

July 2019

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	July		Jan.-July		July		Jan.-July		Jan.-July	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,226,830	-0.4	7,909,094	3.2	3,216,143	0.1	19,321,461	4.4	100.0	2.4	
Germany	668,324	-0.2	4,793,178	3.5	1,592,265	0.1	10,531,674	4.2	54.5**	2.2	
Total foreign countries	558,506	-0.7	3,115,916	2.7	1,623,878	0.2	8,789,787	4.6	45.5**	2.8	
Total Europe	388,864	5.8	2,276,597	7.4	1,116,425	6.4	6,337,352	9.5	72.1	2.8	
Europe											
United Kingdom	53,257	-7.3	331,518	-7.4	153,486	-5.7	920,111	-5.9	10.5	2.8	1
Spain	37,340	9.4	212,055	17.5	123,503	12.6	646,417	21.1	7.4	3.0	2
Italy	25,483	1.0	201,087	17.0	80,072	1.0	616,581	19.9	7.0	3.1	3
Netherlands	29,874	6.3	171,544	4.3	86,287	8.1	482,346	8.1	5.5	2.8	4
France	21,905	9.7	156,471	9.1	65,585	9.8	443,847	11.4	5.0	2.8	5
Denmark	37,089	4.2	128,545	-0.3	113,299	7.8	368,237	2.0	4.2	2.9	6
Switzerland	21,480	-12.4	134,451	-2.3	59,829	-16.5	360,992	-3.2	4.1	2.7	7
Russia	13,662	12.1	102,558	20.6	35,018	8.5	279,983	22.5	3.2	2.7	8
Sweden	26,917	18.8	102,126	17.9	68,528	17.5	268,132	19.9	3.1	2.6	9
Poland	18,981	26.9	113,626	12.4	41,743	31.3	237,391	12.1	2.7	2.1	10
Austria	13,914	-3.4	95,261	7.8	35,563	-5.6	237,188	8.0	2.7	2.5	11
Finland	13,195	29.6	62,139	33.9	41,557	32.2	180,132	36.9	2.0	2.9	12
Belgium	10,861	6.7	60,125	2.2	31,348	10.0	165,747	4.8	1.9	2.8	13
Norway	11,735	4.3	49,245	1.7	34,192	7.7	139,444	3.7	1.6	2.8	14
Ireland, Republic	6,028	-7.7	34,521	1.3	18,969	-7.9	104,333	5.7	1.2	3.0	15
Ukraine	5,205	28.6	34,445	63.2	13,951	31.8	93,704	61.4	1.1	2.7	16
Greece	2,346	10.2	28,237	18.4	7,434	7.4	92,453	25.0	1.1	3.3	17
Turkey	4,754	11.0	32,210	-9.5	12,593	3.7	86,380	-10.3	1.0	2.7	18
Czech Republic	6,980	7.6	38,910	5.9	14,905	6.6	82,923	6.9	0.9	2.1	19
Portugal	3,247	16.0	23,856	17.8	8,853	13.0	67,750	17.3	0.8	2.8	20
Romania	2,728	3.1	18,622	5.6	8,270	18.1	56,174	14.9	0.6	3.0	21
Hungary	3,061	5.0	19,262	-4.4	8,377	0.0	50,888	-6.8	0.6	2.6	22
Latvia	1,983	18.6	12,740	12.7	5,668	53.9	33,250	30.5	0.4	2.6	23
Slovakia	1,746	46.4	8,587	2.1	4,984	58.6	26,409	17.3	0.3	3.1	24

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	July		Jan.-July		July		Jan.-July		Jan.-July	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Lithuania	1,940	23.7	11,144	17.3	4,306	26.2	26,027	19.4	0.3	2.3	25
Luxembourg	1,355	-2.4	8,671	4.9	4,014	6.5	24,274	8.5	0.3	2.8	26
Estonia	1,630	59.8	9,337	32.0	4,079	72.6	23,610	34.4	0.3	2.5	27
Iceland	959	16.7	6,983	-9.8	3,419	16.1	23,180	-8.9	0.3	3.3	28
Bulgaria	1,069	7.2	7,900	-0.6	2,962	17.1	22,728	-11.1	0.3	2.9	29
Croatia	766	3.7	6,954	5.1	2,597	5.2	21,389	10.7	0.2	3.1	30
Slovenia	979	43.8	6,912	22.4	3,072	43.4	20,912	36.1	0.2	3.0	31
Cyprus	621	6.3	3,636.0	22.1	2,312	17.1	12,021	17.5	0.1	3.3	32
Malta	352	-16.6	2,221	18.1	1,282	15.2	7,379	27.3	0.1	3.3	33
Other European countries	5,422	36.7	40,698	21.2	14,368	16.6	115,020	16.7	1.3	2.8	

