

January - February 2018

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	February		Jan.-Feb.		February		Jan.-Feb.		Jan.-Feb.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
<b>Total</b>	<b>910,916</b>	<b>6.7</b>	<b>1,753,180</b>	<b>5.6</b>	<b>2,135,971</b>	<b>5.2</b>	<b>4,076,928</b>	<b>4.0</b>	<b>100.0</b>	<b>2.3</b>	
<b>Germany</b>	<b>553,841</b>	<b>10.2</b>	<b>1,106,783</b>	<b>8.1</b>	<b>1,153,293</b>	<b>9.6</b>	<b>2,281,250</b>	<b>6.5</b>	<b>56.0**</b>	<b>2.1</b>	
<b>Total foreign countries</b>	<b>357,075</b>	<b>1.7</b>	<b>646,397</b>	<b>1.6</b>	<b>982,678</b>	<b>0.5</b>	<b>1,795,678</b>	<b>0.9</b>	<b>44.0**</b>	<b>2.8</b>	
<b>Total Europe</b>	<b>266,636</b>	<b>-0.2</b>	<b>473,999</b>	<b>-0.1</b>	<b>716,608</b>	<b>-1.6</b>	<b>1,285,527</b>	<b>-0.9</b>	<b>71.6</b>	<b>2.7</b>	
<b>Europe</b>											
United Kingdom	49,969	-2.2	86,341	-2.1	136,252	-5.9	235,081	-4.0	13.1	2.7	1
Italy	26,205	-2.5	44,593	-6.0	75,781	-2.0	131,626	-8.8	7.3	3.0	2
Spain	22,914	-5.4	40,960	-5.0	63,440	-8.9	117,154	-6.3	6.5	2.9	3
France	19,332	-4.4	33,599	2.8	51,994	-8.2	91,618	3.9	5.1	2.7	4
Netherlands	20,702	7.5	34,820	2.6	52,494	6.0	88,724	-1.5	4.9	2.5	5
Switzerland	14,062	2.6	25,540	1.7	37,467	2.3	68,972	1.5	3.8	2.7	6
Russia	10,372	10.9	24,398	12.9	27,754	3.6	68,743	10.2	3.8	2.8	7
Denmark	13,591	20.9	21,145	16.6	36,374	21.9	56,293	18.5	3.1	2.7	8
Poland	12,514	11.7	23,237	11.6	28,120	19.4	50,504	17.5	2.8	2.2	9
Austria	9,623	2.4	17,520	1.6	22,998	1.4	41,162	-2.7	2.3	2.3	10
Belgium	7,665	-20.2	12,443	-24.6	20,682	-14.7	32,370	-21.9	1.8	2.6	11
Sweden	6,182	-28.1	11,063	-25.8	14,889	-26.6	27,907	-26.3	1.6	2.5	12
Turkey	5,193	3.7	9,892	7.0	13,608	-1.7	26,221	6.5	1.5	2.7	13
Greece	4,883	-6.6	8,320	-10.9	14,497	-9.0	25,766	-13.3	1.4	3.1	14
Ireland, Republic	4,551	1.8	8,853	-2.9	13,312	7.5	25,709	0.0	1.4	2.9	15
Norway	4,712	-9.2	8,455	-8.6	12,892	-10.7	23,539	-9.0	1.3	2.8	16
Finland	3,892	-10.8	7,237	-8.6	10,819	-9.9	19,803	-10.8	1.1	2.7	17
Portugal	3,058	-12.6	5,536	-5.5	9,223	-10.4	16,700	1.2	0.9	3.0	18
Czech Republic	4,448	13.7	7,334	9.2	10,074	12.3	16,147	10.4	0.9	2.2	19
Ukraine	2,626	52.3	5,148	44.4	7,431	44.8	14,746	53.3	0.8	2.9	20
Hungary	2,594	18.2	4,500	21.4	7,215	29.8	12,338	28.1	0.7	2.7	21
Romania	2,514	-12.3	4,464	-12.1	7,130	-14.1	12,140	-17.1	0.7	2.7	22
Bulgaria	1,197	16.2	2,237	18.3	4,365	71.2	9,264	89.6	0.5	4.1	23
Lithuania	1,384	13.7	2,882	21.1	3,595	26.2	7,290	26.0	0.4	2.5	24

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	February		Jan.-Feb.		February		Jan.-Feb.		Jan.-Feb.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Latvia	1,307	8.0	3,051	10.4	2,944	7.8	7,198	12.7	0.4	2.4	25
Slovakia	1,294	20.0	2,311	27.6	3,488	1.9	6,574	17.4	0.4	2.8	26
Estonia	1,014	47.8	2,155	70.8	2,573	55.8	5,422	72.4	0.3	2.5	27
Croatia	946	19.3	1,631	19.7	2,532	-3.3	4,660	7.1	0.3	2.9	28
Luxembourg	1,052	14.5	1,610	5.8	2,752	17.2	4,113	6.0	0.2	2.6	29
Iceland	735	4.0	1,247	8.9	2,260	-2.3	3,815	6.8	0.2	3.1	30
Slovenia	791	24.2	1,261	23.9	2,002	6.9	3,187	9.2	0.2	2.5	31
Cyprus	428	9.5	820.0	12.0	1,414	8.7	2,789	12.2	0.2	3.4	32
Malta	272	10.1	500	-13.6	745	-16.6	1,609	-23.0	0.1	3.2	33
Other European countries	4,614	-9.3	8,896	2.5	13,492	-7.5	26,343	6.8	1.5	3.0	

