

February 2019

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Feb.		Jan.-Feb.		Feb.		Jan.-Feb.		Jan.-Feb.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	948,706	4.1	1,863,637	6.3	2,234,945	4.7	4,394,786	7.8	100.0	2.4	
Germany	564,097	1.8	1,160,004	4.8	1,167,978	1.4	2,420,308	6.1	55.1**	2.1	
Total foreign countries	384,609	7.7	703,633	8.8	1,066,967	8.5	1,974,478	9.9	44.9**	2.8	
Total Europe	298,421	11.8	534,895	12.8	814,386	13.5	1,473,246	14.5	74.6	2.8	
Europe											
United Kingdom	48,840	-2.0	82,758	-4.0	135,347	-0.5	229,700	-2.2	11.6	2.8	1
Spain	30,122	30.3	55,689	35.3	84,339	32.4	160,462	36.7	8.1	2.9	2
Italy	31,113	18.3	53,477	19.6	89,800	18.0	160,439	21.6	8.1	3.0	3
France	23,317	19.3	38,874	15.0	64,183	22.1	107,858	17.0	5.5	2.8	4
Netherlands	20,817	0.4	36,174	3.8	55,910	6.4	96,709	8.9	4.9	2.7	5
Russia	12,035	16.1	28,614	17.3	34,047	22.5	83,623	21.6	4.2	2.9	6
Switzerland	14,907	6.5	28,219	10.8	38,243	2.3	74,905	8.8	3.8	2.7	7
Denmark	13,637	0.5	22,181	5.0	36,320	-0.1	59,595	5.9	3.0	2.7	8
Poland	14,314	14.2	26,323	13.2	31,897	13.1	55,661	10.0	2.8	2.1	9
Austria	11,558	20.1	20,739	18.4	27,048	17.6	48,995	19.0	2.5	2.4	10
Sweden	8,623	40.1	15,721	42.5	21,245	43.3	40,763	46.4	2.1	2.6	11
Finland	6,267	61.1	11,746	62.3	16,947	56.6	32,553	64.4	1.6	2.8	12
Belgium	7,099	-7.4	12,496	0.4	18,504	-10.5	32,270	-0.3	1.6	2.6	13
Ireland, Republic	5,248	15.5	9,745	10.2	18,051	35.8	31,629	23.1	1.6	3.2	14
Greece	5,489	12.4	9,536	14.6	17,956	23.7	31,284	21.3	1.6	3.3	15
Ukraine	5,131	95.2	9,963	93.4	13,831	85.9	27,242	84.6	1.4	2.7	16
Norway	5,364	13.8	9,360	10.7	15,161	17.5	26,070	10.7	1.3	2.8	17
Turkey	4,527	-12.8	8,830	-10.7	12,271	-9.7	23,569	-10.1	1.2	2.7	18
Portugal	3,482	13.6	6,214	12.1	10,355	12.2	18,475	10.6	0.9	3.0	19
Romania	3,047	21.3	5,349	19.9	9,504	33.3	16,545	36.3	0.8	3.1	20
Czech Republic	4,357	-2.3	7,599	3.4	9,240	-8.6	15,726	-2.8	0.8	2.1	21
Hungary	2,560	-1.2	4,587	2.0	7,051	-2.4	12,875	4.3	0.7	2.8	22
Latvia	1,855	42.3	3,731	22.4	4,278	45.6	8,723	21.3	0.4	2.3	23
Lithuania	1,464	5.9	3,015	4.7	3,730	3.9	7,480	2.7	0.4	2.5	24

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	Feb.		Jan.-Feb.		Feb.		Jan.-Feb.		Jan.-Feb.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Slovakia	1,028	-21.3	1,906	-18.0	3,227	-8.0	6,161	-6.6	0.3	3.2	25
Bulgaria	1,206	0.8	2,172	-2.9	3,416	-21.8	6,062	-34.6	0.3	2.8	26
Estonia	1,181	16.9	2,056	-4.4	2,919	13.6	5,203	-4.0	0.3	2.5	27
Croatia	855	-9.3	1,670	2.6	2,597	2.7	5,084	9.2	0.3	3.0	28
Slovenia	1,078	36.5	1,713	36.0	3,150	57.5	4,826	51.5	0.2	2.8	29
Iceland	775	5.4	1,600	28.3	2,406	6.5	4,661	22.2	0.2	2.9	30
Luxembourg	1,016	-2.9	1,714	6.9	2,765	1.0	4,637	13.1	0.2	2.7	31
Cyprus	618	44.4	1,071.0	30.6	1,945	37.6	3,505	25.7	0.2	3.3	32
Malta	259	-3.0	520	5.1	851	16.1	1,823	14.2	0.1	3.5	33
Other European countries	5,232	12.6	9,533	6.8	15,852	16.9	28,133	6.5	1.4	3.0	

