

January - October 2017

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	October		Jan. - Oct.		October		Jan. - Oct.		Oct.	of STAY	
	total	% *			total	% *			%	days	
Total	1,195,056	1.1	10,944,083	2.7	2,894,483	-1.3	26,549,593	1.1	100.0	2.4	
Germany	741,903	1.2	6,609,989	3.0	1,664,344	-0.3	14,627,347	2.3	55.1**	2.2	
Total foreign countries	453,153	0.9	4,334,094	2.3	1,230,139	-2.6	11,922,246	-0.3	44.9**	2.8	
Total Europe	314,955	-3.0	3,001,595	0.3	840,912	-6.2	8,116,256	-2.2	68.1	2.7	
Europe											
United Kingdom	53,345	1.8	512,290	4.0	142,525	-3.4	1,383,432	1.5	11.6	2.7	1
Spain	20,739	-13.4	248,465	-4.2	57,883	-16.8	735,862	-8.0	6.2	3.0	2
Italy	18,505	-13.5	241,923	-3.1	50,660	-17.5	714,578	-7.4	6.0	3.0	3
Netherlands	29,468	-1.4	238,143	-5.6	82,218	-4.4	659,503	-7.2	5.5	2.8	4
France	21,088	-4.3	204,653	4.5	56,331	-9.6	566,050	2.5	4.7	2.8	5
Switzerland	22,162	-5.3	191,297	-3.5	63,859	-6.6	516,836	-6.1	4.3	2.7	6
Denmark	24,645	-8.3	180,638	-7.8	73,090	-9.3	508,766	-9.3	4.3	2.8	7
Sweden	14,040	-11.7	141,266	-3.6	35,118	-14.9	357,851	-6.1	3.0	2.5	8
Austria	13,880	5.6	128,299	3.2	34,698	2.6	318,251	1.4	2.7	2.5	9
Russia	11,428	8.8	105,613	16.9	29,744	11.6	279,513	16.6	2.3	2.6	10
Poland	11,750	-2.3	129,866	0.3	23,473	1.1	262,879	2.2	2.2	2.0	11
Belgium	9,228	-10.7	96,167	-13.2	23,264	-10.1	256,336	-14.8	2.2	2.7	12
Norway	13,350	-7.6	80,350	-13.8	32,844	-13.7	210,090	-16.7	1.8	2.6	13
Finland	6,840	6.0	66,129	10.8	18,481	-2.2	183,356	4.8	1.5	2.8	14
Ireland, Republic	5,015	0.7	49,640	2.0	14,193	4.1	140,059	0.9	1.2	2.8	15
Turkey	4,401	15.2	50,782	-10.8	11,044	19.5	132,545	-14.5	1.1	2.6	16
Czech Republic	5,251	13.5	45,777	9.9	10,817	6.0	95,961	3.4	0.8	2.1	17
Greece	2,204	-4.8	29,888	18.0	6,551	-6.8	93,200	13.7	0.8	3.1	18
Portugal	2,672	15.5	28,739	20.7	7,335	19.6	77,502	17.5	0.7	2.7	19
Romania	2,532	-18.3	27,118	41.4	6,841	-20.0	74,112	40.0	0.6	2.7	20
Ukraine	2,723	32.5	22,434	32.9	7,417	39.9	58,288	32.1	0.5	2.6	21
Hungary	2,582	13.3	22,854	26.9	6,425	8.2	58,244	24.2	0.5	2.5	22

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	October		Jan. - Oct.		October		Jan. - Oct.		Oct.	of STAY	Overn.
	total	% *			total	% *			%	days	
Iceland	1,314	-8.3	10,862	19.3	4,217	-28.9	35,400	12.2	0.3	3.3	23
Bulgaria	1,255	-1.2	11,525	26.5	4,230	18.4	35,074	46.4	0.3	3.0	24
Latvia	1,646	4.7	15,818	10.6	3,536	-4.7	34,819	11.1	0.3	2.2	25
Luxembourg	1,090	6.9	11,603	-0.3	2,625	0.8	30,771	-2.9	0.3	2.7	26
Slovakia	1,642	43.2	11,820	0.5	3,580	19.7	29,931	-4.4	0.3	2.5	27
Lithuania	1,371	14.7	12,903	11.5	3,365	23.6	28,784	12.4	0.2	2.2	28
Croatia	1,219	39.2	8,607	9.3	3,296	45.6	24,656	14.4	0.2	2.9	29
Estonia	965	3.9	9,784	3.1	2,443	-1.8	23,687	0.6	0.2	2.4	30
Slovenia	938	6.5	7,482	0.5	2,505	19.1	20,574	-0.3	0.2	2.7	31
Cyprus	242	-9.4	3,254.0	-7.6	745	-3.6	11,040	-8.7	0.1	3.4	32
Malta	303	-12.7	3,257	-5.1	825	-19.4	10,283	-13.4	0.1	3.2	33
Other European countries	5,122	-8.9	52,349	20.0	14,734	-13.9	148,023	19.7	1.2	2.8	

