

January - August 2017

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	August		Jan. - Aug.		August		Jan. - Aug.		August	of STAY	
	total	% *			total	% *			%	days	
Total	1,144,301	7.3	8,538,194	3.1	2,984,571	2.4	20,786,646	1.5	100.0	2.4	
Germany	644,897	7.6	5,138,738	3.2	1,528,577	3.1	11,364,209	2.4	54.7**	2.2	
Total foreign countries	499,404	7.0	3,399,456	3.0	1,455,994	1.6	9,422,437	0.3	45.3**	2.8	
Total Europe	338,862	4.3	2,379,861	1.5	989,552	-1.6	6,501,602	-1.3	69.0	2.7	
Europe											
United Kingdom	54,788	9.2	405,105	4.0	155,532	5.1	1,102,683	1.5	11.7	2.7	1
Italy	37,514	-0.1	204,225	-1.4	125,666	-9.9	614,146	-6.1	6.5	3.0	2
Spain	36,025	-2.2	204,172	-2.1	116,894	-12.2	612,473	-6.8	6.5	3.0	3
Netherlands	28,708	-6.0	184,815	-6.2	87,221	-8.3	515,135	-7.7	5.5	2.8	4
France	23,605	6.1	164,171	7.6	75,587	1.8	461,185	5.4	4.9	2.8	5
Switzerland	17,536	-1.8	148,191	-3.0	49,936	-6.6	399,812	-6.1	4.2	2.7	6
Denmark	16,134	-2.7	136,517	-8.2	48,937	-4.5	382,864	-10.5	4.1	2.8	7
Sweden	15,314	2.9	112,219	-1.8	39,379	-2.3	286,932	-4.7	3.0	2.6	8
Austria	13,366	3.4	99,961	3.4	34,336	-2.9	248,700	1.1	2.6	2.5	9
Russia	11,319	22.3	83,673	19.7	29,754	24.8	223,608	18.9	2.4	2.7	10
Poland	16,011	13.4	103,945	1.4	35,026	18.6	211,886	3.9	2.2	2.0	11
Belgium	9,352	-21.4	76,662	-13.9	27,471	-23.4	208,149	-15.6	2.2	2.7	12
Norway	7,041	-4.6	55,012	-15.6	19,177	-7.4	149,745	-18.3	1.6	2.7	13
Finland	6,428	18.1	53,200	12.3	19,305	13.7	149,672	5.7	1.6	2.8	14
Ireland, Republic	5,436	4.8	39,593	3.3	15,893	0.8	112,441	1.1	1.2	2.8	15
Turkey	5,010	26.4	40,880	-10.2	13,536	24.1	106,903	-14.6	1.1	2.6	16
Greece	2,106	36.6	26,029	21.1	6,849	17.6	81,952	15.7	0.9	3.1	17
Czech Republic	4,589	16.1	35,026	13.0	9,777	-15.8	73,648	6.0	0.8	2.1	18
Portugal	3,310	33.2	23,663	25.5	9,381	20.7	64,326	19.8	0.7	2.7	19

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	total	% *			total	% *			%	days	
Romania	3,303	46.5	22,176	71.3	8,844	48.1	61,052	69.5	0.6	2.8	20
Hungary	2,284	45.2	17,945	38.8	6,852	56.5	46,412	37.3	0.5	2.6	21
Ukraine	2,877	72.1	16,878	32.0	7,448	66.9	43,733	29.7	0.5	2.6	22
Latvia	1,784	10.3	12,745	12.6	3,857	12.7	28,210	14.7	0.3	2.2	23
Iceland	848	-4.6	8,363	34.2	2,989	-11.4	27,588	27.1	0.3	3.3	24
Bulgaria	986	19.2	8,962	33.2	3,452	56.8	26,177	51.0	0.3	2.9	25
Luxembourg	1,410	-2.8	9,242	-2.0	3,877	-8.8	24,881	-4.6	0.3	2.7	26
Slovakia	1,150	-2.6	8,706	-4.4	3,112	-11.2	22,965	-6.2	0.2	2.6	27
Lithuania	1,602	11.9	10,236	11.6	3,292	1.7	22,534	12.3	0.2	2.2	28
Estonia	1,208	42.1	7,792	6.1	2,945	48.9	18,908	3.4	0.2	2.4	29
Croatia	890	22.3	6,230	2.5	2,433	21.3	18,720	11.2	0.2	3.0	30
Slovenia	980	73.1	5,564	0.5	2,909	84.7	15,487	-1.9	0.2	2.8	31
Cyprus	381	-8.6	2,728.0	-7.6	1,437	-14.3	9,425	-10.2	0.1	3.5	32
Malta	266	-31.1	2,664	1.0	902	-44.1	8,496	-9.2	0.1	3.2	33
Other European countries	5,301	23.4	42,571	32.0	15,546	23.7	120,754	33.2	1.3	2.8	

