

January - April 2018

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Apr.		Jan.-Apr.		Apr.		Jan.-Apr.		Jan.-Apr.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
<b>Total</b>	<b>1,131,306</b>	<b>3.5</b>	<b>3,988,663</b>	<b>5.3</b>	<b>2,767,253</b>	<b>-0.2</b>	<b>9,477,701</b>	<b>4.3</b>	<b>100.0</b>	<b>2.4</b>	
<b>Germany</b>	<b>678,909</b>	<b>4.7</b>	<b>2,466,938</b>	<b>6.6</b>	<b>1,500,751</b>	<b>0.0</b>	<b>5,256,498</b>	<b>5.7</b>	<b>55.5**</b>	<b>2.1</b>	
<b>Total foreign countries</b>	<b>452,397</b>	<b>1.7</b>	<b>1,521,725</b>	<b>3.2</b>	<b>1,266,502</b>	<b>-0.3</b>	<b>4,221,203</b>	<b>2.7</b>	<b>44.5**</b>	<b>2.8</b>	
<b>Total Europe</b>	<b>338,172</b>	<b>0.8</b>	<b>1,124,357</b>	<b>1.9</b>	<b>944,701</b>	<b>-1.5</b>	<b>3,072,160</b>	<b>1.3</b>	<b>72.8</b>	<b>2.7</b>	
<b>Europe</b>											
United Kingdom	51,808	3.8	190,147	0.0	145,094	1.5	517,886	-1.4	12.3	2.7	1
Italy	29,103	6.3	104,261	-2.7	93,953	13.2	316,785	-2.5	7.5	3.0	2
Spain	23,466	-4.4	94,712	2.7	70,318	-10.8	277,521	1.2	6.6	2.9	3
Netherlands	29,708	3.4	85,426	4.2	82,177	-2.9	223,911	-0.6	5.3	2.6	4
France	27,201	10.1	79,926	4.5	78,175	6.0	219,926	3.8	5.2	2.8	5
Switzerland	23,991	-0.1	68,529	5.0	68,483	-3.0	184,714	3.8	4.4	2.7	6
Denmark	20,623	-21.2	62,710	8.8	57,231	-29.1	173,208	6.9	4.1	2.8	7
Russia	13,012	34.9	48,583	19.5	33,991	38.9	133,146	18.5	3.2	2.7	8
Austria	13,151	-9.8	44,756	1.0	33,150	-13.0	109,786	0.1	2.6	2.5	9
Poland	16,264	10.3	51,802	9.3	31,743	15.9	108,588	14.8	2.6	2.1	10
Sweden	14,627	-18.8	36,285	-17.3	41,298	-19.8	95,284	-16.9	2.3	2.6	11
Belgium	11,718	-11.9	32,145	-17.9	34,502	-12.4	87,872	-16.9	2.1	2.7	12
Norway	8,162	-3.3	23,016	-4.2	21,519	-11.1	63,900	-3.9	1.5	2.8	13
Finland	7,514	-4.6	21,022	-2.3	21,134	-5.2	57,863	-2.9	1.4	2.8	14
Turkey	5,476	23.4	21,171	7.6	14,960	37.4	57,293	11.7	1.4	2.7	15
Greece	3,617	28.3	16,872	-7.3	12,355	34.9	52,658	-9.2	1.2	3.1	16
Ireland, Republic	4,209	-10.1	17,525	-3.6	11,789	-12.7	49,671	-2.4	1.2	2.8	17
Czech Republic	5,746	15.3	18,719	16.9	13,197	26.4	40,611	19.9	1.0	2.2	18
Portugal	2,687	-14.9	11,648	-4.0	7,755	-11.6	34,270	-0.5	0.8	2.9	19
Hungary	3,016	30.6	11,250	32.9	8,110	41.4	30,488	39.1	0.7	2.7	20
Ukraine	2,824	51.4	10,583	44.1	7,726	78.5	29,840	55.3	0.7	2.8	21
Romania	2,559	10.6	9,690	-10.9	7,041	6.3	27,013	-12.7	0.6	2.8	22
Bulgaria	1,078	-9.4	4,612	3.4	3,235	-7.9	16,502	36.8	0.4	3.6	23
Latvia	1,566	-2.4	6,439	2.5	3,429	-1.7	14,819	4.2	0.4	2.3	24

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	total	% *	total	% *	total	% *	total	% *	%	days	
Iceland	1,669	-3.4	4,274	3.6	5,461	-13.7	13,534	0.1	0.3	3.2	25
Slovakia	1,179	21.2	4,824	21.5	3,029	30.7	13,234	19.5	0.3	2.7	26
Lithuania	1,375	-3.4	5,248	4.2	3,138	4.5	12,814	10.4	0.3	2.4	27
Luxembourg	1,399	0.3	4,003	5.6	4,269	2.5	10,885	9.3	0.3	2.7	28
Estonia	1,192	29.1	4,271	31.8	3,030	28.8	10,881	36.9	0.3	2.5	29
Croatia	1,006	35.9	3,806	24.9	2,922	20.6	10,817	10.7	0.3	2.8	30
Slovenia	1,007	75.7	3,085	19.2	2,538	56.5	8,026	8.0	0.2	2.6	31
Cyprus	390	38.8	1,705	18.9	1,513	61.1	5,952	25.1	0.1	3.5	32
Malta	193	-64.3	986	-37.6	588	-65.7	3,160	-38.1	0.1	3.2	33
Other European countries	5,636	1.0	20,326	-4.9	15,848	0.4	59,302	-3.0	1.4	2.9	

