

January - May 2019

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	May		Jan.-May		May		Jan.-May		Jan.-May	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,278,209	7.3	5,438,082	5.1	3,010,519	5.3	13,057,445	5.9	100.0	2.4	
Germany	796,793	9.9	3,349,296	5.0	1,706,459	6.8	7,205,012	5.1	55.2**	2.2	
Total foreign countries	481,416	3.4	2,088,786	5.2	1,304,060	3.4	5,852,433	6.8	44.8**	2.8	
Total Europe	348,952	8.1	1,583,284	9.6	936,337	8.3	4,389,521	11.5	75.0	2.8	
Europe											
United Kingdom	49,657	-8.6	227,994	-6.6	132,384	-8.3	627,587	-5.2	10.7	2.8	1
Italy	27,599	36.6	155,049	24.6	79,134	40.0	476,302	27.6	8.1	3.1	2
Spain	29,067	30.4	146,872	25.9	83,073	36.5	439,455	29.9	7.5	3.0	3
Netherlands	28,346	-3.7	118,148	2.9	82,355	-3.2	330,681	7.0	5.7	2.8	4
France	26,928	7.6	114,921	9.6	76,356	7.3	322,729	10.8	5.5	2.8	5
Switzerland	21,557	-4.7	92,587	1.8	55,247	-8.1	247,686	1.2	4.2	2.7	6
Denmark	15,685	-11.3	79,833	-0.7	41,915	-15.5	223,152	0.1	3.8	2.8	7
Russia	19,411	52.7	77,460	26.4	52,334	52.8	216,010	29.1	3.7	2.8	8
Austria	16,744	8.4	66,412	10.4	41,247	9.0	162,860	10.3	2.8	2.5	9
Poland	21,364	13.8	77,945	10.5	45,868	12.8	162,117	8.7	2.8	2.1	10
Sweden	16,704	10.9	60,385	17.7	42,935	10.7	159,362	18.9	2.7	2.6	11
Belgium	9,471	1.2	41,958	1.2	26,000	5.1	115,169	2.3	2.0	2.7	12
Finland	9,234	30.3	38,861	38.5	25,734	32.0	109,426	41.5	1.9	2.8	13
Norway	7,249	4.8	30,521	2.1	19,038	-1.2	85,484	2.8	1.5	2.8	14
Greece	2,982	21.2	23,372	21.0	9,472	28.8	77,274	28.8	1.3	3.3	15
Ireland, Republic	4,331	-2.7	23,821	8.5	11,503	-10.4	71,605	14.6	1.2	3.0	16
Ukraine	4,757	47.0	24,367	76.3	13,096	50.3	66,838	73.3	1.1	2.7	17
Turkey	4,589	-13.1	23,223	-12.2	11,590	-16.0	61,970	-12.9	1.1	2.7	18
Czech Republic	6,130	10.7	26,468	9.2	13,044	12.1	56,417	8.0	1.0	2.1	19
Portugal	3,209	10.8	17,351	19.4	8,374	9.2	50,227	19.8	0.9	2.9	20
Romania	2,553	-2.7	13,413	9.0	7,346	-0.6	40,449	17.6	0.7	3.0	21
Hungary	2,860	-5.3	13,469	-5.7	6,976	-12.2	35,569	-7.6	0.6	2.6	22
Latvia	1,762	5.2	9,190	13.3	5,085	34.2	23,009	23.7	0.4	2.5	23
Lithuania	1,326	12.4	7,593	18.1	3,037	20.4	18,130	18.1	0.3	2.4	24

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	May		Jan.-May		May		Jan.-May		Jan.-May	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
Slovakia	1,406	17.4	5,659	-6.0	4,572	48.5	17,655	8.3	0.3	3.1	25
Luxembourg	1,556	6.4	6,037	10.5	4,259	5.2	16,802	12.5	0.3	2.8	26
Bulgaria	1,195	0.7	5,771	-0.3	3,303	-1.5	16,603	-16.2	0.3	2.9	27
Iceland	1,207	-23.2	5,151	-11.8	3,711	-29.4	16,585	-11.7	0.3	3.2	28
Estonia	1,362	59.5	6,239	21.7	3,410	66.3	16,093	24.4	0.3	2.6	29
Croatia	994	8.8	4,999	5.9	2,805	10.3	15,200	13.8	0.3	3.0	30
Slovenia	1,108	29.1	4,996	27.1	3,644	50.1	14,936	43.2	0.3	3.0	31
Cyprus	454	57.6	2,501.0	25.5	1,390	63.7	8,109	19.2	0.1	3.2	32
Malta	277	15.9	1,349	10.1	798	2.6	4,366	10.9	0.1	3.2	33
Other European countries	5,878	23.9	29,369	18.5	15,302	13.2	83,664	15.9	1.4	2.8	

