

January - August 2018

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK
	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,230,470	7.5	8,896,512	4.2	3,313,932	10.9	21,825,594	5.0	100.0	2.5	
Germany	681,434	5.7	5,313,995	3.4	1,670,811	9.2	11,779,788	3.6	54.0**	2.2	
Total foreign countries	549,036	9.8	3,582,517	5.4	1,643,121	12.7	10,045,806	6.6	46.0**	2.8	
Total Europe	379,161	11.6	2,499,100	5.0	1,144,215	15.4	6,932,005	6.6	69.0	2.8	
Europe											
United Kingdom	53,612	-2.3	411,669	1.6	159,575	2.6	1,137,421	3.1	11.3	2.8	1
Spain	43,042	19.2	223,534	9.4	152,447	30.3	686,083	12.0	6.8	3.1	2
Italy	46,591	23.5	218,495	6.9	167,658	32.5	681,963	10.9	6.8	3.1	3
Netherlands	30,337	5.0	194,804	5.3	91,995	5.4	538,140	4.4	5.4	2.8	4
France	26,129	10.5	169,505	3.2	83,663	10.4	482,233	4.5	4.8	2.8	5
Switzerland	20,833	18.5	158,432	6.9	57,865	15.7	430,621	7.7	4.3	2.7	6
Denmark	17,493	8.8	146,410	7.3	51,459	5.5	412,560	7.8	4.1	2.8	7
Sweden	15,211	-0.6	101,830	-9.2	40,473	3.0	264,095	-7.9	2.6	2.6	8
Russia	13,260	17.1	98,333	17.5	34,535	16.0	263,022	17.6	2.6	2.7	9
Austria	15,509	16.1	103,857	3.9	40,702	18.6	260,268	4.7	2.6	2.5	10
Poland	18,634	15.9	119,748	15.1	40,380	14.4	252,095	18.8	2.5	2.1	11
Belgium	9,547	2.0	68,358	-10.8	28,177	2.6	186,291	-10.5	1.9	2.7	12
Norway	7,982	13.8	56,387	2.6	22,991	20.7	157,465	5.2	1.6	2.8	13
Finland	6,993	9.3	53,415	0.5	22,016	14.6	153,605	2.7	1.5	2.9	14
Ireland, Republic	6,053	11.3	40,138	1.4	17,820	11.7	116,529	3.6	1.2	2.9	15
Turkey	5,028	-0.2	40,614	-0.7	14,440	6.0	110,767	3.5	1.1	2.7	16
Czech Republic	7,768	67.2	44,513	26.9	18,242	85.3	95,808	30.0	1.0	2.2	17
Greece	2,916	37.0	26,757	2.7	10,254	48.6	84,206	2.7	0.8	3.1	18
Ukraine	4,467	51.9	25,571	50.9	11,387	50.5	69,431	58.3	0.7	2.7	19
Portugal	3,831	16.1	24,078	1.8	11,167	19.4	68,918	7.2	0.7	2.9	20
Hungary	2,960	29.3	23,099	28.7	8,162	18.9	62,767	35.2	0.6	2.7	21
Romania	2,834	-14.6	20,467	-7.8	8,238	-7.6	57,111	-6.6	0.6	2.8	22
Latvia	1,980	9.5	13,285	4.0	4,365	12.0	29,847	5.6	0.3	2.2	23

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	total	% *	total	% *	total	% *	total	% *	%	days	
Iceland	1,006	17.1	8,750	4.5	3,476	15.1	28,916	4.7	0.3	3.3	24
Bulgaria	1,049	6.3	8,994	0.3	2,723	-21.5	28,283	8.0	0.3	3.1	25
Luxembourg	1,634	15.7	9,899	7.1	4,896	26.2	27,266	9.6	0.3	2.8	26
Slovakia	1,439	21.6	9,847	12.7	4,046	27.2	26,569	15.3	0.3	2.7	27
Lithuania	1,937	20.9	11,440	11.8	4,022	21.5	25,824	14.5	0.3	2.3	28
Croatia	1,120	25.6	7,735	24.1	3,829	57.1	23,149	23.6	0.2	3.0	29
Estonia	1,255	4.0	8,327	6.9	3,379	14.7	20,950	10.8	0.2	2.5	30
Slovenia	1,234	27.1	6,881	23.9	4,036	37.9	19,400	25.1	0.2	2.8	31
Cyprus	817	112.8	3,796.0	39.0	3,112	115.1	13,341	41.4	0.1	3.5	32
Malta	385	42.6	2,266	-15.1	1,000	8.7	6,795	-20.2	0.1	3.0	33
Other European countries	4,275	-20.7	37,866	-11.2	11,685	-25.8	110,266	-8.8	1.1	2.9	

