

January - August 2023

Berlin

| MARKETS | ARRIVALS | | | | BEDNIGHTS | | | | SHARE | DURATION | RANK Overn. |
|--------------------------------|------------------|-------------|------------------|-------------|------------------|-------------|-------------------|-------------|--------------|------------|----------------|
| | Aug. | | Jan.-Aug. | | Aug. | | Jan.-Aug. | | Jan.-Aug. | of STAY | |
| | total | % * | total | % * | total | % * | total | % * | % | days | |
| Total | 1,041,287 | -0.1 | 7,879,963 | 20.8 | 2,774,771 | -1.0 | 19,564,596 | 15.6 | 100.0 | 2.5 | |
| Germany | 614,370 | -8.4 | 5,071,490 | 16.2 | 1,520,337 | -9.1 | 11,617,473 | 10.3 | 59.4 | 2.3 | |
| Total foreign countries | 426,917 | 14.8 | 2,808,473 | 30.0 | 1,254,434 | 10.8 | 7,947,123 | 24.4 | 40.6 | 2.8 | |
| Total Europe | 311,501 | 10.9 | 2,060,904 | 25.1 | 920,908 | 8.7 | 5,754,678 | 21.0 | 72.4 | 2.8 | |
| Europe | | | | | | | | | | | |
| United Kingdom | 40,163 | 30.4 | 299,043 | 50.1 | 112,697 | 28.3 | 811,742 | 48.1 | 4.1 | 2.7 | 1 |
| Netherlands | 32,593 | -3.1 | 203,900 | 19.4 | 99,697 | -5.7 | 579,744 | 15.2 | 3.0 | 2.8 | 2 |
| Italy | 32,124 | 21.3 | 145,866 | 31.0 | 107,513 | 19.5 | 441,605 | 30.9 | 2.3 | 3.0 | 3 |
| Spain | 27,248 | 12.7 | 140,486 | 16.5 | 91,936 | 11.2 | 421,799 | 9.8 | 2.2 | 3.0 | 4 |
| Poland | 30,142 | 33.7 | 168,287 | 46.7 | 76,410 | 31.5 | 418,924 | 41.8 | 2.1 | 2.5 | 5 |
| France | 23,061 | 10.9 | 134,426 | 15.5 | 75,525 | 9.7 | 390,742 | 13.7 | 2.0 | 2.9 | 6 |
| Denmark | 14,461 | 13.3 | 122,264 | 9.1 | 44,190 | 16.3 | 349,363 | 4.9 | 1.8 | 2.9 | 7 |
| Switzerland | 14,009 | -13.1 | 116,345 | 15.6 | 39,949 | -11.9 | 314,720 | 13.5 | 1.6 | 2.7 | 8 |
| Sweden | 12,335 | 11.4 | 90,633 | 28.5 | 31,898 | 12.4 | 236,338 | 27.0 | 1.2 | 2.6 | 9 |
| Austria | 12,278 | 0.5 | 85,662 | 18.3 | 32,926 | -2.4 | 220,751 | 14.2 | 1.1 | 2.6 | 10 |
| Belgium | 9,635 | 12.1 | 68,491 | 22.5 | 30,578 | 15.4 | 198,322 | 22.3 | 1.0 | 2.9 | 11 |
| Turkey | 4,479 | 56.1 | 42,401 | 94.8 | 12,614 | 51.0 | 119,041 | 70.7 | 0.6 | 2.8 | 12 |
| Czech Republic | 8,385 | 2.6 | 51,735 | 26.8 | 20,026 | -0.9 | 116,775 | 18.1 | 0.6 | 2.3 | 13 |
| Ireland, Republic | 5,474 | 1.3 | 41,711 | 21.2 | 14,976 | -0.2 | 113,879 | 18.0 | 0.6 | 2.7 | 14 |
| Norway | 4,641 | -1.4 | 40,986 | 18.6 | 12,790 | -2.0 | 112,680 | 15.9 | 0.6 | 2.7 | 15 |
| Finland | 3,966 | 9.2 | 35,785 | 21.2 | 11,227 | 6.7 | 98,912 | 11.6 | 0.5 | 2.8 | 16 |
| Portugal | 2,729 | 8.5 | 18,622 | 6.2 | 8,573 | -4.7 | 73,985 | 27.1 | 0.4 | 4.0 | 17 |
| Ukraine | 4,404 | -0.7 | 30,938 | -12.4 | 9,924 | -4.9 | 69,372 | -24.1 | 0.4 | 2.2 | 18 |
| Russia | 1,693 | -60.8 | 18,093 | -14.5 | 5,551 | -68.6 | 63,371 | -19.4 | 0.3 | 3.5 | 19 |
| Greece | 1,586 | 15.3 | 17,084 | 1.0 | 5,477 | 8.7 | 55,714 | -1.8 | 0.3 | 3.3 | 20 |
| Romania | 2,541 | 39.3 | 16,771 | 16.8 | 7,916 | 19.7 | 54,164 | 4.9 | 0.3 | 3.2 | 21 |
| Hungary | 2,796 | 41.5 | 16,972 | 28.3 | 7,796 | 49.5 | 47,610 | 30.3 | 0.2 | 2.8 | 22 |
| Latvia | 1,983 | 36.4 | 13,640 | 28.6 | 5,498 | 40.1 | 38,543 | 38.9 | 0.2 | 2.8 | 23 |
| Lithuania | 2,577 | 42.8 | 14,173 | 21.5 | 7,054 | 43.2 | 36,769 | 17.1 | 0.2 | 2.6 | 24 |
| Slovakia | 1,536 | 26.5 | 9,248 | 28.0 | 4,346 | 3.9 | 27,105 | 5.9 | 0.1 | 2.9 | 25 |

