

January - December 2019

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,072,665	3.6	13,963,345	3.4	2,600,388	1.6	34,124,364	3.8	100.0	2.4	
Germany	620,125	4.7	8,478,779	4.7	1,308,993	2.3	18,624,853	4.7	54.6**	2.2	
Total foreign countries	452,540	2.0	5,484,566	1.5	1,291,395	1.0	15,499,511	2.7	45.4**	2.8	
Total Europe	338,570	1.6	3,984,137	4.6	953,754	0.0	11,096,003	5.9	71.6	2.8	
Europe											
United Kingdom	52,342	-2.4	574,115	-6.9	149,938	-5.2	1,592,805	-6.5	10.3	2.8	1
Spain	31,622	-5.5	370,455	9.9	101,826	-6.0	1,153,804	12.2	7.4	3.1	2
Italy	31,569	-0.8	353,798	8.8	95,420	-2.2	1,093,489	10.1	7.1	3.1	3
Netherlands	28,590	16.5	308,526	5.5	82,788	14.9	874,797	7.8	5.6	2.8	4
France	22,645	-11.3	273,710	4.4	63,495	-8.6	777,729	6.5	5.0	2.8	5
Denmark	17,698	-7.7	220,866	-1.5	49,202	-12.5	632,327	0.3	4.1	2.9	6
Switzerland	17,465	-2.7	232,396	-4.1	46,919	-4.3	622,161	-4.8	4.0	2.7	7
Russia	16,013	1.3	179,717	14.9	43,593	2.6	482,197	16.0	3.1	2.7	8
Sweden	12,318	-4.0	171,688	8.7	33,742	-5.5	453,702	10.6	2.9	2.6	9
Poland	18,662	16.9	203,575	12.5	36,084	15.3	424,581	12.7	2.7	2.1	10
Austria	10,512	1.0	165,621	4.4	24,815	-5.0	411,622	4.1	2.7	2.5	11
Finland	8,503	-0.3	101,286	20.4	25,264	-2.5	291,112	22.0	1.9	2.9	12
Belgium	8,358	12.6	105,203	4.4	22,132	10.6	287,877	7.1	1.9	2.7	13
Norway	5,881	-15.2	90,564	-3.7	16,812	-19.6	249,668	-2.3	1.6	2.8	14
Ireland, Republic	4,854	5.9	59,786	0.1	14,766	6.9	177,056	3.0	1.1	3.0	15
Ukraine	6,448	35.5	63,671	41.1	17,878	34.1	171,530	41.2	1.1	2.7	16
Czech Republic	5,377	25.6	72,406	5.6	11,827	25.8	156,392	6.3	1.0	2.2	17
Turkey	6,177	27.0	58,311	2.2	16,667	26.5	153,762	-0.5	1.0	2.6	18
Greece	5,306	-17.3	45,185	5.3	18,276	-13.1	148,109	9.9	1.0	3.3	19
Portugal	3,703	5.0	40,637	13.1	11,597	7.8	115,609	13.8	0.7	2.8	20
Romania	2,435	-9.7	32,250	0.5	7,092	-12.7	97,428	5.1	0.6	3.0	21
Hungary	1,776	2.7	31,961	-7.3	4,420	2.3	83,686	-8.9	0.5	2.6	22
Latvia	2,430	29.5	22,848	11.4	5,953	33.6	58,480	26.5	0.4	2.6	23
Iceland	1,084	-7.5	13,223	-11.8	3,814	-16.7	45,846	-8.0	0.3	3.5	24

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	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
Lithuania	1,875	-1.4	19,720	13.5	4,367	-5.3	45,084	13.7	0.3	2.3	25
Luxembourg	1,285	26.9	15,899	10.0	3,572	24.4	43,491	10.9	0.3	2.7	26
Slovakia	892	19.7	14,417	-1.5	2,546	24.3	43,057	10.9	0.3	3.0	27
Estonia	1,248	33.2	16,397	35.4	3,364	48.2	41,067	38.3	0.3	2.5	28
Bulgaria	1,201	18.6	13,881	2.1	3,456	16.6	39,793	-2.4	0.3	2.9	29
Slovenia	724	-1.9	11,947	7.6	2,096	-5.0	36,020	15.8	0.2	3.0	30
Croatia	784	15.1	12,178	0.7	2,256	14.9	35,691	-1.2	0.2	2.9	31
Cyprus	845	19.0	6,920.0	24.1	2,914	10.2	25,284	29.1	0.2	3.7	32
Malta	629	-2.9	4,266	17.4	2,239	5.8	14,153	25.2	0.1	3.3	33
Other European countries	7,319	43.3	76,714	30.6	22,624	60.6	216,594	29.6	1.4	2.8	