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	October		Jan. - Oct.		October		Jan. - Oct.		Oct.	of STAY	Overn.
	total	% *			total	% *			%	days	
OVERSEAS											
USA	37,679	13.3	381,240	11.5	103,330	8.7	1,065,803	7.6	8.9	2.8	1
Brazil	7,110	14.7	62,745	16.8	22,855	6.2	204,795	13.4	1.7	3.3	2
Canada	5,354	14.5	48,932	8.6	15,855	3.3	146,171	4.1	1.2	3.0	3
Central America, Caribbean	3,893	49.7	30,322	16.0	10,511	35.7	82,512	11.8	0.7	2.7	4
Other North American countries	1,046	44.7	9,579	31.7	3,304	49.6	30,339	44.1	0.3	3.2	
Other South American countries	6,651	6.6	74,091	7.2	19,482	8.2	221,248	6.2	1.9	3.0	
Total America	61,733	15.0	606,909	11.7	175,337	9.6	1,750,868	8.4	14.7	2.9	
Israel	10,005	-10.0	99,867	-4.0	36,798	-18.2	358,062	-8.5	3.0	3.6	1
China, incl. Hongkong	11,666	8.9	115,472	10.2	26,522	0.7	272,982	7.5	2.3	2.4	2
Arabic Gulf States	3,124	3.3	35,950	-8.4	9,877	-7.9	121,764	-21.0	1.0	3.4	3
Japan	4,096	8.4	39,735	-2.0	10,090	16.2	98,438	-2.6	0.8	2.5	4
India	2,627	21.2	25,240	22.4	7,500	17.2	68,967	14.8	0.6	2.7	5
South Korea	2,359	32.9	25,643	11.9	6,353	36.2	66,835	4.7	0.6	2.6	6
Taiwan	1,458	36.1	11,783	9.7	4,046	52.0	32,023	15.5	0.3	2.7	7
Other Asian countries	7,842	10.0	75,652	12.9	20,352	4.3	204,466	6.0	1.7	2.7	
Total Asia	43,177	5.9	429,342	4.8	121,538	-1.9	1,223,537	-1.7	10.3	2.8	
Australia	6,817	5.4	75,012	1.4	21,457	4.0	229,068	-0.2	1.9	3.1	1
New Zealand, Oceania	985	1.2	10,672	6.9	3,139	16.5	30,766	6.0	0.3	2.9	2
Total Australia, New Zealand, Oceania	7,802	4.8	85,684	2.0	24,596	5.4	259,834	0.5	2.2	3.0	
South Africa	583	-7.6	8,053	9.2	1,632	-13.0	25,698	8.3	0.2	3.2	
Other African countries	2,887	5.9	26,905	-1.1	9,148	-12.5	90,742	-8.1	0.8	3.4	
No information on residence	22,016	15.7	175,606	0.8	56,976	24.0	455,311	7.1	3.8	2.6	

*Compared to 2016

**Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	14,627,347	2.3
United Kingdom	1,383,432	1.5
USA	1,065,803	7.6
Spain	735,862	-8.0
Italy	714,578	-7.4
Netherlands	659,503	-7.2
France	566,050	2.5
Switzerland	516,836	-6.1
Denmark	508,766	-9.3
Israel	358,062	-8.5

Bednights (percentage)

Domestic / International			
January - December 2016		January - October 2017	
Germany	54.4%	Germany	55.1%
International	45.6%	International	44.9%
Germany / Europe / Overseas			
January - December 2016		January - October 2017	
Germany	54.4%	Germany	55.1%
Europe (w/o Germany)	32.0%	Europe (w/o Germany)	30.6%
Overseas	13.6%	Overseas	14.3%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹		International ¹		Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
			total	%*	total	%*	Oct.	Jan.-Oct.	Oct.	Jan.-Oct.	Oct.	Oct.	Oct.
Total accommodations ²	26,549,593	1.1	14,627,347	2.3	11,922,246	-0.3	64.8	61.5	ns	ns	143,723	ns	787
Total hotel properties	22,279,927	0.5	12,424,859	1.9	9,855,068	-1.2	65.1	61.5	ns	ns	120,749	ns	638
Hotels	13,659,656	-0.4	7,213,577	1.4	6,446,079	-2.4	64.5	61.6	ns	ns	73,177	ns	238
Hotels (breakfast only)	8,141,081	2.0	4,953,063	2.7	3,188,018	1.0	66.5	62.0	ns	ns	44,523	ns	300
Guesthouses	34,149	2.5	22,513	5.8	11,636	-3.4	45.8	44.9	ns	ns	263	ns	11
Boarding houses	445,041	0.6	235,706	-1.0	209,335	2.4	57.4	52.7	ns	ns	2,786	ns	89
Other accommodations	4,269,666	4.5	2,202,488	4.9	2,067,178	4.1	63.2	61.7	ns	ns	22,974	ns	149
Camping sites	114,954	-0.8	80,592	6.4	34,362	-14.3	9.4	10.5	ns	ns	2,908	ns	7

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2016

** Number of accommodations available in reporting month

ns = not specified