

January - July 2018

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Jul.		Jan.-Jul.		Jul.		Jan.-Jul.		Jan.-Jul.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,232,603	0.0	7,666,587	3.7	3,212,423	2.9	18,512,296	4.0	100.0	2.4	
Germany	670,004	-3.4	4,633,026	3.1	1,591,729	-1.2	10,109,688	2.8	54.6**	2.2	
Total foreign countries	562,599	4.3	3,033,561	4.6	1,620,694	7.2	8,402,608	5.5	45.4**	2.8	
Total Europe	367,771	3.0	2,120,023	3.9	1,049,230	7.3	5,787,992	5.0	68.9	2.7	
Europe											
United Kingdom	57,414	0.4	358,043	2.2	162,755	3.1	977,820	3.2	11.6	2.7	1
Spain	34,132	13.5	180,485	7.3	109,675	18.9	533,596	7.7	6.4	3.0	2
Italy	25,214	16.8	171,898	3.1	79,233	23.6	514,275	5.3	6.1	3.0	3
Netherlands	28,186	1.4	164,538	5.4	79,881	3.5	446,227	4.3	5.3	2.7	4
France	19,979	-4.8	143,385	2.0	59,699	-2.6	398,553	3.4	4.7	2.8	5
Switzerland	24,541	5.2	137,631	5.3	71,657	10.8	372,793	6.6	4.4	2.7	6
Denmark	35,631	3.0	128,961	7.1	105,244	9.8	361,235	8.2	4.3	2.8	7
Russia	12,197	15.5	85,079	17.6	32,281	21.2	228,493	17.9	2.7	2.7	8
Sweden	22,651	-4.9	86,609	-10.6	58,295	-1.0	223,616	-9.7	2.7	2.6	9
Austria	14,402	-1.7	88,343	2.0	37,626	3.7	219,504	2.4	2.6	2.5	10
Poland	14,977	4.1	101,128	15.0	31,831	8.0	211,754	19.7	2.5	2.1	11
Belgium	10,174	-6.4	58,807	-12.6	28,490	-4.8	158,109	-12.5	1.9	2.7	12
Norway	11,227	9.6	48,382	0.9	31,677	15.3	134,417	2.9	1.6	2.8	13
Finland	10,184	9.3	46,424	-0.7	31,427	13.6	131,581	0.9	1.6	2.8	14
Ireland, Republic	6,541	-5.4	34,093	-0.2	20,702	-0.4	98,824	2.4	1.2	2.9	15
Turkey	4,277	-19.4	35,581	-0.8	12,096	-13.9	96,281	3.1	1.1	2.7	16
Czech Republic	6,421	11.3	36,682	20.5	13,899	17.6	77,481	21.3	0.9	2.1	17
Greece	2,131	10.0	23,844	-0.3	6,930	15.3	73,960	-1.5	0.9	3.1	18
Ukraine	4,042	66.4	21,097	50.7	10,575	56.1	58,032	59.9	0.7	2.8	19
Portugal	2,801	-4.2	20,248	-0.5	7,837	3.0	57,751	5.1	0.7	2.9	20
Hungary	2,921	11.7	20,145	28.6	8,391	19.1	54,618	38.1	0.7	2.7	21
Romania	2,648	-1.6	17,636	-6.6	7,096	-0.7	48,965	-6.2	0.6	2.8	22
Bulgaria	1,001	-22.4	7,949	-0.3	2,519	-30.7	25,550	12.4	0.3	3.2	23
Latvia	1,677	-5.9	11,310	3.2	3,684	-7.5	25,484	4.6	0.3	2.3	24

January - July 2018

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Jul.		Jan.-Jul.		Jul.		Jan.-Jul.		Jan.-Jul.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Iceland	820	-20.2	7,742	3.0	2,942	-14.0	25,438	3.4	0.3	3.3	25
Slovakia	1,214	-10.5	8,429	11.6	3,209	-5.6	22,590	13.8	0.3	2.7	26
Luxembourg	1,391	0.1	8,268	5.6	3,784	-9.5	22,384	6.6	0.3	2.7	27
Lithuania	1,561	14.2	9,496	10.0	3,403	21.1	21,792	13.3	0.3	2.3	28
Croatia	736	2.2	6,612	23.8	2,466	16.8	19,317	18.6	0.2	2.9	29
Estonia	1,032	-23.0	7,084	7.6	2,381	-30.5	17,589	10.2	0.2	2.5	30
Slovenia	676	-8.3	5,642	23.1	2,140	-2.2	15,361	22.1	0.2	2.7	31
Cyprus	584	46.4	2,979.0	26.9	1,974	37.4	10,229	28.1	0.1	3.4	32
Malta	422	27.9	1,881	-21.6	1,111	-3.6	5,793	-23.7	0.1	3.1	33
Other European countries	3,966	-25.9	33,592	-9.9	12,320	-19.7	98,580	-6.3	1.2	2.9	

