

January - October 2018

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Oct.		Jan.-Oct.		Oct.		Jan.-Oct.		Jan.-Oct.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
<b>Total</b>	<b>1,214,747</b>	<b>1.7</b>	<b>11,332,827</b>	<b>3.6</b>	<b>2,993,994</b>	<b>3.4</b>	<b>27,777,639</b>	<b>4.6</b>	<b>100.0</b>	<b>2.5</b>	
<b>Germany</b>	<b>737,500</b>	<b>-0.5</b>	<b>6,774,206</b>	<b>2.5</b>	<b>1,659,985</b>	<b>-0.3</b>	<b>15,029,646</b>	<b>2.8</b>	<b>54.1**</b>	<b>2.2</b>	
<b>Total foreign countries</b>	<b>477,247</b>	<b>5.2</b>	<b>4,558,621</b>	<b>5.2</b>	<b>1,334,009</b>	<b>8.4</b>	<b>12,747,993</b>	<b>6.9</b>	<b>45.9**</b>	<b>2.8</b>	
<b>Total Europe</b>	<b>346,170</b>	<b>9.9</b>	<b>3,170,602</b>	<b>5.6</b>	<b>946,927</b>	<b>12.5</b>	<b>8,736,811</b>	<b>7.6</b>	<b>68.5</b>	<b>2.8</b>	
<b>Europe</b>											
United Kingdom	52,561	-1.5	515,730	0.7	144,464	1.3	1,421,755	2.8	11.2	2.8	1
Spain	25,617	23.7	277,367	11.6	75,666	30.8	844,493	14.8	6.6	3.0	2
Italy	22,686	22.3	265,349	9.7	63,362	24.8	815,584	14.1	6.4	3.1	3
Netherlands	29,599	0.4	248,193	4.2	86,314	4.9	688,807	4.4	5.4	2.8	4
France	25,549	21.0	217,476	6.3	70,868	25.7	609,955	7.7	4.8	2.8	5
Switzerland	25,499	15.1	206,220	7.8	70,941	11.0	558,579	8.1	4.4	2.7	6
Denmark	25,912	5.1	190,177	5.3	77,032	5.3	537,698	5.7	4.2	2.8	7
Sweden	16,091	14.2	131,878	-6.7	41,703	18.3	340,575	-4.9	2.7	2.6	8
Austria	16,030	15.4	134,904	5.1	40,139	15.5	336,859	5.8	2.6	2.5	9
Russia	13,663	19.6	125,278	18.6	35,959	20.9	333,319	19.2	2.6	2.7	10
Poland	13,778	17.9	149,865	15.5	28,663	22.7	315,906	20.2	2.5	2.1	11
Belgium	8,402	-9.2	85,709	-10.9	20,625	-11.5	229,131	-10.6	1.8	2.7	12
Norway	12,602	-5.6	79,834	-0.6	32,024	-2.6	216,389	3.0	1.7	2.7	13
Finland	9,011	31.7	69,171	4.6	25,782	39.4	196,834	7.3	1.5	2.8	14
Ireland, Republic	4,632	-7.6	49,522	-0.2	13,422	-5.5	143,198	2.2	1.1	2.9	15
Turkey	3,129	-29.0	48,691	-4.1	8,034	-27.4	132,796	0.2	1.0	2.7	16
Czech Republic	6,340	20.7	58,944	28.8	13,726	26.9	127,415	32.8	1.0	2.2	17
Greece	2,826	27.9	31,750	6.2	8,883	35.3	99,892	7.2	0.8	3.1	18
Ukraine	5,465	101.2	35,425	58.0	14,885	101.1	95,300	63.5	0.7	2.7	19
Portugal	2,691	0.1	29,482	2.5	7,238	-2.0	83,198	7.3	0.7	2.8	20
Hungary	3,392	31.5	30,148	31.9	8,873	37.8	80,716	38.6	0.6	2.7	21
Romania	2,915	15.4	26,131	-3.6	9,477	38.7	75,136	1.4	0.6	2.9	22
Iceland	1,964	49.2	11,765	8.3	6,543	54.9	38,980	10.1	0.3	3.3	23
Latvia	1,826	10.9	16,664	5.3	4,261	20.4	37,649	8.1	0.3	2.3	24

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	Oct.		Jan.-Oct.		Oct.		Jan.-Oct.		Jan.-Oct.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
Bulgaria	1,203	-4.4	11,284	-2.1	3,250	-23.3	34,534	-1.6	0.3	3.1	25
Slovakia	1,237	-24.4	12,864	8.9	3,111	-12.9	34,043	13.8	0.3	2.6	26
Luxembourg	1,105	1.6	12,298	6.0	2,729	4.0	33,474	8.8	0.3	2.7	27
Lithuania	1,370	0.2	14,140	9.6	3,141	-6.5	31,942	11.0	0.3	2.3	28
Croatia	1,395	14.4	10,308	19.8	4,261	29.3	31,041	25.9	0.2	3.0	29
Slovenia	1,277	35.6	9,423	25.9	3,455	37.5	26,352	28.0	0.2	2.8	30
Estonia	935	-3.3	10,119	3.4	2,314	-5.9	25,191	6.3	0.2	2.5	31
Cyprus	341	40.9	4,477.0	37.6	1,175	57.5	15,562	40.9	0.1	3.5	32
Malta	216	-28.7	2,688	-17.5	634	-23.2	8,262	-19.7	0.1	3.1	33
Other European countries	4,911	-4.3	47,328	-9.6	13,973	-5.2	136,246	-8.0	1.1	2.9	