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	Dec.		Jan.-Dec.		Dec.		Jan.-Dec.		Jan.-Dec.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	31,970	7.5	478,157	5.8	91,248	7.7	1,391,135	9.2	9.0	2.9	1
Brazil	6,062	32.4	72,036	9.4	20,173	35.6	247,439	11.3	1.6	3.4	2
Canada	2,912	15.1	57,917	1.8	8,844	9.2	181,186	3.7	1.2	3.1	3
Central America, Caribbean	3,120	2.2	39,396	-16.7	8,517	1.3	117,851	-16.2	0.8	3.0	4
Other North American countries	427	-9.7	6,567	-6.9	1,190	-11.9	18,729	-5.2	0.1	2.9	
Other South American countries	4,543	11.6	80,458	-4.1	12,800	5.4	241,795	-4.2	1.6	3.0	
Total America	49,034	10.3	734,531	3.0	142,772	10.1	2,198,135	5.5	14.2	3.0	
Israel	13,128	5.5	100,964	-12.2	53,043	5.4	380,796	-11.0	2.5	3.8	1
China, incl. Hongkong	8,936	13.9	135,487	-1.1	22,814	19.4	330,543	-0.9	2.1	2.4	2
Japan	5,122	7.6	53,694	5.8	11,096	1.4	131,019	2.7	0.8	2.4	3
Arabic Gulf States	3,223	18.0	38,840	-0.6	10,806	16.8	130,501	-2.6	0.8	3.4	4
India	2,474	31.7	32,954	2.7	7,101	29.1	95,134	0.6	0.6	2.9	5
South Korea	2,541	27.1	32,346	7.0	6,923	37.9	93,957	10.7	0.6	2.9	6
Taiwan	949	21.8	16,341	16.5	2,411	3.7	42,469	5.5	0.3	2.6	7
Other Asian countries	10,923	13.2	112,076	8.5	29,235	11.7	314,045	7.9	2.0	2.8	
Total Asia	47,296	12.4	522,702	0.2	143,429	11.5	1,518,464	-1.0	9.8	2.9	
Australia	8,920	0.9	91,612	0.1	27,595	-2.7	281,783	1.3	1.8	3.1	1
New Zealand, Oceania	969	-16.6	13,377	2.2	2,704	-20.9	39,403	6.6	0.3	2.9	2
Total Australia, New Zealand, Oceania	9,889	-1.2	104,989	0.4	30,299	-4.7	321,186	2.0	2.1	3.1	
South Africa	789	-5.2	9,702	-2.4	2,500	-10.0	29,856	-7.3	0.2	3.1	
Other African countries	3,248	32.1	37,966	7.0	10,054	22.5	127,449	4.7	0.8	3.4	
No information on residence	3,714	-64.3	90,539	-57.5	8,587	-63.1	208,418	-60.3	1.3	2.3	

*Compared to 2018

**Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	18,624,853	4.7
United Kingdom	1,592,805	-6.5
USA	1,391,135	9.2
Spain	1,153,804	12.2
Italy	1,093,489	10.1
Netherlands	874,797	7.8
France	777,729	6.5
Denmark	632,327	0.3
Switzerland	622,161	-4.8
Russia	482,197	16.0

Bednights (percentage)

Domestic / International			
January - December 2018		January - December 2019	
Germany	54.1%	Germany	54.6%
International	45.9%	International	45.4%
Germany / Europe / Overseas			
January - December 2018		January - December 2019	
Germany	54.1%	Germany	54.6%
Europe (w/o Germany)	31.9%	Europe (w/o Germany)	32.5%
Overseas	14.0%	Overseas	12.9%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds	rooms	beds	rooms	beds	rooms	
	Jan. - Dec.						Dec.	Jan.-Dec.	Dec.	Jan.-Dec.	Dec.	Dec.	Dec.
Total accommodations ²	34,124,364	3.8	18,624,853	4.7	15,499,511	2.7	56.3	62.7	ns	ns	149,906	ns	787
Total hotel properties	28,630,676	3.3	15,874,794	4.5	12,755,882	1.9	58.2	62.8	ns	ns	125,629	ns	631
Hotels	17,391,894	2.9	9,223,198	4.6	8,168,696	1.0	60.7	63.7	ns	ns	75,169	ns	243
Hotels (breakfast only)	10,600,566	4.0	6,306,342	4.4	4,294,224	3.6	54.9	61.9	ns	ns	47,338	ns	289
Guesthouses	39,929	-1.1	24,354	-5.5	15,575	6.7	34.8	42.0	ns	ns	251	ns	11
Boarding houses	598,287	4.9	320,900	5.8	277,387	4.0	48.1	56.9	ns	ns	2,871	ns	88
Other accommodations	5,493,688	6.3	2,750,059	5.9	2,743,629	6.7	46.6	61.7	ns	ns	24,277	ns	156
Camping sites	133,582	12.0	97,108	16.3	36,474	2.2	2.9	10.3	ns	ns	3,020	ns	7

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2018

** Number of accommodations available in reporting month

ns = not specified