

January - March 2018

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	March		Jan-Mar		March		Jan-Mar		Jan-Mar	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
<b>Total</b>	<b>1,104,460</b>	<b>6.6</b>	<b>2,858,198</b>	<b>6.0</b>	<b>2,636,826</b>	<b>10.4</b>	<b>6,713,288</b>	<b>6.4</b>	<b>100.0</b>	<b>2.3</b>	
<b>Germany</b>	<b>681,470</b>	<b>6.1</b>	<b>1,788,615</b>	<b>7.3</b>	<b>1,477,439</b>	<b>11.1</b>	<b>3,757,726</b>	<b>8.2</b>	<b>56.0**</b>	<b>2.1</b>	
<b>Total foreign countries</b>	<b>422,990</b>	<b>7.5</b>	<b>1,069,583</b>	<b>3.9</b>	<b>1,159,387</b>	<b>9.4</b>	<b>2,955,562</b>	<b>4.1</b>	<b>44.0**</b>	<b>2.8</b>	
<b>Total Europe</b>	<b>312,007</b>	<b>6.3</b>	<b>786,375</b>	<b>2.4</b>	<b>841,333</b>	<b>8.2</b>	<b>2,127,866</b>	<b>2.5</b>	<b>72.0</b>	<b>2.7</b>	
Europe											
United Kingdom	52,232	0.3	138,448	-1.3	138,170	0.5	373,057	-2.4	12.6	2.7	1
Italy	30,498	-5.6	75,196	-5.7	90,980	-6.7	222,906	-7.8	7.5	3.0	2
Spain	30,118	22.8	71,286	5.4	89,868	27.6	207,284	6.1	7.0	2.9	3
France	18,924	-1.0	52,739	1.8	49,637	-0.7	141,808	2.6	4.8	2.7	4
Netherlands	20,830	7.8	55,685	4.6	52,850	4.6	141,628	0.7	4.8	2.5	5
Switzerland	19,102	18.4	44,578	8.1	47,453	20.5	116,327	8.4	3.9	2.6	6
Denmark	20,967	56.9	42,095	33.7	59,691	76.3	115,958	42.5	3.9	2.8	7
Russia	11,177	18.9	35,573	14.7	30,363	19.0	99,144	12.8	3.4	2.8	8
Poland	12,272	3.5	35,527	8.8	26,237	8.1	76,820	14.3	2.6	2.2	9
Austria	14,123	12.9	31,642	6.4	35,595	21.7	76,763	7.3	2.6	2.4	10
Sweden	10,624	-2.9	21,658	-16.2	26,154	3.2	53,993	-14.6	1.8	2.5	11
Belgium	7,978	-14.8	20,419	-21.1	21,015	-15.8	53,368	-19.6	1.8	2.6	12
Turkey	5,815	-3.0	15,704	3.1	16,140	2.3	42,348	4.8	1.4	2.7	13
Norway	6,384	0.7	14,840	-4.8	18,780	14.5	42,332	0.2	1.4	2.9	14
Greece	4,922	-18.6	13,244	-13.9	14,456	-24.5	40,246	-17.6	1.4	3.0	15
Ireland, Republic	4,472	2.2	13,317	-1.3	12,200	4.4	37,893	1.4	1.3	2.8	16
Finland	6,253	9.2	13,489	-1.1	16,874	11.6	36,680	-1.7	1.2	2.7	17
Czech Republic	5,616	30.5	12,963	17.6	11,205	27.2	27,384	16.8	0.9	2.1	18
Portugal	3,399	8.9	8,941	-0.4	9,765	6.6	26,474	3.1	0.9	3.0	19
Hungary	3,734	52.3	8,230	33.6	10,029	53.2	22,374	38.3	0.8	2.7	20
Ukraine	2,613	36.4	7,764	41.7	7,370	40.1	22,124	48.7	0.7	2.8	21
Romania	2,677	-23.0	7,139	-16.6	7,868	-18.7	20,008	-17.7	0.7	2.8	22
Bulgaria	1,298	-5.8	3,535	8.1	3,999	9.1	13,269	55.2	0.4	3.8	23
Latvia	1,824	-4.8	4,872	4.1	4,194	-3.5	11,387	6.1	0.4	2.3	24

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	March		Jan-Mar		March		Jan-Mar		Jan-Mar	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Slovakia	1,320	11.4	3,644	21.6	3,604	14.1	10,198	16.4	0.3	2.8	25
Lithuania	990	-19.8	3,870	7.1	2,382	-15.5	9,666	12.4	0.3	2.5	26
Iceland	1,358	8.2	2,605	8.5	4,258	17.7	8,073	12.3	0.3	3.1	27
Croatia	1,177	24.6	2,805	21.5	3,259	8.9	7,916	7.8	0.3	2.8	28
Estonia	928	-12.1	3,079	32.8	2,429	-0.9	7,847	40.2	0.3	2.5	29
Luxembourg	1,008	15.6	2,612	9.1	2,542	32.5	6,641	14.5	0.2	2.5	30
Slovenia	818	-18.0	2,078	3.1	2,303	-20.3	5,488	-5.5	0.2	2.6	31
Cyprus	495	17.6	1,315.0	14.1	1,650	23.9	4,439	16.3	0.2	3.4	32
Malta	298	-35.1	793	-23.6	975	-24.9	2,572	-24.1	0.1	3.2	33
Other European countries	5,763	-18.9	14,690	-7.0	17,038	-17.8	43,451	-4.2	1.5	3.0	

