

January - March 2021

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Mar.		Jan.-Mar.		Mar.		Jan.-Mar.		Jan.-Mar.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	119,671	-68.7	287,202	-87.6	377,973	-58.3	956,052	-82.4	100.0	3.3	
Germany	104,609	-61.2	248,496	-83.3	304,877	-48.7	767,108	-75.5	80.2	3.1	
Total foreign countries	15,062	-86.6	38,706	-95.3	73,096	-76.6	188,944	-91.7	19.8	4.9	
Total Europe	12,352	-85.7	31,533	-94.9	55,459	-76.2	141,982	-91.6	75.1	4.5	
Europe											
Poland	2,504	-43.9	6,112	-83.0	9,898	-19.7	25,277	-69.5	2.6	4.1	1
United Kingdom	530	-96.6	1,754	-98.1	3,451	-91.5	10,868	-95.7	1.1	6.2	2
Italy	669	-82.0	1,708	-97.0	4,194	-62.4	9,891	-94.3	1.0	5.8	3
France	759	-87.5	2,046	-95.3	3,878	-75.6	9,751	-91.9	1.0	4.8	4
Spain	644	-91.9	1,763	-96.8	3,185	-86.8	8,429	-95.0	0.9	4.8	5
Austria	851	-79.7	2,146	-91.3	2,909	-72.8	7,048	-87.9	0.7	3.3	6
Netherlands	779	-87.7	1,865	-95.9	2,160	-87.2	6,185	-94.8	0.6	3.3	7
Romania	462	-40.2	1,138	-78.8	2,320	3.6	6,063	-60.4	0.6	5.3	8
Russia	375	-92.8	931	-97.6	2,107	-85.0	5,423	-95.0	0.6	5.8	9
Switzerland	650	-86.5	1,589	-94.9	1,831	-84.9	4,644	-94.2	0.5	2.9	10
Ukraine	300	-86.9	787	-94.5	1,570	-75.6	4,181	-89.3	0.4	5.3	11
Czech Republic	251	-81.6	928	-90.8	1,176	-64.2	3,770	-83.3	0.4	4.1	12
Bulgaria	187	-57.7	447	-83.9	1,118	-34.1	3,288	-60.2	0.3	7.4	13
Denmark	222	-92.4	552	-97.8	1,063	-86.6	3,236	-95.3	0.3	5.9	14
Slovenia	126	-59.1	332	-82.2	960	4.8	2,779	-48.0	0.3	8.4	15
Slovakia	181	-39.5	404	-81.2	1,137	8.1	2,776	-58.1	0.3	6.9	16
Turkey	300	-79.1	707	-94.2	1,186	-66.7	2,683	-91.3	0.3	3.8	17
Lithuania	153	-69.8	381	-89.4	1,258	-3.2	2,153	-76.9	0.2	5.7	18
Belgium	283	-88.5	625	-96.4	830	-85.9	1,979	-95.5	0.2	3.2	19
Croatia	74	-66.5	231	-88.9	404	-33.1	1,891	-69.1	0.2	8.2	20
Greece	161	-85.3	544	-93.7	581	-83.7	1,714	-93.7	0.2	3.2	21
Sweden	182	-91.8	472	-97.3	667	-88.1	1,638	-96.5	0.2	3.5	22
Hungary	177	-75.6	383	-92.9	690	-63.1	1,580	-88.7	0.2	4.1	23
Ireland, Republic	50	-96.8	217	-98.0	413	-90.9	1,235	-96.1	0.1	5.7	24

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	Mar.		Jan.-Mar.		Mar.		Jan.-Mar.		Jan.-Mar.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
Finland	84	-95.9	295	-97.5	290	-94.8	966	-97.0	0.1	3.3	25
Norway	70	-95.2	241	-97.5	254	-93.7	925	-96.6	0.1	3.8	26
Portugal	131	-86.0	281	-96.4	422	-85.2	900	-95.9	0.1	3.2	27
Latvia	110	-80.7	276	-93.6	220	-85.3	628	-94.3	0.1	2.3	28
Estonia	39	-88.0	124	-95.6	175	-80.4	498	-93.4	0.1	4.0	29
Luxembourg	47	-86.2	132	-95.3	169	-79.3	412	-94.1	0.0	3.1	30
Malta	20	-83.5	51	-94.3	61	-81.8	193	-92.9	0.0	3.8	31
Cyprus	13	x	38	-95.9	76	-84.6	168	-94.8	0.0	4.4	32
Iceland	11	x	26	-97.6	18	x	80	-97.6	0.0	3.1	33
Other European countries	957	-69.8	2,007	-87.3	4,788	-37.4	8,730	-80.7	0.9	4.3	

