

January - September 2017

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	September		Jan. - Sep.		September		Jan. - Sep.		Sep.	of STAY	
	total	% *			total	% *			%	days	
Total	1,210,350	1.3	9,749,296	2.9	2,866,449	1.0	23,655,646	1.4	100.0	2.4	
Germany	729,486	3.4	5,868,221	3.2	1,597,975	4.3	12,963,259	2.7	54.8**	2.2	
Total foreign countries	480,864	-1.7	3,881,075	2.5	1,268,474	-2.9	10,692,387	-0.1	45.2**	2.8	
Total Europe	305,899	-5.1	2,686,724	0.8	771,730	-5.1	7,275,415	-1.7	68.0	2.7	
Europe											
United Kingdom	53,776	6.0	458,966	4.3	138,263	6.2	1,240,990	2.0	11.6	2.7	1
Spain	23,468	-12.7	227,735	-3.3	65,398	-10.7	678,003	-7.1	6.3	3.0	2
Italy	18,985	-9.9	223,435	-2.1	48,965	-12.9	663,963	-6.5	6.2	3.0	3
Netherlands	23,721	-6.3	208,717	-6.1	62,129	-6.2	577,357	-7.5	5.4	2.8	4
France	19,349	-8.9	183,563	5.6	48,348	-7.9	509,726	4.1	4.8	2.8	5
Switzerland	20,902	-5.0	169,141	-3.2	53,104	-5.1	452,996	-6.0	4.2	2.7	6
Denmark	19,476	-3.7	155,942	-7.7	52,713	-0.4	435,417	-9.4	4.1	2.8	7
Sweden	15,020	-8.2	127,225	-2.6	35,867	-7.6	322,726	-5.0	3.0	2.5	8
Austria	14,469	0.5	114,423	3.0	34,903	2.4	283,583	1.2	2.7	2.5	9
Russia	10,515	5.1	94,193	17.9	26,165	4.5	249,793	17.2	2.3	2.7	10
Poland	14,131	-5.3	118,142	0.6	27,257	-8.9	239,414	2.3	2.2	2.0	11
Belgium	10,273	-9.3	86,939	-13.4	24,935	-11.9	233,071	-15.2	2.2	2.7	12
Norway	12,004	-11.3	66,988	-14.9	27,599	-11.2	177,221	-17.3	1.7	2.6	13
Finland	6,114	4.7	59,286	11.4	15,297	5.7	164,871	5.6	1.5	2.8	14
Ireland, Republic	5,037	-5.6	44,632	2.2	13,389	-4.5	125,885	0.6	1.2	2.8	15
Turkey	5,485	-27.7	46,392	-12.7	14,532	-29.3	121,527	-16.6	1.1	2.6	16
Greece	1,635	8.3	27,686	20.3	4,648	12.5	86,653	15.6	0.8	3.1	17
Czech Republic	5,444	-9.9	40,526	9.4	11,439	-12.5	85,152	3.1	0.8	2.1	18
Portugal	2,415	-8.4	26,067	21.3	5,868	-4.1	70,167	17.3	0.7	2.7	19
Romania	2,396	-23.7	24,588	52.9	6,148	-26.4	67,275	51.6	0.6	2.7	20
Hungary	2,321	-17.4	20,272	28.8	5,397	-24.4	51,819	26.5	0.5	2.6	21
Ukraine	2,771	35.8	19,712	32.9	7,023	37.2	50,875	31.0	0.5	2.6	22
Latvia	1,405	-0.8	14,174	11.3	3,034	0.2	31,286	13.3	0.3	2.2	23
Iceland	1,175	-18.1	9,549	24.5	3,568	-8.8	31,186	21.8	0.3	3.3	24
Bulgaria	1,307	17.0	10,270	30.9	4,650	52.7	30,845	51.3	0.3	3.0	25

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	September		Jan. - Sep.		September		Jan. - Sep.		Sep.	of STAY	
	total	% *			total	% *			%	days	
Luxembourg	1,269	6.7	10,513	-1.0	3,261	8.4	28,146	-3.2	0.3	2.7	26
Slovakia	1,439	-4.4	10,178	-4.1	3,316	-13.5	26,351	-6.9	0.2	2.6	27
Lithuania	1,294	7.6	11,530	11.1	2,859	1.4	25,411	11.0	0.2	2.2	28
Croatia	1,152	25.6	7,384	5.5	2,627	7.1	21,351	10.7	0.2	2.9	29
Estonia	1,028	-15.5	8,819	3.0	2,336	-15.9	21,244	0.9	0.2	2.4	30
Slovenia	989	-4.2	6,544	-0.4	2,565	-6.5	18,069	-2.5	0.2	2.8	31
Cyprus	281	-7.6	3,012.0	-7.5	860	5.8	10,295	-9.0	0.1	3.4	32
Malta	286	-36.0	2,954	-4.2	944	-37.2	9,458	-12.9	0.1	3.2	33
Other European countries	4,567	-20.4	47,227	24.3	12,323	-22.6	133,289	25.1	1.2	2.8	

