

January - March 2019

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Mar.		Jan.-Mar.		Mar.		Jan.-Mar.		Jan.-Mar.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,109,830	0.6	2,973,763	4.1	2,639,852	0.2	7,035,321	4.8	100.0	2.4	
Germany	694,187	2.0	1,855,092	3.8	1,473,463	-0.1	3,896,166	3.7	55.4**	2.1	
Total foreign countries	415,643	-1.7	1,118,671	4.6	1,166,389	0.7	3,139,155	6.2	44.6**	2.8	
Total Europe	318,475	2.1	852,966	8.5	878,613	4.5	2,351,887	10.5	74.9	2.8	
Europe											
United Kingdom	49,635	-4.8	132,296	-4.4	135,662	-1.6	365,271	-2.0	11.6	2.8	1
Italy	35,489	16.5	88,964	18.4	108,881	19.8	269,329	20.9	8.6	3.0	2
Spain	30,032	-0.2	85,662	20.2	92,740	3.3	253,547	22.4	8.1	3.0	3
France	22,252	17.7	61,105	15.9	58,632	18.3	166,484	17.4	5.3	2.7	4
Netherlands	19,517	-6.5	55,696	0.0	53,033	0.1	149,753	5.7	4.8	2.7	5
Russia	13,624	21.9	42,232	18.7	38,285	26.0	121,912	23.0	3.9	2.9	6
Switzerland	18,404	-3.5	46,599	4.6	46,687	-1.4	121,574	4.6	3.9	2.6	7
Denmark	12,368	-41.0	34,539	-17.9	33,481	-43.9	93,066	-19.8	3.0	2.7	8
Poland	13,773	12.1	40,087	12.8	28,665	9.2	84,331	9.7	2.7	2.1	9
Austria	13,482	-4.3	34,172	8.1	32,160	-9.3	81,106	5.8	2.6	2.4	10
Sweden	10,652	0.3	26,364	21.7	27,175	3.9	67,930	25.8	2.2	2.6	11
Belgium	8,529	6.8	20,983	2.7	22,843	8.7	55,022	3.1	1.8	2.6	12
Greece	7,015	42.2	16,541	24.8	23,162	59.6	54,438	35.1	1.7	3.3	13
Finland	7,052	12.4	18,789	39.1	19,397	14.6	51,942	41.4	1.7	2.8	14
Ireland, Republic	5,299	18.5	15,036	12.9	15,105	23.9	46,732	23.4	1.5	3.1	15
Norway	5,653	-11.6	15,013	1.1	16,055	-14.7	42,125	-0.6	1.3	2.8	16
Ukraine	4,654	78.5	14,615	88.4	13,259	80.1	40,499	83.1	1.3	2.8	17
Turkey	5,907	1.7	14,735	-6.1	16,470	2.1	40,037	-5.4	1.3	2.7	18
Portugal	3,750	9.7	9,954	11.1	10,974	11.9	29,439	11.0	0.9	3.0	19
Czech Republic	5,366	-4.6	12,963	-0.1	11,417	1.6	27,141	-1.0	0.9	2.1	20
Romania	2,871	7.6	8,210	15.1	8,800	12.4	25,335	26.9	0.8	3.1	21
Hungary	3,399	-9.1	7,989	-3.0	8,742	-12.9	21,620	-3.4	0.7	2.7	22
Latvia	1,986	8.8	5,717	17.3	4,956	18.1	13,679	20.1	0.4	2.4	23
Lithuania	1,593	60.4	4,608	19.0	3,817	59.6	11,297	16.8	0.4	2.5	24

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	total	% *	total	% *	total	% *	total	% *	%	days	
Bulgaria	1,405	8.3	3,578	1.2	4,201	5.1	10,264	-22.6	0.3	2.9	25
Slovakia	1,117	-15.4	3,013	-17.3	3,199	-11.4	9,350	-8.4	0.3	3.1	26
Croatia	1,264	7.8	2,924	4.4	3,813	17.8	8,887	12.6	0.3	3.0	27
Slovenia	1,162	42.1	2,875	38.4	3,597	56.2	8,423	53.5	0.3	2.9	28
Iceland	1,056	-22.2	2,656	2.0	3,556	-16.5	8,217	1.8	0.3	3.1	29
Estonia	1,052	13.4	3,108	0.9	2,801	15.1	8,004	1.9	0.3	2.6	30
Luxembourg	982	-1.8	2,686	3.1	2,596	3.1	7,223	9.2	0.2	2.7	31
Cyprus	641	29.5	1,710	30.0	2,092	26.8	5,594	26.0	0.2	3.3	32
Malta	309	3.7	829	4.5	906	-7.1	2,729	6.1	0.1	3.3	33
Other European countries	7,185	24.7	16,718	13.8	21,454	25.9	49,587	14.1	1.6	3.0	

