

January 2020

Berlin

MARKETS	ARRIVALS			BEDNIGHTS			SHARE**	DURATION	RANK Overn.
	Jan.			Jan.			Jan.	of STAY	
	total	% *		total	% *		%	days	
Total	953,822	4.3		2,197,289	1.7		100.0	2.3	
Germany	624,970	4.9		1,279,768	2.2		58.2	2.0	
Total foreign countries	328,852	3.1		917,521	1.1		41.8	2.8	
Total Europe	241,994	2.3		658,147	-0.1		30.0	2.7	
Europe									
United Kingdom	33,217	-2.1		88,009	-6.7		4.0	2.6	1
Italy	24,692	10.4		75,361	6.7		3.4	3.1	2
Spain	21,495	-15.9		65,440	-14.0		3.0	3.0	3
Russia	19,591	18.2		56,980	14.9		2.6	2.9	4
France	14,992	-3.6		41,321	-5.4		1.9	2.8	5
Netherlands	15,991	4.1		40,851	0.1		1.9	2.6	6
Poland	14,712	22.5		32,525	36.9		1.5	2.2	7
Switzerland	12,246	-8.0		31,335	-14.5		1.4	2.6	8
Denmark	8,640	1.1		22,215	-4.6		1.0	2.6	9
Austria	9,450	2.9		21,362	-2.7		1.0	2.3	10
Sweden	6,672	-6.0		18,774	-3.8		0.9	2.8	11
Ukraine	6,394	32.3		17,247	28.6		0.8	2.7	12
Belgium	6,702	24.2		16,200	17.7		0.7	2.4	13
Turkey	5,286	22.8		13,718	21.4		0.6	2.6	14
Ireland, Republic	4,476	-0.5		13,056	-3.8		0.6	2.9	15
Finland	4,587	-16.3		12,178	-22.0		0.6	2.7	16
Norway	3,662	-8.4		10,129	-7.2		0.5	2.8	17
Greece	3,215	-20.6		9,988	-25.1		0.5	3.1	18
Czech Republic	3,706	14.3		7,869	21.3		0.4	2.1	19
Portugal	2,693	-1.4		7,200	-11.3		0.3	2.7	20
Romania	2,013	-12.6		5,818	-17.4		0.3	2.9	21
Hungary	2,131	5.1		5,690	-2.3		0.3	2.7	22
Latvia	2,115	12.7		5,367	20.7		0.2	2.5	23
Lithuania	1,546	-0.3		4,131	10.2		0.2	2.7	24

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	Jan.				Jan.				Jan.	of STAY	
	total	% *			total	% *			%	days	
Estonia	1,189	35.9			3,163	38.5			0.1	2.7	25
Croatia	894	9.7			2,933	17.9			0.1	3.3	26
Bulgaria	1,016	5.2			2,928	10.7			0.1	2.9	27
Slovakia	835	-4.9			2,528	-13.8			0.1	3.0	28
Luxembourg	998	43.0			2,427	29.6			0.1	2.4	29
Slovenia	733	15.4			2,097	25.1			0.1	2.9	30
Cyprus	369	-18.5			1,338	-14.2			0.1	3.6	31
Malta	386	47.9			1,215	25.0			0.1	3.1	32
Iceland	348	-57.8			965	-57.2			0.0	2.8	33
Other European countries	5,002	16.3			15,789	28.6			0.7	3.2	

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	Jan.			Jan.			Jan.	of STAY	
	total	% *		total	% *		%	days	
OVERSEAS									
USA	22,740	13.9		64,857	14.4		3.0	2.9	1
Brazil	5,687	20.0		20,003	12.0		0.9	3.5	2
Canada	2,228	9.1		6,367	4.9		0.3	2.9	3
Central America, Caribbean	2,312	13.4		5,808	-1.8		0.3	2.5	4
Other North American countries	372	14.1		1,074	5.2		0.0	2.9	
Other South American countries	5,716	13.3		16,468	2.0		0.7	2.9	
Total America	39,055	14.4		114,577	10.5		5.2	2.9	
Israel	9,489	14.3		34,680	7.0		1.6	3.7	1
China, incl. Hongkong	6,522	5.5		16,888	5.2		0.8	2.6	2
Arabic Gulf States	2,187	6.3		8,256	16.5		0.4	3.8	3
South Korea	2,755	6.4		7,917	13.7		0.4	2.9	4
Japan	2,781	13.7		6,421	4.0		0.3	2.3	5
India	1,397	2.6		4,287	4.1		0.2	3.1	6
Taiwan	1,140	56.2		2,747	29.1		0.1	2.4	7
Other Asian countries	7,015	10.4		19,993	11.1		0.9	2.9	
Total Asia	33,286	10.9		101,189	8.9		4.6	3.0	
Australia	5,818	-4.6		18,883	-9.3		0.9	3.2	1
New Zealand, Oceania	773	-0.1		2,389	5.1		0.1	3.1	2
Total Australia, New Zealand, Oceania	6,591	-4.1		21,272	-7.9		1.0	3.2	
South Africa	680	32.0		1,956	-2.1		0.1	2.9	
Other African countries	3,149	35.8		11,055	34.3		0.5	3.5	
No information on residence	4,097	-52.7		9,325	-50.0		0.4	2.3	

*Compared to 2019

**Share of total bednights

January 2020

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	1,279,768	2.2
United Kingdom	88,009	-6.7
Italy	75,361	6.7
Spain	65,440	-14.0
USA	64,857	14.4
Russia	56,980	14.9
France	41,321	-5.4
Netherlands	40,851	0.1
Israel	34,680	7.0
Poland	32,525	36.9

Bednights (percentage)

Domestic / International			
January - December 2019		January 2020	
Germany	54.6%	Germany	58.2%
International	45.4%	International	41.8%
Germany / Europe / Overseas			
January - December 2019		January 2020	
Germany	54.6%	Germany	58.2%
Europe (w/o Germany)	32.5%	Europe (w/o Germany)	30.0%
Overseas	12.9%	Overseas	11.8%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds	rooms	beds	rooms	
	Jan.		Jan.		Jan.		Jan.		Jan.		Jan.
Total accommodations ²	2,197,289	1.7	1,279,768	2.2	917,521	1.1	47.3	ns	150,407	ns	789
Total hotel properties	1,881,036	1.8	1,128,178	1.8	752,858	1.7	48.2	ns	126,234	ns	634
Hotels	1,174,133	3.5	689,935	4.6	484,198	1.9	49.8	ns	76,123	ns	245
Hotels (breakfast only)	667,993	-0.8	416,276	-2.2	251,717	1.6	46.0	ns	46,960	ns	288
Guesthouses	2,106	-18.6	1,174	-29.0	932	-0.1	28.2	ns	251	ns	11
Boarding houses	36,804	-1.4	20,793	-2.5	16,011	0.1	41.5	ns	2,900	ns	90
Other accommodations	316,253	1.4	151,590	5.1	164,663	-1.7	42.6	ns	24,173	ns	155
Camping sites	1,283	9.7	1,153	5.3	130	73.3	1.7	ns	2,500	ns	6

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2019

** Number of accommodations available in reporting month

ns = not specified