

January - October 2023

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK
	Oct.		Jan.-Oct.		Oct.		Jan.-Oct.		Jan.-Oct.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,094,443	1.3	10,133,326	17.0	2,730,442	-0.9	25,096,960	12.6	100.0	2.5	
Germany	712,230	-1.2	6,535,224	13.1	1,671,223	-3.0	14,974,969	7.9	59.7	2.3	
Total foreign countries	382,213	6.3	3,598,102	24.8	1,059,219	2.7	10,121,991	20.2	40.3	2.8	
Total Europe	277,774	2.9	2,600,149	20.2	760,327	-0.4	7,204,616	16.7	71.2	2.8	
Europe											
United Kingdom	41,972	18.7	382,878	42.2	113,137	15.5	1,037,212	40.6	4.1	2.7	1
Netherlands	28,537	-5.4	255,507	14.8	81,635	-7.4	723,543	11.8	2.9	2.8	2
Italy	17,330	17.6	179,484	26.0	47,752	9.4	535,967	25.7	2.1	3.0	3
Spain	17,041	5.0	175,154	14.1	47,408	-1.6	518,937	8.2	2.1	3.0	4
Poland	17,886	14.3	208,046	41.9	42,348	9.3	512,007	36.8	2.0	2.5	5
France	18,784	0.5	169,571	11.7	52,732	-0.5	486,059	10.5	1.9	2.9	6
Denmark	21,870	-0.8	157,851	6.6	65,499	-3.5	451,802	3.5	1.8	2.9	7
Switzerland	17,274	-10.0	150,064	9.5	48,863	-9.1	406,671	8.8	1.6	2.7	8
Sweden	10,720	0.5	112,421	24.0	26,912	-1.1	289,930	22.6	1.2	2.6	9
Austria	12,590	7.2	110,862	15.9	31,623	0.6	283,412	11.7	1.1	2.6	10
Belgium	7,891	-1.4	85,235	18.5	21,254	1.2	243,054	19.1	1.0	2.9	11
Norway	8,873	12.9	55,912	13.7	22,962	3.0	150,867	10.3	0.6	2.7	12
Turkey	4,959	36.3	52,370	74.7	15,337	43.3	149,503	58.6	0.6	2.9	13
Czech Republic	6,922	-18.5	66,624	18.9	14,741	-25.1	148,417	10.7	0.6	2.2	14
Ireland, Republic	4,534	-1.0	51,122	18.7	12,099	-2.1	138,487	15.9	0.6	2.7	15
Finland	4,736	0.6	44,572	14.9	13,532	1.3	123,184	8.3	0.5	2.8	16
Portugal	2,635	9.8	23,852	6.0	7,803	-19.5	89,323	15.2	0.4	3.7	17
Ukraine	4,024	11.1	38,345	-8.8	9,025	4.6	85,716	-20.5	0.3	2.2	18
Russia	1,733	-54.1	21,472	-26.0	5,762	-57.3	74,294	-30.2	0.3	3.5	19
Romania	2,700	39.8	21,824	19.3	9,055	41.6	70,548	9.1	0.3	3.2	20
Greece	2,119	-15.1	20,831	-3.8	6,453	-17.6	66,941	-7.2	0.3	3.2	21
Hungary	2,638	32.6	21,987	26.5	7,014	26.2	61,097	28.0	0.2	2.8	22
Latvia	2,085	33.7	17,466	29.5	6,126	24.6	49,417	36.3	0.2	2.8	23
Lithuania	1,924	4.9	18,138	19.0	5,171	2.7	46,841	14.0	0.2	2.6	24
Slovakia	1,288	13.2	11,874	22.2	3,381	-5.4	34,080	2.7	0.1	2.9	25

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	Oct.		Jan.-Oct.		Oct.		Jan.-Oct.		Jan.-Oct.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Estonia	1,651	37.1	12,550	29.3	4,637	26.8	33,882	27.2	0.1	2.7	26
Bulgaria	1,117	24.4	10,284	31.9	3,348	0.1	32,859	4.5	0.1	3.2	27
Croatia	994	20.6	10,889	85.0	3,058	19.9	31,528	62.5	0.1	2.9	28
Iceland	976	-26.0	8,976	-3.0	3,210	-36.6	28,955	-7.6	0.1	3.2	29
Luxembourg	1,041	-5.6	9,681	3.2	2,746	-12.6	26,679	-3.1	0.1	2.8	30
Slovenia	1,042	41.4	8,300	17.0	2,911	17.0	26,268	-0.8	0.1	3.2	31
Cyprus	371	3.6	4,738	36.7	1,309	9.7	15,256	27.3	0.1	3.2	32
Malta	165	-19.9	2,119	-6.0	506	-13.5	6,509	-4.7	0.0	3.1	33
Other European countries	7,352	-31.7	79,150	9.4	20,978	-21.0	225,371	15.3	0.9	2.8	

