

January - November 2018

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Nov.		Jan.-Nov.		Nov.		Jan.-Nov.		Jan.-Nov.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,134,285	7.1	12,466,621	3.9	2,535,566	9.7	30,311,433	5.0	100.0	2.4	
Germany	729,814	5.9	7,503,906	2.8	1,470,395	8.0	16,500,377	3.2	54.4**	2.2	
Total foreign countries	404,471	9.2	4,962,715	5.5	1,065,171	12.1	13,811,056	7.3	45.6**	2.8	
Total Europe	305,166	14.5	3,475,570	6.3	789,491	17.8	9,525,249	8.4	69.0	2.7	
Europe											
United Kingdom	47,456	-8.6	563,131	-0.2	123,910	-5.8	1,545,539	2.0	11.2	2.7	1
Spain	26,400	41.4	303,785	13.7	75,987	52.2	920,511	17.1	6.7	3.0	2
Italy	28,234	38.8	293,582	11.9	80,504	46.6	896,057	16.4	6.5	3.1	3
Netherlands	19,698	1.4	267,841	4.0	50,555	4.9	739,276	4.4	5.4	2.8	4
France	19,362	18.5	236,819	7.2	51,153	25.4	661,067	8.9	4.8	2.8	5
Switzerland	18,181	17.8	224,403	8.6	45,468	16.8	604,057	8.7	4.4	2.7	6
Denmark	14,983	3.8	205,172	5.2	36,717	4.6	574,469	5.6	4.2	2.8	7
Sweden	13,355	34.9	145,192	-4.0	34,349	37.5	374,855	-2.1	2.7	2.6	8
Russia	15,339	20.0	140,615	18.8	40,052	20.4	373,362	19.4	2.7	2.7	9
Austria	13,443	22.2	148,345	6.5	32,413	30.8	369,287	7.6	2.7	2.5	10
Poland	15,074	15.7	164,945	15.5	29,544	14.2	345,464	19.7	2.5	2.1	11
Belgium	7,699	16.4	93,364	-9.2	19,731	19.3	248,787	-8.8	1.8	2.7	12
Norway	7,336	25.9	87,170	1.1	18,374	25.4	234,763	4.4	1.7	2.7	13
Finland	6,420	46.0	75,591	7.2	15,968	54.9	212,804	9.9	1.5	2.8	14
Ireland, Republic	5,592	8.9	55,112	0.6	14,875	6.3	157,997	2.6	1.1	2.9	15
Turkey	3,541	-22.4	52,235	-5.6	8,548	-23.3	141,356	-1.6	1.0	2.7	16
Czech Republic	5,380	2.9	64,329	26.1	10,915	1.4	137,768	29.1	1.0	2.1	17
Greece	4,798	26.5	36,548	8.5	13,976	21.7	113,867	8.8	0.8	3.1	18
Ukraine	4,956	78.3	40,381	60.2	12,919	66.8	108,219	63.9	0.8	2.7	19
Portugal	2,956	11.4	32,412	3.2	7,774	13.5	90,892	7.7	0.7	2.8	20
Hungary	2,648	22.0	32,793	31.1	6,909	18.2	87,589	36.6	0.6	2.7	21
Romania	3,286	1.2	29,417	-3.1	9,425	25.2	84,561	3.6	0.6	2.9	22
Iceland	2,067	20.2	13,832	9.9	6,302	20.5	45,282	11.4	0.3	3.3	23
Latvia	1,954	20.2	18,618	6.7	4,125	21.6	41,774	9.3	0.3	2.2	24

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	Nov.		Jan.-Nov.		Nov.		Jan.-Nov.		Jan.-Nov.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Bulgaria	1,304	4.2	12,588	-1.5	3,270	-7.4	37,804	-2.1	0.3	3.0	25
Slovakia	1,046	-15.0	13,910	6.6	2,750	-17.2	36,793	10.7	0.3	2.6	26
Luxembourg	1,156	13.4	13,454	6.6	2,860	19.7	36,334	9.6	0.3	2.7	27
Lithuania	1,352	21.0	15,492	10.5	3,105	3.8	35,047	10.3	0.3	2.3	28
Croatia	1,111	12.4	11,420	19.0	3,119	18.5	34,161	25.2	0.2	3.0	29
Slovenia	942	56.2	10,365	28.1	2,543	37.4	28,895	28.8	0.2	2.8	30
Estonia	1,068	-4.0	11,187	2.7	2,231	-11.9	27,422	4.5	0.2	2.5	31
Cyprus	408	32.5	4,885.0	37.1	1,398	46.7	16,960	41.4	0.1	3.5	32
Malta	302	-31.5	2,990	-19.1	935	-17.4	9,197	-19.4	0.1	3.1	33
Other European countries	6,319	14.9	53,647	-7.3	16,787	10.4	153,033	-6.2	1.1	2.9	