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	February		Jan.-Feb.		February		Jan.-Feb.		Jan.-Feb.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
<b>OVERSEAS</b>											
USA	19,626	-6.1	37,610	-2.4	55,366	-7.1	105,481	-4.0	5.9	2.8	1
Brazil	3,888	-14.0	9,070	-2.5	13,684	-16.2	33,284	-1.6	1.9	3.7	2
Central America, Caribbean	3,184	80.4	6,043	76.0	9,836	71.1	17,219	72.0	1.0	2.8	3
Canada	2,664	-1.7	4,322	-1.9	8,508	3.4	13,887	5.7	0.8	3.2	4
Other North American countries	394	-6.4	867	9.5	1,195	-11.7	2,437	3.7	0.1	2.8	
Other South American countries	6,083	-0.4	11,714	4.5	19,554	2.0	36,887	3.1	2.1	3.1	
<b>Total America</b>	<b>35,839</b>	<b>-1.6</b>	<b>69,626</b>	<b>2.9</b>	<b>108,143</b>	<b>-2.1</b>	<b>209,195</b>	<b>2.0</b>	<b>11.6</b>	<b>3.0</b>	
Israel	8,801	18.5	16,663	9.8	30,275	26.1	59,911	15.0	3.3	3.6	1
China, incl. Hongkong	7,781	13.8	13,148	3.9	20,062	3.1	33,159	-0.2	1.8	2.5	2
Arabic Gulf States	2,301	-13.4	4,425	-6.8	7,935	-18.9	15,749	-11.0	0.9	3.6	3
Japan	3,275	-1.7	5,829	5.5	8,674	4.7	14,650	8.8	0.8	2.5	4
South Korea	1,619	0.7	3,807	-2.9	4,903	2.1	11,008	5.2	0.6	2.9	5
India	1,517	7.1	2,744	11.8	4,515	0.9	8,179	10.6	0.5	3.0	6
Taiwan	734	19.5	1,177	4.2	2,225	4.4	3,504	-5.0	0.2	3.0	7
Other Asian countries	5,607	4.7	11,068	8.0	16,709	10.9	31,589	8.9	1.8	2.9	
<b>Total Asia</b>	<b>31,635</b>	<b>8.2</b>	<b>58,861</b>	<b>5.4</b>	<b>95,298</b>	<b>8.3</b>	<b>177,749</b>	<b>6.4</b>	<b>9.9</b>	<b>3.0</b>	
Australia	2,723	5.5	7,780	-1.1	8,840	7.8	26,209	1.0	1.5	3.4	1
New Zealand, Oceania	451	-14.1	1,062	-17.0	1,254	-25.9	3,023	-22.4	0.2	2.8	2
<b>Total Australia, New Zealand, Oceania</b>	<b>3,174</b>	<b>2.2</b>	<b>8,842</b>	<b>-3.3</b>	<b>10,094</b>	<b>2.0</b>	<b>29,232</b>	<b>-2.0</b>	<b>1.6</b>	<b>3.3</b>	
South Africa	1,193	44.3	1,649	37.6	3,873	38.4	5,408	36.3	0.3	3.3	
Other African countries	3,375	9.8	5,492	14.3	11,542	4.0	19,148	11.2	1.1	3.5	
No information on residence	15,223	34.9	27,928	22.3	37,120	32.7	69,419	17.7	3.9	2.5	

\*Compared to 2014

\*\*Share of total bednights, otherwise share of international bednights

January - February 2018

Berlin

**Top-10- Bednights in Berlin  
by country of origin (YTD)**

Country of origin	total	%*
Germany	2,281,250	6.5
United Kingdom	235,081	-4.0
Italy	131,626	-8.8
Spain	117,154	-6.3
USA	105,481	-4.0
France	91,618	3.9
Netherlands	88,724	-1.5
Switzerland	68,972	1.5
Russia	68,743	10.2
Israel	59,911	15.0

**Bednights (percentage)**

Domestic / International			
January - December 2017		January - February 2018	
Germany	55.1%	Germany	56.0%
International	44.9%	International	44.0%
Germany / Europe / Overseas			
January - December 2017		January - February 2018	
Germany	55.1%	Germany	56.0%
Europe (w/o Germany)	30.8%	Europe (w/o Germany)	31.5%
Overseas	14.1%	Overseas	12.5%

**Statistics of bednights**
**Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total total	%*	Germany <sup>1</sup>		International <sup>1</sup>		Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
			total	%*	total	%*	Feb.	Jan.-Feb.	Feb.	Jan.-Feb.	Feb.	Feb.	
			Jan.-Feb.										
Total accommodations <sup>2</sup>	4,076,928	4.0	2,281,250	6.5	1,795,678	0.9	52.7	47.8	ns	ns	144,940	ns	784
Total hotel properties	3,449,319	3.2	1,974,042	5.2	1,475,277	0.6	52.4	47.8	ns	ns	122,755	ns	640
Hotels	2,138,074	2.4	1,188,435	5.2	949,639	-0.9	53.5	49.3	ns	ns	73,608	ns	237
Hotels (breakfast only)	1,236,684	4.5	744,628	5.0	492,056	3.7	51.2	45.9	ns	ns	45,971	ns	299
Guesthouses	4,824	6.0	3,364	10.9	1,460	-3.8	35.7	31.3	ns	ns	264	ns	11
Boarding houses	69,737	6.6	37,615	11.5	32,122	1.3	45.4	41.2	ns	ns	2,912	ns	93
Other accommodations	627,609	8.2	307,208	15.4	320,401	2.1	54.6	47.9	ns	ns	22,185	ns	144
Camping sites	1,089	-38.6	956	-41.3	133	-8.3	1.1	0.8	ns	ns	2,180	ns	5

<sup>1</sup> Share Germany/International of Total

<sup>2</sup> Occupancy, available rooms and facilities without Camping sites

\* Compared to 2016

\*\* Number of accommodations available in reporting month

ns = not specified