

January - August 2020

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	613,448	-51.9	3,870,067	-57.9	1,610,979	-52.6	9,450,244	-58.4	100.0	2.4	
Germany	492,802	-31.4	2,764,989	-49.8	1,254,414	-26.5	6,321,621	-48.3	66.9	2.3	
Total foreign countries	120,646	-78.3	1,105,078	-69.9	356,565	-78.9	3,128,623	-70.2	33.1	2.8	
Total Europe	108,335	-72.9	873,679	-67.4	318,328	-74.0	2,430,741	-67.8	77.7	2.8	
Europe											
United Kingdom	10,296	-79.1	111,423	-70.7	33,012	-77.0	305,652	-71.2	2.0	2.7	1
Netherlands	18,044	-44.0	82,017	-59.7	55,517	-43.8	229,387	-60.5	3.4	2.8	2
Spain	4,729	-90.3	66,699	-74.4	17,142	-90.3	204,817	-75.1	1.1	3.1	3
Italy	5,501	-88.9	66,548	-73.4	17,738	-90.0	203,195	-74.4	1.1	3.1	4
France	8,753	-69.1	60,574	-67.2	28,658	-69.8	172,872	-67.9	1.8	2.9	5
Denmark	8,526	-49.6	58,332	-59.9	25,558	-50.3	168,356	-59.9	1.6	2.9	6
Poland	13,156	-43.4	65,912	-51.8	30,801	-39.0	156,697	-45.5	1.9	2.4	7
Switzerland	7,805	-61.5	51,994	-66.4	22,799	-60.2	138,858	-66.8	1.4	2.7	8
Russia	902	-94.4	40,334	-66.0	2,909	-93.1	116,011	-64.0	0.2	2.9	9
Austria	7,174	-55.6	40,386	-63.7	19,299	-56.1	100,701	-64.2	1.2	2.5	10
Belgium	3,446	-68.4	26,987	-62.0	10,250	-69.2	72,416	-63.6	0.6	2.7	11
Sweden	3,007	-80.2	23,410	-80.0	7,522	-81.8	60,977	-80.3	0.5	2.6	12
Ukraine	733	-87.8	15,797	-61.0	1,843	-88.0	44,268	-59.4	0.1	2.8	13
Czech Republic	3,740	-48.8	18,163	-60.7	8,120	-50.8	40,479	-59.3	0.5	2.2	14
Finland	758	-90.8	13,905	-80.2	2,006	-91.7	37,403	-81.7	0.1	2.7	15
Ireland, Republic	592	-88.6	12,093	-69.5	2,127	-86.5	36,572	-69.5	0.1	3.0	16
Turkey	638	-87.5	13,796	-63.0	1,772	-87.1	36,342	-63.7	0.1	2.6	17
Norway	795	-88.3	12,247	-78.1	2,220	-88.6	33,319	-79.0	0.1	2.7	18
Greece	509	-84.5	9,849	-68.8	1,493	-87.2	30,837	-70.5	0.1	3.1	19
Portugal	596	-86.1	9,146	-67.5	2,034	-83.9	26,294	-67.3	0.1	2.9	20
Romania	896	-73.6	7,707	-65.0	3,066	-71.3	23,895	-64.3	0.2	3.1	21
Hungary	825	-72.5	7,211	-67.6	2,415	-71.4	19,203	-67.6	0.1	2.7	22
Latvia	742	-67.4	5,935	-60.5	1,599	-71.2	15,192	-60.8	0.1	2.6	23
Slovakia	432	-70.7	3,400	-66.2	1,484	-66.3	14,168	-54.0	0.1	4.2	24

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	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
Lithuania	635	-66.1	5,359	-58.8	1,598	-61.2	13,701	-54.5	0.1	2.6	25
Bulgaria	428	-59.6	3,943	-56.0	1,524	-52.8	12,633	-51.3	0.1	3.2	26
Croatia	309	-69.2	2,867	-64.0	1,733	-43.2	11,500	-52.9	0.1	4.0	27
Estonia	599	-63.2	4,173	-61.9	1,398	-66.1	10,711	-61.4	0.1	2.6	28
Luxembourg	507	-72.2	4,070	-61.2	1,486	-71.5	10,619	-64.0	0.1	2.6	29
Slovenia	229	-79.7	2,466	-69.3	631	-83.1	7,301	-70.3	0.0	3.0	30
Cyprus	191	-82.9	1,276.0	-73.1	582	-88.5	4,409	-74.2	0.0	3.5	31
Iceland	103	-93.0	1,360	-83.9	374	-94.9	4,180	-86.3	0.0	3.1	32
Malta	109	-77.1	1,107	-58.9	342	-78.9	3,400	-62.2	0.0	3.1	33
Other European countries	2,630	-53.7	23,193	-50.0	7,276	-55.4	64,376	-51.0	0.5	2.8	

