

January - July 2020

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Jul.		Jan.-Jul.		Jul.		Jan.-Jul.		Jan.-Jul.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	516,913	-57.8	3,255,647	-58.8	1,317,241	-59.0	7,837,139	-59.4	100.0	2.4	
Germany	400,935	-40.0	2,271,333	-52.6	984,699	-38.2	5,065,830	-51.9	64.6	2.2	
Total foreign countries	115,978	-79.2	984,314	-68.4	332,542	-79.5	2,771,309	-68.5	35.4	2.8	
Total Europe	104,950	-73.0	765,111	-66.4	299,609	-73.2	2,111,455	-66.7	76.2	2.8	
Europe											
United Kingdom	5,227	-90.2	101,145	-69.5	14,296	-90.6	272,605	-70.3	1.1	2.7	1
Spain	4,356	-88.3	61,979	-70.8	13,740	-88.9	187,680	-71.0	1.0	3.0	2
Italy	2,742	-89.2	61,038	-69.6	7,997	-90.0	185,399	-69.9	0.6	3.0	3
Netherlands	15,240	-49.0	63,900	-62.7	45,641	-47.1	173,658	-64.0	3.5	2.7	4
France	6,509	-70.3	51,761	-66.9	19,193	-70.8	144,029	-67.6	1.5	2.8	5
Denmark	22,766	-38.6	49,735	-61.3	69,522	-38.7	142,552	-61.3	5.3	2.9	6
Poland	10,497	-44.6	52,724	-53.6	24,340	-41.6	125,809	-47.0	1.8	2.4	7
Switzerland	9,557	-55.4	44,136	-67.2	27,447	-54.1	115,957	-67.9	2.1	2.6	8
Russia	569	-95.8	39,446	-61.5	2,037	-94.2	113,135	-59.6	0.2	2.9	9
Austria	5,086	-63.4	33,238	-65.1	13,463	-62.2	81,448	-65.7	1.0	2.5	10
Belgium	4,795	-55.9	23,508	-60.9	14,486	-53.8	62,010	-62.6	1.1	2.6	11
Sweden	2,450	-90.9	20,409	-80.0	5,957	-91.3	53,477	-80.1	0.5	2.6	12
Ukraine	351	-93.3	15,067	-56.3	1,186	-91.5	42,437	-54.7	0.1	2.8	13
Finland	860	-93.5	13,150	-78.8	2,387	-94.3	35,405	-80.4	0.2	2.7	14
Turkey	560	-88.2	13,158	-59.1	1,485	-88.2	34,572	-60.0	0.1	2.6	15
Ireland, Republic	454	-92.4	11,506	-66.7	1,619	-91.5	34,458	-67.0	0.1	3.0	16
Czech Republic	3,170	-54.6	14,432	-62.9	6,880	-53.8	32,354	-61.0	0.5	2.2	17
Norway	1,449	-87.6	11,458	-76.7	3,756	-89.0	31,103	-77.7	0.3	2.7	18
Greece	451	-80.9	9,340	-66.9	1,309	-83.0	29,339	-68.4	0.1	3.1	19
Portugal	545	-83.2	8,552	-64.1	1,606	-81.9	24,262	-64.2	0.1	2.8	20
Romania	735	-73.0	6,812	-63.4	2,308	-72.1	20,831	-62.9	0.2	3.1	21
Hungary	641	-79.1	6,386	-66.8	1,749	-79.1	16,789	-67.0	0.1	2.6	22
Latvia	578	-70.9	5,200	-59.2	1,383	-75.6	13,605	-59.1	0.1	2.6	23
Slovakia	387	-77.8	2,968	-65.4	2,211	-55.6	12,684	-52.0	0.2	4.3	24

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	Jul.		Jan.-Jul.		Jul.		Jan.-Jul.		Jan.-Jul.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Lithuania	728	-62.4	4,720	-57.6	1,743	-59.4	12,099	-53.5	0.1	2.6	25
Bulgaria	379	-64.5	3,514	-55.5	1,216	-58.8	11,098	-51.2	0.1	3.2	26
Croatia	280	-63.4	2,557	-63.2	1,693	-34.8	9,766	-54.3	0.1	3.8	27
Estonia	513	-68.5	3,570	-61.8	1,115	-72.7	9,302	-60.6	0.1	2.6	28
Luxembourg	410	-69.7	3,567	-58.9	1,191	-70.3	9,145	-62.3	0.1	2.6	29
Slovenia	221	-77.1	2,233	-67.6	751	-75.3	6,666	-68.1	0.1	3.0	30
Cyprus	111	-82.1	1,085.0	-70.2	419	-81.9	3,827	-68.2	0.0	3.5	31
Iceland	112	-88.4	1,253	-82.1	289	-91.5	3,800	-83.6	0.0	3.0	32
Malta	68	-80.7	996	-55.2	223	-82.6	3,040	-58.8	0.0	3.1	33
Other European countries	2,153	-60.2	20,568	-49.5	4,971	-65.4	57,114	-50.3	0.4	2.8	

