

August 2019

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,274,632	3.6	9,182,115	3.2	3,398,902	2.6	22,720,462	4.1	100.0	2.5	
Germany	718,441	5.4	5,511,380	3.7	1,706,922	2.1	12,238,672	3.9	53.9**	2.2	
Total foreign countries	556,191	1.4	3,670,735	2.5	1,691,980	3.1	10,481,790	4.4	46.1**	2.9	
Total Europe	399,814	5.4	2,676,141	7.1	1,221,738	6.8	7,558,865	9.0	72.1	2.8	
Europe											
United Kingdom	49,137	-8.6	380,545	-7.6	143,303	-10.5	1,062,601	-6.6	10.1	2.8	1
Spain	48,672	13.0	260,747	16.6	176,261	15.6	822,752	19.9	7.8	3.2	2
Italy	49,360	6.0	250,433	14.6	176,844	5.5	793,407	16.3	7.6	3.2	3
Netherlands	32,173	6.1	203,705	4.6	98,706	7.3	581,089	8.0	5.5	2.9	4
France	28,313	8.2	184,805	9.0	95,008	13.5	539,016	11.8	5.1	2.9	5
Denmark	16,923	-3.3	145,447	-0.7	51,441	-0.1	419,706	1.7	4.0	2.9	6
Switzerland	20,268	-2.7	154,651	-2.4	57,215	-1.1	418,212	-2.9	4.0	2.7	7
Russia	15,992	20.7	118,522	20.5	42,296	22.6	322,309	22.6	3.1	2.7	8
Sweden	15,146	-0.4	117,298	15.2	41,258	2.0	309,443	17.2	3.0	2.6	9
Poland	23,181	24.4	136,772	14.2	50,112	24.3	287,410	14.0	2.7	2.1	10
Austria	16,158	4.1	111,400	7.3	44,003	8.1	281,246	8.1	2.7	2.5	11
Finland	8,256	18.0	70,408	31.8	24,160	9.7	204,347	33.0	1.9	2.9	12
Belgium	10,895	14.3	71,025	3.9	33,262	18.1	199,025	6.8	1.9	2.8	13
Norway	6,786	-14.9	56,025	-0.6	19,442	-15.4	158,886	0.9	1.5	2.8	14
Ireland, Republic	5,189	-14.3	39,694	-1.1	15,756	-11.7	120,073	3.0	1.1	3.0	15
Ukraine	6,012	34.7	40,462	58.3	15,350	34.8	109,059	57.1	1.0	2.7	16
Greece	3,273	12.2	31,530	17.8	11,634	13.4	104,373	23.9	1.0	3.3	17
Turkey	5,104	1.5	37,293	-8.2	13,737	-4.9	100,075	-9.7	1.0	2.7	18
Czech Republic	7,305	-6.0	46,213	3.8	16,518	-9.5	99,441	3.8	0.9	2.2	19
Portugal	4,299	13.8	28,149	17.2	12,630	14.0	80,378	16.8	0.8	2.9	20
Romania	3,385	19.1	22,004	7.5	10,624	28.8	66,803	16.9	0.6	3.0	21
Hungary	2,996	1.2	22,259	-3.6	8,441	3.4	59,329	-5.5	0.6	2.7	22
Latvia	2,269	14.5	15,009	13.0	5,553	27.2	38,803	30.0	0.4	2.6	23
Slovakia	1,464	1.7	10,050	2.1	4,353	7.5	30,762	15.8	0.3	3.1	24

August 2019

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK
	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
Iceland	1,467	45.8	8,454	-3.4	7,311	110.3	30,491	5.4	0.3	3.6	25
Lithuania	1,867	-3.7	13,008	13.7	4,097	1.8	30,116	16.6	0.3	2.3	26
Luxembourg	1,821	11.4	10,492	6.0	5,206	6.3	29,480	8.1	0.3	2.8	27
Estonia	1,621	29.2	10,958	31.6	4,110	21.6	27,720	32.3	0.3	2.5	28
Bulgaria	1,065	1.1	8,963	-0.4	3,288	20.0	26,008	-8.1	0.2	2.9	29
Slovenia	1,134	-6.8	8,034	17.0	3,773	-4.0	24,655	27.8	0.2	3.1	30
Croatia	1,002	-10.5	7,956	2.9	3,062	-20.0	24,451	5.6	0.2	3.1	31
Cyprus	1,114	36.4	4,750.0	25.1	5,039	61.9	17,060	27.9	0.2	3.6	32
Malta	476	23.6	2,697	19.0	1,624	62.4	9,003	32.5	0.1	3.3	33
Other European countries	5,691	33.3	46,383	22.5	16,321	39.9	131,336	19.1	1.3	2.8	