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|--------------------------|----------|-------|-----------|-------|-----------|-------|-----------|------|-----------|----------|----------------|
| | Aug. | | Jan.-Aug. | | Aug. | | Jan.-Aug. | | Jan.-Aug. | of STAY | |
| | total | % * | total | % * | total | % * | total | % * | % | days | |
| Bulgaria | 1,045 | 64.6 | 8,071 | 36.6 | 3,389 | 44.0 | 26,166 | 5.0 | 0.1 | 3.2 | 26 |
| Croatia | 803 | 27.9 | 9,126 | 116.3 | 2,742 | 16.6 | 26,021 | 82.4 | 0.1 | 2.9 | 27 |
| Estonia | 1,370 | 43.9 | 9,598 | 27.0 | 3,554 | 35.6 | 25,964 | 25.7 | 0.1 | 2.7 | 28 |
| Iceland | 811 | 2.9 | 7,160 | 7.2 | 2,814 | 3.5 | 23,240 | 1.8 | 0.1 | 3.2 | 29 |
| Luxembourg | 1,066 | -14.2 | 7,621 | 7.8 | 3,197 | -13.9 | 21,166 | 0.1 | 0.1 | 2.8 | 30 |
| Slovenia | 890 | 15.1 | 6,047 | 22.9 | 2,976 | -1.5 | 19,531 | 0.9 | 0.1 | 3.2 | 31 |
| Cyprus | 561 | 39.6 | 3,858 | 43.4 | 1,963 | 29.8 | 12,428 | 32.2 | 0.1 | 3.2 | 32 |
| Malta | 137 | -34.4 | 1,686 | -6.7 | 402 | -40.7 | 5,219 | -5.6 | 0.0 | 3.1 | 33 |
| Other European countries | 7,979 | -23.2 | 64,175 | 22.6 | 22,784 | -22.2 | 182,973 | 26.3 | 0.9 | 2.9 | |

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|--|---------------|-------------|----------------|--------------|----------------|-------------|------------------|--------------|------------|------------|----------------|
| | Aug. | | Jan.-Aug. | | Aug. | | Jan.-Aug. | | Jan.-Aug. | of STAY | |
| | total | % * | total | % * | total | % * | total | % * | % | days | |
| OVERSEAS | | | | | | | | | | | |
| USA | 37,143 | 6.4 | 270,883 | 32.8 | 103,126 | -0.3 | 761,321 | 24.5 | 3.9 | 2.8 | 1 |
| Brazil | 3,929 | 11.6 | 30,790 | 39.6 | 12,638 | 6.3 | 99,151 | 28.0 | 0.5 | 3.2 | 2 |
| Canada | 5,109 | 19.2 | 29,923 | 46.7 | 15,735 | 12.6 | 92,389 | 36.9 | 0.5 | 3.1 | 3 |
| Central America, Caribbean | 3,605 | 19.1 | 23,797 | 39.6 | 9,796 | 16.2 | 72,409 | 35.4 | 0.4 | 3.0 | 4 |
| Other South American countries | 6,504 | -1.6 | 46,447 | 29.5 | 19,006 | -8.1 | 136,648 | 20.2 | 0.7 | 2.9 | |
| Other North American countries | 506 | 5.9 | 3,669 | 36.7 | 1,341 | 18.0 | 9,773 | 23.0 | 0.0 | 2.7 | |
| Total America | 56,796 | 7.5 | 405,509 | 34.3 | 161,642 | 1.3 | 1,171,691 | 25.8 | 6.0 | 2.9 | |
| Israel | 8,519 | 5.8 | 54,098 | 7.3 | 31,801 | 0.4 | 196,104 | 2.8 | 1.0 | 3.6 | 1 |
| China, incl. Hongkong | 7,417 | 233.9 | 32,898 | 227.3 | 17,282 | 175.6 | 82,895 | 199.5 | 0.4 | 2.5 | 2 |
| Arabic Gulf States | 4,263 | 36.0 | 25,885 | 69.4 | 13,563 | 41.1 | 78,877 | 56.1 | 0.4 | 3.0 | 3 |
| India | 2,364 | 19.7 | 16,759 | 37.3 | 7,516 | 20.3 | 55,415 | 11.0 | 0.3 | 3.3 | 4 |
| South Korea | 3,101 | 52.4 | 14,748 | 88.0 | 9,501 | 25.8 | 45,741 | 50.8 | 0.2 | 3.1 | 5 |
| Japan | 2,598 | 87.3 | 13,323 | 140.1 | 6,849 | 79.4 | 35,421 | 128.4 | 0.2 | 2.7 | 6 |
| Taiwan | 1,187 | 95.6 | 6,180 | 148.2 | 3,036 | 85.9 | 18,794 | 190.3 | 0.1 | 3.0 | 7 |
| Other Asian countries | 8,601 | 40.9 | 62,300 | 63.8 | 23,677 | 27.2 | 172,405 | 39.8 | 0.9 | 2.8 | |
| Total Asia | 38,050 | 49.1 | 226,191 | 59.4 | 113,225 | 32.5 | 685,652 | 38.7 | 3.5 | 3.0 | |
| Australia | 11,003 | 81.7 | 53,998 | 132.4 | 32,969 | 79.8 | 163,604 | 134.7 | 0.8 | 3.0 | 1 |
| New Zealand, Oceania | 1,474 | 47.8 | 7,628 | 124.3 | 4,268 | 56.6 | 21,079 | 131.6 | 0.1 | 2.8 | 2 |
| Total Australia, New Zealand, Oceania | 12,477 | 76.9 | 61,626 | 131.4 | 37,237 | 76.8 | 184,683 | 134.3 | 0.9 | 3.0 | |
| South Africa | 572 | 0.9 | 4,739 | 16.0 | 1,797 | 6.1 | 14,890 | 15.2 | 0.1 | 3.1 | |
| Other African countries | 2,765 | 15.3 | 22,946 | 42.5 | 8,729 | -25.1 | 78,147 | 30.8 | 0.4 | 3.4 | |
| No information on residence | 4,756 | 92.1 | 26,558 | 12.8 | 10,896 | 100.6 | 57,382 | 5.8 | 0.3 | 2.2 | |

