

January - December 2018

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,035,645	7.6	13,502,552	4.1	2,558,358	11.8	32,871,634	5.5	100.0	2.4	
Germany	592,031	5.0	8,097,899	3.0	1,279,988	8.8	17,783,929	3.6	54.1**	2.2	
Total foreign countries	443,614	11.1	5,404,653	5.9	1,278,370	14.9	15,087,705	7.9	45.9**	2.8	
Total Europe	333,391	14.6	3,807,520	7.0	954,030	19.6	10,477,317	9.3	69.4	2.8	
Europe											
United Kingdom	53,630	-9.0	616,623	-1.1	158,115	-2.3	1,703,718	1.6	11.3	2.8	1
Spain	33,458	26.3	336,941	14.8	108,340	29.7	1,028,060	18.3	6.8	3.1	2
Italy	31,817	40.2	325,128	14.1	97,613	45.0	992,958	18.6	6.6	3.1	3
Netherlands	24,533	3.5	292,329	3.9	72,074	10.4	811,281	4.9	5.4	2.8	4
France	25,540	38.6	262,249	9.5	69,445	39.9	730,435	11.3	4.8	2.8	5
Switzerland	17,946	14.2	242,402	9.0	49,016	16.0	653,526	9.3	4.3	2.7	6
Denmark	19,183	11.1	224,300	5.6	56,208	18.7	630,579	6.6	4.2	2.8	7
Russia	15,811	30.1	156,393	19.8	42,475	29.1	415,815	20.3	2.8	2.7	8
Sweden	12,825	25.7	157,921	-2.2	35,716	31.6	410,310	0.0	2.7	2.6	9
Austria	10,403	20.7	158,677	7.3	26,108	26.6	395,499	8.7	2.6	2.5	10
Poland	15,962	13.8	180,884	15.3	31,305	20.9	376,679	19.8	2.5	2.1	11
Belgium	7,420	7.6	100,762	-8.1	20,014	13.4	268,791	-7.5	1.8	2.7	12
Norway	6,937	11.7	94,028	1.8	20,908	19.5	255,571	5.5	1.7	2.7	13
Finland	8,525	65.5	84,121	11.2	25,913	77.2	238,709	14.6	1.6	2.8	14
Ireland, Republic	4,584	-9.7	59,711	-0.2	13,814	-2.5	171,900	2.2	1.1	2.9	15
Turkey	4,863	-18.8	57,066	-7.0	13,176	-20.3	154,478	-3.6	1.0	2.7	16
Czech Republic	4,280	18.0	68,594	25.5	9,400	29.0	147,191	29.1	1.0	2.1	17
Greece	6,415	18.1	42,909	9.7	21,040	16.1	134,783	9.7	0.9	3.1	18
Ukraine	4,760	71.3	45,122	61.2	13,329	80.9	121,485	65.5	0.8	2.7	19
Portugal	3,528	11.4	35,925	3.9	10,753	11.6	101,598	8.0	0.7	2.8	20
Romania	2,698	18.1	32,104	-1.7	8,128	19.9	92,688	4.8	0.6	2.9	21
Hungary	1,730	15.0	34,478	30.0	4,320	14.8	91,823	35.3	0.6	2.7	22
Iceland	1,172	19.2	14,999	10.6	4,579	37.6	49,848	13.4	0.3	3.3	23
Latvia	1,876	6.4	20,501	6.7	4,455	7.0	46,235	9.1	0.3	2.3	24

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	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Bulgaria	1,013	0.7	13,590	-1.4	2,964	-9.4	40,751	-2.7	0.3	3.0	25
Lithuania	1,901	21.7	17,382	11.6	4,613	20.5	39,636	11.3	0.3	2.3	26
Luxembourg	1,013	-5.9	14,459	5.6	2,871	-2.0	39,218	8.7	0.3	2.7	27
Slovakia	745	4.8	14,638	6.4	2,049	9.6	38,812	10.5	0.3	2.7	28
Croatia	681	-4.9	12,095	17.3	1,964	-3.7	36,114	23.1	0.2	3.0	29
Slovenia	738	45.6	11,106	29.2	2,206	49.6	31,104	30.1	0.2	2.8	30
Estonia	937	1.1	12,111	2.4	2,270	-6.3	29,686	3.6	0.2	2.5	31
Cyprus	710	44.0	5,577.0	37.5	2,644	59.4	19,580	43.4	0.1	3.5	32
Malta	648	17.4	3,635	-14.5	2,117	18.4	11,308	-14.4	0.1	3.1	33
Other European countries	5,109	21.8	58,760	-5.3	14,088	16.0	167,148	-4.7	1.1	2.8	