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	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	4,532	-90.8	68,109	-78.8	14,791	-90.1	194,068	-79.4	0.9	2.8	1
Brazil	382	-94.3	13,194	-71.6	1,617	-93.0	46,480	-71.2	0.1	3.5	2
Canada	459	-93.0	6,960	-82.3	1,615	-91.9	21,085	-83.1	0.1	3.0	3
Central America, Caribbean	287	-92.1	6,769	-73.9	731	-92.7	20,128	-73.9	0.0	3.0	4
Other North American countries	63	-89.4	952	-78.4	177	-88.8	2,711	-78.6	0.0	2.8	
Other South American countries	573	-93.8	15,671	-72.3	1,902	-93.3	48,146	-72.0	0.1	3.1	
Total America	6,296	-91.7	111,655	-77.4	20,833	-91.0	332,618	-77.6	1.3	3.0	
Israel	266	-97.2	18,088	-71.9	801	-97.9	65,311	-73.0	0.0	3.6	1
China, incl. Hongkong	570	-96.2	11,966	-85.9	1,352	-96.3	31,659	-84.1	0.1	2.6	2
Arabic Gulf States	508	-91.2	6,373	-76.0	1,681	-91.7	23,464	-74.0	0.1	3.7	3
Japan	180	-96.6	7,992	-75.0	537	-96.2	19,906	-75.4	0.0	2.5	4
South Korea	169	-95.7	5,334	-74.2	364	-96.7	16,480	-71.0	0.0	3.1	5
India	231	-91.5	4,255	-80.2	1,090	-85.1	15,676	-74.5	0.1	3.7	6
Taiwan	55	-97.1	2,556	-75.2	226	-95.3	6,847	-74.8	0.0	2.7	7
Other Asian countries	1,388	-85.8	19,358	-72.8	4,097	-85.9	59,688	-70.6	0.3	3.1	
Total Asia	3,367	-93.8	75,922	-77.1	10,148	-93.7	239,031	-75.1	0.6	3.1	
Australia	369	-96.6	11,059	-81.8	1,148	-96.5	34,370	-81.6	0.1	3.1	1
New Zealand, Oceania	56	-96.4	1,986	-78.2	202	-95.5	6,492	-75.6	0.0	3.3	2
Total Australia, New Zealand, Oceania	425	-96.6	13,045	-81.4	1,350	-96.3	40,862	-80.8	0.1	3.1	
South Africa	54	-92.5	2,107	-67.7	159	-93.2	6,315	-68.6	0.0	3.0	
Other African countries	603	-83.8	10,118	-58.7	1,985	-86.5	37,099	-56.5	0.1	3.7	
No information on residence	1,566	-83.3	18,552	-72.9	3,762	-83.0	41,957	-73.2	0.2	2.3	

*Compared to 2019

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	6,321,621	-48.3
United Kingdom	305,652	-71.2
Netherlands	229,387	-60.5
Spain	204,817	-75.1
Italy	203,195	-74.4
USA	194,068	-79.4
France	172,872	-67.9
Denmark	168,356	-59.9
Poland	156,697	-45.5
Switzerland	138,858	-66.8

Bednights (percentage)

Domestic / International			
January - December 2019		January - August 2020	
Germany	54.6%	Germany	66.9%
International	45.4%	International	33.1%
Germany / Europe / Overseas			
January - December 2019		January - August 2020	
Germany	54.6%	Germany	66.9%
Europe (w/o Germany)	32.5%	Europe (w/o Germany)	25.7%
Overseas	12.9%	Overseas	7.4%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds		rooms		beds	rooms	
	Jan. - Aug.						Aug.	Jan.-Aug.	Aug.	Jan.-Aug.	Aug.	Aug.	
Total accommodations ²	9,450,244	-58.4	6,321,621	-48.3	3,128,623	-70.2	36.8	31.3	ns	ns	141,631	ns.	740
Total hotel properties	7,815,288	-58.9	5,303,957	-49.0	2,511,331	-70.8	36.3	30.9	ns	ns	119,953	ns.	588
Hotels	4,649,332	-59.8	3,073,414	-49.2	1,575,918	-71.4	36.5	31.0	ns	ns	71,586	ns.	224
Hotels (breakfast only)	2,970,352	-57.7	2,096,002	-49.1	874,350	-69.8	36.3	30.9	ns	ns	45,433	ns.	270
Guesthouses	13,689	-48.3	9,572	-43.3	4,117	-57.2	26.7	24.2	ns	ns	212	ns.	11
Boarding houses	181,915	-53.9	124,969	-40.4	56,946	-69.1	33.3	29.3	ns	ns	2,722	ns.	83
Other accommodations	1,634,956	-56.1	1,017,664	-44.7	617,292	-67.3	39.5	33.3	ns	ns	21,678	ns.	152
Camping sites	66,895	-37.7	58,826	-22.5	8,069	-74.3	20.3	8.5	ns	ns	4,112	ns.	11

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2019

** Number of accommodations available in reporting month

ns = not specified