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	May		Jan.-May		May		Jan.-May		Jan.-May	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	46,459	3.4	153,419	6.6	130,615	5.0	432,433	9.1	7.4	2.8	1
Brazil	6,764	5.6	24,427	0.7	21,996	4.5	83,430	1.4	1.4	3.4	2
Canada	6,234	-8.0	18,827	1.6	20,409	-6.5	60,206	3.6	1.0	3.2	3
Central America, Caribbean	3,255	-11.1	12,863	-25.5	9,441	-16.3	40,213	-22.1	0.7	3.1	4
Other North American countries	638	-13.0	2,110	-17.5	1,750	-12.9	6,120	-13.5	0.1	2.9	
Other South American countries	7,314	-14.6	29,475	-5.5	21,628	-14.5	89,660	-5.2	1.5	3.0	
Total America	70,664	-0.6	241,121	1.4	205,839	0.0	712,062	3.2	12.2	3.0	
Israel	7,236	-16.9	38,463	-9.9	25,325	-16.4	141,219	-9.2	2.4	3.7	1
China, incl. Hongkong	12,097	1.3	41,572	2.8	26,063	2.3	95,619	4.3	1.6	2.3	2
Japan	4,313	0.4	17,394	-0.5	9,656	-4.6	42,490	-0.9	0.7	2.4	3
Arabic Gulf States	1,662	-28.2	12,548	-3.2	5,371	-23.4	41,096	-7.3	0.7	3.3	4
India	3,536	3.5	11,329	9.7	9,713	7.1	34,164	14.0	0.6	3.0	5
South Korea	2,282	8.9	9,681	10.4	6,027	7.9	27,133	13.5	0.5	2.8	6
Taiwan	1,259	17.8	4,393	12.2	3,085	5.1	11,703	7.7	0.2	2.7	7
Other Asian countries	8,988	15.0	40,804	14.0	23,196	9.6	115,859	14.0	2.0	2.8	
Total Asia	41,373	-0.7	176,184	2.2	108,436	-2.9	509,283	1.7	8.7	2.9	
Australia	7,424	24.3	24,118	14.2	22,047	18.8	76,111	15.2	1.3	3.2	1
New Zealand, Oceania	1,192	10.5	4,008	21.1	3,356	20.0	11,823	31.1	0.2	2.9	2
Total Australia, New Zealand, Oceania	8,616	22.2	28,126	15.1	25,403	18.9	87,934	17.1	1.5	3.1	
South Africa	760	-2.8	3,773	-0.6	2,199	-6.5	11,538	-7.6	0.2	3.1	
Other African countries	2,135	-3.4	14,679	1.8	6,564	-10.1	50,246	3.6	0.9	3.4	
No information on residence	8,916	-55.5	41,619	-52.1	19,282	-60.0	91,849	-58.1	1.6	2.2	

*Compared to 2018

**Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	7,205,012	5.1
United Kingdom	627,587	-5.2
Italy	476,302	27.6
Spain	439,455	29.9
USA	432,433	9.1
Netherlands	330,681	7.0
France	322,729	10.8
Switzerland	247,686	1.2
Denmark	223,152	0.1
Russia	216,010	29.1

Bednights (percentage)

Domestic / International			
January - December 2018		January - May 2019	
Germany	54.1%	Germany	55.2%
International	45.9%	International	44.8%
Germany / Europe / Overseas			
January - December 2018		January - May 2019	
Germany	54.1%	Germany	55.2%
Europe (w/o Germany)	31.9%	Europe (w/o Germany)	33.6%
Overseas	14.0%	Overseas	11.2%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy % beds		Occupancy % rooms		Available		Facilities**
	total	%*	total	%*	total	%*	May	Jan.-May	May	Jan.-May	beds	rooms	May
	Jan. - May												
Total accommodations ²	13,057,445	5.9	7,205,012	5.1	5,852,433	6.8	65.7	58.8	ns	ns	148,153	ns	793
Total hotel properties	10,965,274	5.6	6,182,708	5.5	4,782,566	5.7	64.6	58.6	ns	ns	124,620	ns	635
Hotels	6,637,608	4.6	3,614,461	5.1	3,023,147	4.0	64.9	59.2	ns	ns	74,628	ns	242
Hotels (breakfast only)	4,085,603	7.3	2,437,202	6.4	1,648,401	8.6	64.5	58.2	ns	ns	46,805	ns	291
Guesthouses	15,875	4.9	9,962	0.6	5,913	12.9	42.1	39.8	ns	ns	267	ns	12
Boarding houses	226,188	4.3	121,083	1.8	105,105	7.4	59.1	51.9	ns	ns	2,920	ns	90
Other accommodations	2,092,171	7.3	1,022,304	2.8	1,069,867	12.0	72.1	59.7	ns	ns	23,533	ns	158
Camping sites	27,010	3.8	21,909	5.9	5,101	-4.4	7.7	5.5	ns	ns	4,108	ns	11

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2018

** Number of accommodations available in reporting month

ns = not specified