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	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	46,517	8.0	305,096	3.6	134,636	11.7	856,237	3.3	8.5	2.8	1
Brazil	6,468	-4.0	45,627	-3.5	20,560	-2.7	153,679	-1.4	1.5	3.4	2
Canada	6,529	-0.3	38,411	4.3	19,259	-0.1	117,893	7.5	1.2	3.1	3
Central America, Caribbean	3,446	9.7	32,532	46.5	10,197	16.6	96,329	59.1	1.0	3.0	4
Other North American countries	675	-49.4	5,016	-27.8	1,885	-50.8	14,129	-36.2	0.1	2.8	
Other South American countries	8,473	-7.4	60,702	3.1	26,164	-3.6	182,074	3.1	1.8	3.0	
Total America	72,108	3.0	487,384	4.5	212,701	6.0	1,420,341	4.9	14.1	2.9	
Israel	11,793	-4.9	76,541	-3.5	45,925	-0.5	282,780	-0.5	2.8	3.7	1
China, incl. Hongkong	17,019	5.1	88,698	2.9	39,865	5.6	205,290	4.2	2.0	2.3	2
Arabic Gulf States	5,833	-7.5	27,666	-0.7	21,542	-0.4	96,489	-0.1	1.0	3.5	3
Japan	5,648	9.1	31,583	6.3	14,614	18.2	78,256	7.5	0.8	2.5	4
India	3,464	23.4	21,274	8.9	9,769	25.9	62,926	17.8	0.6	3.0	5
South Korea	5,247	26.6	20,797	6.6	14,051	25.4	56,349	16.8	0.6	2.7	6
Taiwan	1,836	-3.2	9,345	8.2	5,030	5.3	25,561	9.7	0.3	2.7	7
Other Asian countries	9,177	18.6	66,573	14.4	27,823	35.2	190,446	19.7	1.9	2.9	
Total Asia	60,017	5.9	342,477	4.1	178,619	10.1	998,097	6.8	9.9	2.9	
Australia	11,827	10.7	59,837	4.9	33,936	6.3	179,710	3.8	1.8	3.0	1
New Zealand, Oceania	1,823	28.9	8,830	8.3	5,367	32.3	24,616	5.8	0.2	2.8	2
Total Australia, New Zealand, Oceania	13,650	12.8	68,667	5.3	39,303	9.2	204,326	4.1	2.0	3.0	
South Africa	766	3.4	6,901	10.8	2,370	10.4	22,522	9.0	0.2	3.3	
Other African countries	3,729	32.9	24,131	16.5	14,657	29.0	83,572	16.6	0.8	3.5	
No information on residence	19,605	8.6	153,857	16.7	51,256	-4.1	384,943	12.2	3.8	2.5	

*Compared to 2017

**Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	11,779,788	3.6
United Kingdom	1,137,421	3.1
USA	856,237	3.3
Spain	686,083	12.0
Italy	681,963	10.9
Netherlands	538,140	4.4
France	482,233	4.5
Switzerland	430,621	7.7
Denmark	412,560	7.8
Israel	282,780	-0.5

Bednights (percentage)

Domestic / International			
January - December 2017		January - August 2018	
Germany	55.1%	Germany	54.0%
International	44.9%	International	46.0%
Germany / Europe / Overseas			
January - December 2017		January - August 2018	
Germany	55.1%	Germany	54.0%
Europe (w/o Germany)	30.8%	Europe (w/o Germany)	31.7%
Overseas	14.1%	Overseas	14.3%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy % beds		Occupancy % rooms		Available beds		Facilities**
	total	%*	total	%*	total	%*	Aug.	Jan.-Aug.	Aug.	Jan.-Aug.	Aug.	Aug.	Aug.
	Jan. - Aug. 2018						Aug.	Jan.-Aug.	Aug.	Jan.-Aug.	Aug.	Aug.	Aug.
Total accommodations ²	21,825,594	5.0	11,779,788	3.6	10,045,806	6.6	72.3	61.3	ns	ns	146,720	72	787
Total hotel properties	18,318,654	5.0	10,006,836	3.5	8,311,818	7.0	72.8	61.2	ns	ns	123,732	73	639
Hotels	11,200,561	4.2	5,836,595	3.2	5,363,966	5.4	74.4	62.3	ns	ns	74,521	74	243
Hotels (breakfast only)	6,711,793	6.2	3,952,182	3.7	2,759,611	10.0	71.0	60.1	ns	ns	46,030	71	293
Guesthouses	26,640	-0.1	17,001	-2.9	9,639	5.3	46.2	41.8	ns	ns	261	46	11
Boarding houses	379,660	10.0	201,058	10.8	178,602	9.2	61.7	53.5	ns	ns	2,920	62	92
Other accommodations	3,506,940	4.7	1,772,952	4.4	1,733,988	4.9	69.6	62.0	ns	ns	22,988	70	148
Camping sites	97,228	2.5	66,881	2.8	30,347	1.9	20.2	11.0	ns	ns	4,580	20	11

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2017

** Number of accommodations available in reporting month

ns = not specified