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	Oct.		Jan.-Oct.		Oct.		Jan.-Oct.		Jan.-Oct.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
<b>OVERSEAS</b>											
USA	39,637	5.0	394,355	3.4	116,854	12.8	1,112,710	4.4	8.7	2.8	1
Brazil	5,031	-28.9	58,100	-7.3	18,144	-20.1	196,465	-4.0	1.5	3.4	2
Canada	5,297	-1.1	50,731	3.7	17,068	7.5	155,553	6.4	1.2	3.1	3
Central America, Caribbean	3,340	-14.1	41,139	35.7	10,526	0.3	122,953	49.0	1.0	3.0	4
Other North American countries	478	-54.3	6,242	-34.8	1,351	-59.1	17,580	-42.1	0.1	2.8	
Other South American countries	6,518	-2.1	76,049	2.6	20,571	5.5	229,256	3.6	1.8	3.0	
<b>Total America</b>	60,301	-2.4	626,616	3.2	184,514	5.1	1,834,517	4.8	14.4	2.9	
Israel	7,650	-23.6	93,379	-6.5	28,151	-23.7	346,077	-3.4	2.7	3.7	1
China, incl. Hongkong	12,268	3.6	120,868	4.5	30,261	12.6	292,919	7.2	2.3	2.4	2
Arabic Gulf States	2,708	-13.6	34,015	-5.4	8,851	-10.7	116,873	-4.0	0.9	3.4	3
Japan	4,134	0.7	42,469	6.9	10,751	6.4	108,569	10.3	0.9	2.6	4
India	3,188	21.3	28,254	11.9	10,003	33.3	83,567	21.2	0.7	3.0	5
South Korea	2,047	-13.6	26,614	3.8	5,995	-5.9	75,341	12.7	0.6	2.8	6
Taiwan	1,169	-20.2	12,651	7.3	3,471	-14.5	35,931	12.2	0.3	2.8	7
Other Asian countries	9,014	14.9	86,181	13.9	25,180	23.6	246,018	20.3	1.9	2.9	
<b>Total Asia</b>	42,178	-2.8	444,431	3.5	122,663	0.4	1,305,295	6.6	10.2	2.9	
Australia	7,173	5.2	78,202	4.3	22,907	6.8	236,578	3.3	1.9	3.0	1
New Zealand, Oceania	929	-5.7	11,254	5.5	2,718	-13.4	31,700	3.0	0.2	2.8	2
<b>Total Australia, New Zealand, Oceania</b>	8,102	3.8	89,456	4.4	25,625	4.2	268,278	3.2	2.1	3.0	
South Africa	662	12.8	8,647	7.3	2,151	30.8	28,070	9.2	0.2	3.2	
Other African countries	3,094	7.3	30,244	12.4	10,703	17.7	104,107	14.8	0.8	3.4	
No information on residence	16,740	-23.7	188,625	7.5	41,426	-25.8	470,915	3.7	3.7	2.5	

\*Compared to 2017

\*\*Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin  
by country of origin (YTD)**

Country of origin	total	%*
Germany	15,029,646	2.8
United Kingdom	1,421,755	2.8
USA	1,112,710	4.4
Spain	844,493	14.8
Italy	815,584	14.1
Netherlands	688,807	4.4
France	609,955	7.7
Switzerland	558,579	8.1
Denmark	537,698	5.7
Israel	346,077	-3.4

**Bednights (percentage)**

Domestic / International			
January - December 2017		January - October 2018	
Germany	55.1%	Germany	54.1%
International	44.9%	International	45.9%
Germany / Europe / Overseas			
January - December 2017		January - October 2018	
Germany	55.1%	Germany	54.1%
Europe (w/o Germany)	30.8%	Europe (w/o Germany)	31.4%
Overseas	14.1%	Overseas	14.5%

**Statistics of bednights**
**Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total		Germany <sup>1</sup>		International <sup>1</sup>		Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	total	%*	total	%*	total	%*	Oct.	Jan.-Oct.	Oct.	Jan.-Oct.	Oct.	Oct.	Oct.
Jan. - Oct. 2018													
Total accommodations <sup>2</sup>	27,777,639	4.6	15,029,646	2.8	12,747,993	6.9	65.7	62.3	ns	ns	146,625	ns	787
Total hotel properties	23,297,456	4.6	12,735,373	2.5	10,562,083	7.2	65.5	62.2	ns	ns	123,664	ns	638
Hotels	14,180,522	3.8	7,365,140	2.1	6,815,382	5.7	64.9	62.9	ns	ns	74,418	ns	241
Hotels (breakfast only)	8,594,433	5.6	5,089,735	2.8	3,504,698	9.9	66.9	61.5	ns	ns	46,062	ns	294
Guesthouses	34,471	1.2	21,838	-2.8	12,633	9.0	50.6	43.3	ns	ns	259	ns	11
Boarding houses	488,030	9.7	258,660	9.7	229,370	9.6	58.3	54.9	ns	ns	2,925	ns	92
Other accommodations	4,480,183	4.9	2,294,273	4.2	2,185,910	5.7	67.0	63.2	ns	ns	22,961	ns	149
Camping sites	115,969	0.9	80,900	0.4	35,069	2.1	7.3	10.4	ns	ns	3,308	ns	8

<sup>1</sup> Share Germany/International of Total

<sup>2</sup> Occupancy, available rooms and facilities without Camping sites

\* Compared to 2017

\*\* Number of accommodations available in reporting month

ns = not specified