

January - November 2017

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	November		Jan. - Nov.		November		Jan. - Nov.		Nov.	of STAY	
	total	% *			total	% *			%	days	
Total	1,059,917	-1.3	12,003,873	2.3	2,312,811	-4.1	28,862,666	0.7	100.0	2.4	
Germany	689,194	-0.1	7,298,740	2.7	1,362,845	-1.6	15,990,236	2.0	55.4**	2.2	
Total foreign countries	370,723	-3.4	4,705,133	1.8	949,966	-7.4	12,872,430	-0.9	44.6**	2.7	
Total Europe	267,111	-6.6	3,268,811	-0.3	671,156	-10.7	8,788,057	-2.9	68.3	2.7	
Europe											
United Kingdom	52,072	-2.8	564,371	3.3	132,081	-5.4	1,515,560	0.8	11.8	2.7	1
Spain	18,735	-18.6	267,178	-5.4	50,134	-23.0	785,965	-9.1	6.1	2.9	2
Italy	20,473	-16.7	262,437	-4.3	55,383	-19.9	770,064	-8.4	6.0	2.9	3
Netherlands	19,406	1.0	257,571	-5.1	47,841	-5.8	707,436	-7.1	5.5	2.7	4
France	16,392	-1.5	221,065	4.0	40,937	-1.7	607,038	2.2	4.7	2.7	5
Switzerland	15,414	-8.0	206,698	-3.8	38,909	-11.0	555,777	-6.4	4.3	2.7	6
Denmark	14,501	4.8	195,146	-6.9	35,204	-6.5	544,043	-9.1	4.2	2.8	7
Sweden	9,966	-27.7	151,281	-5.7	25,139	-33.9	383,131	-8.6	3.0	2.5	8
Austria	11,018	-0.1	139,327	3.0	24,742	-5.0	343,036	0.9	2.7	2.5	9
Russia	12,778	27.7	118,386	17.9	33,187	18.2	312,701	16.8	2.4	2.6	10
Poland	12,962	1.0	142,765	0.4	25,422	2.8	288,191	2.2	2.2	2.0	11
Belgium	6,640	-33.2	102,828	-14.8	16,590	-37.2	272,963	-16.6	2.1	2.7	12
Norway	5,837	-21.5	86,193	-14.3	14,684	-25.7	224,814	-17.4	1.7	2.6	13
Finland	4,444	-16.1	70,575	8.6	10,413	-21.4	193,784	2.9	1.5	2.7	14
Ireland, Republic	5,137	-9.5	54,777	0.8	14,015	-13.9	154,078	-0.7	1.2	2.8	15
Turkey	4,552	-18.0	55,340	-11.4	11,109	-18.8	143,678	-14.8	1.1	2.6	16
Czech Republic	5,195	24.6	50,973	11.2	10,645	18.3	106,605	4.7	0.8	2.1	17
Greece	3,832	-25.1	33,725	10.8	11,644	-24.6	104,856	7.6	0.8	3.1	18
Portugal	2,645	-7.9	31,399	17.7	6,851	-2.0	84,405	15.7	0.7	2.7	19
Romania	3,268	-22.7	30,380	29.8	7,571	-35.8	81,673	26.2	0.6	2.7	20
Ukraine	2,750	33.1	25,177	32.8	7,649	43.5	65,921	33.3	0.5	2.6	21
Hungary	2,164	3.8	25,016	24.5	5,830	12.8	64,087	23.1	0.5	2.6	22

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	November		Jan. - Nov.		November		Jan. - Nov.		Nov.	of STAY	
	total	% *			total	% *			%	days	
Iceland	1,719	26.0	12,583	20.2	5,228	14.7	40,634	12.5	0.3	3.2	23
Bulgaria	1,249	-12.8	12,777	21.2	3,533	-1.6	38,614	40.2	0.3	3.0	24
Latvia	1,623	20.5	17,442	11.4	3,399	18.6	38,220	11.8	0.3	2.2	25
Slovakia	1,223	8.1	13,038	1.1	3,306	17.8	33,228	-2.6	0.3	2.5	26
Luxembourg	1,016	7.9	12,617	0.3	2,374	-4.7	33,143	-3.0	0.3	2.6	27
Lithuania	1,133	-2.7	14,032	10.2	3,014	12.8	31,792	12.4	0.2	2.3	28
Croatia	990	-4.9	9,597	7.7	2,633	-8.4	27,289	11.7	0.2	2.8	29
Estonia	1,123	50.1	10,909	6.6	2,581	35.6	26,284	3.3	0.2	2.4	30
Slovenia	604	-7.5	8,090	-0.1	1,855	-1.5	22,437	-0.3	0.2	2.8	31
Cyprus	302	-25.4	3,556.0	-9.4	924	-29.9	11,965	-10.7	0.1	3.4	32
Malta	438	28.4	3,695	-2.0	1,114	-4.4	11,397	-12.6	0.1	3.1	33
Other European countries	5,510	-3.1	57,867	17.4	15,215	-2.2	163,248	17.3	1.3	2.8	