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	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	29,752	12.6	451,887	3.7	84,755	18.1	1,273,627	5.0	8.4	2.8	1
Brazil	4,580	-5.9	65,822	-7.5	14,882	-6.2	222,256	-4.2	1.5	3.4	2
Canada	2,529	7.4	56,885	4.3	8,096	9.8	174,797	7.2	1.2	3.1	3
Central America, Caribbean	3,052	-17.7	47,296	25.8	8,409	-19.2	140,553	38.3	0.9	3.0	4
Other North American countries	473	15.4	7,050	-32.7	1,350	21.4	19,746	-40.5	0.1	2.8	
Other South American countries	4,069	-0.6	83,895	2.5	12,147	4.0	252,286	3.7	1.7	3.0	
Total America	44,455	6.2	712,835	3.1	129,639	9.7	2,083,265	4.9	13.8	2.9	
Israel	12,440	-4.6	114,962	-5.9	50,345	-2.8	427,915	-2.9	2.8	3.7	1
China, incl. Hongkong	7,847	22.5	137,021	4.7	19,115	24.5	333,494	7.6	2.2	2.4	2
Arabic Gulf States	2,731	-4.1	39,070	-6.2	9,251	-2.4	133,929	-4.0	0.9	3.4	3
Japan	4,759	25.5	50,764	7.0	10,947	26.7	127,628	10.2	0.8	2.5	4
India	1,879	9.8	32,097	11.1	5,501	14.7	94,593	19.7	0.6	2.9	5
South Korea	1,999	8.9	30,238	3.6	5,020	6.6	84,871	11.4	0.6	2.8	6
Taiwan	779	5.7	14,030	6.0	2,325	18.3	40,256	12.0	0.3	2.9	7
Other Asian countries	9,647	19.7	103,288	14.3	26,163	25.1	291,153	19.5	1.9	2.8	
Total Asia	42,081	9.5	521,470	3.5	128,667	9.4	1,533,839	6.4	10.2	2.9	
Australia	8,844	17.1	91,479	6.1	28,373	22.5	278,079	5.7	1.8	3.0	1
New Zealand, Oceania	1,162	22.6	13,086	6.9	3,417	26.7	36,950	4.9	0.2	2.8	2
Total Australia, New Zealand, Oceania	10,006	17.7	104,565	6.2	31,790	23.0	315,029	5.6	2.1	3.0	
South Africa	832	6.0	9,942	5.5	2,778	6.7	32,195	6.8	0.2	3.2	
Other African countries	2,459	8.6	35,475	12.6	8,208	13.7	121,692	14.8	0.8	3.4	
No information on residence	10,390	-37.3	212,846	1.2	23,258	-45.6	524,368	-2.4	3.5	2.5	

*Compared to 2017

**Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	Total	%*
Germany	17,783,929	3.6
United Kingdom	1,703,718	1.6
USA	1,273,627	5.0
Spain	1,028,060	18.3
Italy	992,958	18.6
Netherlands	811,281	4.9
France	730,435	11.3
Switzerland	653,526	9.3
Denmark	630,579	6.6
Israel	427,915	-2.9

Bednights (percentage)

Domestic / International			
January - December 2017		January - December 2018	
Germany	55.1%	Germany	54.1%
International	44.9%	International	45.9%
Germany / Europe / Overseas			
January - December 2017		January - December 2018	
Germany	55.1%	Germany	54.1%
Europe (w/o Germany)	30.8%	Europe (w/o Germany)	31.9%
Overseas	14.1%	Overseas	14.0%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹		International ¹		Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
			total	%*	total	%*	Dec.	Jan.-Dec.	Dec.	Jan.-Dec.	Dec.	Dec.	Dec.
Total accommodations ²	32,871,634	5.5	17,783,929	3.6	15,087,705	7.9	57.4	61.5	ns	ns	144,665	ns	773
Total hotel properties	27,703,334	5.5	15,187,405	3.5	12,515,929	8.0	59.1	61.6	ns	ns	122,136	ns	628
Hotels	16,904,668	4.8	8,816,201	3.0	8,088,467	6.8	61.4	62.5	ns	ns	73,210	ns	239
Hotels (breakfast only)	10,188,152	6.6	6,042,073	4.1	4,146,079	10.4	56.2	60.8	ns	ns	45,861	ns	290
Guesthouses	40,368	2.7	25,775	-0.8	14,593	9.4	33.6	42.4	ns	ns	266	ns	12
Boarding houses	570,146	10.1	303,356	10.3	266,790	9.9	46.8	53.7	ns	ns	2,799	ns	87
Other accommodations	5,168,300	5.5	2,596,524	3.9	2,571,776	7.2	48.0	61.0	ns	ns	22,529	ns	145
Camping sites	119,225	1.6	83,529	1.4	35,696	2.2	1.8	9.3	ns	ns	2,700	ns	6

¹ Share Germany/international of total

² Occupancy, available rooms and facilities without camping sites

* Compared to 2017

** Number of accommodations available in reporting month

ns = not specified