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	July		Jan.-July		July		Jan.-July		Jan.-July	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	56,914	0.9	272,026	5.2	169,147	3.9	791,155	9.6	9.0	2.9	1
Brazil	8,822	3.0	39,832	1.7	31,619	5.4	138,314	3.9	1.6	3.5	2
Canada	6,904	-0.1	32,784	2.8	21,118	1.3	104,600	6.0	1.2	3.2	3
Central America, Caribbean	5,283	-14.9	22,292	-23.4	14,786	-16.9	67,048	-22.2	0.8	3.0	4
Other North American countries	1,095	13.0	3,802	-12.4	3,346	19.7	11,097	-9.4	0.1	2.9	
Other South American countries	9,329	-15.3	47,210	-9.6	28,175	-11.7	143,317	-8.1	1.6	3.0	
Total America	88,347	-1.9	417,946	0.6	268,191	0.7	1,255,531	4.0	14.3	3.0	
Israel	9,293	-20.5	54,929	-15.2	35,927	-17.8	203,462	-14.1	2.3	3.7	1
China, incl. Hongkong	15,145	-4.9	69,850	-2.6	37,507	-3.4	161,555	-2.3	1.8	2.3	2
Arabic Gulf States	4,668	-16.5	20,913	-4.2	16,960	-19.4	69,954	-6.7	0.8	3.3	3
Japan	3,978	-0.9	26,634	2.7	11,210	15.3	66,621	4.7	0.8	2.5	4
India	3,281	0.7	18,752	5.3	9,155	-14.4	54,279	2.1	0.6	2.9	5
South Korea	3,861	-5.9	16,749	7.7	10,601	-11.0	45,886	8.5	0.5	2.7	6
Taiwan	2,055	-5.4	8,458	12.6	5,957	1.0	22,415	9.2	0.3	2.7	7
Other Asian countries	10,530	-4.5	61,867	7.8	29,139	-8.8	173,754	6.8	2.0	2.8	
Total Asia	52,811	-8.6	278,152	-1.5	156,456	-10.0	797,926	-2.6	9.1	2.9	
Australia	15,207	-11.6	49,920	4.0	45,837	-9.0	154,150	5.7	1.8	3.1	1
New Zealand, Oceania	1,880	-11.2	7,536	7.5	5,406	-5.3	22,207	15.4	0.3	2.9	2
Total Australia, New Zealand, Oceania	17,087	-11.5	57,456	4.4	51,243	-8.6	176,357	6.9	2.0	3.1	
South Africa	876	-11.4	5,799	-5.5	2,676	-11.3	17,796	-11.7	0.2	3.1	
Other African countries	2,926	-10.0	20,845	2.2	9,862	-15.5	70,547	2.4	0.8	3.4	
No information on residence	7,595	-67.6	59,121	-56.0	19,025	-68.8	134,278	-59.8	1.5	2.3	

*Compared to 2018

**Share of total bednights, otherwise share of international bednights

January - July 2019

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	10,531,674	4.2
United Kingdom	920,111	-5.9
USA	791,155	9.6
Spain	646,417	21.1
Italy	616,581	19.9
Netherlands	482,346	8.1
France	443,847	11.4
Denmark	368,237	2.0
Switzerland	360,992	-3.2
Russia	279,983	22.5

Bednights (percentage)

Domestic / International			
January - December 2018		January - July 2019	
Germany	54.1%	Germany	54.5%
International	45.9%	International	45.5%
Germany / Europe / Overseas			
January - December 2018		January - July 2019	
Germany	54.1%	Germany	54.5%
Europe (w/o Germany)	31.9%	Europe (w/o Germany)	32.8%
Overseas	14.0%	Overseas	12.7%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds	rooms	beds	rooms	beds	rooms	July
	Jan. - July						July	Jan.-July	July	Jan.-July	July	July	July
Total accommodations ²	19,321,461	4.4	10,531,674	4.2	8,789,787	4.6	68.4	61.6	ns	ns	150,346	ns	792
Total hotel properties	16,139,896	3.9	8,945,563	4.2	7,194,333	3.6	68.1	61.3	ns	ns	125,562	62,826	634
Hotels	9,801,939	3.4	5,204,583	3.9	4,597,356	2.8	70.7	62.1	ns	ns	75,067	38,146	243
Hotels (breakfast only)	5,978,105	4.9	3,546,573	4.6	2,431,532	5.4	64.4	60.5	ns	ns	47,356	23,193	290
Guesthouses	22,966	0.3	14,415	-1.1	8,551	2.6	43.1	41.1	ns	ns	263	125	12
Boarding houses	336,886	4.0	179,992	4.3	156,894	3.5	62.0	55.0	ns	ns	2,876	1,362	89
Other accommodations	3,181,565	6.6	1,586,111	4.2	1,595,454	9.2	70.3	63.1	ns	ns	24,784	ns	158
Camping sites	77,641	13.3	57,195	18.9	20,446	0.1	24.2	10.4	ns	ns	4,108	1,027	11

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2018

** Number of accommodations available in reporting month

ns = not specified