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	Mar.		Jan.-Mar.		Mar.		Jan.-Mar.		Jan.-Mar.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	596	-93.4	1,717	-97.0	2,640	-89.3	8,395	-94.7	0.9	4.9	1
Brazil	51	-96.3	157	-98.7	705	-84.8	2,485	-94.0	0.3	15.8	2
Central America, Caribbean	94	-88.6	220	-96.0	555	-81.5	1,324	-91.9	0.1	6.0	3
Canada	91	-90.0	171	-97.2	487	-82.2	1,085	-94.1	0.1	6.3	4
Other North American countries	4	x	13	x	10	x	166	-92.9	0.0	12.8	
Other South American countries	137	-92.9	391	-97.3	2,024	-65.8	5,117	-88.1	0.5	13.1	
Total America	973	-93.2	2,669	-97.2	6,421	-84.4	18,572	-93.3	1.9	7.0	
India	169	-62.3	469	-87.4	1,833	-6.0	4,432	-62.3	0.5	9.4	1
Arabic Gulf States	129	-83.3	397	-92.4	1,137	-65.1	3,313	-82.7	0.3	8.3	2
Israel	88	-87.8	255	-98.5	597	-77.2	1,785	-97.2	0.2	7.0	3
China, incl. Hongkong	50	-91.9	252	-97.7	290	-85.0	1,087	-96.2	0.1	4.3	4
Japan	47	-95.9	108	-98.6	178	-93.3	560	-97.0	0.1	5.2	5
South Korea	15	x	73	-98.6	106	-91.9	464	-97.1	0.0	6.4	6
Taiwan	15	x	36	-98.5	217	-66.7	401	-93.2	0.0	11.1	7
Other Asian countries	597	-74.8	1,371	-91.3	3,433	-55.3	7,916	-82.5	0.8	5.8	
Total Asia	1,110	-83.4	2,961	-95.7	7,791	-64.7	19,958	-90.4	2.1	6.7	
Australia	38	-96.8	157	-98.5	197	-94.6	720	-97.8	0.1	4.6	1
New Zealand, Oceania	35	-84.2	66	-96.2	55	-91.7	118	-97.9	0.0	1.8	2
Total Australia, New Zealand, Oceania	73	-94.8	223	-98.2	252	-94.1	838	-97.8	0.1	3.8	
South Africa	24	-87.8	65	-96.5	184	-72.5	525	-90.6	0.1	8.1	
Other African countries	352	-71.2	779	-90.8	1,486	-61.7	4,102	-85.4	0.4	5.3	
No information on residence	178	-93.4	476	-96.3	1,503	-76.2	2,967	-89.9	0.3	6.2	

*Compared to 2020

x: no valid data

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	767,108	-75.5
Poland	25,277	-69.5
United Kingdom	10,868	-95.7
Italy	9,891	-94.3
France	9,751	-91.9
Spain	8,429	-95.0
USA	8,395	-94.7
Austria	7,048	-87.9
Netherlands	6,185	-94.8
Romania	6,063	-60.4

Bednights (percentage)

Domestic / International			
January - December 2020		January - March 2021	
Germany	69.7%	Germany	80.2%
International	30.3%	International	19.8%
Germany / Europe / Overseas			
January - December 2020		January - March 2021	
Germany	69.7%	Germany	80.2%
Europe (w/o Germany)	23.8%	Europe (w/o Germany)	14.9%
Overseas	6.5%	Overseas	4.9%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Occupancy %		Available		Facilities**		
	total	%*	total	%*	total	%*	beds		rooms		beds			rooms	
							Jan. - Mar.	Mar.	Jan.-Mar.	Mar.	Jan.-Mar.	Mar.		Mar.	Mar.
Total accommodations ²	956,052	-82.4	767,108	-75.5	188,944	-91.7	11.1	10.0	ns	ns	110,172	ns	567		
Total hotel properties	721,120	-84.2	605,821	-77.7	115,299	-93.8	9.9	8.7	ns	ns	95,710	ns	460		
Hotels	402,121	-85.5	330,503	-79.4	71,618	-93.8	9.4	8.2	ns	ns	56,675	ns	162		
Hotels (breakfast only)	294,458	-82.6	253,197	-75.9	41,261	-93.6	10.5	9.3	ns	ns	36,610	ns	219		
Guesthouses	1,871	-72.1	1,682	-58.9	189	-92.7	13.8	11.5	ns	ns	200	ns	8		
Boarding houses	22,670	-76.4	20,439	-62.1	2,231	-94.7	13.3	11.3	ns	ns	2,225	ns	71		
Other accommodations	234,932	-72.6	161,287	-61.6	73,645	-83.1	18.8	18.0	ns	ns	14,462	ns	107		
Camping sites	432	-90.3	352	-91.3	80	-80.9	0.5	0.4	ns	ns	1,520	ns	5		

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2020

** Number of accommodations available in reporting month

ns = not specified