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	Feb.		Jan.-Feb.		Feb.		Jan.-Feb.		Jan.-Feb.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	22,421	14.7	42,378	12.9	62,936	14.1	119,645	13.7	6.1	2.8	1
Brazil	4,048	4.4	8,787	-3.0	13,800	1.1	31,667	-4.8	1.6	3.6	2
Canada	2,653	-0.2	4,696	8.8	9,053	6.5	15,122	9.0	0.8	3.2	3
Central America, Caribbean	2,367	-25.5	4,406	-27.0	7,633	-22.3	13,550	-21.2	0.7	3.1	4
Other North American countries	273	-30.7	599	-30.9	828	-30.7	1,849	-24.1	0.1	3.1	
Other South American countries	6,196	2.1	11,241	-3.9	19,318	-1.0	35,467	-3.7	1.8	3.2	
Total America	37,958	6.2	72,107	3.7	113,568	5.3	217,300	4.0	11.0	3.0	
Israel	7,286	-17.1	15,591	-6.3	25,125	-16.9	57,536	-3.9	2.9	3.7	1
China, incl. Hongkong	8,181	5.3	14,364	9.4	20,876	4.3	36,930	11.5	1.9	2.6	2
Japan	3,445	5.4	5,890	1.2	9,319	7.6	15,496	5.8	0.8	2.6	3
Arabic Gulf States	2,438	6.2	4,495	1.7	7,553	-4.6	14,639	-6.9	0.7	3.3	4
South Korea	1,859	14.9	4,448	16.9	5,725	16.8	12,690	15.3	0.6	2.9	5
India	1,676	10.8	3,038	10.9	5,242	16.2	9,359	14.5	0.5	3.1	6
Taiwan	718	-1.9	1,448	23.2	2,150	-3.1	4,277	22.3	0.2	3.0	7
Other Asian countries	5,807	3.5	12,163	9.9	16,301	-2.5	34,295	8.6	1.7	2.8	
Total Asia	31,410	-0.6	61,437	4.5	92,291	-3.0	185,222	4.3	9.4	3.0	
Australia	2,811	3.1	8,911	14.5	8,974	1.6	29,801	13.7	1.5	3.3	1
New Zealand, Oceania	696	55.0	1,470	38.7	2,189	75.4	4,463	47.9	0.2	3.0	2
Total Australia, New Zealand, Oceania	3,507	10.5	10,381	17.4	11,163	10.7	34,264	17.3	1.7	3.3	
South Africa	911	-23.6	1,426	-13.5	2,684	-30.6	4,681	-13.4	0.2	3.3	
Other African countries	3,557	5.7	5,876	7.2	11,919	3.8	20,148	5.5	1.0	3.4	
No information on residence	8,845	-41.9	17,511	-37.3	20,956	-43.5	39,617	-42.9	2.0	2.3	

*Compared to 2018

**Share of total bednights, otherwise share of international bednights

January - February 2019

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	2,420,308	6.1
United Kingdom	229,700	-2.2
Spain	160,462	36.7
Italy	160,439	21.6
USA	119,645	13.7
France	107,858	17.0
Netherlands	96,709	8.9
Russia	83,623	21.6
Switzerland	74,905	8.8
Denmark	59,595	5.9

Bednights (percentage)

Domestic / International			
January - December 2018		January - February 2019	
Germany	54.1%	Germany	55.1%
International	45.9%	International	44.9%
Germany / Europe / Overseas			
January - December 2018		January - February 2019	
Germany	54.1%	Germany	55.1%
Europe (w/o Germany)	31.9%	Europe (w/o Germany)	33.5%
Overseas	14.0%	Overseas	11.4%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	total	%*	total	%*	total	%*	Feb.	Jan.-Feb.	Feb.	Jan.-Feb.	Feb.	Feb.	Feb.
	Jan. - Feb.						Feb.	Jan.-Feb.	Feb.	Jan.-Feb.	Feb.	Feb.	Feb.
Total accommodations ²	4,394,786	7.8	2,420,308	6.1	1,974,478	9.9	54.5	51.0	ns	ns	146,442	ns	778
Total hotel properties	3,717,183	7.8	2,117,574	7.3	1,599,609	8.4	54.1	51.0	ns	ns	123,511	ns	630
Hotels	2,263,727	5.9	1,251,635	5.5	1,012,092	6.4	54.4	51.8	ns	ns	74,143	ns	239
Hotels (breakfast only)	1,371,649	11.0	821,213	10.2	550,436	12.2	53.9	50.2	ns	ns	46,309	ns	290
Guesthouses	5,483	13.7	3,524	4.8	1,959	34.2	39.3	35.3	ns	ns	263	ns	12
Boarding houses	76,324	7.8	41,202	7.9	35,122	7.6	50.0	44.9	ns	ns	2,796	ns	89
Other accommodations	677,603	8.0	302,734	-1.4	374,869	17.0	57.1	50.9	ns	ns	22,931	ns	148
Camping sites	2,625	141.0	2,376	148.5	249	87.2	2.1	1.8	ns	ns	2,520	ns	6

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2018

** Number of accommodations available in reporting month

ns = not specified