

January - February 2023

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Feb.		Jan.-Feb.		Feb.		Jan.-Feb.		Jan.-Feb.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	799,697	97.3	1,480,220	103.9	1,923,487	82.8	3,568,233	85.7	100.0	2.4	
Germany	511,492	84.1	981,044	89.3	1,113,559	66.1	2,151,743	68.0	60.3	2.2	
Total foreign countries	288,205	125.9	499,176	140.3	809,928	111.9	1,416,490	121.0	39.7	2.8	
Total Europe	225,234	119.8	378,367	132.3	622,366	108.9	1,057,066	116.9	74.6	2.8	
Europe											
United Kingdom	36,404	179.7	59,055	256.6	99,202	175.3	159,265	237.4	4.5	2.7	1
Netherlands	22,689	134.1	38,130	101.8	58,785	119.5	103,307	90.0	2.9	2.7	2
Italy	20,676	167.5	33,221	195.7	60,475	175.9	100,459	198.8	2.8	3.0	3
Poland	18,451	144.4	32,362	130.1	47,464	111.0	85,571	100.2	2.4	2.6	4
Spain	14,747	58.9	26,152	77.6	42,432	43.8	76,984	66.1	2.2	2.9	5
France	15,055	70.1	23,732	86.4	43,211	75.7	66,736	82.7	1.9	2.8	6
Switzerland	10,718	120.6	18,519	146.7	28,252	111.8	50,257	134.3	1.4	2.7	7
Denmark	10,150	76.5	14,003	83.7	28,221	76.1	38,382	80.4	1.1	2.7	8
Austria	8,573	106.8	14,716	111.5	21,086	97.4	36,359	94.3	1.0	2.5	9
Belgium	7,089	72.1	11,294	82.3	19,465	72.6	30,942	81.1	0.9	2.7	10
Turkey	4,813	171.2	8,980	171.6	13,962	127.5	25,799	128.0	0.7	2.9	11
Sweden	4,938	170.0	8,754	184.7	13,021	164.3	23,603	164.5	0.7	2.7	12
Ireland, Republic	4,729	75.4	8,461	120.5	12,838	57.4	22,921	94.0	0.6	2.7	13
Russia	2,756	104.1	5,423	95.6	9,759	113.2	19,736	114.1	0.6	3.6	14
Czech Republic	5,407	158.2	8,376	144.2	12,246	135.4	19,059	114.1	0.5	2.3	15
Ukraine	3,862	54.8	8,258	70.9	8,900	21.7	19,010	31.3	0.5	2.3	16
Portugal	2,517	22.1	4,095	39.5	10,039	52.2	18,122	89.8	0.5	4.4	17
Norway	3,455	267.9	5,942	317.9	9,630	264.6	16,831	317.7	0.5	2.8	18
Greece	3,076	67.5	4,845	75.7	10,333	79.6	16,136	82.1	0.5	3.3	19
Finland	2,575	204.7	4,513	219.4	6,939	163.8	11,883	162.7	0.3	2.6	20
Romania	2,188	67.0	3,657	52.9	6,981	51.6	11,863	46.8	0.3	3.2	21
Hungary	2,035	149.7	3,354	124.5	5,743	154.1	9,933	155.7	0.3	3.0	22
Latvia	1,482	101.4	2,958	97.9	4,194	123.8	8,546	132.8	0.2	2.9	23
Lithuania	1,421	104.2	2,507	84.6	4,056	109.6	7,041	77.9	0.2	2.8	24
Slovakia	1,066	135.8	1,830	127.3	3,325	35.0	5,906	30.8	0.2	3.2	25

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	total	% *	total	% *	total	% *	total	% *	%	days	
Bulgaria	893	116.2	1,600	124.7	3,016	23.0	5,219	16.2	0.1	3.3	26
Estonia	982	149.9	1,754	127.5	2,642	150.9	4,898	134.2	0.1	2.8	27
Croatia	704	195.8	1,254	195.8	2,175	171.2	3,793	163.6	0.1	3.0	28
Luxembourg	659	21.6	1,245	63.6	1,928	15.4	3,468	41.7	0.1	2.8	29
Slovenia	697	185.7	1,028	143.6	2,046	33.6	3,065	19.7	0.1	3.0	30
Cyprus	539	236.9	974	224.7	1,626	216.3	2,846	187.5	0.1	2.9	31
Iceland	553	46.7	848	65.3	1,547	29.7	2,382	44.3	0.1	2.8	32
Malta	233	187.7	398	148.8	667	197.8	1,128	150.7	0.0	2.8	33
Other European countries	9,102	193.1	16,129	220.6	26,160	200.1	45,616	181.8	1.3	2.8	