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MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK
	Oct.		Jan.-Oct.		Oct.		Jan.-Oct.		Jan.-Oct.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	36,939	5.9	365,552	26.1	105,025	6.7	1,026,047	19.9	4.1	2.8	1
Brazil	5,111	31.8	42,355	36.4	15,753	22.3	135,234	26.2	0.5	3.2	2
Canada	4,571	10.9	40,381	35.3	14,311	16.2	124,714	30.2	0.5	3.1	3
Central America, Caribbean	3,741	29.7	33,137	34.7	11,568	25.3	100,275	30.6	0.4	3.0	4
Other North American countries	530	5.6	4,928	32.4	1,442	-2.6	13,361	23.4	0.1	2.7	
Other South American countries	6,282	-0.4	60,094	23.1	18,339	-4.1	177,559	16.1	0.7	3.0	
Total America	57,174	8.7	546,447	27.7	166,438	8.5	1,577,190	21.4	6.3	2.9	
Israel	3,902	-40.5	65,506	1.5	13,957	-44.6	237,112	-2.3	0.9	3.6	1
China, incl. Hongkong	5,913	156.1	47,538	211.7	14,563	139.7	127,875	199.5	0.5	2.7	2
Arabic Gulf States	2,864	23.3	32,129	54.7	8,987	15.4	97,743	43.7	0.4	3.0	3
India	3,235	25.1	23,334	31.3	9,689	18.9	74,776	11.1	0.3	3.2	4
South Korea	1,821	22.4	19,558	70.3	5,277	3.1	61,790	35.7	0.2	3.2	5
Japan	2,079	26.7	18,666	103.9	5,240	17.1	49,210	89.3	0.2	2.6	6
Taiwan	1,158	116.4	8,788	138.4	2,759	78.6	25,565	153.4	0.1	2.9	7
Other Asian countries	10,127	29.5	83,020	54.3	27,186	27.3	228,441	35.3	0.9	2.8	
Total Asia	31,099	23.1	298,539	51.9	87,658	10.0	902,512	34.5	3.6	3.0	
Australia	6,251	35.7	70,310	106.4	18,806	39.7	212,520	109.2	0.8	3.0	1
New Zealand, Oceania	1,005	41.0	10,174	109.2	2,806	33.4	28,323	109.5	0.1	2.8	2
Total Australia, New Zealand, Oceania	7,256	36.4	80,484	106.8	21,612	38.8	240,843	109.2	1.0	3.0	
South Africa	551	-14.3	6,334	12.4	1,860	-13.1	20,075	13.6	0.1	3.2	
Other African countries	2,793	-9.6	28,667	31.4	9,170	-15.7	95,898	21.4	0.4	3.3	
No information on residence	5,566	104.6	37,482	24.6	12,154	89.2	80,857	16.2	0.3	2.2	

*Compared to 2022

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	14,974,969	7.9
United Kingdom	1,037,212	40.6
USA	1,026,047	19.9
Netherlands	723,543	11.8
Italy	535,967	25.7
Spain	518,937	8.2
Poland	512,007	36.8
France	486,059	10.5
Denmark	451,802	3.5
Switzerland	406,671	8.8

Bednights (percentage)

Domestic / International			
January - December 2022		January - October 2023	
Germany	61.8%	Germany	59.7%
International	38.2%	International	40.3%
Germany / Europe / Overseas			
January - December 2022		January - October 2023	
Germany	61.8%	Germany	59.7%
Europe (w/o Germany)	28.0%	Europe (w/o Germany)	28.7%
Overseas	10.2%	Overseas	11.6%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds	rooms	beds	rooms	beds	rooms	
	Jan. - Oct.						Oct.	Jan.-Oct.	Oct.	Jan.-Oct.	Oct.	Oct.	Oct.
Total accommodations ²	25,096,960	12.6	14,974,969	7.9	10,121,991	20.2	59.7	56.8	ns	ns	147,301	ns	734
Total hotel properties	20,521,716	10.7	12,423,219	6.4	8,098,497	18.1	58.8	56.2	ns	ns	121,670	ns	550
Hotels	12,357,644	11.1	7,137,063	6.0	5,220,581	19.0	59.2	55.9	ns	ns	74,815	ns	224
Hotels (breakfast only)	7,769,132	10.0	5,044,911	6.9	2,724,221	16.4	58.3	57.0	ns	ns	44,376	ns	247
Guesthouses	51,615	88.3	28,715	78.2	22,900	102.6	48.4	54.7	ns	ns	325	ns	9
Boarding houses	343,325	6.0	212,530	2.6	130,795	11.9	55.7	52.2	ns	ns	2,154	ns	70
Other accommodations	4,575,244	21.5	2,551,750	16.2	2,023,494	29.0	64.2	59.3	ns	ns	25,631	ns	184
Camping sites	123,745	2.9	93,927	-1.0	29,818	17.4	9.1	13.6	ns	ns	3,040	ns	9

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2022

** Number of accommodations available in reporting month

ns = not specified