

January - September 2018

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Sept.		Jan.-Sept.		Sept.		Jan.-Sept.		Jan.-Sept.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
<b>Total</b>	<b>1,222,918</b>	<b>1.1</b>	<b>10,119,180</b>	<b>3.8</b>	<b>2,958,481</b>	<b>3.2</b>	<b>24,783,402</b>	<b>4.8</b>	<b>100.0</b>	<b>2.4</b>	
<b>Germany</b>	<b>723,009</b>	<b>-0.9</b>	<b>6,037,290</b>	<b>2.9</b>	<b>1,589,017</b>	<b>-0.5</b>	<b>13,369,485</b>	<b>3.1</b>	<b>53.9**</b>	<b>2.2</b>	
<b>Total foreign countries</b>	<b>499,909</b>	<b>4.0</b>	<b>4,081,890</b>	<b>5.2</b>	<b>1,369,464</b>	<b>8.0</b>	<b>11,413,917</b>	<b>6.8</b>	<b>46.1**</b>	<b>2.8</b>	
<b>Total Europe</b>	<b>325,626</b>	<b>6.5</b>	<b>2,824,822</b>	<b>5.1</b>	<b>857,653</b>	<b>11.1</b>	<b>7,789,817</b>	<b>7.1</b>	<b>68.2</b>	<b>2.8</b>	
<b>Europe</b>											
United Kingdom	51,388	-4.4	463,185	0.9	139,409	0.9	1,277,281	2.9	11.2	2.8	1
Spain	28,198	20.2	251,752	10.6	82,717	26.5	768,799	13.4	6.7	3.1	2
Italy	24,195	27.6	242,673	8.6	70,296	43.7	752,224	13.3	6.6	3.1	3
Netherlands	23,843	0.7	218,646	4.8	64,364	3.7	602,495	4.4	5.3	2.8	4
France	22,396	15.7	191,938	4.6	56,841	17.6	539,087	5.8	4.7	2.8	5
Switzerland	22,350	7.0	180,786	6.9	57,001	7.4	487,635	7.7	4.3	2.7	6
Denmark	17,858	-8.5	164,275	5.3	48,085	-9.2	460,660	5.7	4.0	2.8	7
Sweden	13,996	-6.8	115,825	-9.0	34,790	-3.0	298,872	-7.4	2.6	2.6	8
Russia	13,325	26.8	111,650	18.5	34,361	31.4	297,359	19.1	2.6	2.7	9
Austria	15,028	3.9	118,892	3.9	36,440	4.5	296,723	4.6	2.6	2.5	10
Poland	16,362	16.0	136,103	15.2	35,216	29.2	287,234	20.0	2.5	2.1	11
Belgium	8,977	-12.6	77,324	-11.1	22,235	-10.8	208,507	-10.5	1.8	2.7	12
Norway	10,873	-9.5	67,254	0.4	26,915	-2.6	184,364	4.0	1.6	2.7	13
Finland	6,812	11.4	60,228	1.6	17,445	14.0	171,053	3.7	1.5	2.8	14
Ireland, Republic	4,742	-5.7	44,884	0.6	13,221	-1.1	129,764	3.1	1.1	2.9	15
Turkey	4,964	-9.3	45,578	-1.7	13,995	-3.5	124,762	2.7	1.1	2.7	16
Czech Republic	8,087	48.5	52,600	29.8	17,871	56.3	113,684	33.5	1.0	2.2	17
Greece	2,167	32.7	28,925	4.5	6,798	46.4	91,009	5.0	0.8	3.1	18
Ukraine	4,391	58.5	29,959	52.0	10,990	56.6	80,418	58.1	0.7	2.7	19
Portugal	2,765	14.5	26,791	2.8	7,134	21.6	75,960	8.3	0.7	2.8	20
Hungary	3,655	57.5	26,755	32.0	9,072	68.1	71,841	38.6	0.6	2.7	21
Romania	2,747	14.7	23,221	-5.6	8,537	38.9	65,659	-2.4	0.6	2.8	22
Latvia	1,550	10.5	14,836	4.7	3,534	16.6	33,382	6.7	0.3	2.3	23
Iceland	1,051	-10.5	9,801	2.6	3,521	-1.2	32,437	4.0	0.3	3.3	24
Bulgaria	1,084	-17.1	10,082	-1.8	2,986	-35.8	31,285	1.4	0.3	3.1	25