January - July 2018

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK
	Jul.		Jan.-Jul.		Jul.		Jan.-Jul.		Jan.-Jul.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	56,392	5.4	258,588	2.9	162,829	3.7	721,555	1.9	8.6	2.8	1
Brazil	8,560	-6.7	39,156	-3.4	29,965	-1.8	133,090	-1.2	1.6	3.4	2
Canada	6,910	4.1	31,882	5.3	20,838	6.1	98,624	9.1	1.2	3.1	3
Central America, Caribbean	6,207	21.7	29,085	52.6	17,788	29.9	86,125	66.2	1.0	3.0	4
Other North American countries	967	-46.8	4,339	-22.6	2,794	-41.2	12,242	-33.2	0.1	2.8	
Other South American countries	11,019	6.8	52,235	5.1	31,888	2.5	155,904	4.3	1.9	3.0	
Total America	90,055	4.1	415,285	4.7	266,102	3.6	1,207,540	4.7	14.4	2.9	
Israel	11,689	-2.6	64,741	-3.3	43,689	-2.3	236,822	-0.5	2.8	3.7	1
China, incl. Hongkong	15,936	-3.3	71,688	2.4	38,814	4.1	165,416	3.9	2.0	2.3	2
Arabic Gulf States	5,576	5.2	21,821	1.2	20,965	7.0	74,865	-0.1	0.9	3.4	3
Japan	4,017	9.3	25,936	5.7	9,719	0.0	63,635	5.3	0.8	2.5	4
India	3,260	13.8	17,813	6.5	10,695	39.1	53,163	16.4	0.6	3.0	5
South Korea	4,096	18.4	15,541	1.2	11,893	44.4	42,274	14.2	0.5	2.7	6
Taiwan	2,175	17.4	7,511	11.5	5,903	9.7	20,535	10.9	0.2	2.7	7
Other Asian countries	11,017	18.6	57,392	13.8	31,928	23.8	162,594	17.3	1.9	2.8	
Total Asia	57,766	5.2	282,443	3.7	173,606	9.6	819,304	6.1	9.8	2.9	
Australia	17,205	23.9	48,013	3.6	50,376	18.9	145,768	3.3	1.7	3.0	1
New Zealand, Oceania	2,118	32.5	7,009	4.0	5,718	21.5	19,257	0.3	0.2	2.7	2
Total Australia, New Zealand, Oceania	19,323	24.8	55,022	3.6	56,094	19.2	165,025	2.9	2.0	3.0	
South Africa	987	-15.1	6,133	11.8	3,009	-39.2	20,145	8.8	0.2	3.3	
Other African countries	3,252	8.8	20,402	13.9	11,671	13.7	68,921	14.3	0.8	3.4	
No information on residence	23,445	11.6	134,253	18.0	60,982	8.2	333,681	15.1	4.0	2.5	

*Compared to 2017

**Share of total bednights, otherwise share of international bednights

January - July 2018

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	10,109,688	2.8
United Kingdom	977,820	3.2
USA	721,555	1.9
Spain	533,596	7.7
Italy	514,275	5.3
Netherlands	446,227	4.3
France	398,553	3.4
Switzerland	372,793	6.6
Denmark	361,235	8.2
Israel	236,822	-0.5

Bednights (percentage)

Domestic / International			
January - December 2017		January - July 2018	
Germany	55.1%	Germany	54.6%
International	44.9%	International	45.4%
Germany / Europe / Overseas			
January - December 2017		January - July 2018	
Germany	55.1%	Germany	54.6%
Europe (w/o Germany)	30.8%	Europe (w/o Germany)	31.3%
Overseas	14.1%	Overseas	14.1%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy % beds		Occupancy % rooms		Available beds		Facilities**
	total	%*	total	%*	total	%*	Jul.	Jan.-Jul.	Jul.	Jan.-Jul.	Jul.	Jul.	Jul.
	Jan. - Jul. 2018												
Total accommodations ²	18,512,296	4.0	10,109,688	2.8	8,402,608	5.5	70.0	59.7	ns	ns	146,794	ns	788
Total hotel properties	15,528,096	4.0	8,587,128	2.7	6,940,968	5.6	69.6	59.5	ns	ns	123,847	62,381	641
Hotels	9,481,232	3.1	5,007,381	2.2	4,473,851	4.2	71.1	60.5	ns	ns	74,523	38,057	243
Hotels (breakfast only)	5,700,165	5.2	3,392,826	3.1	2,307,339	8.3	67.9	58.5	ns	ns	46,147	22,792	295
Guesthouses	22,903	-0.4	14,571	-4.1	8,332	6.7	51.5	41.2	ns	ns	265	123	11
Boarding houses	323,796	9.6	172,350	9.7	151,446	9.5	60.0	52.2	ns	ns	2,912	1,409	92
Other accommodations	2,984,200	4.1	1,522,560	3.5	1,461,640	4.7	72.2	60.9	ns	ns	22,947	ns	147
Camping sites	68,441	0.3	47,734	-0.2	20,707	1.4	19.9	9.3	ns	ns	4,576	1,144	11

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2017

** Number of accommodations available in reporting month

ns = not specified