	6,491	41.7	3,275	-12.1	21,182	32.7	0.3	3.3	23
Latvia	1,492	-9.9	9,180	13.0	3,031	-12.3	20,374	14.7	0.3	2.2	24
Bulgaria	1,084	31.7	6,687	36.4	3,433	61.9	19,082	52.4	0.3	2.9	25
Luxembourg	1,433	11.6	6,443	-5.7	3,767	12.2	16,821	-8.4	0.3	2.6	26
Lithuania	1,271	-0.8	7,273	13.7	2,790	3.2	16,465	16.8	0.3	2.3	27
Slovakia	1,093	-2.0	6,179	-7.2	2,670	-4.3	16,387	-7.1	0.3	2.7	28
Croatia	896	42.9	4,619	3.7	2,458	54.5	14,168	15.8	0.2	3.1	29
Estonia	1,101	-0.8	5,244	3.9	2,563	-3.7	12,537	-2.2	0.2	2.4	30
Slovenia	607	-13.0	3,845	-10.5	1,475	-11.6	10,379	-16.6	0.2	2.7	31
Cyprus	280	-7.9	1,948.0	-7.7	874	-2.1	6,551	-7.6	0.1	3.4	32
Malta	250	-37.7	2,068	14.4	751	-42.5	6,442	4.2	0.1	3.1	33
Other European countries	4,750	5.9	32,290	38.1	13,223	13.9	90,826	40.6	1.4	2.8	

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	June		Jan. - June		June		Jan. - June		June	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	57,195	9.3	197,820	8.7	158,983	7.6	551,267	5.7	8.5	2.8	1
Brazil	6,980	17.9	31,365	13.3	21,851	12.3	104,225	12.0	1.6	3.3	2
Canada	6,338	-6.4	23,628	6.0	18,651	-15.3	70,694	0.3	1.1	3.0	3
Central America, Caribbean	3,605	12.4	13,999	18.6	8,606	3.4	38,146	19.2	0.6	2.7	4
Other North American countries	1,005	-3.6	3,797	12.0	5,214	66.0	13,602	36.9	0.2	3.6	
Other South American countries	9,549	8.5	39,406	5.3	27,670	8.7	118,306	3.7	1.8	3.0	
Total America	84,672	8.4	310,015	9.0	240,975	6.6	896,240	6.6	13.9	2.9	
Israel	10,196	-14.8	54,921	-5.0	35,601	-15.1	193,225	-8.1	3.0	3.5	1
China, incl. Hongkong	14,115	21.0	53,586	17.3	31,807	26.9	122,031	18.6	1.9	2.3	2
Arabic Gulf States	2,526	0.2	16,270	-13.1	8,054	-24.3	55,334	-28.5	0.9	3.4	3
Japan	4,633	2.9	20,873	1.0	11,237	3.1	50,714	0.9	0.8	2.4	4
India	3,674	20.3	13,863	22.7	9,844	18.0	37,983	16.3	0.6	2.7	5
South Korea	2,706	20.6	11,898	18.8	6,055	1.7	28,780	8.7	0.4	2.4	6
Taiwan	1,180	-32.1	4,891	0.7	2,912	-22.6	13,137	10.1	0.2	2.7	7
Other Asian countries	8,131	18.6	41,176	14.7	20,818	7.7	112,812	7.4	1.7	2.7	
Total Asia	47,161	5.9	217,478	6.1	126,328	0.3	614,016	-0.5	9.5	2.8	
Australia	11,288	14.6	32,457	6.9	33,215	9.5	98,786	3.9	1.5	3.0	1
New Zealand, Oceania	1,501	40.1	5,144	11.2	4,157	26.6	14,489	10.8	0.2	2.8	2
Total Australia, New Zealand, Oceania	12,789	17.1	37,601	7.4	37,372	11.2	113,275	4.7	1.8	3.0	
South Africa	972	-1.8	4,323	6.2	3,173	7.7	13,576	4.0	0.2	3.1	
Other African countries	2,379	26.0	14,928	-3.3	6,537	13.8	50,045	-11.0	0.8	3.4	
No information on residence	18,700	0.1	91,549	-4.3	47,173	2.7	231,607	1.4	3.6	2.5	

*Compared to 2016

**Share of total bednights, otherwise share of international bednights

January - June 2017

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	8,224,462	2.4
United Kingdom	788,974	2.6
USA	551,267	5.7
Italy	424,355	-2.4
Spain	403,288	-2.6
Netherlands	350,760	-7.1
France	324,177	8.5
Switzerland	285,218	-5.7
Denmark	238,045	-8.8
Israel	193,225	-8.1

Bednights (percentage)

Domestic / International			
January - December 2016		January - June 2017	
Germany	54.4%	Germany	56.0%
International	45.6%	International	44.0%
Germany / Europe / Overseas			
January - December 2016		January - June 2017	
Germany	54.4%	Germany	56.0%
Europe (w/o Germany)	32.0%	Europe (w/o Germany)	30.9%
Overseas	13.6%	Overseas	13.1%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds		rooms		beds	rooms	June
	January - June 2017						June	Jan.-June	June	Jan.-June	June	June	June
Total accommodations ²	14,678,127	1.8	8,224,462	2.4	6,453,665	1.0	66.6	57.8	ns	ns	141,781	ns	779
Total hotel properties	12,349,126	1.1	7,024,117	1.6	5,325,009	0.4	66.1	57.8	ns	ns	119,629	ns	636
Hotels	7,606,203	0.4	4,124,501	1.6	3,481,702	-1.0	66.0	57.9	ns	ns	73,016	ns	238
Hotels (breakfast only)	4,479,488	2.3	2,753,107	1.7	1,726,381	3.1	66.8	58.2	ns	ns	43,544	ns	297
Guesthouses	19,216	3.5	13,051	9.0	6,165	-6.5	51.9	43.9	ns	ns	262	ns	11
Boarding houses	244,219	1.3	133,458	-1.0	110,761	4.2	58.7	48.8	ns	ns	2,807	ns	90
Other accommodations	2,329,001	5.5	1,200,345	7.2	1,128,656	3.8	69.4	57.8	ns	ns	22,152	ns	143
Camping sites	41,782	3.4	32,417	14.1	9,365	-21.9	12.6	7.1	ns	ns	4,584	ns	11

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2016

** Number of accommodations available in reporting month

ns = not specified