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	September		Jan. - Sep.		September		Jan. - Sep.		Sep.		of STAY
	total	% *			total	% *			%		days
OVERSEAS											
USA	49,172	20.3	343,575	11.3	133,508	14.7	962,506	7.5	9.0	2.8	1
Brazil	8,364	18.9	55,635	17.1	26,078	13.5	181,940	14.3	1.7	3.3	2
Canada	6,764	12.1	43,577	7.9	20,665	17.2	130,309	4.2	1.2	3.0	3
Central America, Caribbean	4,230	19.4	26,429	12.3	11,443	5.4	72,001	9.0	0.7	2.7	4
Other North American countries	1,590	77.3	8,533	30.3	4,877	91.2	27,035	43.4	0.3	3.2	
Other South American countries	8,573	18.7	67,440	7.3	25,207	11.4	201,766	6.0	1.9	3.0	
Total America	78,693	19.9	545,189	11.4	221,778	14.9	1,575,557	8.3	14.7	2.9	
Israel	10,541	-5.9	89,870	-3.3	37,194	-9.0	321,295	-7.3	3.0	3.6	1
China, incl. Hongkong	17,648	-8.0	103,831	10.4	49,597	-16.5	246,565	8.4	2.3	2.4	2
Arabic Gulf States	4,953	-8.1	32,827	-9.4	15,317	-15.4	111,886	-22.0	1.0	3.4	3
Japan	5,924	-14.5	35,642	-3.1	15,563	-20.3	88,368	-4.4	0.8	2.5	4
India	3,082	10.0	22,617	22.6	8,061	0.5	61,489	14.6	0.6	2.7	5
South Korea	3,780	4.0	23,285	10.1	12,260	-9.0	60,488	2.2	0.6	2.6	6
Taiwan	1,686	-2.7	10,321	6.8	4,672	-7.3	27,963	11.6	0.3	2.7	7
Other Asian countries	9,628	12.6	67,811	13.2	24,988	4.0	184,121	6.2	1.7	2.7	
Total Asia	57,242	-3.7	386,204	4.6	167,652	-11.1	1,102,175	-1.7	10.3	2.9	
Australia	11,165	-2.7	68,197	1.0	34,526	-2.2	207,626	-0.6	1.9	3.0	1
New Zealand, Oceania	1,531	8.0	9,687	7.6	4,361	9.0	27,627	4.9	0.3	2.9	2
Total Australia, New Zealand, Oceania	12,696	-1.5	77,884	1.8	38,887	-1.1	235,253	0.0	2.2	3.0	
South Africa	1,244	15.5	7,470	10.8	3,404	11.9	24,066	10.2	0.2	3.2	
Other African countries	3,296	14.4	24,014	-1.9	9,925	10.6	81,586	-7.6	0.8	3.4	
No information on residence	21,794	-11.5	153,590	-1.0	55,098	-7.7	398,335	5.1	3.7	2.6	

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	12,963,259	2.7
United Kingdom	1,240,990	2.0
USA	962,506	7.5
Spain	678,003	-7.1
Italy	663,963	-6.5
Netherlands	577,357	-7.5
France	509,726	4.1
Switzerland	452,996	-6.0
Denmark	435,417	-9.4
Sweden	322,726	-5.0

Bednights (percentage)

Domestic / International			
January - December 2016		January - September 2017	
Germany	54.4%	Germany	54.8%
International	45.6%	International	45.2%
Germany / Europe / Overseas			
January - December 2016		January - September 2017	
Germany	54.4%	Germany	54.8%
Europe (w/o Germany)	32.0%	Europe (w/o Germany)	30.7%
Overseas	13.6%	Overseas	14.5%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	total	%*	total	%*	total	%*	Sep.	Jan.-Sep.	Sep.	Jan.-Sep.	Sep.	Sep.	Sep.
January - Sep. 2017													
Total accommodations ²	23,655,646	1.4	12,963,259	2.7	10,692,387	-0.1	66.2	61.1	ns	ns	143,753	ns	787
Total hotel properties	19,844,476	0.9	11,005,907	2.2	8,838,569	-0.8	66.2	61.1	ns	ns	121,122	ns	639
Hotels	12,195,502	0.1	6,406,965	1.9	5,788,537	-1.8	65.6	61.3	ns	ns	73,479	ns	239
Hotels (breakfast only)	7,222,851	2.1	4,370,894	2.8	2,851,957	1.2	67.6	61.4	ns	ns	44,592	ns	300
Guesthouses	30,624	3.5	20,155	7.3	10,469	-3.0	50.3	45.1	ns	ns	263	ns	11
Boarding houses	395,499	0.4	207,893	-1.0	187,606	2.1	60.3	52.2	ns	ns	2,788	ns	89
Other accommodations	3,811,170	4.4	1,957,352	5.4	1,853,818	3.4	66.2	61.5	ns	ns	22,631	ns	148
Camping sites	106,504	-0.9	73,512	6.8	32,992	-14.6	9.4	10.6	ns	ns	4,176	ns	10

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2016

** Number of accommodations available in reporting month

ns = not specified