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	Jul.		Jan.-Jul.		Jul.		Jan.-Jul.		Jan.-Jul.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	4,244	-92.5	63,623	-76.6	12,464	-92.6	179,400	-77.3	0.9	2.8	1
Brazil	280	-96.8	12,814	-67.8	1,290	-95.9	44,872	-67.6	0.1	3.5	2
Canada	248	-96.4	6,507	-80.1	681	-96.8	19,473	-81.4	0.1	3.0	3
Central America, Caribbean	621	-88.2	6,482	-70.9	1,823	-87.7	19,390	-71.1	0.1	3.0	4
Other North American countries	12	x	889	-76.6	55	-98.4	2,534	-77.2	0.0	2.9	
Other South American countries	423	-95.5	15,106	-68.0	1,357	-95.2	46,266	-67.7	0.1	3.1	
Total America	5,828	-93.4	105,421	-74.8	17,670	-93.4	311,935	-75.2	1.3	3.0	
Israel	187	-98.0	17,828	-67.5	759	-97.9	64,529	-68.3	0.1	3.6	1
China, incl. Hongkong	393	-97.4	11,400	-83.7	890	-97.6	30,315	-81.2	0.1	2.7	2
Arabic Gulf States	446	-90.3	5,907	-71.7	1,544	-90.9	21,828	-68.8	0.1	3.7	3
Japan	118	-97.0	7,817	-70.6	334	-97.0	19,378	-70.9	0.0	2.5	4
South Korea	45	-98.8	5,165	-69.2	113	-98.9	16,116	-64.9	0.0	3.1	5
India	159	-95.2	4,024	-78.5	1,230	-86.6	14,586	-73.1	0.1	3.6	6
Taiwan	35	-98.3	2,502	-70.4	252	-95.8	6,624	-70.4	0.0	2.6	7
Other Asian countries	1,109	-89.0	17,969	-70.7	3,415	-88.3	55,563	-68.0	0.3	3.1	
Total Asia	2,492	-95.2	72,612	-73.8	8,537	-94.5	228,939	-71.3	0.6	3.2	
Australia	166	-98.9	10,703	-78.6	472	-99.0	33,260	-78.4	0.0	3.1	1
New Zealand, Oceania	164	-91.3	1,929	-74.4	413	-92.3	6,290	-71.7	0.0	3.3	2
Total Australia, New Zealand, Oceania	330	-98.1	12,632	-78.0	885	-98.3	39,550	-77.6	0.1	3.1	
South Africa	131	-85.0	2,055	-64.6	281	-89.5	6,160	-65.4	0.0	3.0	
Other African countries	561	-80.3	9,516	-54.2	1,845	-81.3	35,123	-50.2	0.1	3.7	
No information on residence	1,686	-77.9	16,967	-71.3	3,715	-80.5	38,147	-71.6	0.3	2.2	

*Compared to 2019

x: no valid data

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	5,065,830	-51.9
United Kingdom	272,605	-70.3
Spain	187,680	-71.0
Italy	185,399	-69.9
USA	179,400	-77.3
Netherlands	173,658	-64.0
France	144,029	-67.6
Denmark	142,552	-61.3
Poland	125,809	-47.0
Switzerland	115,957	-67.9

Bednights (percentage)

Domestic / International			
January - December 2019		January - July 2020	
Germany	54.6%	Germany	64.6%
International	45.4%	International	35.4%
Germany / Europe / Overseas			
January - December 2019		January - July 2020	
Germany	54.6%	Germany	64.6%
Europe (w/o Germany)	32.5%	Europe (w/o Germany)	27.0%
Overseas	12.9%	Overseas	8.4%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds		rooms		beds	rooms	
	Jan. - Jul.						Jul.	Jan.-Jul.	Jul.	Jan.-Jul.	Jul.	Jul.	
Total accommodations ²	7,837,139	-59.4	5,065,830	-51.9	2,771,309	-68.5	31.6	30.3	ns	ns	134,414	x	718
Total hotel properties	6,490,345	-59.8	4,270,580	-52.3	2,219,765	-69.1	30.8	30.0	ns	ns	113,908	57,039	572
Hotels	3,850,886	-60.7	2,460,209	-52.7	1,390,677	-69.8	30.4	30.0	ns	ns	68,917	35,141	215
Hotels (breakfast only)	2,473,250	-58.6	1,699,454	-52.1	773,796	-68.2	31.6	30.0	ns	ns	42,016	20,477	262
Guesthouses	11,931	-48.0	8,053	-44.1	3,878	-54.6	27.3	23.9	ns	ns	259	119	12
Boarding houses	154,278	-54.2	102,864	-42.8	51,414	-67.2	31.0	28.8	ns	ns	2,716	1,302	83
Other accommodations	1,346,794	-57.7	795,250	-49.9	551,544	-65.4	36.1	32.3	ns	ns	20,506	x	146
Camping sites	40,976	-47.2	36,106	-36.9	4,870	-76.2	17.2	6.2	ns	ns	4,080	1,020	11

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2019

** Number of accommodations available in reporting month

ns = not specified

x: no valid data