

January 2018

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	January				January				Jan.	of STAY	
	total	% *			total	% *			%	days	
<b>Total</b>	<b>842,142</b>	<b>4.4</b>			<b>1,940,829</b>	<b>2.6</b>			<b>100.0</b>	<b>2.3</b>	
<b>Germany</b>	<b>552,825</b>	<b>5.9</b>			<b>1,128,044</b>	<b>3.5</b>			<b>58.1**</b>	<b>2.0</b>	
<b>Total foreign countries</b>	<b>289,317</b>	<b>1.5</b>			<b>812,785</b>	<b>1.4</b>			<b>41.9**</b>	<b>2.8</b>	
<b>Total Europe</b>	<b>207,356</b>	<b>0.0</b>			<b>568,682</b>	<b>-0.2</b>			<b>70.0</b>	<b>2.7</b>	
<b>Europe</b>											
United Kingdom	36,356	-1.9			98,808	-1.2			12.2	2.7	1
Italy	18,391	-10.5			55,815	-16.7			6.9	3.0	2
Spain	18,053	-4.6			53,664	-3.2			6.6	3.0	3
Russia	14,022	14.4			41,011	15.3			5.0	2.9	4
France	14,266	14.5			39,562	25.3			4.9	2.8	5
Netherlands	14,147	-3.5			36,278	-10.6			4.5	2.6	6
Switzerland	11,457	0.4			31,451	0.4			3.9	2.7	7
Poland	10,743	11.7			22,400	15.4			2.8	2.1	8
Denmark	7,560	9.7			19,941	12.9			2.5	2.6	9
Austria	7,890	0.6			18,149	-7.5			2.2	2.3	10
Sweden	4,882	-22.5			13,020	-25.9			1.6	2.7	11
Turkey	4,708	11.2			12,632	17.3			1.6	2.7	12
Ireland, Republic	4,297	-7.6			12,392	-6.9			1.5	2.9	13
Belgium	4,787	-30.7			11,724	-31.7			1.4	2.4	14
Greece	3,433	-16.3			11,243	-18.5			1.4	3.3	15
Norway	3,744	-7.7			10,637	-6.9			1.3	2.8	16
Finland	3,339	-6.1			8,972	-11.9			1.1	2.7	17
Portugal	2,474	4.9			7,467	20.2			0.9	3.0	18
Ukraine	2,514	36.6			7,297	62.6			0.9	2.9	19
Czech Republic	2,876	2.5			6,055	7.0			0.7	2.1	20
Hungary	1,905	26.1			5,120	25.7			0.6	2.7	21
Romania	1,950	-11.8			5,011	-21.0			0.6	2.6	22
Bulgaria	1,036	20.3			4,889	109.3			0.6	4.7	23
Latvia	1,743	12.2			4,253	16.4			0.5	2.4	24

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	total	% *			total	% *			%	days	
Lithuania	1,498	28.8			3,695	25.9			0.5	2.5	25
Slovakia	1,017	38.7			3,086	41.6			0.4	3.0	26
Estonia	1,145	98.8			2,865	91.9			0.4	2.5	27
Croatia	690	21.1			2,155	24.3			0.3	3.1	28
Iceland	512	16.9			1,555	23.7			0.2	3.0	29
Cyprus	392	15.0			1,375	16.1			0.2	3.5	30
Luxembourg	558	-7.5			1,361	-11.2			0.2	2.4	31
Slovenia	463	21.5			1,088	4.0			0.1	2.3	32
Malta	229	-31.0			868	-27.4			0.1	3.8	33
Other European countries	4,279	18.9			12,843	27.5			1.6	3.0	

