

January 2019

Berlin

MARKETS	ARRIVALS			BEDNIGHTS			SHARE**	DURATION	RANK Overn.
	Jan.			Jan.			Jan.-Nov.	of STAY	
	total	% *		total	% *		%	days	
Total	915,113	8.6		2,160,252	11.3		100.0	2.4	
Germany	595,911	7.8		1,252,342	11.0		58.0**	2.1	
Total foreign countries	319,202	10.3		907,910	11.7		42.0**	2.8	
Total Europe	236,448	14.0		658,820	15.8		72.6	2.8	
Europe									
United Kingdom	33,866	-6.9		94,059	-4.8		10.4	2.8	1
Spain	25,579	41.7		76,222	41.9		8.4	3.0	2
Italy	22,340	21.5		70,596	26.4		7.8	3.2	3
Russia	16,684	19.0		50,054	22.1		5.5	3.0	4
France	15,448	8.3		43,464	9.7		4.8	2.8	5
Netherlands	15,377	8.9		40,829	12.7		4.5	2.7	6
Switzerland	13,366	16.4		36,791	16.8		4.1	2.8	7
Poland	11,966	11.6		23,618	5.5		2.6	2.0	8
Denmark	8,524	12.8		23,180	16.4		2.6	2.7	9
Austria	9,201	16.5		21,960	20.9		2.4	2.4	10
Sweden	7,069	44.8		19,436	49.3		2.1	2.7	11
Finland	5,471	63.6		15,566	73.3		1.7	2.8	12
Belgium	5,421	13.5		13,791	18.0		1.5	2.5	13
Ireland, Republic	4,488	4.3		13,552	9.3		1.5	3.0	14
Greece	4,058	18.1		13,329	18.3		1.5	3.3	15
Ukraine	4,797	90.2		13,309	81.9		1.5	2.8	16
Turkey	4,333	-7.8		11,398	-9.6		1.3	2.6	17
Norway	4,026	7.6		10,999	3.3		1.2	2.7	18
Portugal	2,739	10.5		8,129	8.7		0.9	3.0	19
Romania	2,293	17.6		7,032	40.4		0.8	3.1	20
Czech Republic	3,270	13.3		6,535	7.6		0.7	2.0	21
Hungary	2,026	6.3		5,820	13.6		0.6	2.9	22
Latvia	1,862	6.8		4,414	3.8		0.5	2.4	23
Lithuania	1,542	2.9		3,734	1.1		0.4	2.4	24
Slovakia	877	-13.8		2,932	-5.0		0.3	3.3	25

January 2019

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Jan.				Jan.				Jan.-Nov.	of STAY	
	total	% *			total	% *			%	days	
Bulgaria	966	-7.1			2,646	-46.0			0.3	2.7	26
Croatia	815	19.0			2,487	16.9			0.3	3.1	27
Iceland	827	61.5			2,266	45.7			0.2	2.7	28
Estonia	867	-24.0			2,264	-20.5			0.2	2.6	29
Luxembourg	687	23.1			1,854	36.2			0.2	2.7	30
Slovenia	635	35.1			1,676	41.4			0.2	2.6	31
Cyprus	453	15.6			1,560	13.5			0.2	3.4	32
Malta	258	13.2			965	11.7			0.1	3.7	33
Other European countries	4,317	0.8			12,353	-3.9			1.4	2.9	

January 2019

Berlin

MARKETS	ARRIVALS			BEDNIGHTS			SHARE**	DURATION	RANK Overn.
	Jan.			Jan.			Jan.-Nov.	of STAY	
	total	% *		total	% *		%	days	
OVERSEAS									
USA	19,939	10.9		56,760	13.3		6.3	2.8	1
Brazil	4,749	-8.4		17,904	-8.7		2.0	3.8	2
Canada	2,033	22.6		6,061	12.7		0.7	3.0	3
Central America, Caribbean	2,037	-28.8		5,912	-19.9		0.7	2.9	4
Other North American countries	325	-31.3		1,016	-18.2		0.1	3.1	
Other South American countries	5,047	-10.4		16,142	-6.9		1.8	3.2	
Total America	34,130	1.0		103,795	2.7		11.4	3.0	
Israel	8,299	5.6		32,418	9.4		3.6	3.9	1
China, incl. Hongkong	6,173	15.0		15,946	21.8		1.8	2.6	2
Arabic Gulf States	2,093	-1.5		7,231	-7.5		0.8	3.5	3
South Korea	2,608	19.2		6,984	14.4		0.8	2.7	4
Japan	2,433	-4.7		6,131	2.6		0.7	2.5	5
India	1,354	10.4		4,097	11.8		0.5	3.0	6
Taiwan	714	61.2		2,097	64.0		0.2	2.9	7
Other Asian countries	6,344	16.2		17,947	20.6		2.0	2.8	
Total Asia	30,018	10.3		92,851	12.6		10.2	3.1	
Australia	6,107	20.8		20,934	20.5		2.3	3.4	1
New Zealand, Oceania	774	26.7		2,274	28.5		0.3	2.9	2
Total Australia, New Zealand, Oceania	6,881	21.4		23,208	21.3		2.6	3.4	
South Africa	518	13.6		2,002	30.4		0.2	3.9	
Other African countries	2,297	8.5		8,090	6.4		0.9	3.5	
No information on residence	8,910	-29.9		19,144	-40.7		2.1	2.1	

*Compared to 2018

**Share of total bednights, otherwise share of international bednights

January 2019

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	1,252,342	11.0
United Kingdom	94,059	-4.8
Spain	76,222	41.9
Italy	70,596	26.4
USA	56,760	13.3
Russia	50,054	22.1
France	43,464	9.7
Netherlands	40,829	12.7
Switzerland	36,791	16.8
Israel	32,418	9.4

Bednights (percentage)

Domestic / International			
January - December 2018		January 2019	
Germany	54.1%	Germany	58.0%
International	45.9%	International	42.0%
Germany / Europe / Overseas			
January - December 2018		January 2019	
Germany	54.1%	Germany	58.0%
Europe (w/o Germany)	31.9%	Europe (w/o Germany)	30.5%
Overseas	14.0%	Overseas	11.5%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds	rooms	beds	rooms	
	Jan.		Jan.		Jan.		Jan.		Jan.		Jan.
Total accommodations ²	2,160,252	11.3	1,252,342	11.0	907,910	11.7	47.8	ns	146,931	ns	781
Total hotel properties	1,848,133	11.8	1,107,800	12.6	740,333	10.7	48.2	ns	124,294	ns	636
Hotels	1,134,916	9.6	658,975	10.1	475,941	8.9	49.5	ns	74,298	ns	240
Hotels (breakfast only)	673,345	15.8	425,866	16.6	247,479	14.4	46.8	ns	46,746	ns	294
Guesthouses	2,546	16.4	1,633	2.6	913	52.9	31.1	ns	264	ns	12
Boarding houses	37,326	12.8	21,326	16.6	16,000	8.0	40.7	ns	2,986	ns	90
Other accommodations	312,119	8.2	144,542	0.3	167,577	16.0	45.1	ns	22,637	ns	145
Camping sites	1,170	167.1	1,095	190.5	75	23.0	1.5	ns	2,520	ns	6

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2018

** Number of accommodations available in reporting month

ns = not specified