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	Sept.		Jan.-Sept.		Sept.		Jan.-Sept.		Jan.-Sept.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Slovakia	1,782	23.8	11,630	14.3	4,359	31.5	30,932	17.4	0.3	2.7	26
Luxembourg	1,293	1.9	11,192	6.5	3,479	6.7	30,745	9.2	0.3	2.7	27
Lithuania	1,329	2.5	12,770	10.7	2,978	3.9	28,803	13.3	0.3	2.3	28
Croatia	1,181	2.2	8,916	20.7	3,631	37.7	26,780	25.4	0.2	3.0	29
Slovenia	1,282	29.6	8,146	24.5	3,602	40.4	22,897	26.7	0.2	2.8	30
Estonia	858	-16.5	9,185	4.2	1,928	-17.5	22,878	7.7	0.2	2.5	31
Cyprus	340	21.0	4,136.0	37.3	1,046	21.6	14,387	39.7	0.1	3.5	32
Malta	206	-28.0	2,472	-16.3	833	-11.8	7,628	-19.3	0.1	3.1	33
Other European countries	4,551	-0.4	42,412	-10.2	12,023	-2.4	122,273	-8.3	1.1	2.9	

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	Sept.		Jan.-Sept.		Sept.		Jan.-Sept.		Jan.-Sept.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
<b>OVERSEAS</b>											
USA	49,720	1.1	354,795	3.3	139,644	4.6	995,856	3.5	8.7	2.8	1
Brazil	7,446	-11.0	53,077	-4.6	24,634	-5.5	178,321	-2.0	1.6	3.4	2
Canada	7,025	3.8	45,438	4.3	20,579	-0.4	138,485	6.3	1.2	3.0	3
Central America, Caribbean	5,267	24.5	37,799	43.0	16,092	40.6	112,421	56.1	1.0	3.0	4
Other North American countries	748	-53.0	5,764	-32.5	2,100	-56.9	16,229	-40.0	0.1	2.8	
Other South American countries	8,805	2.7	69,530	3.1	26,581	5.5	208,680	3.4	1.8	3.0	
<b>Total America</b>	<b>79,011</b>	<b>0.4</b>	<b>566,403</b>	<b>3.9</b>	<b>229,630</b>	<b>3.6</b>	<b>1,649,992</b>	<b>4.7</b>	<b>14.5</b>	<b>2.9</b>	
Israel	9,197	-12.7	85,740	-4.6	35,131	-5.5	317,926	-1.0	2.8	3.7	1
China, incl. Hongkong	19,900	12.9	108,603	4.6	57,356	15.9	262,659	6.6	2.3	2.4	2
Arabic Gulf States	3,636	-26.6	31,306	-4.6	11,524	-24.8	108,022	-3.5	0.9	3.5	3
Japan	6,754	14.1	38,338	7.6	19,559	25.8	97,818	10.7	0.9	2.6	4
India	3,828	24.4	25,070	10.9	10,692	33.0	73,564	19.7	0.6	2.9	5
South Korea	3,769	-0.3	24,568	5.5	12,997	6.1	69,349	14.7	0.6	2.8	6
Taiwan	2,138	26.5	11,483	11.2	6,899	47.2	32,460	16.0	0.3	2.8	7
Other Asian countries	10,601	10.1	77,172	13.8	30,405	21.7	220,839	19.9	1.9	2.9	
<b>Total Asia</b>	<b>59,823</b>	<b>4.6</b>	<b>402,280</b>	<b>4.2</b>	<b>184,563</b>	<b>10.2</b>	<b>1,182,637</b>	<b>7.3</b>	<b>10.4</b>	<b>2.9</b>	
Australia	11,215	0.5	71,036	4.2	34,034	-1.4	213,671	2.9	1.9	3.0	1
New Zealand, Oceania	1,495	-2.4	10,325	6.6	4,366	0.1	28,982	4.9	0.3	2.8	2
<b>Total Australia, New Zealand, Oceania</b>	<b>12,710</b>	<b>0.1</b>	<b>81,361</b>	<b>4.5</b>	<b>38,400</b>	<b>-1.2</b>	<b>242,653</b>	<b>3.2</b>	<b>2.1</b>	<b>3.0</b>	
South Africa	1,086	-12.7	7,987	6.9	3,397	-0.2	25,919	7.7	0.2	3.2	
Other African countries	3,024	-8.4	27,155	13.1	9,832	-1.0	93,404	14.5	0.8	3.4	
No information on residence	18,629	-14.5	171,882	11.9	45,989	-16.5	429,495	7.8	3.8	2.5	