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	total	% *			total	% *			%	days	
<b>OVERSEAS</b>											
USA	17,993	2.0			50,140	-0.3			6.2	2.8	1
Brazil	5,177	8.2			19,551	11.7			2.4	3.8	2
Central America, Caribbean	2,872	72.1			7,448	74.8			0.9	2.6	3
Canada	1,657	-2.2			5,370	9.4			0.7	3.2	4
Other North American countries	475	28.0			1,248	25.4			0.2	2.6	
Other South American countries	5,624	10.1			17,320	4.3			2.1	3.1	
<b>Total America</b>	<b>33,798</b>	<b>8.1</b>			<b>101,077</b>	<b>6.9</b>			<b>12.4</b>	<b>3.0</b>	
Israel	7,855	1.3			29,607	5.4			3.6	3.8	1
China, incl. Hongkong	5,371	-7.7			13,102	-4.9			1.6	2.4	2
Arabic Gulf States	2,124	1.7			7,819	-1.1			1.0	3.7	3
South Korea	2,172	-6.1			6,074	7.3			0.7	2.8	4
Japan	2,558	16.6			5,989	15.7			0.7	2.3	5
India	1,229	18.4			3,671	25.6			0.5	3.0	6
Taiwan	442	-14.3			1,279	-17.9			0.2	2.9	7
Other Asian countries	5,456	11.5			14,872	6.7			1.8	2.7	
<b>Total Asia</b>	<b>27,207</b>	<b>2.2</b>			<b>82,413</b>	<b>4.3</b>			<b>10.1</b>	<b>3.0</b>	
Australia	5,060	-4.3			17,376	-2.0			2.1	3.4	1
New Zealand, Oceania	617	-18.2			1,778	-19.3			0.2	2.9	2
<b>Total Australia, New Zealand, Oceania</b>	<b>5,677</b>	<b>-6.0</b>			<b>19,154</b>	<b>-3.9</b>			<b>2.4</b>	<b>3.4</b>	
South Africa	455	22.6			1,534	31.0			0.2	3.4	
Other African countries	2,120	22.6			7,626	24.7			0.9	3.6	
No information on residence	12,704	10.1			32,299	4.1			4.0	2.5	

\*Compared to 2017

\*\*Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin  
by country of origin (YTD)**

Country of origin	total	%*
Germany	1,128,044	3.5
United Kingdom	98,808	-1.2
Italy	55,815	-16.7
Spain	53,664	-3.2
USA	50,140	-0.3
Russia	41,011	15.3
France	39,562	25.3
Netherlands	36,278	-10.6
Switzerland	31,451	0.4
Israel	29,607	5.4

**Bednights (percentage)**

Domestic / International			
January - December 2017		January 2018	
Germany	55.1%	Germany	58.1%
International	44.9%	International	41.9%
Germany / Europe / Overseas			
January - December 2017		January 2018	
Germany	55.1%	Germany	58.1%
Europe (w/o Germany)	30.8%	Europe (w/o Germany)	29.3%
Overseas	14.1%	Overseas	12.6%

**Statistics of bednights**
**Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total		Germany <sup>1</sup>		International <sup>1</sup>		Occupancy % beds		Occupancy % rooms		Available beds   rooms		Facilities**
	total	%*	total	%*	total	%*	Jan.		Jan.		Jan.	Jan.	Jan.
	<b>January</b>												
Total accommodations <sup>2</sup>	1,940,829	2.6	1,128,044	3.5	812,785	1.4	43.4		ns		144,824	ns	783
Total hotel properties	1,652,051	1.4	983,729	1.4	668,322	1.4	43.6		ns		122,172	ns	637
Hotels	1,036,115	1.0	599,164	0.8	436,951	1.3	45.5		ns		73,543	ns	237
Hotels (breakfast only)	580,596	1.8	364,552	2.0	216,044	1.5	41.2		ns		45,507	ns	298
Guesthouses	2,185	4.0	1,693	17.3	492	-25.1	27.0		ns		261	ns	11
Boarding houses	33,155	5.7	18,320	5.2	14,835	6.3	37.4		ns		2,861	ns	91
Other accommodations	288,778	10.0	144,315	20.6	144,463	1.2	41.8		ns		22,652	ns	146
Camping sites	643	-31.7	587	-34.5	56	21.7	1.0		ns		2,180	ns	5

<sup>1</sup> Share Germany/International of Total

<sup>2</sup> Occupancy, available rooms and facilities without Camping sites

\* Compared to 2017

\*\* Number of accommodations available in reporting month

ns = not specified