August 2019

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK
	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	49,448	6.3	321,100	5.3	149,579	11.1	940,819	9.9	9.0	2.9	1
Brazil	6,673	3.1	46,503	1.9	23,144	12.5	161,485	5.1	1.5	3.5	2
Canada	6,595	1.0	39,356	2.5	19,867	3.1	124,501	5.6	1.2	3.2	3
Central America, Caribbean	3,628	5.3	25,910	-20.4	10,026	-1.7	77,084	-20.0	0.7	3.0	4
Other North American countries	584	-13.5	4,386	-12.6	1,557	-17.4	12,654	-10.4	0.1	2.9	
Other South American countries	9,282	9.3	56,474	-7.0	28,294	8.0	171,615	-5.8	1.6	3.0	
Total America	76,210	5.7	493,729	1.3	232,467	9.3	1,488,158	4.8	14.2	3.0	
Israel	9,583	-18.8	64,467	-15.8	38,244	-16.8	241,670	-14.5	2.3	3.7	1
China, incl. Hongkong	14,871	-12.6	84,660	-4.6	36,891	-7.5	198,504	-3.3	1.9	2.3	2
Arabic Gulf States	5,757	-1.4	26,622	-3.8	20,398	-5.4	90,352	-6.4	0.9	3.4	3
Japan	5,358	-5.2	31,988	1.3	14,202	-2.8	80,807	3.3	0.8	2.5	4
India	2,717	-20.8	21,467	1.1	7,280	-25.1	61,568	-2.1	0.6	2.9	5
South Korea	3,914	-25.4	20,661	-0.7	10,935	-22.2	56,821	0.8	0.5	2.8	6
Taiwan	1,870	1.9	10,325	10.5	4,779	-5.0	27,194	6.4	0.3	2.6	7
Other Asian countries	9,773	6.5	71,190	6.9	28,969	4.2	202,802	6.5	1.9	2.8	
Total Asia	53,843	-10.3	331,380	-3.2	161,698	-9.5	959,718	-3.8	9.2	2.9	
Australia	10,974	-7.1	60,874	1.8	32,389	-4.4	186,513	3.8	1.8	3.1	1
New Zealand, Oceania	1,567	-14.0	9,104	3.1	4,465	-16.8	26,661	8.3	0.3	2.9	2
Total Australia, New Zealand, Oceania	12,541	-8.0	69,978	1.9	36,854	-6.1	213,174	4.4	2.0	3.0	
South Africa	715	-6.7	6,512	-5.6	2,343	-1.1	20,139	-10.6	0.2	3.1	
Other African countries	3,707	-0.6	24,477	1.4	14,686	0.2	85,224	2.0	0.8	3.5	
No information on residence	9,361	-50.7	68,518	-55.3	22,194	-55.5	156,512	-59.2	1.5	2.3	

*Compared to 2018

**Share of total bednights, otherwise share of international bednights

January - August 2019

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	12,238,672	3.9
United Kingdom	1,062,601	-6.6
USA	940,819	9.9
Spain	822,752	19.9
Italy	793,407	16.3
Netherlands	581,089	8.0
France	539,016	11.8
Denmark	419,706	1.7
Switzerland	418,212	-2.9
Russia	322,309	22.6

Bednights (percentage)

Domestic / International			
January - December 2018		January - August 2019	
Germany	54.1%	Germany	53.9%
International	45.9%	International	46.1%
Germany / Europe / Overseas			
January - December 2018		January - August 2019	
Germany	54.1%	Germany	53.9%
Europe (w/o Germany)	31.9%	Europe (w/o Germany)	33.2%
Overseas	14.0%	Overseas	12.9%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy % beds		Occupancy % rooms		Available		Facilities**
	total	%*	total	%*	total	%*	Aug.	Jan.-Aug.	Aug.	Jan.-Aug.	beds	rooms	Aug.
	Jan. - Aug.						Aug.		Jan.-Aug.		Aug.	Aug.	Aug.
Total accommodations ²	22,720,462	4.1	12,238,672	3.9	10,481,790	4.4	72.1	62.9	ns	ns	150,801	ns	797
Total hotel properties	18,993,413	3.7	10,398,593	3.9	8,594,820	3.4	73.2	62.8	ns	ns	125,708	ns	634
Hotels	11,557,845	3.2	6,051,981	3.7	5,505,864	2.6	75.5	63.8	ns	ns	75,026	ns	243
Hotels (breakfast only)	7,014,940	4.5	4,119,941	4.2	2,894,999	4.9	70.3	61.7	ns	ns	47,543	ns	291
Guesthouses	26,497	-0.5	16,885	-0.7	9,612	-0.3	43.6	41.4	ns	ns	261	ns	12
Boarding houses	394,131	3.8	209,786	4.3	184,345	3.2	64.2	56.2	ns	ns	2,878	ns	88
Other accommodations	3,727,049	6.3	1,840,079	3.8	1,886,970	8.8	66.4	63.5	ns	ns	25,093	ns	163
Camping sites	107,318	10.3	75,910	13.4	31,408	3.5	23.2	12.3	ns	ns	4,120	ns	11

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2018

** Number of accommodations available in reporting month

ns = not specified