\*Compared to 2017

\*\*Share of total bednights, otherwise share of international bednights

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Berlin

**Top-10- Bednights in Berlin  
by country of origin (YTD)**

Country of origin	total	%*
Germany	13,369,485	3.1
United Kingdom	1,277,281	2.9
USA	995,856	3.5
Spain	768,799	13.4
Italy	752,224	13.3
Netherlands	602,495	4.4
France	539,087	5.8
Switzerland	487,635	7.7
Denmark	460,660	5.7
Israel	317,926	-1.0

**Bednights (percentage)**

Domestic / International			
January - December 2017		January - September 2018	
Germany	55.1%	Germany	53.9%
International	44.9%	International	46.1%
Germany / Europe / Overseas			
January - December 2017		January - September 2018	
Germany	55.1%	Germany	54.6%
Europe (w/o Germany)	30.8%	Europe (w/o Germany)	31.3%
Overseas	14.1%	Overseas	14.1%

**Statistics of bednights****Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total		Germany <sup>1</sup>		International <sup>1</sup>		Occupancy % beds		Occupancy % rooms		Available beds		Facilities**
	total	%*	total	%*	total	%*	Sept.	Jan.-Sept.	Sept.	Jan.-Sept.	Sept.	Sept.	Sept.
	<b>Jan. - Sept. 2018</b>												
Total accommodations <sup>2</sup>	24,783,402	4.8	13,369,485	3.1	11,413,917	6.8	66.9	61.9	ns	ns	146,818	ns	790
Total hotel properties	20,787,172	4.8	11,327,295	2.9	9,459,877	7.0	66.5	61.8	ns	ns	123,681	ns	640
Hotels	12,682,388	4.0	6,576,430	2.6	6,105,958	5.5	66.3	62.7	ns	ns	74,495	ns	242
Hotels (breakfast only)	7,639,432	5.8	4,502,629	3.0	3,136,803	10.0	67.2	60.9	ns	ns	45,999	ns	294
Guesthouses	30,406	0.0	19,231	-4.0	11,175	7.6	48.1	42.5	ns	ns	261	ns	11
Boarding houses	434,946	10.0	229,005	10.0	205,941	9.9	63.0	54.5	ns	ns	2,926	ns	93
Other accommodations	3,996,230	4.9	2,042,190	4.4	1,954,040	5.4	69.0	62.8	ns	ns	23,137	ns	150
Camping sites	108,505	1.9	75,048	2.1	33,457	1.4	8.3	10.7	ns	ns	4,564	ns	11

<sup>1</sup> Share Germany/International of Total<sup>2</sup> Occupancy, available rooms and facilities without Camping sites

\* Compared to 2017

\*\* Number of accommodations available in reporting month

ns = not specified