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	March		Jan-Mar		March		Jan-Mar		Jan-Mar	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	29,838	5.6	67,373	0.9	78,245	3.9	183,511	-0.9	6.2	2.7	1
Brazil	3,836	1.0	12,897	-1.6	11,950	-0.4	45,203	-1.3	1.5	3.5	2
Central America, Caribbean	3,902	75.4	9,939	75.7	11,812	80.9	29,013	75.4	1.0	2.9	3
Canada	3,338	22.8	7,653	7.4	9,612	14.3	23,488	9.0	0.8	3.1	4
Other North American countries	447	-11.7	1,314	1.2	1,147	-28.0	3,584	-9.1	0.1	2.7	
Other South American countries	5,322	7.5	17,023	5.3	15,436	5.1	52,283	3.6	1.8	3.1	
Total America	46,683	10.0	116,199	5.5	128,202	8.2	337,082	4.2	11.4	2.9	
Israel	9,370	-2.6	26,016	4.9	34,562	9.6	94,431	13.0	3.2	3.6	1
China, incl. Hongkong	6,849	-6.1	19,982	0.2	15,939	-2.5	49,060	-1.0	1.7	2.5	2
Arabic Gulf States	3,336	-7.9	7,756	-7.3	11,813	-3.4	27,544	-8.0	0.9	3.6	3
Japan	4,250	4.0	10,072	4.8	10,567	6.0	25,207	7.6	0.9	2.5	4
India	2,106	6.6	4,846	9.4	7,038	17.3	15,213	13.6	0.5	3.1	5
South Korea	1,081	-23.9	4,887	-8.5	3,094	-8.9	14,099	1.7	0.5	2.9	6
Taiwan	787	23.2	1,962	10.9	2,106	8.4	5,604	-0.5	0.2	2.9	7
Other Asian countries	9,364	16.4	20,433	11.7	28,692	8.5	60,283	8.7	2.0	3.0	
Total Asia	37,143	1.2	95,954	3.7	113,811	5.5	291,441	6.0	9.9	3.0	
Australia	3,196	16.0	10,979	3.3	8,767	9.1	34,973	2.9	1.2	3.2	1
New Zealand, Oceania	456	-23.2	1,516	-19.1	1,285	-20.0	4,302	-21.8	0.1	2.8	2
Total Australia, New Zealand, Oceania	3,652	9.0	12,495	0.0	10,052	4.3	39,275	-0.5	1.3	3.1	
South Africa	614	-10.8	2,262	19.9	2,088	-13.3	7,491	17.5	0.3	3.3	
Other African countries	3,716	11.0	9,197	12.8	13,114	11.0	32,203	10.9	1.1	3.5	
No information on residence	19,175	44.0	47,101	30.3	50,787	56.0	120,204	31.3	4.1	2.6	

\*Compared to 2017

\*\*Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin  
by country of origin (YTD)**

Country of origin	total	%*
Germany	3,757,726	8.2
United Kingdom	373,057	-2.4
Italy	222,906	-7.8
Spain	207,284	6.1
USA	183,511	-0.9
France	141,808	2.6
Netherlands	141,628	0.7
Switzerland	116,327	8.4
Denmark	115,958	42.5
Israel	94,431	13.0

**Bednights (percentage)**

Domestic / International			
January - December 2017		January - March 2018	
Germany	55.1%	Germany	56.0%
International	44.9%	International	44.0%
Germany / Europe / Overseas			
January - December 2017		January - March 2018	
Germany	55.1%	Germany	56.0%
Europe (w/o Germany)	30.8%	Europe (w/o Germany)	31.7%
Overseas	14.1%	Overseas	12.3%

**Statistics of bednights**
**Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total total	%*	Germany <sup>1</sup>		International <sup>1</sup>		Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
			total	%*	total	%*	Mar	Jan-Mar	Mar	Jan-Mar	Mar	Mar	Mar
			Jan-Mar 2018										
Total accommodations <sup>2</sup>	6,713,288	6.4	3,757,726	8.2	2,955,562	4.1	58.5	51.5	ns	ns	145,372	ns	783
Total hotel properties	5,678,014	6.0	3,244,399	7.4	2,433,615	4.2	58.5	51.5	ns	ns	122,975	ns	638
Hotels	3,498,107	5.1	1,932,661	6.9	1,565,446	3.0	59.4	52.7	ns	ns	73,978	ns	240
Hotels (breakfast only)	2,055,009	7.2	1,242,251	7.7	812,758	6.4	57.7	50.0	ns	ns	45,780	ns	295
Guesthouses	7,946	3.4	5,401	5.1	2,545	0.0	38.0	33.6	ns	ns	265	ns	11
Boarding houses	116,952	12.0	64,086	17.9	52,866	5.5	50.4	44.7	ns	ns	2,952	ns	92
Other accommodations	1,035,274	8.5	513,327	13.9	521,947	3.7	58.4	51.5	ns	ns	22,397	ns	145
Camping sites	3,818	2.5	3,288	-2.0	530	42.9	3.6	1.9	ns	ns	2,700	ns	6

<sup>1</sup> Share Germany/International of Total

<sup>2</sup> Occupancy, available rooms and facilities without Camping sites

\* Compared to 2017

\*\* Number of accommodations available in reporting month

ns = not specified