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MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK
	Nov.		Jan.-Nov.		Nov.		Jan.-Nov.		Jan.-Nov.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	28,043	-0.4	422,348	3.1	76,228	1.2	1,188,752	4.1	8.6	2.8	1
Brazil	3,185	-10.2	61,285	-7.5	10,953	-5.2	207,418	-4.1	1.5	3.4	2
Canada	3,627	12.2	54,359	4.2	11,074	17.0	166,633	7.1	1.2	3.1	3
Central America, Caribbean	3,156	-11.4	44,295	30.7	9,305	7.1	132,258	45.0	1.0	3.0	4
Other North American countries	342	-30.8	6,584	-34.6	828	-52.2	18,408	-42.6	0.1	2.8	
Other South American countries	3,793	4.7	79,819	2.7	10,882	5.8	240,080	3.7	1.7	3.0	
Total America	42,146	-1.1	668,690	2.9	119,270	1.9	1,953,549	4.6	14.1	2.9	
Israel	9,184	-1.1	102,565	-6.0	31,560	2.2	377,648	-2.9	2.7	3.7	1
China, incl. Hongkong	8,302	-5.2	129,170	3.8	21,398	1.1	314,317	6.7	2.3	2.4	2
Arabic Gulf States	2,324	-18.6	36,318	-6.4	7,782	-6.2	124,606	-4.2	0.9	3.4	3
Japan	3,549	-9.3	46,007	5.4	8,120	-7.3	116,663	8.8	0.8	2.5	4
India	1,969	2.2	30,223	11.2	5,510	4.3	89,077	20.0	0.6	2.9	5
South Korea	1,645	-4.0	28,258	3.3	4,595	-0.2	79,930	11.9	0.6	2.8	6
Taiwan	595	-16.1	13,246	6.0	1,990	1.8	37,921	11.6	0.3	2.9	7
Other Asian countries	7,429	11.5	93,610	13.7	18,916	3.5	264,934	18.9	1.9	2.8	
Total Asia	34,997	-2.3	479,397	3.0	99,871	0.7	1,405,096	6.2	10.2	2.9	
Australia	4,456	21.6	82,659	5.1	13,130	20.0	249,713	4.0	1.8	3.0	1
New Zealand, Oceania	665	6.2	11,919	5.5	1,799	2.0	33,499	3.0	0.2	2.8	2
Total Australia, New Zealand, Oceania	5,121	19.4	94,578	5.1	14,929	17.5	283,212	3.9	2.1	3.0	
South Africa	472	-19.5	9,119	5.5	1,378	-24.4	29,448	7.0	0.2	3.2	
Other African countries	2,804	20.3	33,047	13.0	9,467	16.4	113,562	14.9	0.8	3.4	
No information on residence	13,765	-24.6	202,314	4.4	30,765	-24.1	500,940	1.3	3.6	2.5	

*Compared to 2017

**Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	16,500,377	3.2
United Kingdom	1,545,539	2.0
USA	1,188,752	4.1
Spain	920,511	17.1
Italy	896,057	16.4
Netherlands	739,276	4.4
France	661,067	8.9
Switzerland	604,057	8.7
Denmark	574,469	5.6
Israel	377,648	-2.9

Bednights (percentage)

Domestic / International			
January - December 2017		January - November 2018	
Germany	55.1%	Germany	54.4%
International	44.9%	International	45.6%
Germany / Europe / Overseas			
January - December 2017		January - November 2018	
Germany	55.1%	Germany	54.4%
Europe (w/o Germany)	30.8%	Europe (w/o Germany)	31.5%
Overseas	14.1%	Overseas	14.1%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy % beds		Occupancy % rooms		Available beds		Facilities**
	total	%*	total	%*	total	%*	Nov.	Jan.-Nov.	Nov.	Jan.-Nov.	Nov.	Nov.	Nov.
	Jan. - Nov. 2018						Nov.	Jan.-Nov.	Nov.	Jan.-Nov.	Nov.	Nov.	Nov.
Total accommodations ²	30,311,433	5.0	16,500,377	3.2	13,811,056	7.3	57.9	61.9	ns	ns	146,051	ns	781
Total hotel properties	25,473,678	5.0	14,040,164	3.0	11,433,514	7.4	59.0	61.9	ns	ns	123,213	ns	634
Hotels	15,512,701	4.3	8,130,575	2.6	7,382,126	6.2	59.7	62.6	ns	ns	74,381	ns	241
Hotels (breakfast only)	9,393,512	5.9	5,602,887	3.4	3,790,625	9.7	58.5	61.2	ns	ns	45,676	ns	290
Guesthouses	37,659	2.4	24,068	-1.2	13,591	9.5	41.5	43.2	ns	ns	256	ns	11
Boarding houses	529,806	9.8	282,634	10.0	247,172	9.6	47.9	54.3	ns	ns	2,900	ns	92
Other accommodations	4,837,755	5.3	2,460,213	4.1	2,377,542	6.6	52.2	62.2	ns	ns	22,838	ns	147
Camping sites	117,719	1.1	82,369	0.8	35,350	1.7	2.2	9.8	ns	ns	2,700	ns	6

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2017

** Number of accommodations available in reporting month

ns = not specified