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	Mar.		Jan.-Mar.		Mar.		Jan.-Mar.		Jan.-Mar.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	30,564	2.7	72,897	8.3	85,579	10.0	205,185	12.1	6.5	2.8	1
Brazil	3,530	-8.0	12,317	-4.5	12,298	2.7	43,965	-2.8	1.4	3.6	2
Canada	3,553	6.5	8,246	7.8	11,105	15.7	26,224	11.7	0.8	3.2	3
Central America, Caribbean	2,166	-44.5	6,550	-34.1	7,968	-32.6	21,517	-25.9	0.7	3.3	4
Other North American countries	345	-23.0	991	-24.6	1,126	-2.1	3,057	-14.8	0.1	3.1	
Other South American countries	4,946	-7.3	16,187	-5.0	14,902	-3.9	50,369	-3.8	1.6	3.1	
Total America	45,104	-3.3	117,188	0.9	132,978	4.0	350,317	4.0	11.2	3.0	
Israel	7,918	-15.6	23,510	-9.7	28,954	-16.4	86,491	-8.5	2.8	3.7	1
China, incl. Hongkong	7,345	7.4	21,706	8.7	16,593	4.2	53,520	9.1	1.7	2.5	2
Arabic Gulf States	3,513	5.3	8,008	3.3	11,260	-4.6	25,899	-6.0	0.8	3.2	3
Japan	3,900	-8.0	9,790	-2.7	10,006	-5.0	25,502	1.3	0.8	2.6	4
India	2,413	13.8	5,451	12.1	8,072	14.3	17,431	14.4	0.6	3.2	5
South Korea	1,381	29.7	5,829	19.7	3,983	31.0	16,673	18.7	0.5	2.9	6
Taiwan	791	0.4	2,239	14.1	2,160	2.3	6,439	14.8	0.2	2.9	7
Other Asian countries	9,386	0.6	21,546	5.6	29,281	2.7	63,573	5.8	2.0	3.0	
Total Asia	36,647	-1.2	98,079	2.3	110,309	-2.9	295,528	1.5	9.4	3.0	
Australia	2,741	-14.4	11,650	6.0	8,587	-2.3	38,388	9.7	1.2	3.3	1
New Zealand, Oceania	570	23.6	2,040	34.1	1,705	30.4	6,168	42.6	0.2	3.0	2
Total Australia, New Zealand, Oceania	3,311	-9.6	13,690	9.5	10,292	1.9	44,556	13.3	1.4	3.3	
South Africa	794	28.1	2,220	-2.1	2,602	22.9	7,283	-3.2	0.2	3.3	
Other African countries	4,018	8.1	9,894	7.6	14,774	12.7	34,922	8.5	1.1	3.5	
No information on residence	7,294	-62.0	24,634	-47.7	16,821	-66.9	54,662	-54.5	1.7	2.2	

*Compared to 2018

**Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	3,896,166	3.7
United Kingdom	365,271	-2.0
Italy	269,329	20.9
Spain	253,547	22.4
USA	205,185	12.1
France	166,484	17.4
Netherlands	149,753	5.7
Russia	121,912	23.0
Switzerland	121,574	4.6
Denmark	93,066	-19.8

Bednights (percentage)

Domestic / International			
January - December 2018		January - March 2019	
Germany	54.1%	Germany	55.4%
International	45.9%	International	44.6%
Germany / Europe / Overseas			
January - December 2018		January - March 2019	
Germany	54.1%	Germany	55.4%
Europe (w/o Germany)	31.9%	Europe (w/o Germany)	33.4%
Overseas	14.0%	Overseas	11.2%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**	
	total	%*	total	%*	total	%*	Mar.	Jan.-Mar.	Mar.	Jan.-Mar.	Mar.	Mar.	Mar.	
			Jan. - Mar.											
Total accommodations ²	7,035,321	4.8	3,896,166	3.7	3,139,155	6.2	57.8	53.4	ns	ns	147,245	ns	787	
Total hotel properties	5,939,478	4.7	3,383,494	4.3	2,555,984	5.1	57.9	53.4	ns	ns	123,765	ns	633	
Hotels	3,600,046	2.9	1,987,774	2.9	1,612,272	3.0	58.1	54.0	ns	ns	74,199	ns	240	
Hotels (breakfast only)	2,209,212	7.6	1,324,010	6.7	885,202	9.0	58.2	53.0	ns	ns	46,405	ns	290	
Guesthouses	8,658	9.0	5,622	4.1	3,036	19.3	39.1	36.6	ns	ns	262	ns	12	
Boarding houses	121,562	4.1	66,088	3.3	55,474	5.0	50.6	46.8	ns	ns	2,899	ns	91	
Other accommodations	1,095,843	5.8	512,672	-0.1	583,171	11.7	57.5	53.2	ns	ns	23,480	ns	154	
Camping sites	5,640	47.7	5,082	54.6	558	5.3	3.2	2.3	ns	ns	3,040	ns	7	

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2018

** Number of accommodations available in reporting month

ns = not specified