*Compared to 2022

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Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

| Country of origin | total | %* |
|-------------------|------------|------|
| Germany | 11,617,473 | 10.3 |
| United Kingdom | 811,742 | 48.1 |
| USA | 761,321 | 24.5 |
| Netherlands | 579,744 | 15.2 |
| Italy | 441,605 | 30.9 |
| Spain | 421,799 | 9.8 |
| Poland | 418,924 | 41.8 |
| France | 390,742 | 13.7 |
| Denmark | 349,363 | 4.9 |
| Switzerland | 314,720 | 13.5 |

Bednights (percentage)

| Domestic / International | | | |
|-----------------------------|-------|-----------------------|-------|
| January - December 2022 | | January - August 2023 | |
| Germany | 61.8% | Germany | 59.4% |
| International | 38.2% | International | 40.6% |
| Germany / Europe / Overseas | | | |
| January - December 2022 | | January - August 2023 | |
| Germany | 61.8% | Germany | 59.4% |
| Europe (w/o Germany) | 28.0% | Europe (w/o Germany) | 29.4% |
| Overseas | 10.2% | Overseas | 11.2% |

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

| Type of accommodation | Total | | Germany ¹ | | International ¹ | | Occupancy % | | Occupancy % | | Available | | Facilities** |
|-----------------------------------|-------------|------|----------------------|------|----------------------------|-------|-------------|-----------|-------------|-----------|-----------|-------|--------------|
| | total | %* | total | %* | total | %* | beds | rooms | beds | rooms | beds | rooms | Aug. |
| | Jan. - Aug. | | | | | | Aug. | Jan.-Aug. | Aug. | Jan.-Aug. | Aug. | Aug. | Aug. |
| Total accommodations ² | 19,564,596 | 15.6 | 11,617,473 | 10.3 | 7,947,123 | 24.4 | 60.5 | 55.6 | ns | ns | 146,932 | ns | 736 |
| Total hotel properties | 16,028,484 | 13.8 | 9,680,634 | 9.0 | 6,347,850 | 22.1 | 60.1 | 55.1 | ns | ns | 121,365 | ns | 550 |
| Hotels | 9,582,461 | 13.2 | 5,540,412 | 7.8 | 4,042,049 | 21.6 | 59.7 | 54.6 | ns | ns | 74,137 | ns | 223 |
| Hotels (breakfast only) | 6,137,893 | 14.6 | 3,952,659 | 10.5 | 2,185,234 | 23.0 | 61.1 | 56.2 | ns | ns | 44,760 | ns | 249 |
| Guesthouses | 40,167 | 91.0 | 21,884 | 76.6 | 18,283 | 111.8 | 54.2 | 53.9 | ns | ns | 328 | ns | 9 |
| Boarding houses | 267,963 | 9.7 | 165,679 | 5.8 | 102,284 | 16.8 | 53.9 | 50.8 | ns | ns | 2,140 | ns | 69 |
| Other accommodations | 3,536,112 | 24.4 | 1,936,839 | 17.3 | 1,599,273 | 34.4 | 62.7 | 57.7 | ns | ns | 25,567 | ns | 186 |
| Camping sites | 102,944 | 3.7 | 76,633 | -0.6 | 26,311 | 18.8 | 23.8 | 14.3 | ns | ns | 3,232 | ns | 10 |

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2022

** Number of accommodations available in reporting month

ns = not specified