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	Apr.		Jan.-Apr.		Apr.		Jan.-Apr.		Jan.-Apr.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
<b>OVERSEAS</b>											
USA	31,961	1.8	99,270	1.1	88,686	2.0	271,775	-0.1	6.4	2.7	1
Brazil	4,973	7.9	17,871	0.9	15,997	5.2	61,219	0.3	1.5	3.4	2
Central America, Caribbean	3,694	44.3	13,635	65.9	11,312	49.6	40,333	67.3	1.0	3.0	3
Canada	4,146	5.9	11,797	6.9	12,836	5.7	36,314	7.8	0.9	3.1	4
Other North American countries	511	-35.1	1,826	-12.4	1,483	-30.9	5,070	-16.7	0.1	2.8	
Other South American countries	5,628	-5.8	22,665	2.4	16,899	-3.4	69,251	1.9	1.6	3.1	
<b>Total America</b>	50,913	3.4	167,064	4.8	147,213	4.0	483,962	4.1	11.5	2.9	
Israel	8,028	-21.0	34,058	-2.6	30,838	-21.9	125,334	1.8	3.0	3.7	1
China, incl. Hongkong	8,555	-1.5	28,529	-0.4	17,202	0.9	66,246	-0.6	1.6	2.3	2
Arabic Gulf States	2,912	5.2	10,667	-4.2	9,919	10.8	37,459	-3.7	0.9	3.5	3
Japan	3,167	21.0	13,229	8.2	7,568	25.5	32,739	11.1	0.8	2.5	4
India	2,052	11.3	6,913	10.2	5,645	17.9	20,883	14.8	0.5	3.0	5
South Korea	1,927	14.0	6,798	-3.3	4,439	17.1	18,485	4.7	0.4	2.7	6
Taiwan	884	28.5	2,847	15.9	2,325	31.4	7,935	7.2	0.2	2.8	7
Other Asian countries	7,685	8.9	28,087	10.8	20,654	17.4	80,745	10.5	1.9	2.9	
<b>Total Asia</b>	35,210	-0.9	131,128	2.4	98,590	-0.9	389,826	4.1	9.2	3.0	
Australia	4,205	-5.3	15,191	0.9	12,536	-5.5	47,535	0.6	1.1	3.1	1
New Zealand, Oceania	722	4.0	2,243	-12.6	1,898	-4.1	6,223	-16.8	0.1	2.8	2
<b>Total Australia, New Zealand, Oceania</b>	4,927	-4.0	17,434	-1.1	14,434	-5.3	53,758	-1.8	1.3	3.1	
South Africa	751	14.3	3,019	18.7	2,612	63.8	10,132	27.1	0.2	3.4	
Other African countries	3,010	43.2	12,209	19.1	8,963	27.0	41,162	14.1	1.0	3.4	
No information on residence	19,414	15.5	66,514	25.6	49,989	7.8	170,203	23.4	4.0	2.6	

\*Compared to 2017

\*\*Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin  
by country of origin (YTD)**

Country of origin	total	%*
Germany	5,256,498	5.7
United Kingdom	517,886	-1.4
Italy	316,785	-2.5
Spain	277,521	1.2
USA	271,775	-0.1
Netherlands	223,911	-0.6
France	219,926	3.8
Switzerland	184,714	3.8
Denmark	173,208	6.9
Israel	125,334	1.8

**Bednights (percentage)**

Domestic / International			
January - December 2017		January - April 2018	
Germany	55.1%	Germany	55.5%
International	44.9%	International	44.5%
Germany / Europe / Overseas			
January - December 2017		January - April 2018	
Germany	55.1%	Germany	55.5%
Europe (w/o Germany)	30.8%	Europe (w/o Germany)	32.4%
Overseas	14.1%	Overseas	12.1%

**Statistics of bednights**
**Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total total	%*	Germany <sup>1</sup>		International <sup>1</sup>		Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
			total	%*	total	%*	Apr.	Jan.-Apr.	Apr.	Jan.-Apr.	Apr.	Apr.	
Jan. - Apr. 2018													
Total accommodations <sup>2</sup>	9,477,701	4.3	5,256,498	5.7	4,221,203	2.7	63.0	54.4	ns	ns	145,950	ns	789
Total hotel properties	7,995,368	4.0	4,516,487	5.1	3,478,881	2.6	62.8	54.3	ns	ns	123,209	ns	641
Hotels	4,898,525	2.9	2,669,512	4.4	2,229,013	1.2	63.2	55.4	ns	ns	73,852	ns	242
Hotels (breakfast only)	2,919,865	5.6	1,749,493	5.7	1,170,372	5.4	62.7	53.1	ns	ns	46,117	ns	295
Guesthouses	11,349	-0.2	7,348	-2.3	4,001	3.8	42.8	35.9	ns	ns	265	ns	11
Boarding houses	165,629	10.9	90,134	15.1	75,495	6.3	54.8	47.2	ns	ns	2,975	ns	93
Other accommodations	1,482,333	6.2	740,011	9.6	742,322	3.0	64.5	54.8	ns	ns	22,741	ns	148
Camping sites	10,892	-9.2	9,047	-7.1	1,845	-18.0	6.3	3.4	ns	ns	3,760	ns	10

<sup>1</sup> Share Germany/International of Total

<sup>2</sup> Occupancy, available rooms and facilities without Camping sites

\* Compared to 2017

\*\* Number of accommodations available in reporting month

ns = not specified