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MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK
	Feb.		Jan.-Feb.		Feb.		Jan.-Feb.		Jan.-Feb.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	19,401	142.1	35,608	163.5	54,717	120.3	98,784	129.4	2.8	2.8	1
Brazil	3,080	139.3	6,589	148.5	10,237	105.6	22,092	104.7	0.6	3.4	2
Central America, Caribbean	2,040	168.4	4,047	127.7	6,012	120.2	11,666	115.0	0.3	2.9	3
Canada	2,145	284.4	3,545	295.2	7,023	260.3	10,973	238.4	0.3	3.1	4
Other North American countries	456	181.5	729	160.4	1,488	21.2	2,216	42.1	0.1	3.0	
Other South American countries	5,879	170.7	10,737	160.2	17,303	130.6	31,720	132.2	0.9	3.0	
Total America	33,001	154.8	61,255	163.5	96,780	123.9	177,451	128.3	5.0	2.9	
Israel	5,134	40.6	10,138	105.9	17,707	35.6	36,478	102.8	1.0	3.6	1
Arabic Gulf States	2,500	180.3	3,782	133.7	7,396	157.1	12,200	103.9	0.3	3.2	2
South Korea	1,787	393.6	3,584	409.1	6,367	526.1	11,549	462.3	0.3	3.2	3
India	1,500	88.4	2,852	87.8	5,965	29.6	10,896	17.6	0.3	3.8	4
China, incl. Hongkong	2,253	284.5	3,911	262.8	5,969	251.3	10,186	221.0	0.3	2.6	5
Japan	1,655	762.0	2,499	628.6	4,500	650.0	6,461	502.1	0.2	2.6	6
Taiwan	432	137.4	985	198.5	1,431	211.1	2,948	234.6	0.1	3.0	7
Other Asian countries	5,993	170.1	11,703	130.4	14,966	109.3	30,236	78.0	0.8	2.6	
Total Asia	21,254	139.4	39,454	153.0	64,301	104.3	120,954	110.7	3.4	3.1	
Australia	2,417	454.4	6,926	716.7	7,412	393.8	21,464	653.4	0.6	3.1	1
New Zealand, Oceania	371	347.0	867	398.3	1,118	266.6	2,546	331.5	0.1	2.9	2
Total Australia, New Zealand, Oceania	2,788	437.2	7,793	659.6	8,530	372.3	24,010	597.4	0.7	3.1	
South Africa	885	411.6	1,182	341.0	2,557	245.5	3,631	214.1	0.1	3.1	
Other African countries	3,416	137.1	5,632	119.6	11,912	147.1	20,382	120.9	0.6	3.6	
No information on residence	1,627	45.4	5,493	160.0	3,482	49.8	12,996	187.3	0.4	2.4	

*Compared to 2022

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	2,151,743	68.0
United Kingdom	159,265	237.4
Netherlands	103,307	90.0
Italy	100,459	198.8
USA	98,784	129.4
Poland	85,571	100.2
Spain	76,984	66.1
France	66,736	82.7
Switzerland	50,257	134.3
Denmark	38,382	80.4

Bednights (percentage)

Domestic / International			
January - December 2022		January - February 2023	
Germany	61.8%	Germany	60.3%
International	38.2%	International	39.7%
Germany / Europe / Overseas			
January - December 2022		January - February 2023	
Germany	61.8%	Germany	60.3%
Europe (w/o Germany)	28.0%	Europe (w/o Germany)	29.6%
Overseas	10.2%	Overseas	10.1%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds	rooms	beds	rooms	beds	rooms	Facilities**
	Jan. - Feb.						Feb.	Jan.-Feb.	Feb.	Jan.-Feb.	Feb.	Feb.	Feb.
Total accommodations ²	3,568,233	85.7	2,151,743	68.0	1,416,490	121.0	48.3	42.6	ns	ns	142,266	ns	723
Total hotel properties	2,963,917	86.1	1,824,880	68.2	1,139,037	124.2	47.6	42.3	ns	ns	118,744	ns	551
Hotels	1,741,140	79.8	1,036,786	62.9	704,354	112.3	46.7	41.5	ns	ns	71,040	ns	219
Hotels (breakfast only)	1,169,229	97.8	753,106	77.4	416,123	149.8	49.4	43.9	ns	ns	45,204	ns	251
Guesthouses	6,148	147.4	3,683	113.3	2,465	225.2	50.0	38.7	ns	ns	329	ns	10
Boarding houses	47,400	52.5	31,305	41.5	16,095	79.5	41.9	37.3	ns	ns	2,171	ns	71
Other accommodations	604,316	84.0	326,863	67.1	277,453	108.9	51.5	44.3	ns	ns	23,522	ns	172
Camping sites	2,759	136.6	2,354	109.1	405	912.5	2.3	1.9	ns	ns	2,400	ns	5

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2022

** Number of accommodations available in reporting month

ns = not specified