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	August		Jan. - Aug.		August		Jan. - Aug.		August	of STAY	
	total	% *			total	% *			%	days	
OVERSEAS											
USA	42,981	19.9	294,327	9.9	120,579	13.8	829,010	6.4	8.8	2.8	1
Brazil	6,739	16.3	47,269	16.8	21,098	8.0	155,830	14.5	1.7	3.3	2
Canada	6,533	21.5	36,798	7.2	19,214	16.4	109,576	2.0	1.2	3.0	3
Central America, Caribbean	3,107	-8.0	22,164	10.9	8,621	-8.6	60,430	9.4	0.6	2.7	4
Other North American countries	1,334	72.6	6,943	22.8	3,818	74.2	22,148	35.9	0.2	3.2	
Other South American countries	9,111	17.8	58,826	5.8	27,038	17.7	176,460	5.2	1.9	3.0	
Total America	69,805	18.5	466,327	10.0	200,368	13.4	1,353,454	7.2	14.4	2.9	
Israel	12,417	11.2	79,341	-2.9	46,258	-0.9	284,224	-7.0	3.0	3.6	1
China, incl. Hongkong	16,163	9.8	86,154	15.1	37,651	14.5	196,874	17.1	2.1	2.3	2
Arabic Gulf States	6,290	0.5	27,860	-9.6	21,625	-18.9	96,559	-23.0	1.0	3.5	3
Japan	5,158	1.6	29,701	-0.5	12,336	-6.7	72,772	-0.1	0.8	2.5	4
India	2,786	60.3	19,514	24.7	7,700	51.6	53,371	17.0	0.6	2.7	5
South Korea	4,147	11.2	19,507	11.4	11,220	9.4	48,240	5.6	0.5	2.5	6
Taiwan	1,892	45.5	8,630	8.8	4,764	31.0	23,277	16.2	0.2	2.7	7
Other Asian countries	7,674	12.2	58,119	13.2	20,419	1.3	158,974	6.4	1.7	2.7	
Total Asia	56,527	11.2	328,826	6.2	161,973	2.1	934,291	0.2	9.9	2.8	
Australia	10,647	4.5	56,992	1.7	31,806	2.1	172,979	-0.4	1.8	3.0	1
New Zealand, Oceania	1,432	8.2	8,174	7.7	4,085	1.3	23,293	4.3	0.2	2.8	2
Total Australia, New Zealand, Oceania	12,079	4.9	65,166	2.4	35,891	2.0	196,272	0.2	2.1	3.0	
South Africa	733	25.1	6,218	9.8	2,123	16.8	20,639	9.8	0.2	3.3	
Other African countries	2,794	-19.6	20,706	-4.2	11,306	-6.1	71,608	-9.7	0.8	3.5	
No information on residence	18,604	13.7	132,352	1.4	54,781	27.8	344,571	7.9	3.7	2.6	

*Compared to 2016

**Share of total bednights, otherwise share of international bednights

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Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	11,364,209	2.4
United Kingdom	1,102,683	1.5
USA	829,010	6.4
Italy	614,146	-6.1
Spain	612,473	-6.8
Netherlands	515,135	-7.7
France	461,185	5.4
Switzerland	399,812	-6.1
Denmark	382,864	-10.5
Sweden	286,932	-4.7

Bednights (percentage)

Domestic / International			
January - December 2016		January - August 2017	
Germany	54.4%	Germany	54.7%
International	45.6%	International	45.3%
Germany / Europe / Overseas			
January - December 2016		January - August 2017	
Germany	54.4%	Germany	54.7%
Europe (w/o Germany)	32.0%	Europe (w/o Germany)	31.3%
Overseas	13.6%	Overseas	14.0%

Statistics of bednights
Source Markets and occupancy rate by type of accommodator

Type of accommodation	Total		Germany ¹		International ¹		Occupancy % beds		Occupancy % rooms		Available		Facilities**
	total	%*	total	%*	total	%*	August	Jan.-Aug.	August	Jan.-Aug.	August	August	
January - Aug. 2017							August	Jan.-Aug.	August	Jan.-Aug.	August	August	August
Total accommodations ²	20,786,646	1.5	11,364,209	2.4	9,422,437	0.3	66.5	60.5	ns	ns	143,569	ns	786
Total hotel properties	17,439,215	0.8	9,668,542	1.8	7,770,673	-0.5	66.7	60.4	ns	ns	121,061	ns	639
Hotels	10,748,574	0.1	5,657,872	1.7	5,090,702	-1.5	68.0	60.7	ns	ns	73,588	ns	239
Hotels (breakfast only)	6,318,864	1.9	3,811,644	2.2	2,507,220	1.4	65.3	60.6	ns	ns	44,401	ns	299
Guesthouses	26,672	3.3	17,515	7.0	9,157	-3.3	45.3	44.4	ns	ns	262	ns	11
Boarding houses	345,105	1.0	181,511	-1.0	163,594	3.2	57.0	51.2	ns	ns	2,810	ns	90
Other accommodations	3,347,431	5.2	1,695,667	6.1	1,651,764	4.3	65.2	60.9	ns	ns	22,508	ns	147
Camping sites	94,328	-1.8	64,196	5.7	30,132	-14.8	18.4	10.8	ns	ns	4,580	ns	11

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2016

** Number of accommodations available in reporting month

ns = not specified