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	November		Jan. - Nov.		November		Jan. - Nov.		Nov.	of STAY	
	total	% *			total	% *			%	days	
OVERSEAS											
USA	27,930	15.6	409,241	11.8	74,710	9.7	1,140,810	7.7	8.9	2.8	1
Brazil	3,533	-8.3	66,242	15.1	11,538	-11.8	216,196	11.6	1.7	3.3	2
Canada	3,221	18.3	52,153	9.2	9,441	18.5	155,630	4.9	1.2	3.0	3
Central America, Caribbean	3,561	124.2	33,880	22.2	8,693	68.6	91,192	15.5	0.7	2.7	4
Other North American countries	496	-29.0	10,075	26.4	1,743	3.8	32,082	41.1	0.2	3.2	
Other South American countries	3,621	6.9	77,719	7.2	10,295	7.6	231,559	6.2	1.8	3.0	
Total America	42,362	16.3	649,310	12.0	116,420	10.3	1,867,469	8.5	14.5	2.9	
Israel	9,307	-12.6	109,184	-4.8	30,953	-18.4	389,118	-9.4	3.0	3.6	1
China, incl. Hongkong	8,770	8.3	124,422	10.2	21,192	7.3	294,536	7.6	2.3	2.4	2
Arabic Gulf States	2,848	-4.1	38,810	-8.1	8,283	-16.7	130,080	-20.7	1.0	3.4	3
Japan	3,914	29.6	43,659	0.2	8,780	38.0	107,237	-0.2	0.8	2.5	4
India	1,916	14.0	27,157	21.8	5,251	14.5	74,224	14.8	0.6	2.7	5
South Korea	1,705	30.9	27,357	13.0	4,586	45.7	71,442	6.7	0.6	2.6	6
Taiwan	713	11.1	12,502	9.9	1,970	5.2	34,006	14.9	0.3	2.7	7
Other Asian countries	6,615	7.6	82,272	12.5	18,180	9.2	222,670	6.3	1.7	2.7	
Total Asia	35,788	3.7	465,363	4.7	99,195	-1.0	1,323,313	-1.6	10.3	2.8	
Australia	3,670	0.4	78,682	1.3	10,945	-4.0	240,013	-0.4	1.9	3.1	1
New Zealand, Oceania	634	4.4	11,306	6.8	1,802	5.8	32,568	6.0	0.3	2.9	2
Total Australia, New Zealand, Oceania	4,304	1.0	89,988	2.0	12,747	-2.7	272,581	0.3	2.1	3.0	
South Africa	580	-6.1	8,637	8.1	1,803	-11.1	27,514	6.9	0.2	3.2	
Other African countries	2,318	3.8	29,220	-0.8	8,115	11.9	98,805	-6.8	0.8	3.4	
No information on residence	18,260	-8.4	193,804	-0.2	40,530	-11.8	494,691	5.0	3.8	2.6	

*Veränderung zum Vorjahreszeitraum

**Anteil an Gesamtübernachtungen, sonst Anteil an Auslandsübernachtungen

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	15,990,236	2.0
United Kingdom	1,515,560	0.8
USA	1,140,810	7.7
Spain	785,965	-9.1
Italy	770,064	-8.4
Netherlands	707,436	-7.1
France	607,038	2.2
Switzerland	555,777	-6.4
Denmark	544,043	-9.1
Israel	389,118	-9.4

Bednights (percentage)

Domestic / International			
January - December 2016		January - November 2017	
Germany	54.4%	Germany	55.4%
International	45.6%	International	44.6%
Germany / Europe / Overseas			
January - December 2016		January - November 2017	
Germany	54.4%	Germany	55.4%
Europe (w/o Germany)	32.0%	Europe (w/o Germany)	30.5%
Overseas	13.6%	Overseas	14.1%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds		rooms		beds	rooms	
	Jan. - Nov.						Nov.	Jan.-Nov.	Nov.	Jan.-Nov.	Nov.	Nov.	
Total accommodations ²	28,862,666	0.7	15,990,236	2.0	12,872,430	-0.9	53.8	60.8	ns	ns	143,151	ns	786
Total hotel properties	24,267,678	0.0	13,625,625	1.5	10,642,053	-1.8	55.1	60.9	ns	ns	120,316	ns	637
Hotels	14,874,901	-0.9	7,924,711	0.9	6,950,190	-2.9	55.5	61.1	ns	ns	72,984	ns	238
Hotels (breakfast only)	8,873,516	1.6	5,419,680	2.5	3,453,836	0.3	55.1	61.3	ns	ns	44,308	ns	299
Guesthouses	36,769	0.9	24,361	3.9	12,408	-4.5	35.5	43.9	ns	ns	261	ns	11
Boarding houses	482,492	0.4	256,873	-1.0	225,619	1.9	45.3	52.1	ns	ns	2,763	ns	89
Other accommodations	4,594,988	4.2	2,364,611	4.7	2,230,377	3.6	47.1	60.4	ns	ns	22,835	ns	149
Camping sites	118,361	0.5	83,588	8.0	34,773	-13.9	4.2	10.1	ns	ns	2,700	ns	6

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2016

** Number of accommodations available in reporting month

ns = not specified